

PROMTPRESS PUBLIC REPORT

Channel audit

Bang Bang Education



@bbe_school

● School of Design and Technology. Site: <https://shorturl.at/SZkvh>
All school channels: https://t.me/addlist/KUYK_-Es-wYzZWJi № 4799759155

SUBS

25 680

-103 per month

ERR (% SEE POSTS)

5.0%

per day 2.5%

REACH/POST

1.3K

ad reach 630/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 25 680 —	 SUB REACH 5.16% avg % subs see post	 VIEWS/POST 1.3K median 1.2K · 28 days	 POSTS/WK 9.2 over period
 7D TREND +46.8% vs previous week	 REACTIONS/POST 11.2 only 414 reactions, 587 reposts, 10 comments	 POST LENGTH 591 chars median 604 · 28 days	 POSTS ANALYZED 37 28 days
 AD REACH 630 24h avg	 CHURN / MONTH -103 last month	 CITATION RATE 270 citation index · 872 channels mentioned all time	 CHANNEL AGE 10 years 3 months created 28.03.2016

AI EDITOR SUMMARY

Channel «Bang Bang Education» – 25 680 subs. Each post averages 1.3K people (5% of subs), reach is low – consider expanding audience. Publishes 9 posts per week (~1/day) – regular schedule. For week Jul 6–12 reach grew +46.8% by week Jun 29 – Jul 5 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 37 posts in 28 days.
- 02 Dominant format – Photo (25/37 posts).
- 03 Avg post length – 591 chars (median 604).
- 04 Peak audience activity – Saturday, 11:00 MSK.
- 05 Top posts get 4× more views than the weakest (3.3K avg for top vs 887 for worst) – among 37 posts over 28 days. Analyze what top posts share: topic, format, publish time.

TOP 5 POSTS

Nº1 11.07 · 08:15 PHOTO Illustration contest for a non-existent hotel! On July 30, «Pro:view» releases Leonid Shmelkov's animated film «Nepokoy» –...	VIEWS 6 373 REPOSTS 162 REACTIONS 33 ER 24.8%
Nº2 30.06 · 16:01 PHOTO The most beautiful banned books: the tamizdat phenomenon Tamizdat is not the most famous but important and fascinating phenomenon. In the second half of the 20th...	VIEWS 1 915 REPOSTS 15 REACTIONS 15 ER 7.5%
Nº3 07.07 · 14:38 PHOTO Beauty, career & leadership with Sasha Ermolenko Collected useful materials, webinars and interviews with Sasha Ermolenko, director of...	VIEWS 1 699 REPOSTS 32 REACTIONS 8 ER 6.6%

Nº4 25.06 · 16:35 VIDEO Figma is moving! At Figma Config 2026, among other updates, they introduced Figma Motion – a tool for creating animations and...	VIEWS 1 542 REPOSTS 41	REACTIONS 18 ER 6.0%
Nº5 02.07 · 16:04 PHOTO So tired of this design 😞 Guys, that's how it is! To not overwhelm you even more, here's how to reduce digital fatigue...	VIEWS 1 472 REPOSTS 17	REACTIONS 7 ER 5.7%

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WORST 3

↓ 16.07 · 09:25 TEXT How a designer influences product growth through metrics? Today Ilya Khlyostkin will explain why metrics become an important tool...	VIEWS 912 REPOSTS 2	REACTIONS 1 ER 3.6%
↓ 16.07 · 09:24 VIDEO (captionless post – video)	VIEWS 879 REPOSTS —	REACTIONS 3 ER 3.4%
↓ 17.07 · 09:54 PHOTO Creative industry 2026: how to launch projects and build business now 🌸 Let's break down how the creative industry works, what new...	VIEWS 870 REPOSTS 11	REACTIONS 6 ER 3.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows when the channel gained or lost subs.

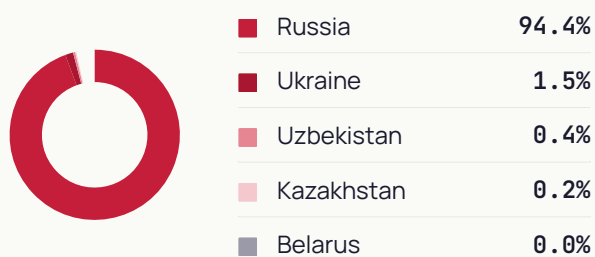


SECTION 04 • MENTIONS

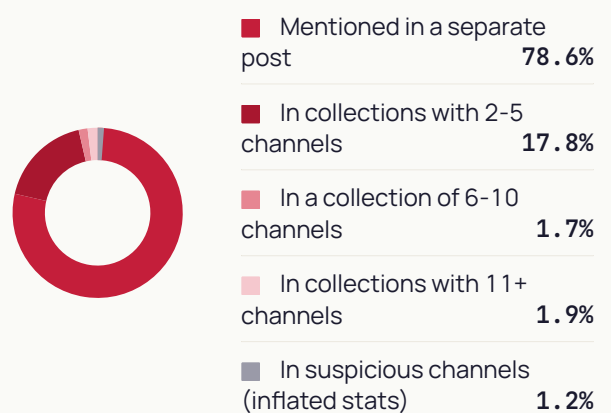
Who mentions the channel and how

Citation index **270** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **872** different channels.

