

PROMTPRESS PUBLIC REPORT

Channel audit

BATEK_OFFICIAL



@batek_official

HELLO EVERYONE THIS IS PETROVICH AND SEREGA ■Join our
Mustached Pride ■Our chat ■https://t.me/+oh316_BrgDYxNTBi
Collaboration: @gorbacev_official Registered in the Roskomnadzor
list:...

SUBSCRIBERS

401 766

-3022 per month

ERR (% SEE POSTS)

25.0%

last day 9.3%

REACH / POST

101.9K

ad reach 37.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

SUBSCRIBERS 401 766 —	SUBSCRIBER REACH 25.36% avg % subs see post	VIEWS / POST 101.9K median 109.6K · 24 days	POSTS / WEEK 8.8 for period
7D TREND -13.9% vs previous week	REACTIONS / POST 3079.0 total 95,449 reactions, 4,526 reposts, 0 comments	POST LENGTH 98 chars median 101 · 24 days	POSTS ANALYZED 31 24 days
AD REACH 37.4K 24h avg	CHURN / MONTH -3022 last month	CITATION RATE 9 citation index · 174 channels mentioned all time	CHANNEL AGE 4 years 4 months created 01.02.2022

AI EDITOR SUMMARY

Channel «BATEK_OFFICIAL» — 401 766 subs. Each post averages 101.9K people (25% of subs), good reach. Publishes 9 posts/week (~1/day) — regular schedule. Week 8–14 Jun reach dropped -13.9% by week 1–7 Jun — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 31 posts over 24 days.
- 02 Dominant format – Video (16/31 posts).
- 03 Avg post length – 98 chars (median 101).
- 04 Audience peak activity – Monday, 17:00 MSK.
- 05 Top posts get 2x more views than the weakest (135.6K avg for top vs 56.6K for worst) – among 31 posts over 24 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 01.06 · 14:13 TEXT 🔗FIGHTING YOUTUBE, DAY 1456, GUYS HELP ♥↪ https://youtube.com/shorts/GSs3AF5oHKM?si=xiB_JwNPGmrIUblv	VIEWS 148 074 REP. 114	REACTIONS 3 025 ER 36.9%
Nº2 26.05 · 14:48 TEXT 🔗NEW VIDEO, I BROKE A VASE 🤖↪ https://youtube.com/shorts/Kx9xIycRIgw?si=d9r336wBeq4Q0no_	VIEWS 131 258 REP. 213	REACTIONS 3 026 ER 32.7%
Nº3 01.06 · 13:47 TEXT 🔗NEW SHORTS IN 10 minutes	VIEWS 127 554 REP. 8	REACTIONS 1 751 ER 31.7%

