

PUBLIC REPORT BY PROMTPRESS

# Channel audit

## Бастауыш сынып | USTAZ TILEGI



@bastauysh

Channel for primary school teachers of the Ustaz Tilegi center. We post lesson plans, curricula, visuals, certification questions. [Official site link- https://ust.kz/](#) [Official...](#)

| SUBSCRIBERS                            | ERR (% SEE POSTS)       | REACH/POST                   |
|----------------------------------------|-------------------------|------------------------------|
| 17 214                                 | 6.0%                    | 1K                           |
| 08.07.2026 <sup>-362</sup> per month   | per day <sup>2.0%</sup> | ad reach <sup>344</sup> /24h |
| HTTPS://PROMTPRESS.COM/AUDIT/BASTAUYSH |                         |                              |

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**— CONTENT · 2026**

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SECTION 01 · CHANNEL SNAPSHOT

# Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

|                                                                                      |                                                                                                                     |                                                                                                                      |                                                                                                        |
|--------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|
| <div><div></div><div>SUBSCRIBERS</div></div> <div>17 214</div> <div>—</div>          | <div><div></div><div>SUBS REACH</div></div> <div>5.96%</div> <div>avg % subs see post</div>                         | <div><div></div><div>VIEWS/POST</div></div> <div>1K</div> <div>median 1K · 21 days</div>                             | <div><div></div><div>POSTS/WK</div></div> <div>9.3</div> <div>over period</div>                        |
| <div><div></div><div>7D TREND</div></div> <div>—</div> <div>no data for period</div> | <div><div></div><div>REACTIONS/POST</div></div> <div>0.4</div> <div>only 10 reactions, 49 reposts, 0 comments</div> | <div><div></div><div>POST LENGTH</div></div> <div>343 chars.</div> <div>median 322 · 21 days</div>                   | <div><div></div><div>POSTS ANALYZED</div></div> <div>28</div> <div>21 days</div>                       |
| <div><div></div><div>AD REACH</div></div> <div>344</div> <div>24h avg</div>          | <div><div></div><div>CHURN / MONTH</div></div> <div>-362</div> <div>last month</div>                                | <div><div></div><div>QUOTE RATE</div></div> <div>15</div> <div>citation index · 22 channels mentioned all time</div> | <div><div></div><div>CHANNEL AGE</div></div> <div>6 years 8 months</div> <div>created 14.10.2019</div> |

AI EDITOR SUMMARY

Channel «Бастауыш сынып | USTAZ TILEGI» — 17 214 subs. Each post averages 1K people (6% of subs), reach is low — should expand audience. Publishes 9 posts per week (~1/day) — regular schedule.

SECTION 02 · CONTENT ANALYSIS

# What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **28** posts over 21 days.
- 02 Dominant format – **Photo** (13/28 posts).
- 03 Avg post length – **343** chars (median 322).
- 04 Peak audience activity – **Tuesday**, 11:00 ALMT.
- 05 Top posts get **2×** more views than the weakest (1.5K avg for top vs 867 for worst) – among 28 posts over 21 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

|                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                           |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <div><div>Nº1</div><div>16.06 · 06:37</div><div>PHOTO</div></div> <div><div></div><div>Class hour: Presentation «Effective Time Management»<br/>Primary school Visual aids enhance lessons. Help students<br/>dive deeper...</div></div>                                                                                            | <div><div>VIEWS</div><div>1 649</div></div> <div><div>REPOSTS</div><div>—</div></div> <div><div>REACTIONS</div><div>1</div></div> <div><div>ER</div><div>9.6%</div></div> |
| <div><div>Nº2</div><div>16.06 · 10:24</div><div>PHOTO</div></div> <div><div></div><div>"Find the Profession" educational game  All materials are<br/>from the Ustaz Tilegi website. 400,000+ more materials like<br/>this...</div></div>         | <div><div>VIEWS</div><div>1 511</div></div> <div><div>REPOSTS</div><div>1</div></div> <div><div>REACTIONS</div><div>—</div></div> <div><div>ER</div><div>8.8%</div></div> |
| <div><div>Nº3</div><div>18.06 · 06:37</div><div>PHOTO</div></div> <div><div></div><div>Boosting children's interest through a developmental<br/>environment  No more paying 1000 tg for a single<br/>presentation! Starting today...</div></div> | <div><div>VIEWS</div><div>1 210</div></div> <div><div>REPOSTS</div><div>1</div></div> <div><div>REACTIONS</div><div>—</div></div> <div><div>ER</div><div>7.0%</div></div> |

