

PROMTPRESS PUBLIC REPORT

Channel audit

Alexander Nikulin Road to the Battletoad



@battletoadteam

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
22 874	50.0%	10.8K
+892 per month 08.07.2026	per day 19.1%	ad reach 4.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 22 874 —	 SUBSCRIBER REACH 47.29% avg % subs see post	 VIEWS/POST 10.8K median 11.3K · 28 days	 POSTS/WEEK 4.0 for period
 7D TREND -5.7% vs previous week	 REACTIONS/POST 114.9 total 1,839 reactions, 326 reposts, 0 comments	 POST LENGTH 125 chars median 60 · 28 days	 POSTS ANALYZED 16 28 days
 AD REACH 4.4K 24h avg	 CHURN / MONTH +892 last month	 CITATION RATE 1 citation index · 12 channels mentioned all time	 CHANNEL AGE 5 years 3 months created 21.03.2021

AI EDITOR SUMMARY

Channel «Alexander Nikulin Road to the Battletoad» — 22 874 subs. Each post averages 10.8K people (47% of subs), wide reach for a channel this size. Posts 4 posts per week (~1/day) — rare posts. For week 22–28 Jun reach dropped -5.7% by week 15–21 Jun — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 16 posts in 28 days.
- 02 Dominant format — Text (10/16 posts).
- 03 Avg post length — 125 chars (median 60).
- 04 Audience peak activity — Sunday, 09:00 MSK.
- 05 Top posts get 1x more more views than the weakest (13.1K avg for top vs 10.3K for worst) — among 16 posts in 28 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 14.06 · 06:56 PHOTO If anyone thinks I only have chemists — no, there are plenty of natural folks too, just not the same wow effect as with chemistry and results...	VIEWS 13 488 REPOSTS 25	REACTIONS 115 ER 59.0%
Nº2 19.06 · 20:11 TEXT https://www.youtube.com/live/O0AAtb-jUzI?si=anxFQQ4xp7NlL_UC	VIEWS 12 950 REPOSTS 7	REACTIONS 62 ER 56.6%
Nº3 11.06 · 06:32 PHOTO Did a recomposition with a mentee, cut all excess fat before bulking. Many gain a lot first and then during weight loss everything...	VIEWS 12 871 REPOSTS 41	REACTIONS 157 ER 56.3%

Nº4 12.06 · 06:43 TEXT https://www.youtube.com/live/uZXh5Hf9ix4?si=UZ5VCTMqtxUJYBct	VIEWS 12 615 REPOSTS 8	REACTIONS 116 ER 55.1%
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Nº5 09.06 · 09:17 PHOTO Here's a comparison photo without shirt: waist -15cm, arms +5cm, weight -15kg. Video with Arkady coming soon – we'll work until abs show.	VIEWS 12 560 REPOSTS 64	REACTIONS 257 ER 54.9%
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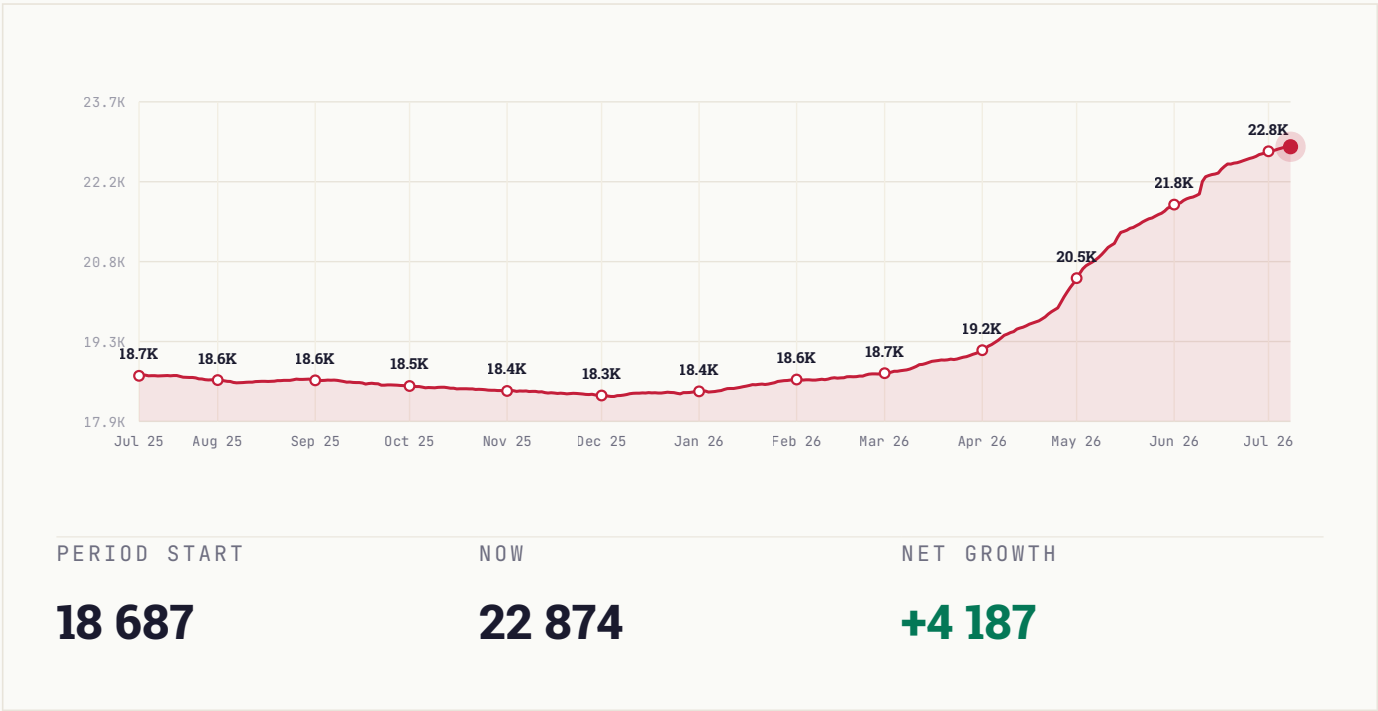
WORST 3

