

PROMTPRESS PUBLIC REPORT

Channel audit

БАТЬКОВИЧ



@batka_ru

For ads here – @shevron_hb Managers: @holopiva @KirnossOff
@kra_media_bot @RA_tell_PROTG

SUBSCRIBERS

85 393

+278 per month

ERR (% SEE POSTS)

14.0%

Daily **13.4%**

REACH/POST

12K

Ad reach **11.5K**/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your rank

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in 'Blogs' category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 85 393 —	 SUBSCRIBER REACH 14.1% Avg % of subs see post	 VIEWS/POST 12K Median 12.1K · 23 days	 POSTS/DAY 33.4 ~234 per week
 7D TREND -1.0% vs previous week	 REACTIONS/POST 452.1 Total 356,261 reactions, 51,796 reposts, 16,839 comments.	 POST LENGTH 279 chars Median 230 · 23 days	 POSTS ANALYZED 788 23 days
 AD REACH 11.5K 24h avg	 CHURN / MONTH +278 Last month	 CITATION RATE 1 859 Citation index · 3,255 channels mentioned all time	 CHANNEL AGE 3 years 8 months Created 22.10.2022

AI EDITOR SUMMARY

Channel «Batkovich» — 85 393 subs. Each post averages 12K people (14% from subs), reach is low — consider expanding audience. Publishes 234 posts/week (~33/day) — very active. For week Jun 29 – Jul 5, reach Stable (-1.0% vs week Jun 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **788** posts over 23 days.
- 02 Dominant format: **Text** (314/788 posts).
- 03 Avg post length – **279** chars (median 230).
- 04 Peak audience activity – **Thu**, 00:00 MSK.
- 05 Top posts get **2x** More views than weakest (16.4K avg top vs 10K worst) – among 788 posts over 23 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 24.06 · 05:47 VIDEO Crimean woman shows Ukrainians 'no water, food or other benefits' on the peninsula. Ukrainians will say Mosfilm Batkovich in MAX	VIEWS 17 571 REP. 152	REACTIONS 734 ER 20.6%
Nº2 27.06 · 12:28 TEXT ! Putin and Lukashenko talks enter second day. Yesterday was one-on-one, today – expanded format Uncharacteristic for the leaders of Russia and...	VIEWS 16 515 REP. 92	REACTIONS 307 ER 19.3%
Nº3 18.06 · 21:25 TEXT ! Russia prefers that the goals of the SMO be achieved through diplomacy and does not refuse negotiations – Russian MFA Batkovich in MAX	VIEWS 15 072 REP. 70	REACTIONS 965 ER 17.7%

Nº4

18.06 · 21:10

PHOTO

Ancient prophecies come true Batkovich in MAX

VIEWS

14 843

REACTIONS

421

REP.

66

ER

17.4%

Nº5

23.06 · 11:58

VIDEO

! Putin: The West understands that direct strikes on Russia will be answered Putin said Western countries have not yet resorted to strikes on Russia with...

VIEWS

14 744

REACTIONS

522

REP.

