

PROMTPRESS PUBLIC REPORT

Channel audit

Sergey Bazanov |

Traffic Rules



@bazanovpdd

Traffic rules, driving tips, road behavior, situation analysis. For a friend: https://t.me/+hBYDqZ_iYcxYjU6 All questions: @tyttraders

SUBSCRIBERS

74 536

+17038 per month

ERR (% SEE POSTS)

16.0%

last day 9.6%

REACH/POST

11.1K

ad reach 7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it was calculated for.

 SUBSCRIBERS 74 536 —	 SUBS REACH 14.87% avg % subs see post	 VIEWS/POST 11.1K median 11.5K · 29 days	 POSTS/WEEK 23.8 for period
 7D TREND -0.4% vs previous week	 REACTIONS/POST 67.0 only 6,704 reactions, 1,230 reposts, 651 comments	 POST LENGTH 349 chars median 375 · 29 days	 POSTS ANALYZED 100 29 days
 AD REACH 7K 24h avg	 CHURN / MONTH +17038 last month	 CITATION RATE 0 citation index · 2 channels mentioned ever	 CHANNEL AGE 2 years 1 month created 09.06.2024

AI EDITOR SUMMARY

Channel «Sergey Bazanov | Traffic Rules» — 74 536 subs. Each post averages 11.1K people (15% from subs), reach is low — consider growing audience. Publishes 24 posts per week (~3/day) — active posting. For week Jun 29 – Jul 5 reach stable (-0.4% vs week Jun 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **100** posts over 29 days.
- 02 Dominant format – **Video** (60/100 posts).
- 03 Avg post length – **349** chars (median 375).
- 04 Peak audience activity – **Wednesday**, 21:00 MSK.
- 05 Top posts gather **2 times** more views than the weakest (14.1K avg for top vs 8.4K for worst) – among 100 posts over 29 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

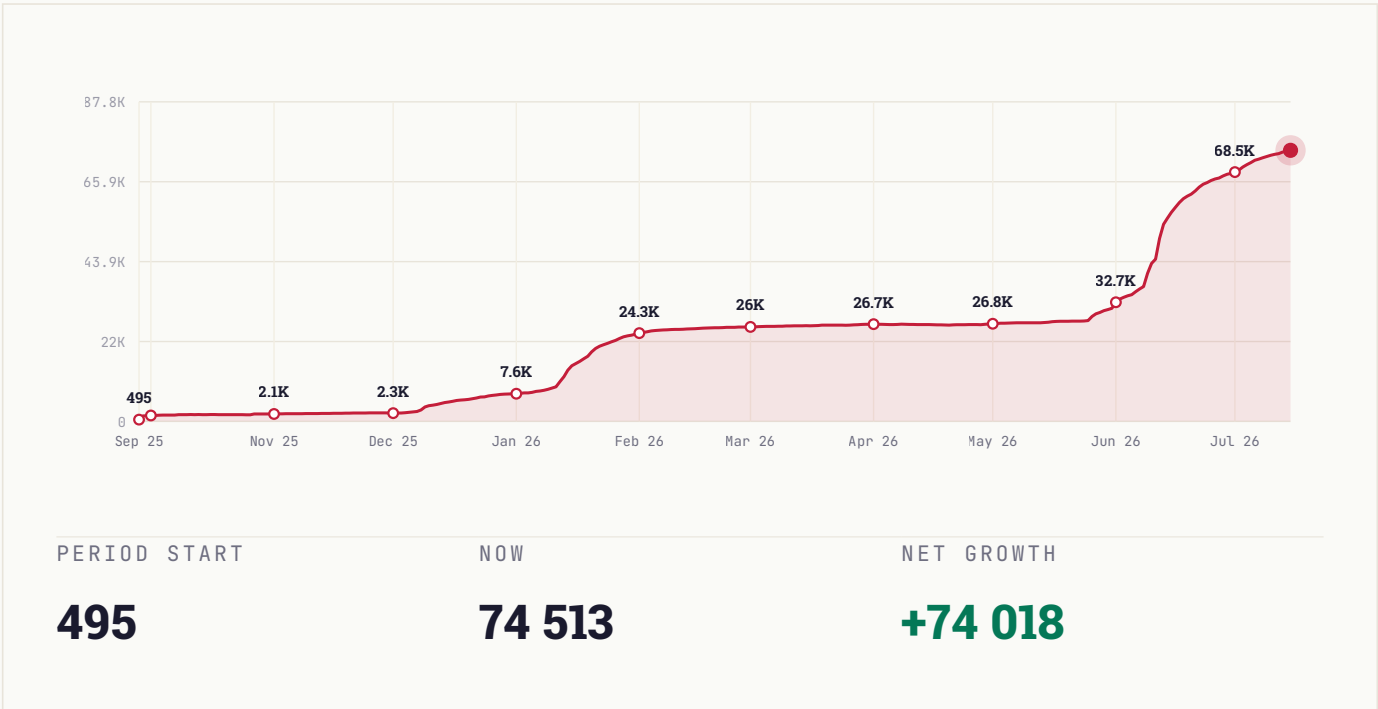
Nº1 19.06 · 07:37 VIDEO Breakdown of this traffic rule question  Question 2 Ticket 13 What should you do if you need to make a U-turn? Correct answer: (Drive past...	VIEWS 14 427 REPOSTS 8	REACTIONS 44 ER 19.4%
Nº2 16.06 · 17:26 VIDEO Breakdown of this traffic rule question  Question 13 You may make a U-turn: Correct answer: (Only along trajectory B.)  On this question...	VIEWS 14 120 REPOSTS 35	REACTIONS 70 ER 18.9%
Nº3 24.06 · 07:39 VIDEO Breakdown of this traffic rule question  Question 15 Ticket 1 Who must you yield to when turning left? Correct answer: (No one) ...	VIEWS 13 815 REPOSTS 7	REACTIONS 63 ER 18.5%

Nº4 21.06 • 09:15 VIDEO i Video breakdown of "Go straight" sign examples from traffic ticket tests Covered all 3 application rules 1 If placed before intersection (...)	VIEWS 13 776 REPOSTS 32 REACTIONS 65 ER 18.5%
Nº5 17.06 • 10:58 VIDEO Breakdown of this traffic rule question i Question 111 Who should yield when both make a U-turn? Correct answer: (The bus driver...	VIEWS 13 761 REPOSTS 22 REACTIONS 56 ER 18.5%
WORST 3	
↓ 12.07 • 17:36 VIDEO Breakdown of this traffic rule question Who must you yield to when driving straight? Correct answer: (All vehicles.) 🌟 Here...	VIEWS 8 555 REPOSTS 14 REACTIONS 33 ER 11.5%
↓ 11.07 • 17:36 VIDEO Breakdown of this traffic rule question You intend to make a U-turn. What should you do? Correct answer: (Make a U-turn, yielding to the car...	VIEWS 8 412 REPOSTS 10 REACTIONS 24 ER 11.3%
↓ 12.07 • 07:36 VIDEO Breakdown of this traffic rule question Must you yield to a car when turning right? Correct answer: (No...	VIEWS 8 344 REPOSTS 8 REACTIONS 31 ER 11.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and lost subs.



SECTION 04 • CITATIONS

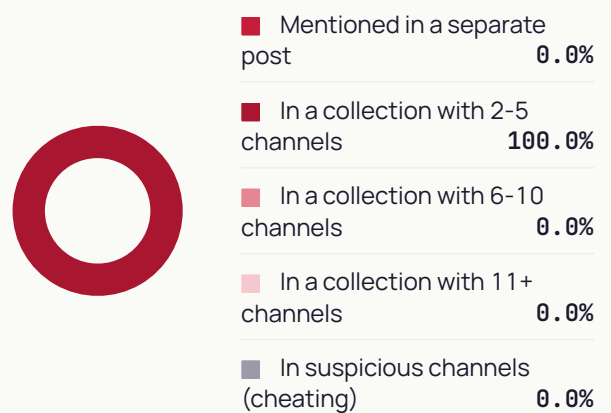
Who and how mentions the channel

Citation index **0** – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **2** different channels.

COUNTRIES MENTIONING



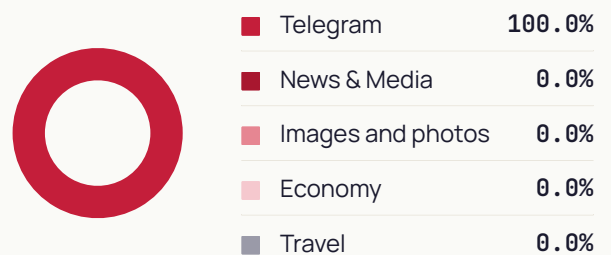
MENTION FORMAT



WHAT SIZE CHANNELS MENTION



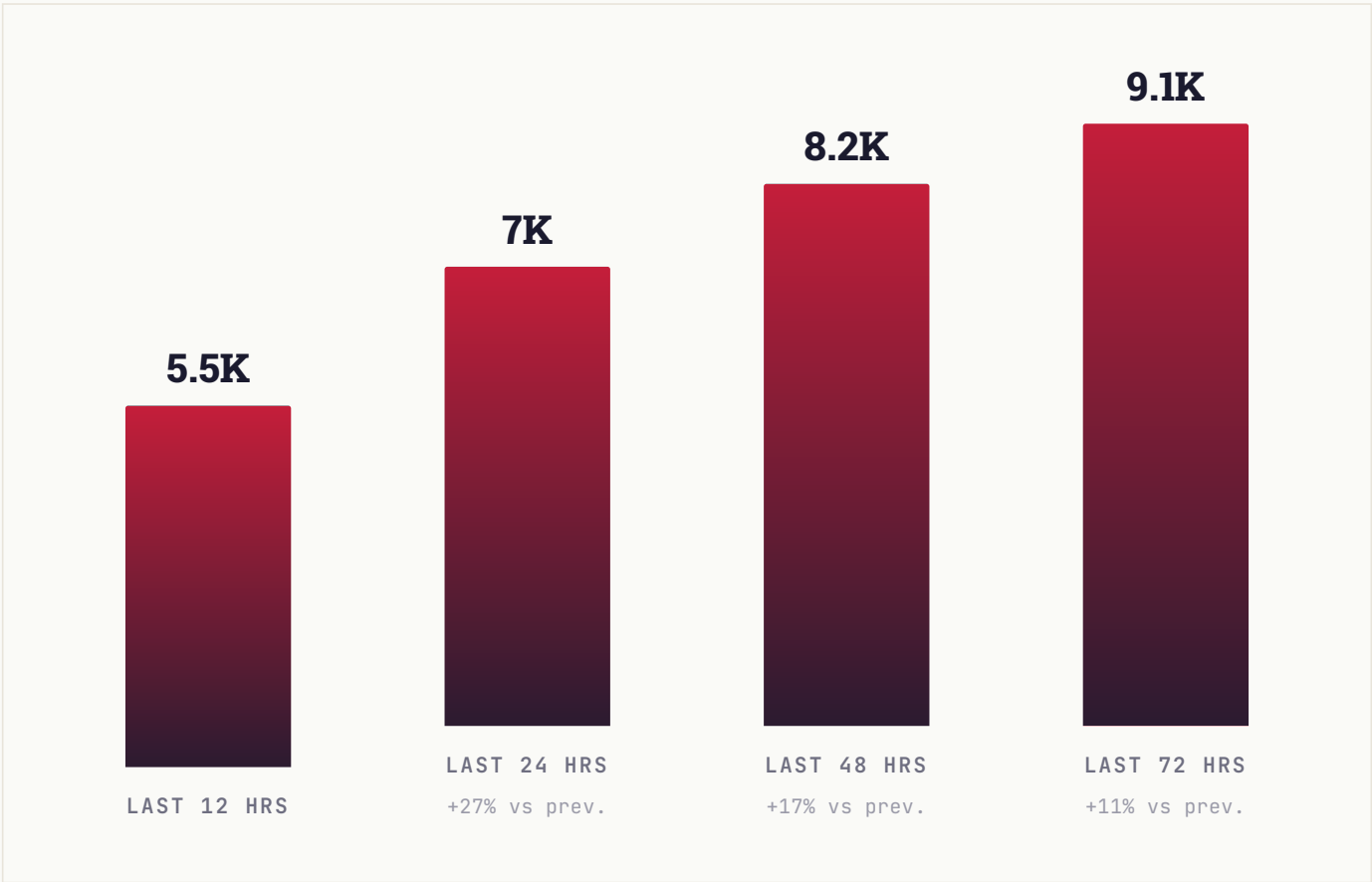
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL		SUBSCRIBERS
TI	Cars & Point	3.5M
AB	Avtomanya	1.9M
WE	WENGALLBI	1M
VM	Vodiy Moshina Bozor	996.3K
DS	Dubrovsky Syndicate Zhekich Dubrovsky	689.3K
UN	Un Normal	583.6K
FI	Fighterbomber	521.6K
AB	Auto.ru	500K
AB	AVTOZAKAZ.RU	481.4K
GA	Garage	481.4K
Sat	Sergey Bazanov Traffic Rules	YOU 74.5K

COMPARATIVE CONCLUSION

Channel not yet outside top 98 of niche — early growth stage. Niche leader — Cars & Point (3.5M), top-98 median: 208.1K. First goal: enter top-98 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mentioned your channel. Over the last **6 months** such mentions were **0**, they brought **23 632** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	0	0	16 366	
December 2025	0	0	5 303	
Nov 2025	0	0	294	
Oct 2025	0	0	600	
September 2025	0	0	1 069	
August 2025	0	0	0	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
0	6	23 632

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «**Transport**» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

Best post day — Wednesday
On this day at 21:00 MSK audience is most active.

EFFECT
Best window for an important post
- 02

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls and interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
Cross-post with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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