↓ 23.06 · 17:22 TEXT https://youtu.be/wU6svdJ6FPY?si=xsE0gb7FW45giHGo	VIEWS 10 845 REPOSTS 14	REACTIONS 62 ER 47.4%
↓ 28.06 · 07:24 TEXT https://www.youtube.com/live/-730HUB7QF4?si=eM5hcEzx_b-StWHa	VIEWS 10 842 REPOSTS 4	REACTIONS 63 ER 47.4%
↓ 02.07 · 06:38 TEXT https://www.youtube.com/live/AlebJVvbu0g?si=ggur4tMuP4_tTp9X	VIEWS 9 210 REPOSTS 7	REACTIONS 67 ER 40.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

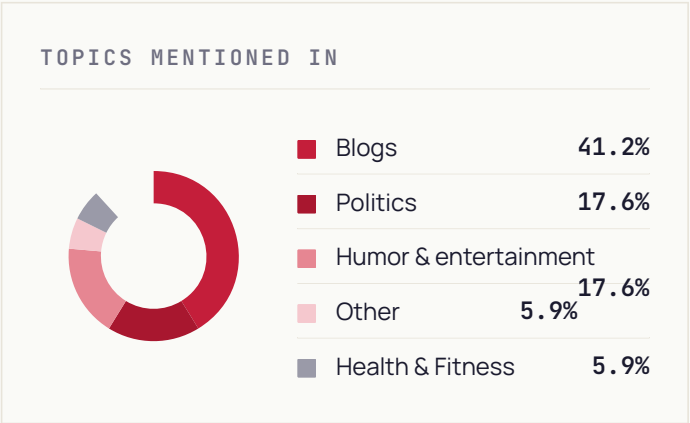
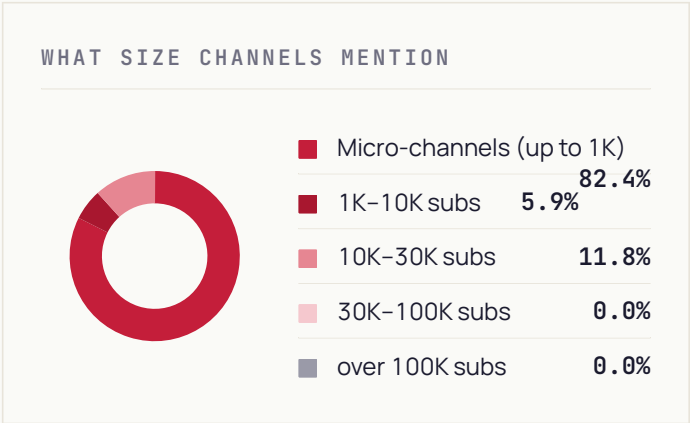
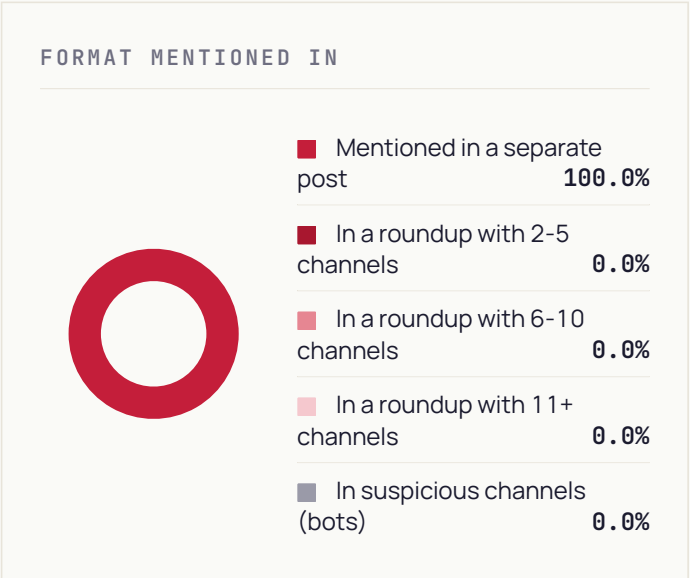
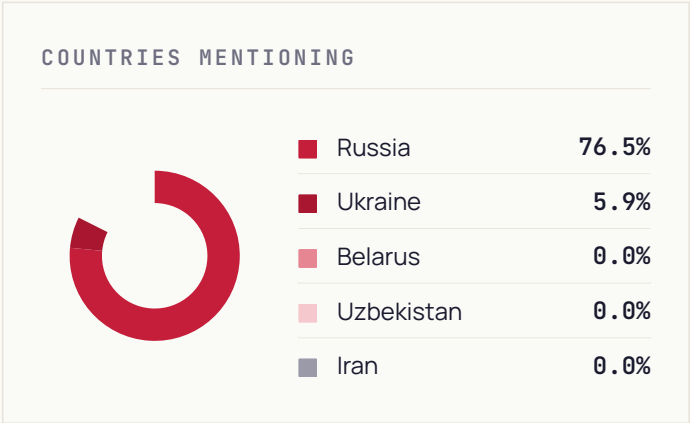
Subscriber growth chart over the year. Key months show exact subscriber count.
See which months grew and which lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