51

ER

17.3%

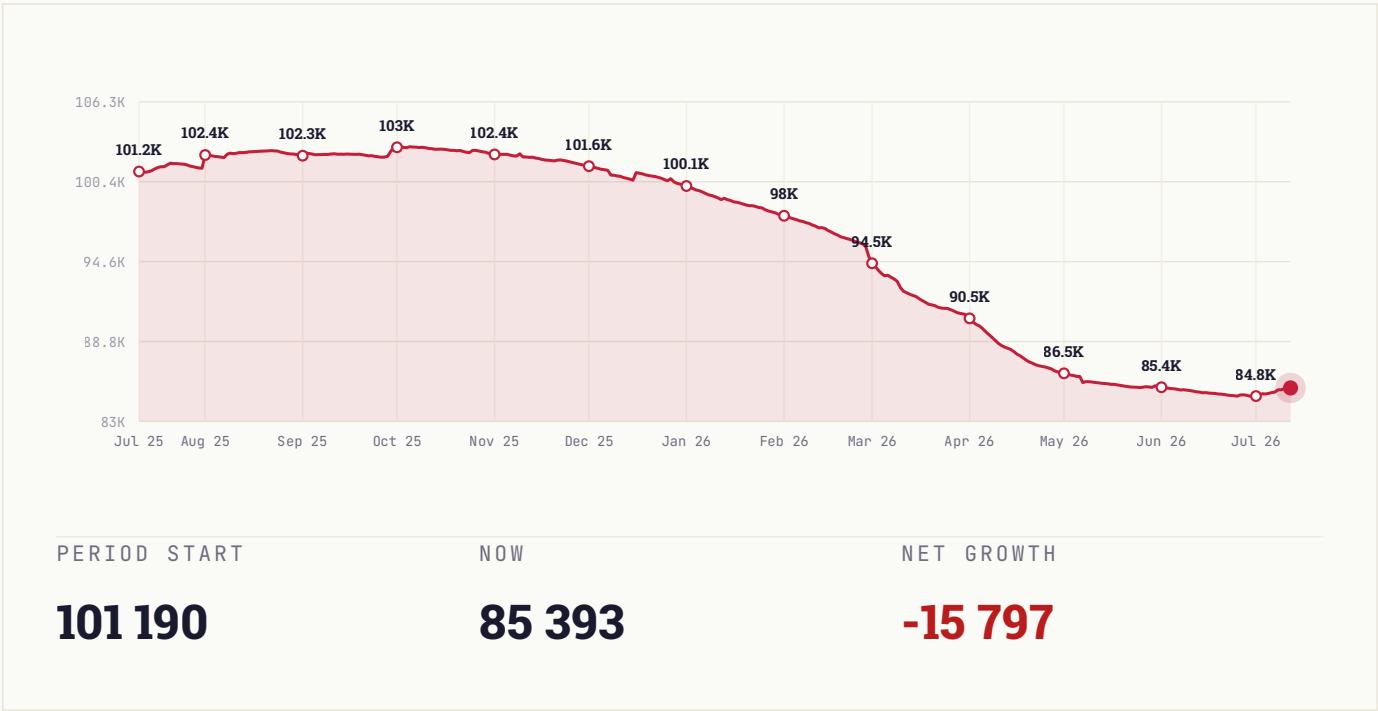
WORST 3

↓ 03.07 · 11:17 TEXT Ukraine and Germany within a joint working group discuss mechanisms for forced return of men of mobilization age...	VIEWS 10 128 REACTIONS 280 REP. 26 ER 11.9%
↓ 07.07 · 10:49 VIDEO GUR Ukraine employee confessed to murder of suspect in assassination attempt on businessman Ermolaev. He committed the crime with a former...	VIEWS 10 009 REACTIONS 189 REP. 38 ER 11.7%
↓ 07.07 · 10:58 PHOTO Kazakhstan resets Tokayev's presidential terms New constitution allows President Kassym-Jomart Tokayev to run again...	VIEWS 9 934 REACTIONS 453 REP. 73 ER 11.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

