

PROMTPRESS PUBLIC REPORT

Channel audit

ББШКА



@bbvikaaa

I'm only on TT (bb.vikaa), IG (bb.vikaa) and TG (BBSHKA) 📌 about ME and style 💖 for ads in TG write @faces_agencyy / @alinamanagerrrr or IG pr.bbvikaa

SUBSCRIBERS

49 882

+1475 per month

ERR (% SEE POSTS)

36.0%

in 24h 15.8%

REACH/POST

17.7K

ad reach 7.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 49 882 —	 SUBS REACH 35.4% avg % subs see post	 VIEWS/POST 17.7K median 18.7K · 28 days	 POSTS/WEEK 6.5 over period
 7D TREND -24.0% vs previous week	 REACTIONS/POST 128.4 only 3,338 reactions, 1,102 reposts, 0 comments	 POST LENGTH 310 chars median 339 · 28 days	 POSTS ANALYZED 26 28 days
 AD REACH 7.9K avg over 24h	 CHURN / MONTH +1475 last month	 CITATION RATE 0 citation index · 2 channels mentioned ever	 CHANNEL AGE 2 years 2 months created 24.04.2024

AI EDITOR SUMMARY

Channel «BBSHKA» — 49 882 subs. Each post avg views 17.7K people (35% of subs), good reach. Publishes 6 posts/week (~1/day) — rare. Week Jul 6–12 reach down -24.0% by week Jun 29 — Jul 5 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 26 posts in 28 days.
- 02 Dominant format – Photo (20/26 posts).
- 03 Avg post length – 310 chars (median 339).
- 04 Peak audience activity – Monday, 15:00 MSK.
- 05 Top posts get 2x more views than the weakest (25K avg for top vs 11.9K for worst) – among 26 posts in 28 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 22.06 · 12:03 PHOTO 🥰🥰on such 🥰🥰lady in black AB AB AB AB AB AB AB AB ● jacket - inst store ● skirt WB - 1009403881 ● shoes WB - 305461406 ● bag WB - 390606549 ● beads WB - ...	VIEWS 25 422 REPOSTS 44	REACTIONS 115 ER 51.0%
Nº2 20.06 · 11:58 PHOTO 🥰🥰some looks from 🥰🥰the week 🌟 direct links embedded in words below, just click ✨ ↓ 1 AB AB CD CD skirt / cardigan / bag / ballet flats...	VIEWS 25 330 REPOSTS 76	REACTIONS 195 ER 50.8%
Nº3 21.06 · 16:01 VIDEO what I'd wear to a wedding with this dress code 🥰 sent me these colors for inspiration - decided to share 🌟 art clickable...	VIEWS 24 357 REPOSTS 60	REACTIONS 149 ER 48.8%

Nº4 24.06 · 14:19 PHOTO my recent looks 🤗 leaving hints as active links below 👉 just click 💕 1©割🌀OB卅A卅jacket / skirt / bag / shoes...	VIEWS 24 059 REPOSTS 115	REACTIONS 165 ER 48.2%
Nº5 19.06 · 10:37 PHOTO summer evening random 💕 📌 NAVA. Minsk outfit here 👉	VIEWS 23 631 REPOSTS 12	REACTIONS 216 ER 47.4%

|

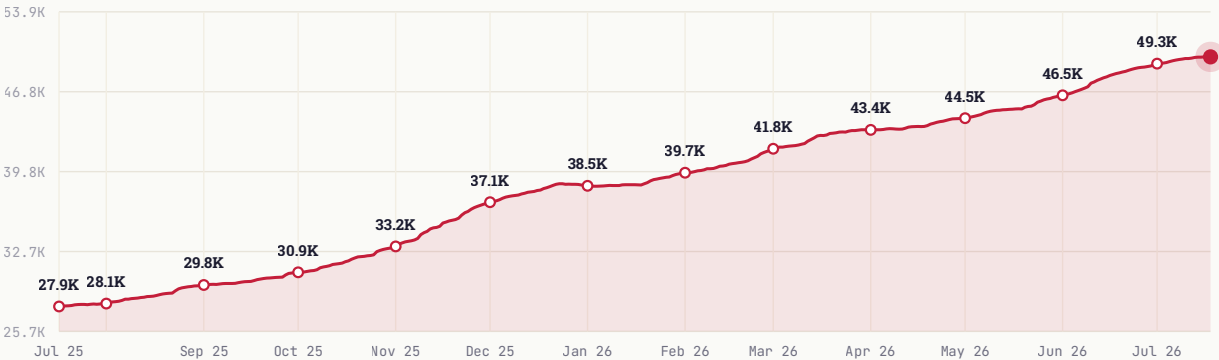
WORST 3

↓ 12.07 · 16:52 PHOTO something delicate 💕 🌀AABOID🌀🌀(art clickable) body WB - 1208082656 skirt WB - 918245963 sandals WB - 305461406 bag WB - ...	VIEWS 12 855 REPOSTS 72	REACTIONS 121 ER 25.8%
↓ 13.07 · 11:57 PHOTO DRESSES FOR EVERY OCCASION this is something luxurious 💕💕burgundy on WB - 963823084 💕black on WB - 978436758 girls, DON'T be afraid of bodycon...	VIEWS 12 011 REPOSTS 24	REACTIONS 83 ER 24.1%
↓ 14.07 · 14:49 PHOTO some recent summer looks 💕 ABABABABABABAB (links embedded in words ⬇️) ABCDABCDABCDABCDABCD blouse / skirt / sandals / bag / belt -...	VIEWS 10 732 REPOSTS 29	REACTIONS 89 ER 21.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



PERIOD START

27 872

NOW

49 882

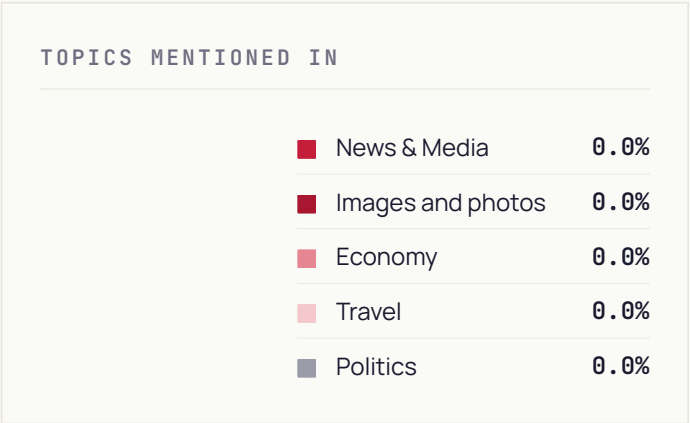
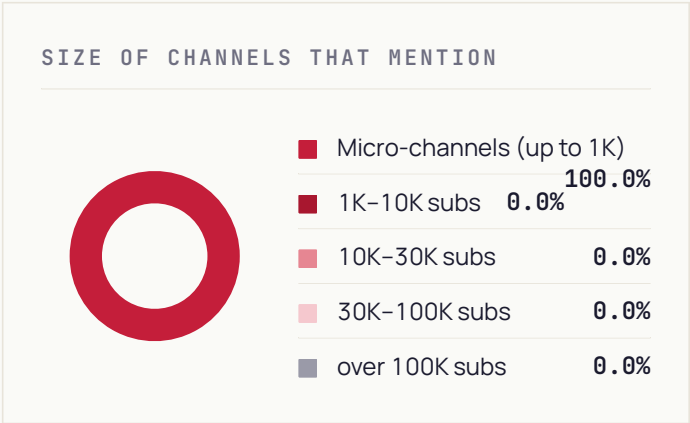
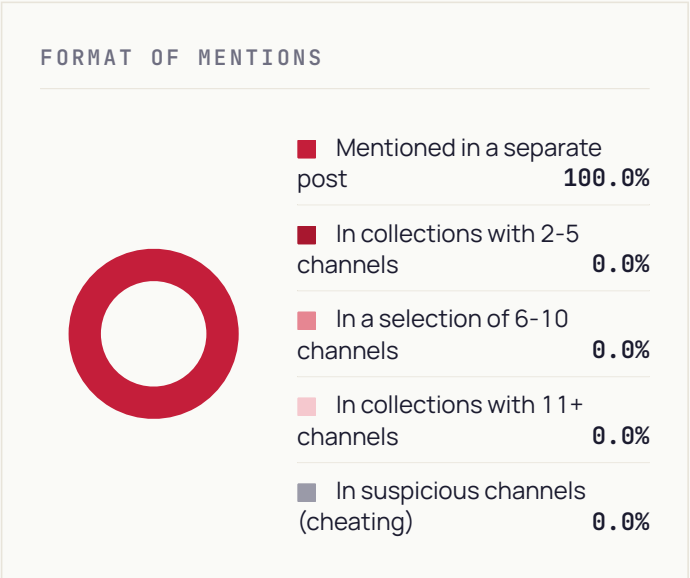
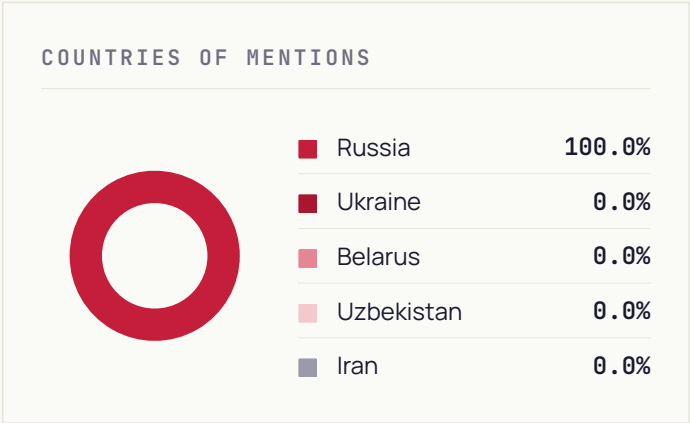
NET GROWTH