COUNTRIES MENTIONING



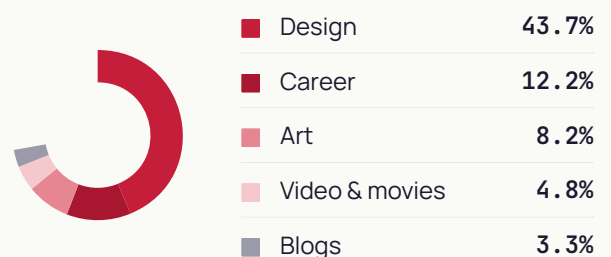
MENTION FORMATS



WHAT SIZE CHANNELS MENTION



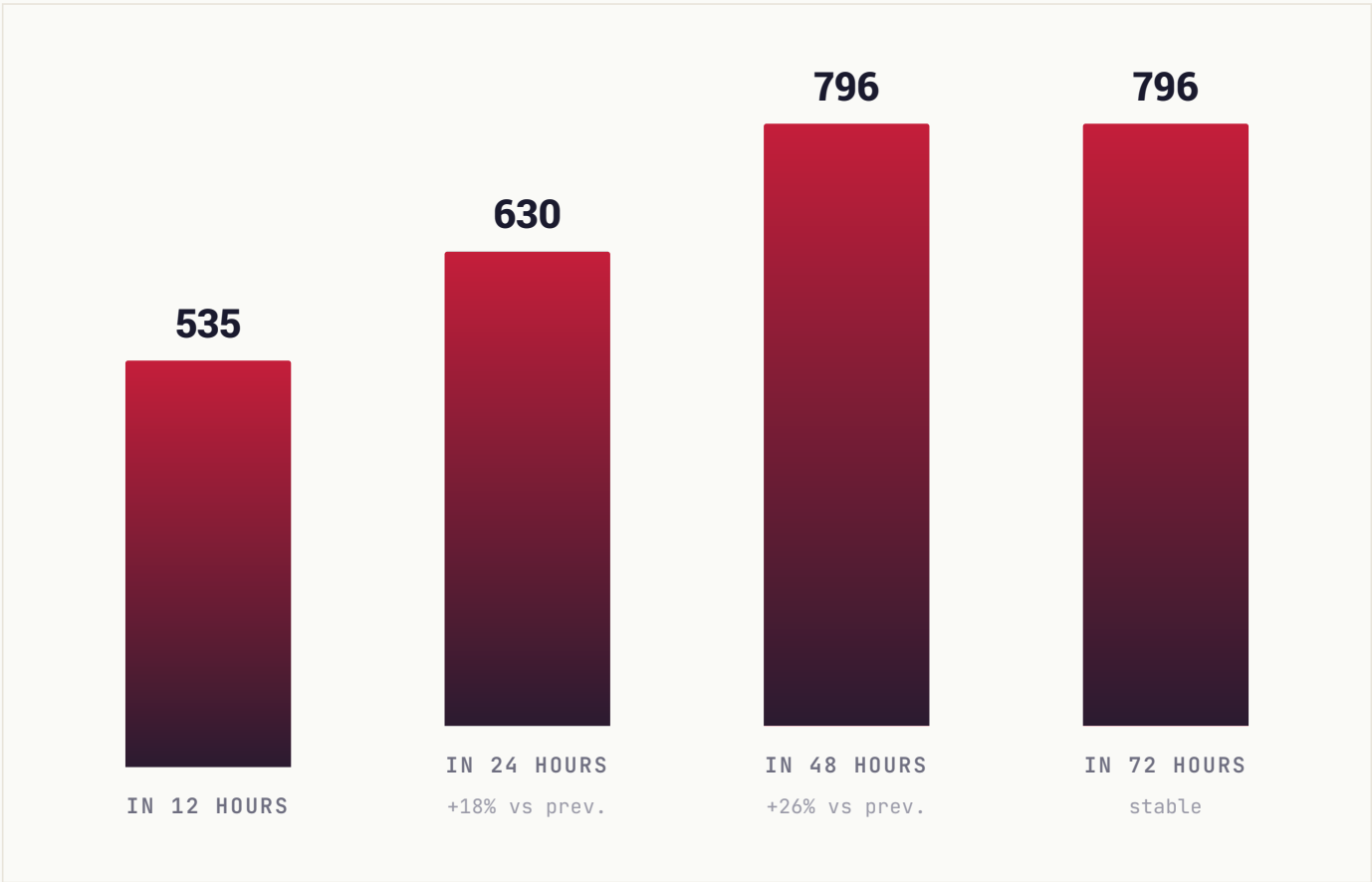
MENTION TOPICS



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement makes sense to 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBS
6 66Lottery 🏆🏆 CRYPTO	387.4K
缅甸 缅甸缅北吃瓜新闻曝光	257.3K
AE After Effects Templates	181.4K
R R	178.6K
3D 3Dline.net	173.8K
DG Designer Gang 👉	147.1K
TC template canva gratis 😊🐱	144.3K
TS Tube Sensei	137.2K
SZ STL Zone / 3D models / Free STL	136.8K
Avg Sexy font. Cyrillic	134.7K
BB Bang Bang Education YOU	25.7K

COMPARATIVE CONCLUSION

Channel not yet outside top 99 of niche — early growth stage. Niche leader — 66Lottery

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CRYPTO (387.4K), top-99 median: 65.4K. First goal: enter top-99 through systematic work on traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **42**, they brought **2 255** new subs.