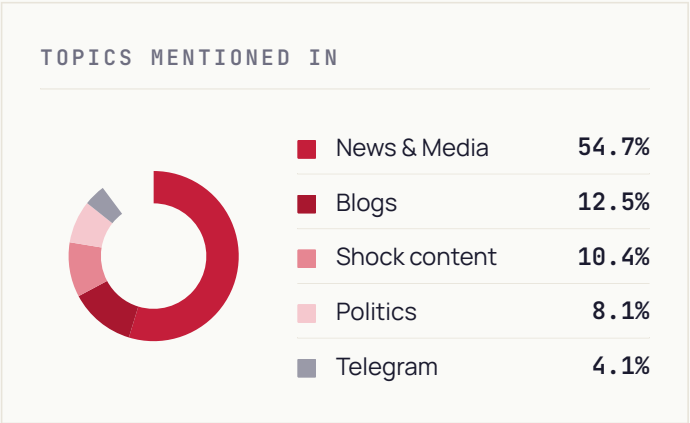
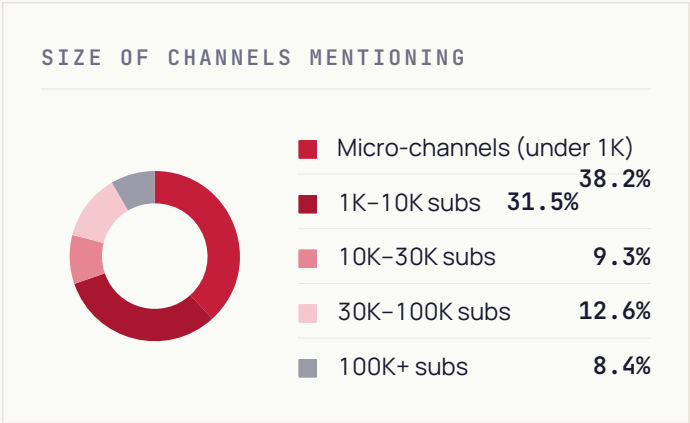
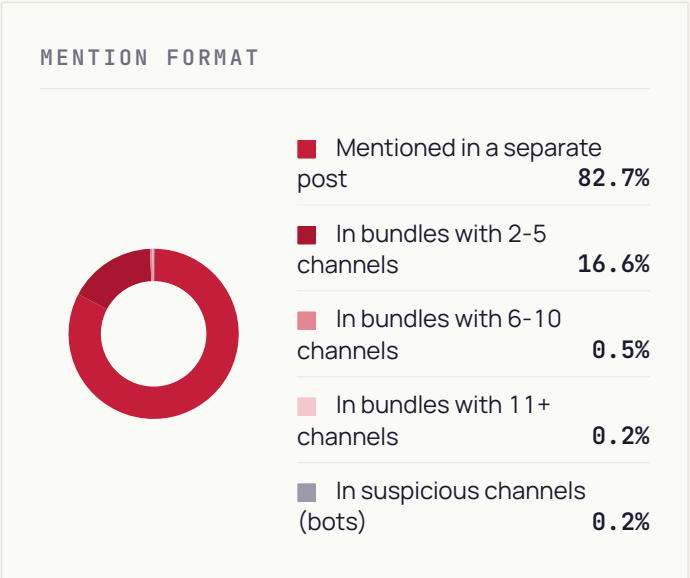
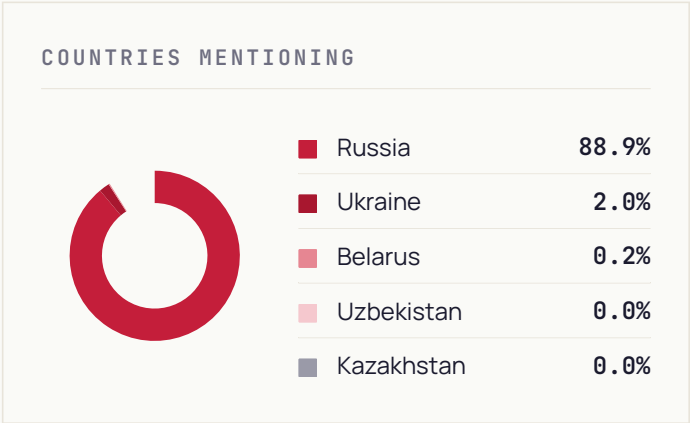
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