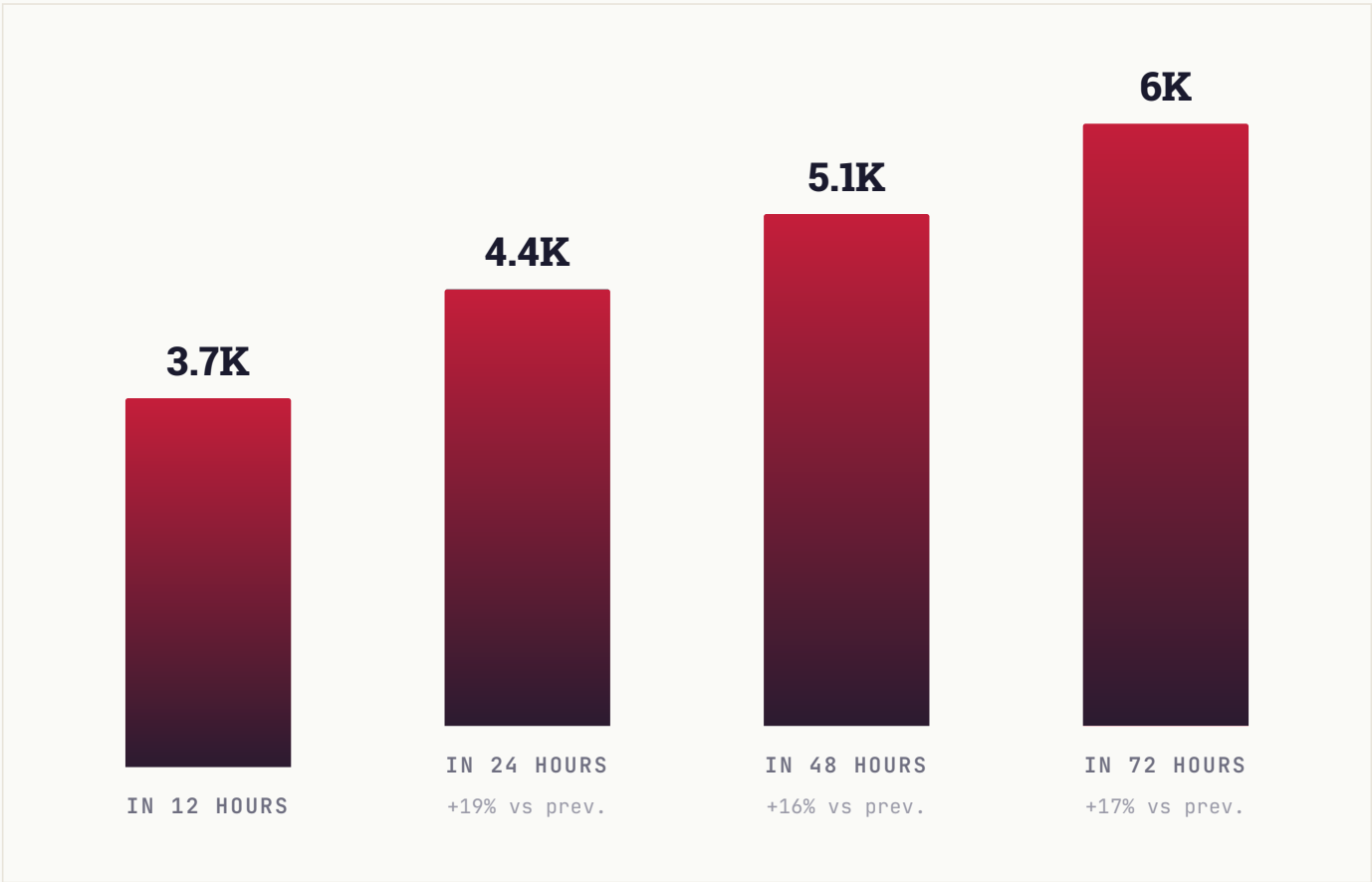
Citation index 1 – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: 12 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
KZ Test purchase	766.3K
BI Biohackers	581.9K
BI Biohacking	532.6K
SL Sport Life	524.2K
VN Eternity in Tibet	493.1K
NT Our body	480.9K
AU Ales Ulishchenko Osteopath, PhD Author of faceplastics	477K
BZ Stay Healthy	447.7K
ZE Healthy Food	416.8K
DZ Doctor Zubareva / Doctor Zubareva	413.5K
AN Alexander Nikulin Road to the Battletoad YOU	22.9K