+22 010

SECTION 04 · MENTIONS

Who and how mentions the channel

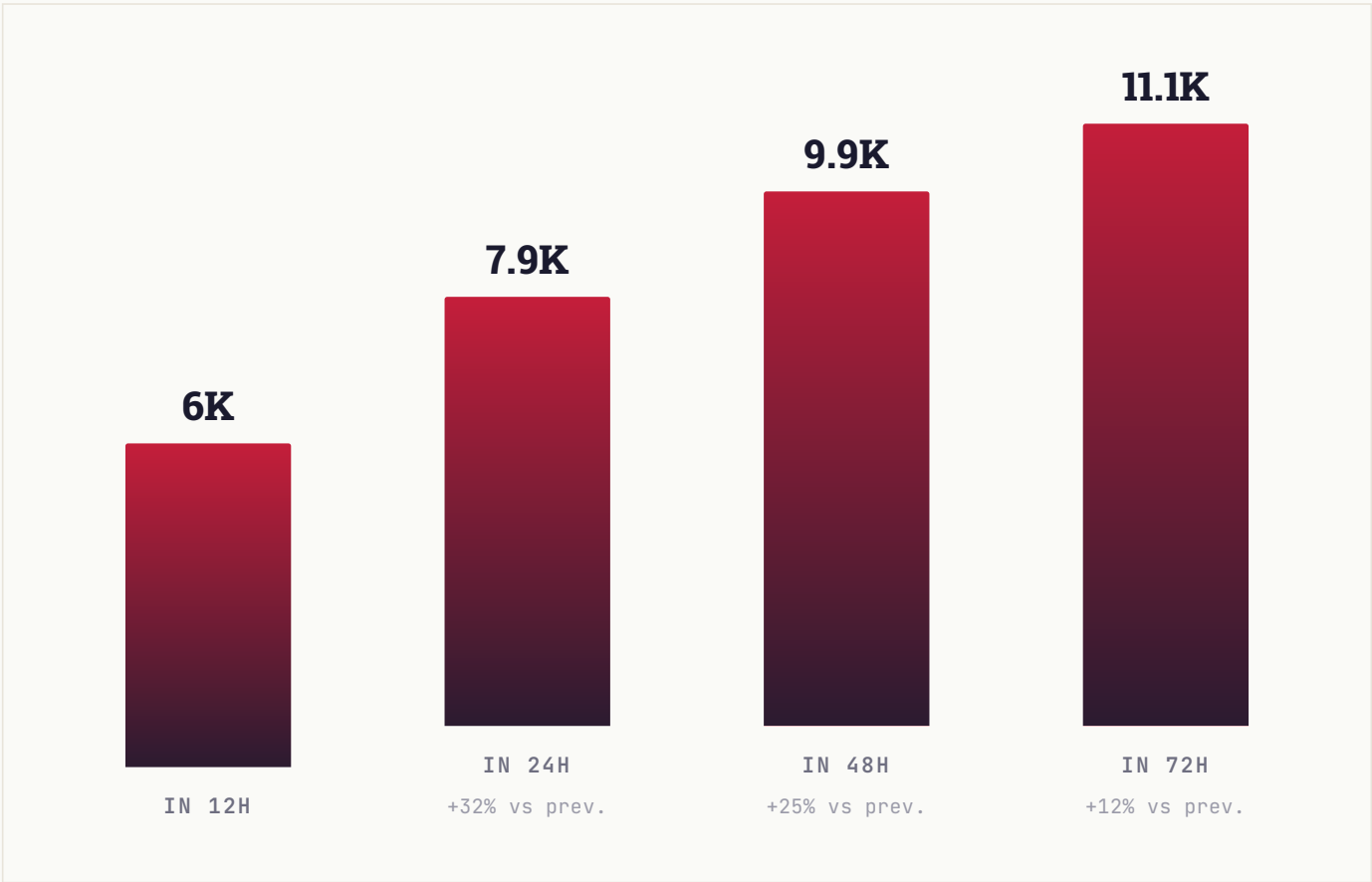
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: 2 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
ZY Golden Apple	1M
PC Pandabuy CnFans MuleBuy ACBuy Hacco Find🔍🐼	790.3K
NN Found on Wildberries	633.3K
MI MIXIT.RU	624.7K
M Manicure Nails	572K
NN Wildberries / WB Finds	533.2K
EM Elena Mixit	518K
GD Facial gymnastics	472.4K
PM Fashion Trends	436K
PS Prime Savers	428.8K
ББ ББИШКА YOU	49.9K

COMPARATIVE INSIGHT

Channel not yet outside top 97 of niche — early growth stage. Niche leader — Golden Apple (1M), top-97 median: 189.3K. First goal: enter top-97 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **11 802** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	0	0	1 218	
December 2025	0	0	1 726	
Nov 2025	0	0	3 930	
Oct 2025	0	0	2 195	
September 2025	0	0	1 135	
August 2025	0	0	1 598	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
0	6	11 802

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Fashion & Beauty» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|-----------|---|--|
| 01 | Main post of the week — on Monday
Audience is most active on this day at 15:00 MSK. | EFFECT
Best window
for an
important post |
| 02 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000
subs |
| 03 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever. | EFFECT
+5-15% ER |
| 04 | Cross-promo with neighboring channels
Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |
| 05 | Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic. | EFFECT
Organic traffic
source |

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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