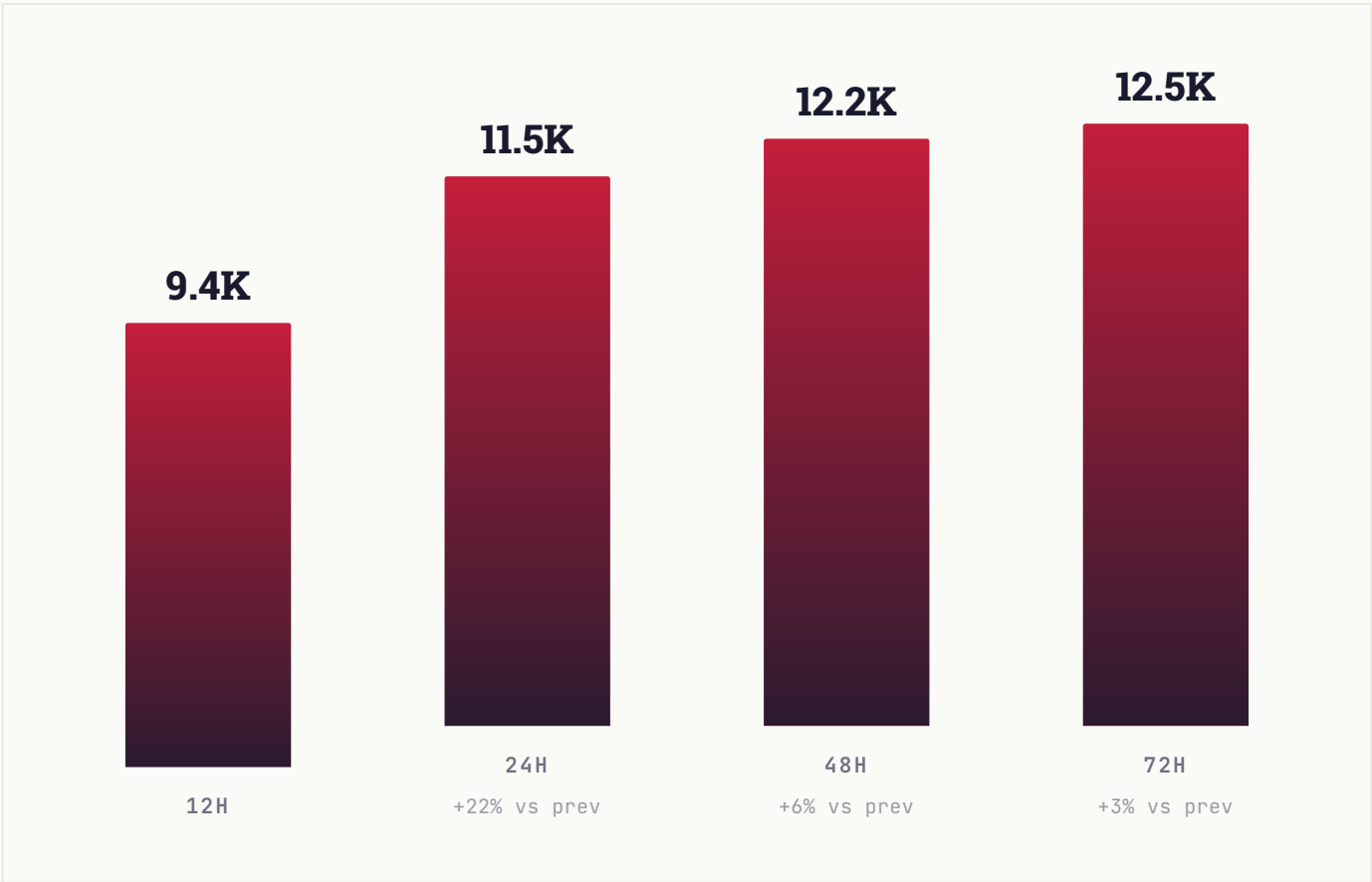
Citation index **1 859** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **3 255** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 Nearby channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
EX Exile	1.4M
AZ Alexander Zubarev	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.1M
E1 EVELONE 192	1.1M
LJ Broen lives here	1.1M
PA PARADEEVICH	1M
NE NEVZOROV	1M
BA Батькович YOU	85.4K

COMPARATIVE CONCLUSION

Channel not yet Outside top 100 niche — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 480.6K. First goal: enter top-100 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** Such mentions: **2 247**, they brought **3 957** New subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Jan 2026	382	78	104	
December 2025	18	14	705	
November 2025	34	23	269	
October 2025	244	63	327	
Sep 2025	739	123	1 026	
August 2025	830	127	1 526	

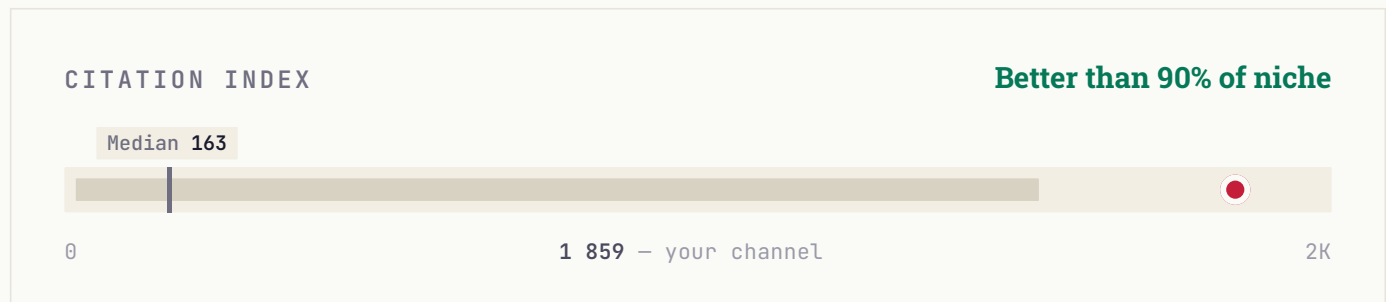
TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBSCRIBERS
2 247	6	3 957

Where the channel stands in its league

SUBSCRIBERS 82% below median

Median 483.2K

174.1K 85 393 — your channel 1.3M



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

Best post day: Thursday

Audience is most active on this day at 00:00 MSK.

EFFECT

Best window for an important post
- 02

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER
- 04

Cross-promo with nearby channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
----	--------------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