COMPARATIVE INSIGHT

Channel not yet outside top-97 niche — early growth stage. Niche leader — Test purchase (766.3K), median top-97: 154.7K. First goal: enter top-97 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we log posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **559** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	0	0	244	
December 2025	0	0	138	
Nov 2025	0	0	36	
Oct 2025	0	0	22	
September 2025	0	0	37	
August 2025	0	0	82	

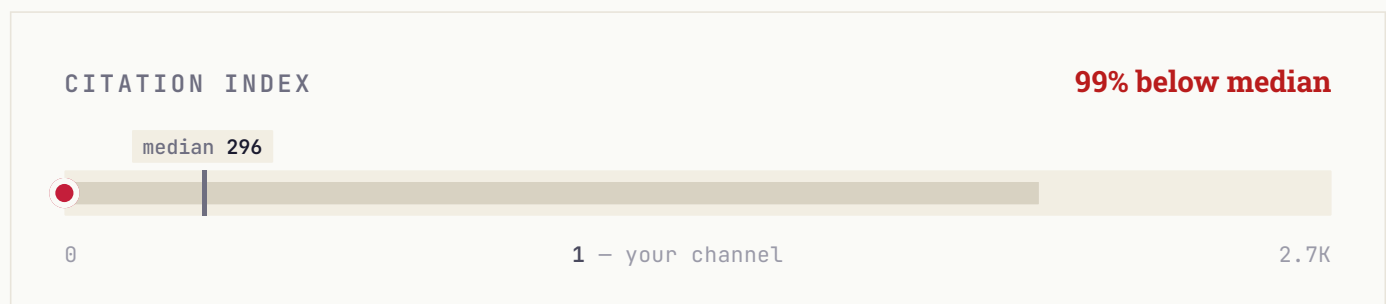
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
0	6	559

Where the channel stands in its league

SUBSCRIBERS 85% below median

A horizontal bar chart comparing subscriber counts. The x-axis represents the number of subscribers, with labels at 42.7K, 22 874 – your channel, and 496.4K. A light beige bar represents the range of other channels, with a vertical line indicating the median at 155.2K. A red dot on the left side of the chart indicates the current channel's position at 22 874 subscribers.

Metric	Value
Median	155.2K
Current Channel	22 874
Comparison	85% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 4.0 posts/wk. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume**

02

Top post of the week — Sunday

Audience is most active on this day at 09:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase video post share

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy growth point.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager