

PUBLIC REPORT PROMTPRESS

Channel audit

BCh 3

BCh

@bch3by

Objective summaries. Subjective opinions. Send us your news:
@bch3adminBot

SUBSCRIBERS

19 924

+220 per month

ERR (% SEE POSTS)

91.0%

per day **31.5%**

REACH/POST

19.4K

ad reach **6.3K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 19 924 —	 SUBSCRIBER REACH 97.25% avg % subs see post	 VIEWS/POST 19.4K median 19.6K · 26 days	 POSTS/WEEK 8.8 over period
 7D TREND +11.4% vs previous week	 REACTIONS/POST 465.5 total 15 360 reactions, 2 655 reposts, 0 comments	 POST LENGTH 745 chars median 1000 · 26 days	 POSTS ANALYZED 33 26 days
 AD REACH 6.3K 24h avg	 CHURN / MONTH +220 last month	 CITATION RATE 165 citation index · 519 channels mentioned all time	 CHANNEL AGE 5 years 9 months created Aug 16, 2020

AI EDITOR SUMMARY

Channel «BCh 3» — 19 924 subs. Each post averages 19.4K people (97% from subs), wide reach for a channel this size. Publishes 9 posts per week (~1/day) — regular pace. Week 25–31 May reach grew +11.4% to week 18–24 May — positive trend.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 33 posts over 26 days.
- 02 Dominant format – Text (22/33 posts).
- 03 Avg post length – 745 characters (median 1000).
- 04 Peak audience activity – Monday, 16:00 MSK.
- 05 Top posts get 3x more views than the weakest (27.2K avg top vs 10.9K worst) – among 33 posts over 26 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 18.05 · 13:00 TEXT Subjective opinion. Current AFU tactics. Assault troops barely enter, drones perform assaults, they fly in first. Infantry...	VIEWS 28 053 REP. 260	REACTIONS 636 ER 140.8%
Nº2 22.05 · 20:35 TEXT "May 27, 2025. Our group got a combat mission to reach the forest belt that was just being taken and hold there. Showed...	VIEWS 27 031 REP. 178	REACTIONS 438 ER 135.7%
Nº3 11.05 · 09:38 TEXT Dzerzhinsk. A short story about coexistence of civilians and military. How much is a saved human life worth? Several lives? On what scales...	VIEWS 26 509 REP. 50	REACTIONS 388 ER 133.1%

Nº4 20.05 · 09:20 TEXT From the bot. Good afternoon! I'm writing from Kramatorsk, the front seems far from the city, but I still want to ask in case of fighting in the city...	VIEWS 25 437 REP. 146	REACTIONS 335 ER 127.7%
Nº5 11.05 · 09:09 PHOTO From peaceful. Dzerzhinsk is my native, most beautiful city, where trees grow on waste heaps. Ukrops destroyed and burned all houses, and this is my...	VIEWS 25 144 REP. 45	REACTIONS 327 ER 126.2%