Nº4 01.06 • 13:47 PHOTO FIERCE GRANDPAS & FISHING, CAUGHT ON CAMERA, CHECK IT OUT ↗ https://youtu.be/KRwpYZZ_cPA	<table> <tr> <th>VIEWS</th><th>REACTIONS</th></tr> <tr> <td>126 651</td><td>1 789</td></tr> <tr> <th>REP.</th><th>ER</th></tr> <tr> <td>62</td><td>31.5%</td></tr> </table>	VIEWS	REACTIONS	126 651	1 789	REP.	ER	62	31.5%
VIEWS	REACTIONS								
126 651	1 789								
REP.	ER								
62	31.5%								
Nº5 01.06 • 08:29 VIDEO (captionless post – video)	<table> <tr> <th>VIEWS</th><th>REACTIONS</th></tr> <tr> <td>121 652</td><td>3 478</td></tr> <tr> <th>REP.</th><th>ER</th></tr> <tr> <td>310</td><td>30.3%</td></tr> </table>	VIEWS	REACTIONS	121 652	3 478	REP.	ER	310	30.3%
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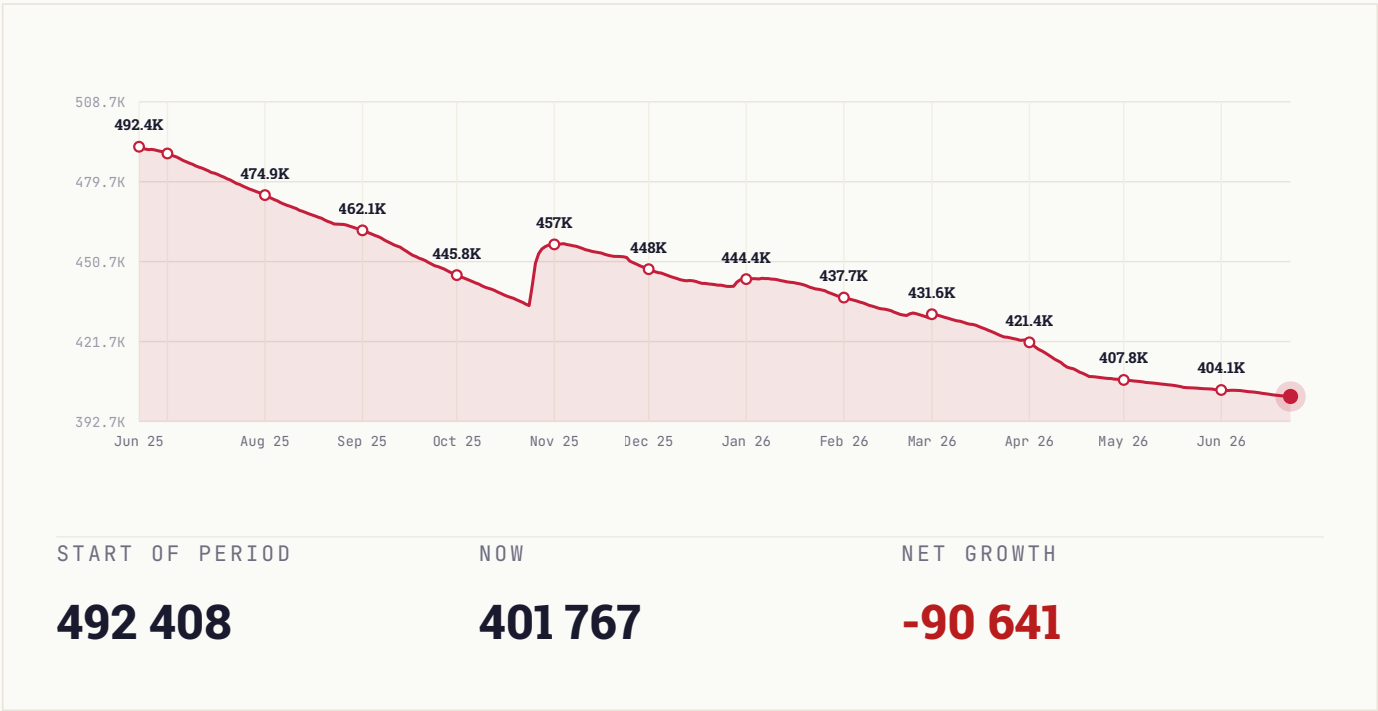
WORST 3

↓ 20.06 • 07:07 PHOTO WITH PETROVICH WE POURED YOU A BATCH, IT'S SO HOT, HANG IN THERE ☒ Buy on OZON: https://ozon.onelink.me/SNMZ/wg4wfq4s	<table> <tr> <th>VIEWS</th><th>REACTIONS</th></tr> <tr> <td>58 968</td><td>1 926</td></tr> <tr> <th>REP.</th><th>ER</th></tr> <tr> <td>57</td><td>14.7%</td></tr> </table>	VIEWS	REACTIONS	58 968	1 926	REP.	ER	57	14.7%
VIEWS	REACTIONS								
58 968	1 926								
REP.	ER								
57	14.7%								
↓ 20.06 • 09:39 VIDEO (captionless post – video)	<table> <tr> <th>VIEWS</th><th>REACTIONS</th></tr> <tr> <td>56 010</td><td>4 150</td></tr> <tr> <th>REP.</th><th>ER</th></tr> <tr> <td>313</td><td>13.9%</td></tr> </table>	VIEWS	REACTIONS	56 010	4 150	REP.	ER	313	13.9%
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↓ 20.06 • 07:06 VIDEO (captionless post – video)	<table> <tr> <th>VIEWS</th><th>REACTIONS</th></tr> <tr> <td>54 893</td><td>2 386</td></tr> <tr> <th>REP.</th><th>ER</th></tr> <tr> <td>39</td><td>13.7%</td></tr> </table>	VIEWS	REACTIONS	54 893	2 386	REP.	ER	39	13.7%
VIEWS	REACTIONS								
54 893	2 386								
REP.	ER								
39	13.7%								