|                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------|
| <b>Nº4</b> 19.06 • 10:22 <span>PHOTO</span><br> <b>Science Lesson: Nature Behavior Rules Keep students focused with visuals...</b>                                                                                                                                                               | <div>VIEWS</div> <b>1 205</b><br><div>REPOSTS</div> <b>1</b><br><div>REACTIONS</div> <div>ER</div> <b>7.0%</b> |
| <b>Nº5</b> 26.06 • 14:10 <span>PHOTO</span><br> <b>DOCUMENTS NEEDED FOR YOUR PORTFOLIO !! 100% valid for certification: COURSE CERTIFICATE</b>  <b>80–108 hour courses ⚡ Get your certificates instantly...</b> | <div>VIEWS</div> <b>1 205</b><br><div>REPOSTS</div> <b>1</b><br><div>REACTIONS</div> <div>ER</div> <b>7.0%</b> |

## WORST 3

|                                                                                                                                                                                                                                                                                                                             |                                                                                                              |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------|
| ↓ 30.06 • 08:15 <span>TEXT</span><br> <b>Developing speech skills through play in preschool: Methodological guide READY LESSON PLANS – ...</b>                                                                                             | <div>VIEWS</div> <b>885</b><br><div>REPOSTS</div> <b>4</b><br><div>REACTIONS</div> <div>ER</div> <b>5.1%</b> |
| ↓ 02.07 • 07:42 <span>TEXT</span><br> <b>Parent consultation: How to teach a child to speak correctly</b><br> <b>Today's file – holiday events...</b> | <div>VIEWS</div> <b>865</b><br><div>REPOSTS</div> <b>2</b><br><div>REACTIONS</div> <div>ER</div> <b>5.0%</b> |
| ↓ 29.06 • 07:36 <span>TEXT</span><br> <b>«The Wolf and the Seven Young Goats» fairy tale For kindergarten teachers &amp; specialists ✨ Ready materials, plans...</b>                                                                     | <div>VIEWS</div> <b>851</b><br><div>REPOSTS</div> <b>1</b><br><div>REACTIONS</div> <div>ER</div> <b>4.9%</b> |

SECTION 03 · SUBSCRIBER DYNAMICS

# How the channel grew over the year

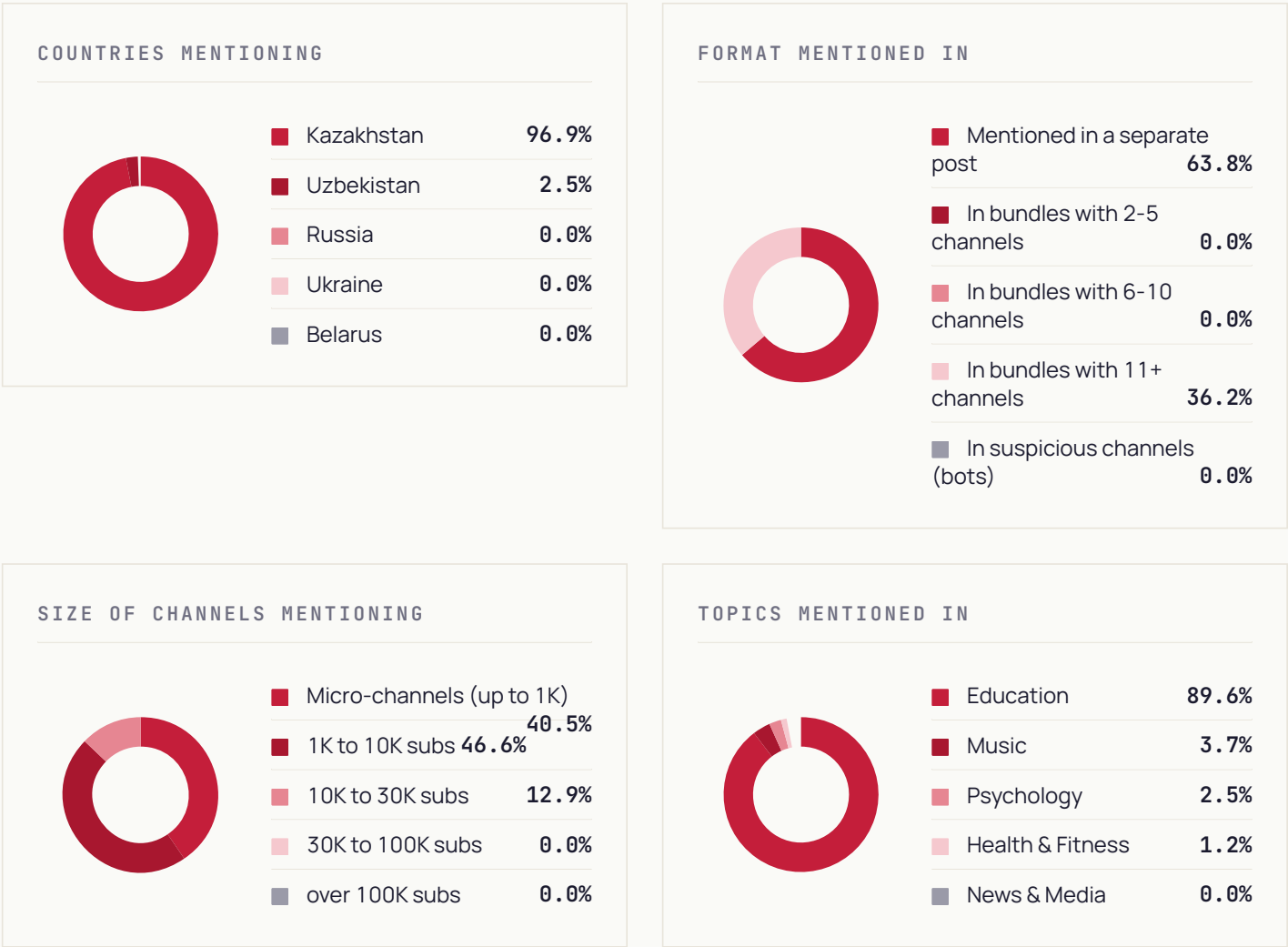
Subscriber growth chart for the year. Key months show exact subscriber count.  
Shows months of growth and decline.