|

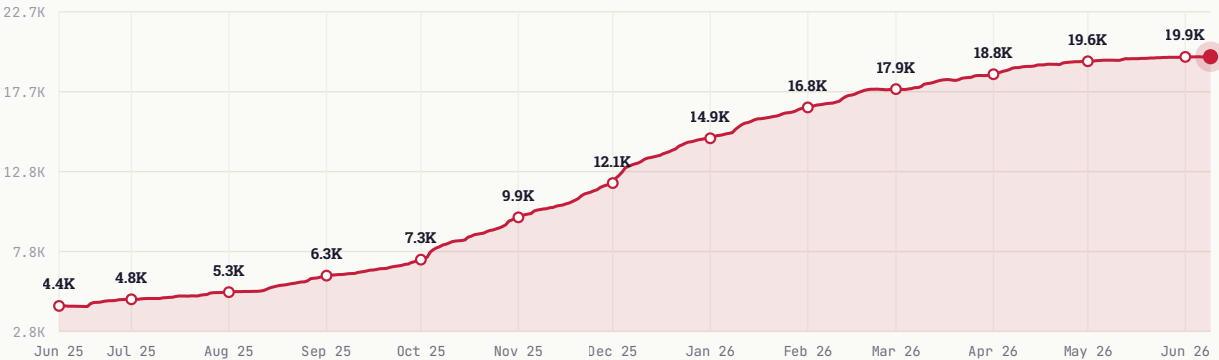
WORST 3

↓ 05.06 · 09:59 TEXT Dzerzhinsk. Interim lists. Part 4. Final. Tashik BP - 04/20/2025 Fighter of the 132nd brigade. After a long search, the HERO returned...	VIEWS 11 749 REP. 15	REACTIONS 250 ER 59.0%
↓ 03.06 · 09:45 VIDEO))). For the mood.	VIEWS 10 572 REP. 128	REACTIONS 239 ER 53.1%
↓ 05.06 · 16:30 TEXT Dear friends. An error occurred due to our fault. We sincerely apologize. Kvelaidze Vladimir - call sign Gruzin. We wrote that he...	VIEWS 10 253 REP. 18	REACTIONS 449 ER 51.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



PERIOD START

4 425

NOW

19 924

NET GROWTH

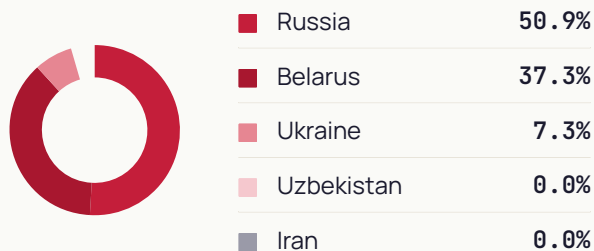
+15 499

SECTION 04 • MENTIONS

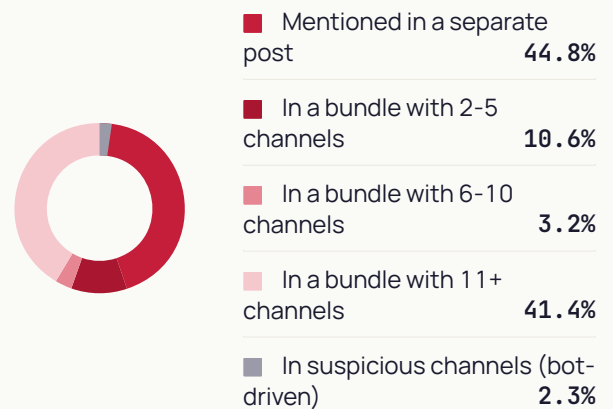
Who mentions the channel and how

Citation index **165** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All time the channel was mentioned **519** different channels.

COUNTRIES MENTIONING



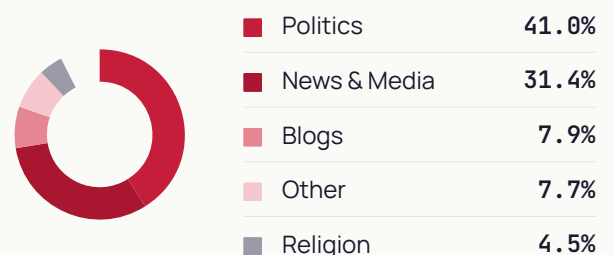
FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