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

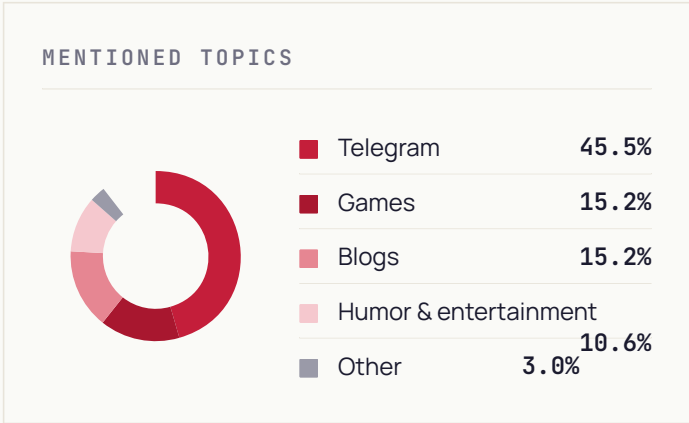
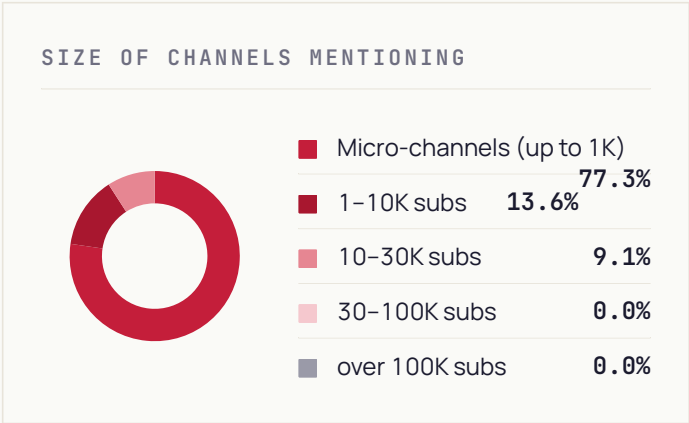
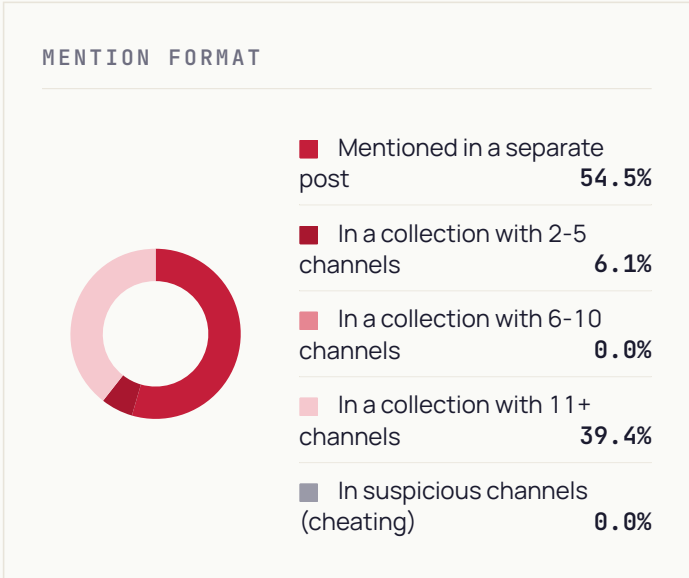
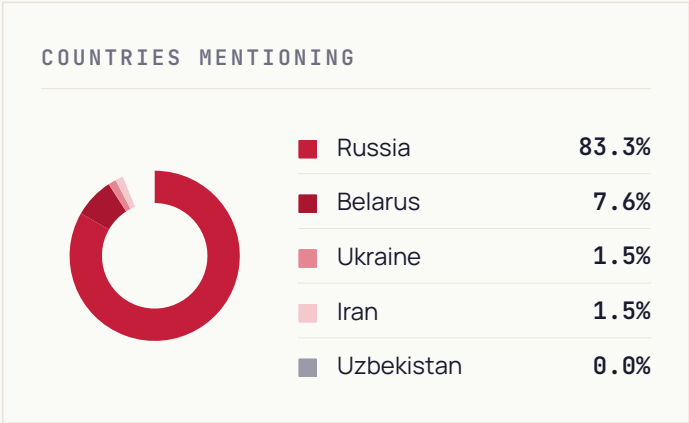
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and lost subs.