SECTION 04 · MENTIONS

# Who mentions the channel and how

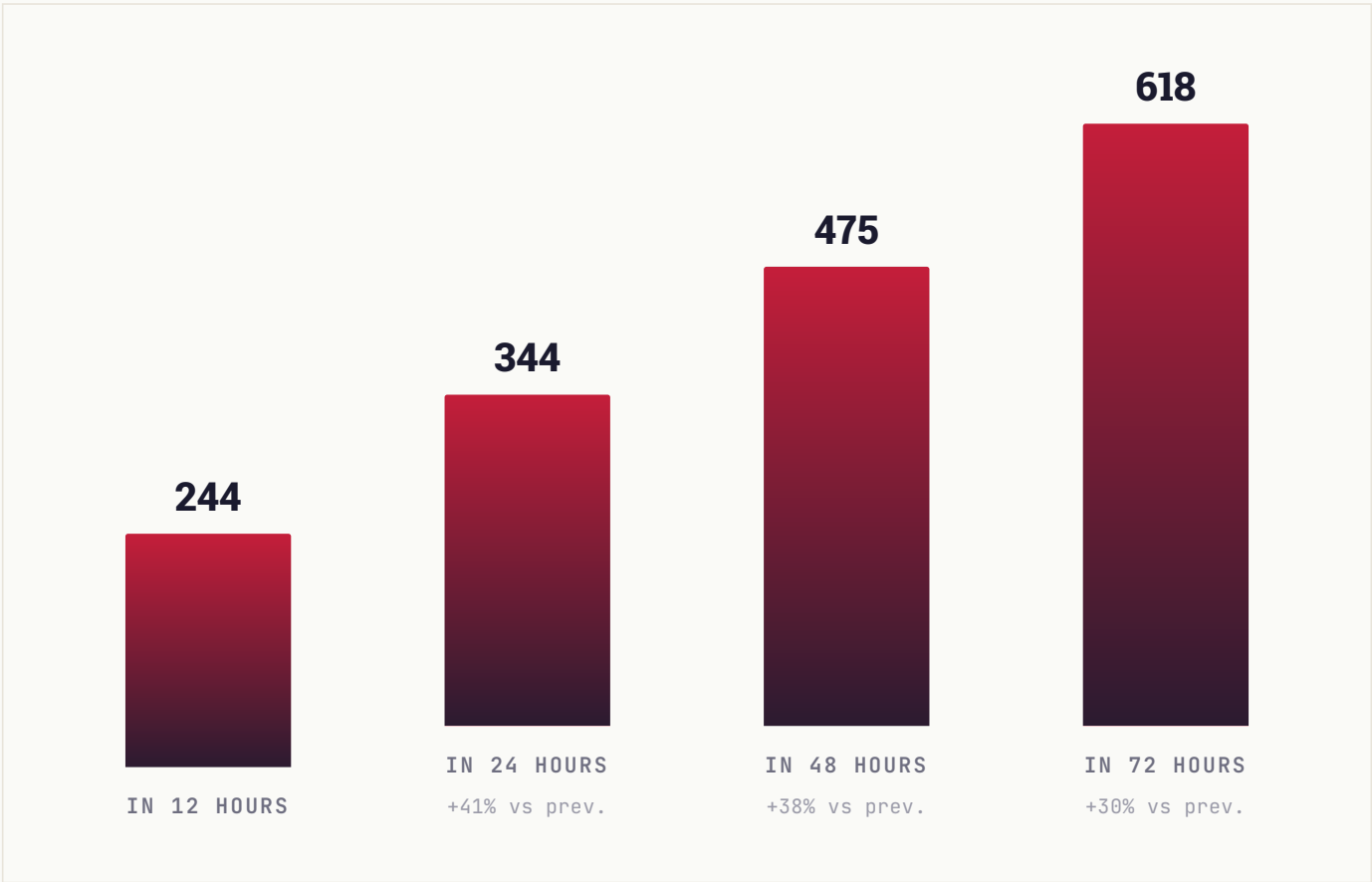
Citation index **15** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel "weighs" more than from a 1K subs channel. All time channel was mentioned **22** different channels.