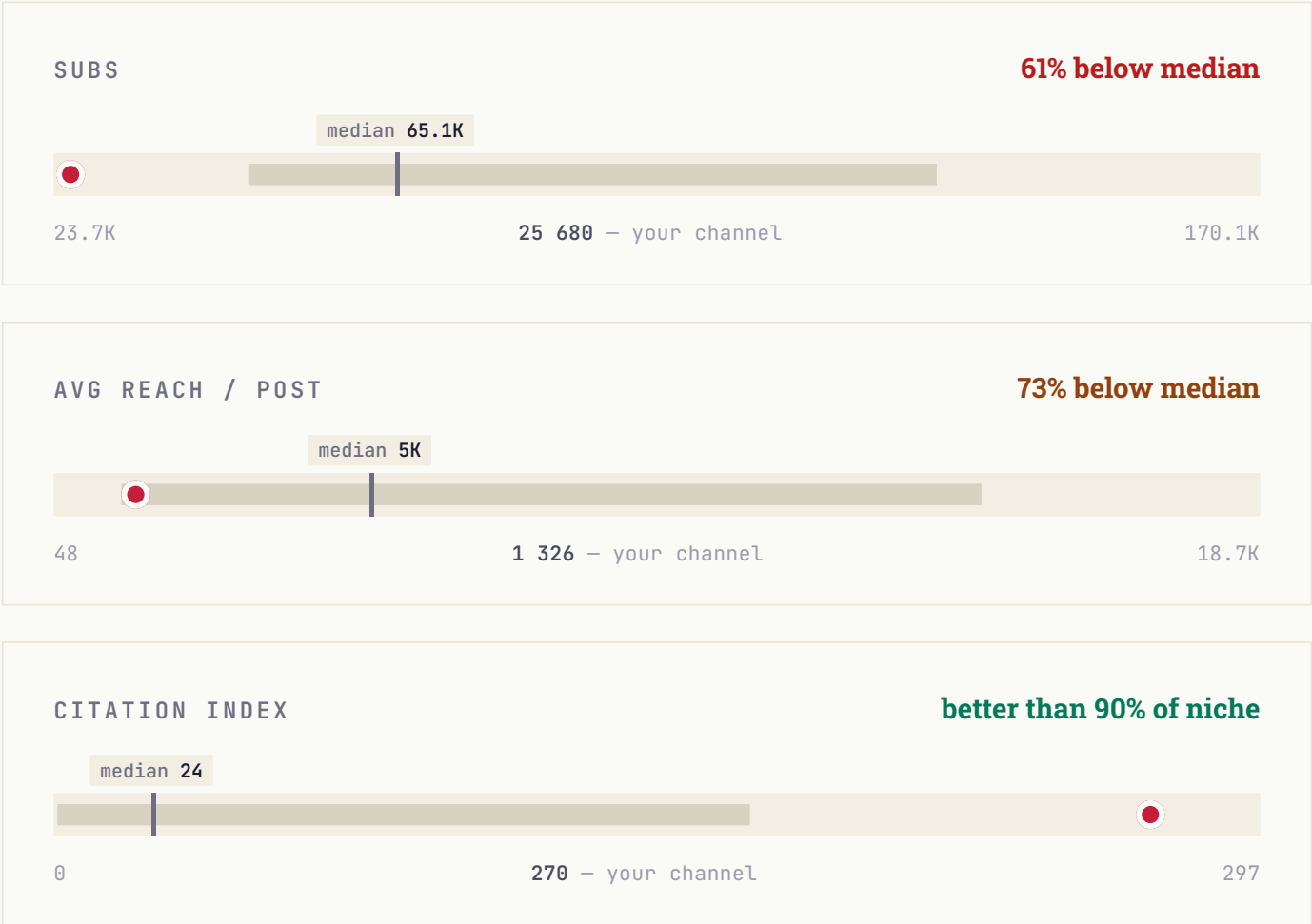
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	9	7	330
December 2025	5	4	457
Nov 2025	8	7	368
Oct 2025	11	11	517
Sep 2025	4	4	415
August 2025	5	5	168

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
42	6	2 255

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Design» (Russia) and compared your channel to them. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit next month.

- 01

Top post of the week — on Saturday
 On this day at 11:00 MSK the audience is most active.

EFFECT

Best window for an important post
- 02

ER below niche benchmark — rethink formats
 Current ER 5.16% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+0.3pp ER
- 03

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats
 Posts with polls/reactions usually boost ER by +5-15%. One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels
 Swap posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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