SECTION 04 · MENTIONS

Who mentions the channel & how

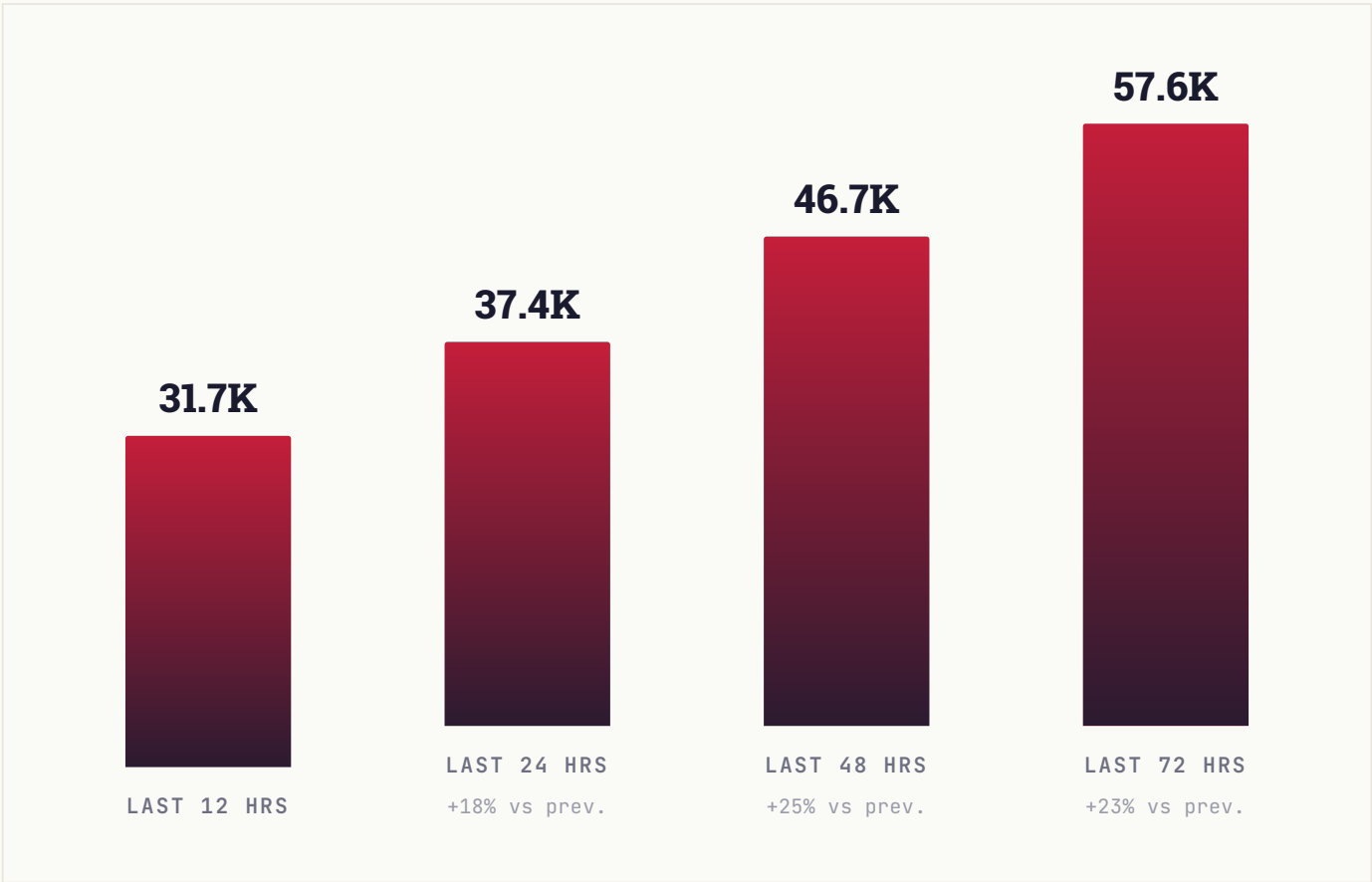
Citation index 9 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 174 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
AZ Alexander Zubarev	1.4M
EX Exile	1.3M
B🇷 Booster 🇷	1.2M
E1 EVELONE 1🇷9🇷2🇷	1.2M
KB Bloody Lady	1.1M
LJ broen lives here	1.1M
PA PARADEYEVICH	1M
NE NEVZOROV	1M
BA BATEK_OFFICIAL YOU	401.8K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#60 of 100). Niche median — 424.7K subs. First growth KPI — reach the median. Leader: Dima Maslennikov (2.2M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **22**, they brought **25 083** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	1	1	2 659
November 2025	17	17	321
October 2025	1	1	22 103
September 2025	1	1	0
August 2025	2	2	0
July 2025	0	0	0
TOTAL MENTIONS		MONTHS OF DATA	ATTRACTED SUBSCRIBERS
22		6	25 083