— SECTION 05 · AD POTENTIAL

# How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.





SECTION 06 · COMPETITORS

# Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

| CHANNEL                                                  | SUBSCRIBERS |
|----------------------------------------------------------|-------------|
| TE TESTCENTERKZ                                          | 149.2K      |
| CI Visuals didactic materials                            | 75.7K       |
| KA KarGOO                                                | 74.3K       |
| CA Creative Asia                                         | 70.5K       |
| JO JUZ40 ONLINE   ҰБТ                                    | 56.1K       |
| GR grants.kz                                             | 48K         |
| ҚҒ ҚР Ғылым және жоғары білім министрлігі                | 46.5K       |
| KO 🇰🇿Ministry of Education of the Republic of Kazakhstan | 44.7K       |
| KK Kornekilikter_kaz(Free channel)                       | 29.2K       |
| KA Visuals methods techniques Free visuals               | 27.9K       |
| BC Бастауыш сынып   USTAZ TILEGI YOU                     | 17.2K       |

COMPARATIVE CONCLUSION

Channel intop quartile of niche (#24 of 99). Leader — TESTCENTERKZ (149.2K).  
Goal for the coming months: enter the niche top 10 through systematic traffic work.

SECTION 07 · MENTION TRENDS

# How often the channel is mentioned

We track posts mentioning your channel monthly. Over the last **6 months** such mentions were **0**, they brought **1 603** new subs.

| PERIOD        | MENTIONS | CHANNELS | BROUGHT SUBSCRIBERS |
|---------------|----------|----------|---------------------|
| Jan 2026      | 0        | 0        | 127                 |
| December 2025 | 0        | 0        | 91                  |
| Nov 2025      | 0        | 0        | 113                 |
| Oct 2025      | 0        | 0        | 200                 |
| Sep 2025      | 0        | 0        | 728                 |
| August 2025   | 0        | 0        | 344                 |

|                |                |                      |
|----------------|----------------|----------------------|
| TOTAL MENTIONS | MONTHS IN DATA | ACQUIRED SUBSCRIBERS |
| 0              | 6              | 1 603                |