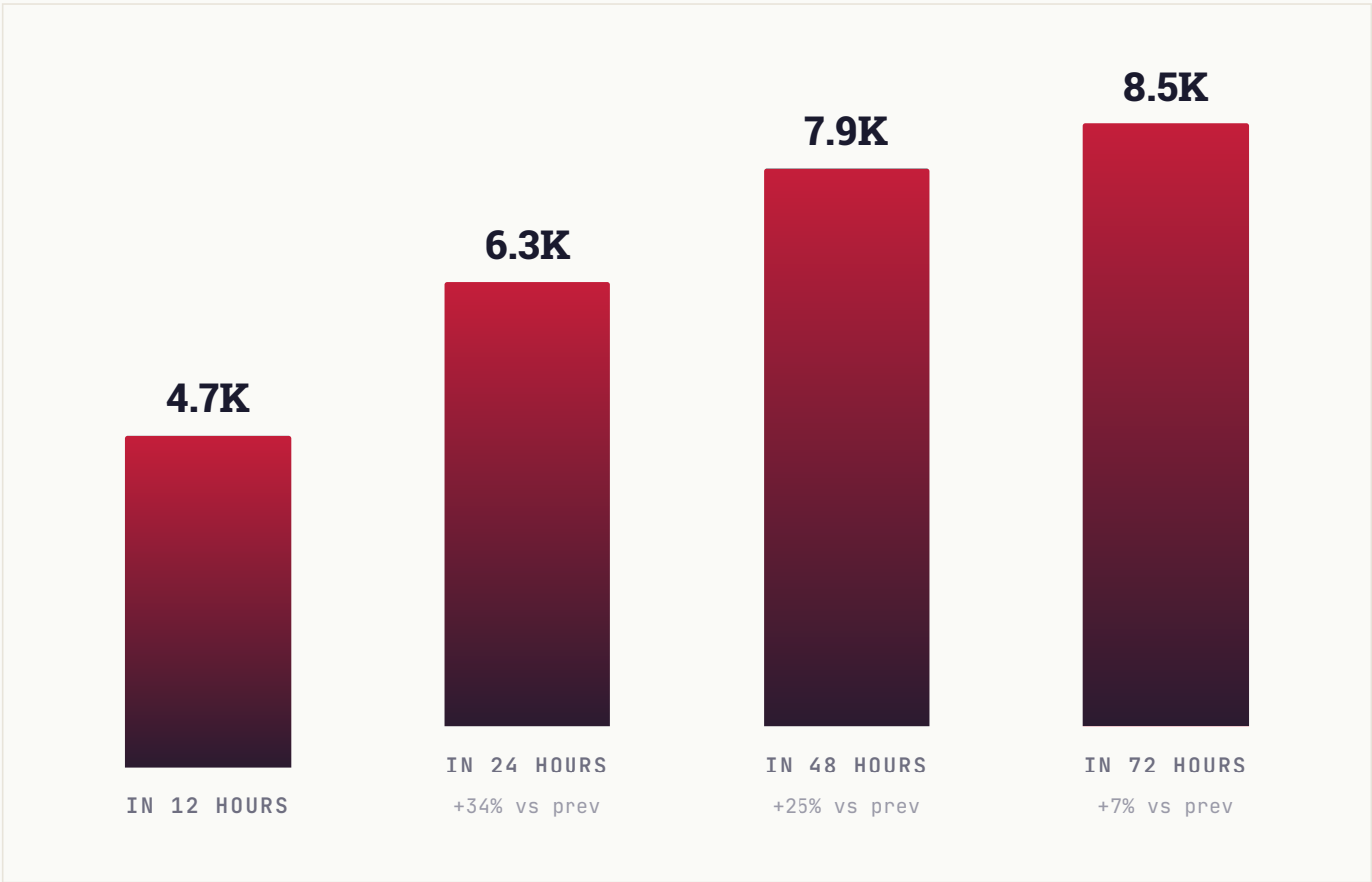
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
NL NEXTA Live	764.9K
MG Minsk. Main!	216.4K
ON Onliner	148.4K
ZI Mirror News	108.6K
BE BELTA	80.5K
B&W Emergency Belarus What's Happening?	75K
ML Minsk Live	72.8K
PB Overheard Belarus	58.2K
BG Belarus Galounae	56.8K
GG Gomel. Main!	56K
B3 BCh 3 YOU	19.9K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#49 of 97). Niche median — 19.8K subs. First KPI to hit — reach the median. Leader: NEXTA Live (764.9K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **68**, they brought **10 028** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	9	3	2 836	
Nov 2025	17	14	2 121	
Oct 2025	9	6	2 612	
September 2025	11	9	1 029	
August 2025	7	6	977	
July 2025	15	15	453	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
68	6	10 028

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «News & Media» (Belarus) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#49/100

POSITION IN NICHE

Channel in the top half of the ranking



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check them off and come back to this report in a month.

01**Main post of the week — on Monday**

Audience is most active on this day at 16:00 MSK.

EFFECT

**Best window
for important
posts****02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****03****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% to ER.
One poll a week on a 'hot' topic — an easy growth point.

EFFECT

+5-15% ER**04****Cross-promo with adjacent channels**

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience****05****Update channel description for Telegram search**

Telegram search looks at descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Source of
organic traffic**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