— SECTION 08 • NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category «Blogs» (Russia) and compared your channel.

Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median.

Red dot — your channel.

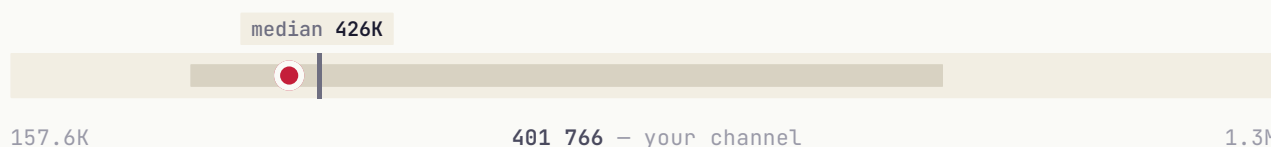
#60 /100

POSITION IN NICHE

Channel in the bottom half of the ranking

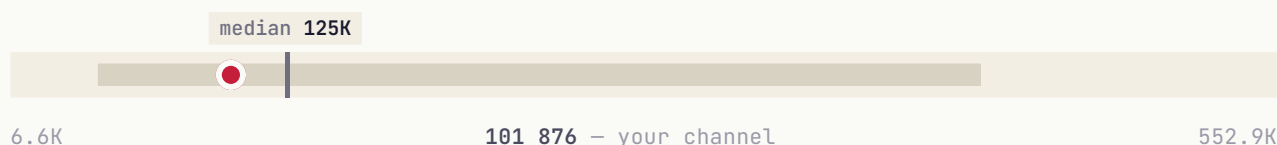
SUBSCRIBERS

6% below median



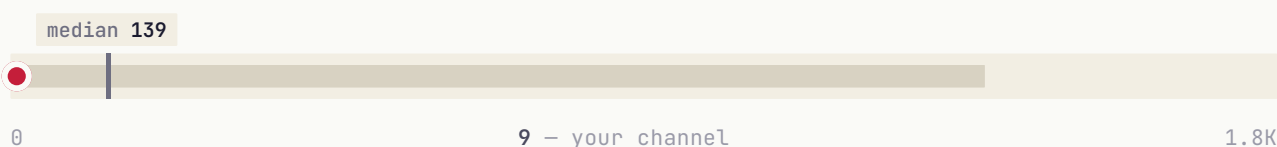
AVG REACH / POST

18% below median



CITATION INDEX

94% below median



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and return to this report in a month.

01

Main post of the week — on Monday

Audience is most active on this day at 17:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes based on public data.
Want to go further? Run ads through us and hit your growth plan
in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