SECTION 08 · NICHE COMPARISON

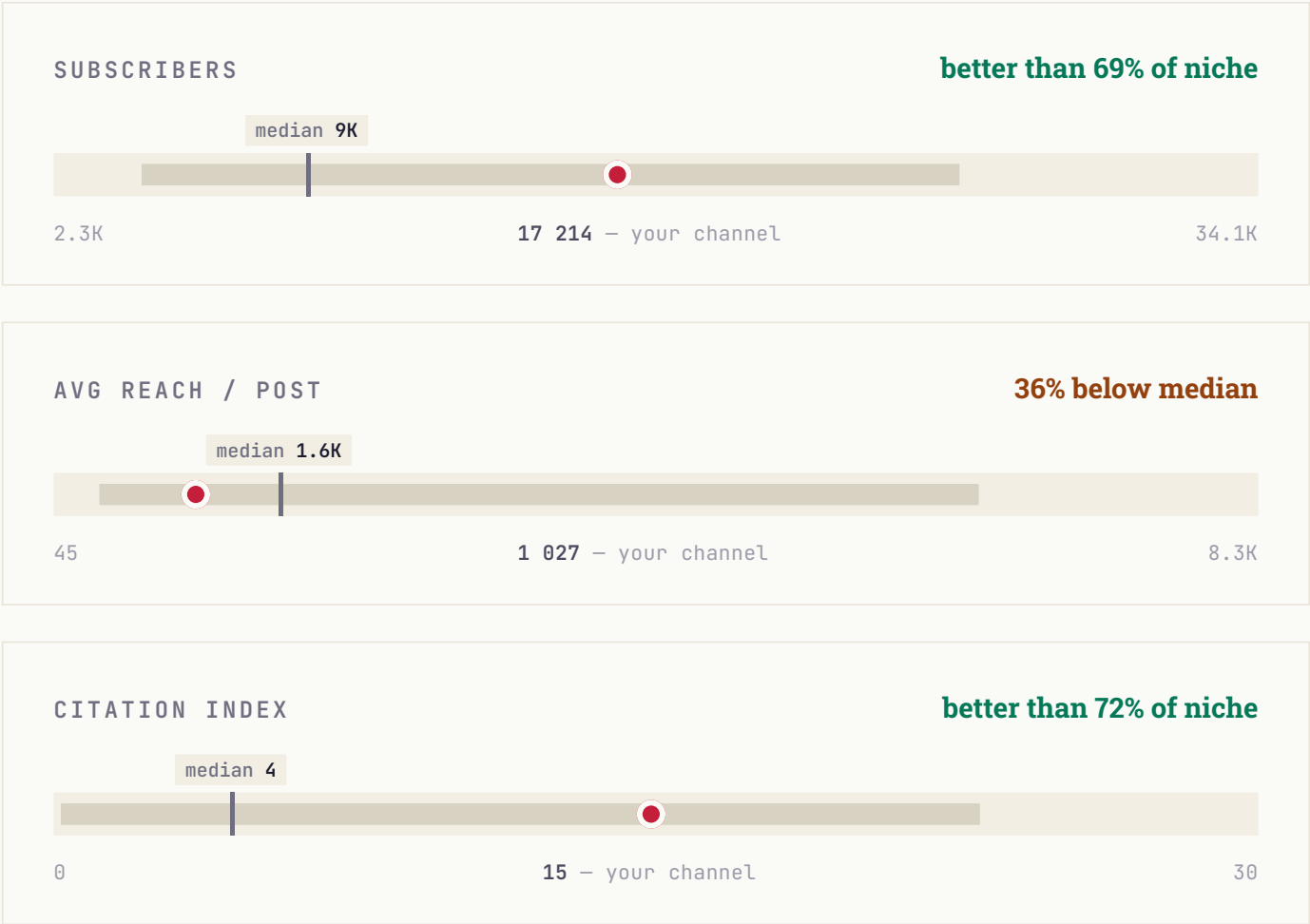
# Where the channel stands in its league

Top-100 channels in category «Education» and saw how the channel looks against them. Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.

#24/100

RANK IN NICHE

Channel in top 24% – strong position



— SECTION 09 · STRATEGY

# What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

**Top post of the week — on Tuesday**

Audience most active on this day at 11:00 ALMT.

EFFECT

**Best time for important posts**
- 02

**Increase share of video posts**

Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains audience better**
- 03

**ER below niche benchmark — rethink formats**

Current ER 5.96% vs norm 8.0%. Try polls and interactive formats.

EFFECT

**+2.0pp ER**
- 04

**Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000 subs**
- 05

**Test polls and interactive formats**

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth lever.

EFFECT

**+5-15% ER**

★ WHAT'S NEXT

# Want this done by **PromptPress?**

This audit — what we can do in minutes from public data. Want to go further? Run ads with us and close your growth plan in a month.

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|    |                            |                                                                                             |
|----|----------------------------|---------------------------------------------------------------------------------------------|
| 01 | <b>Launch Telegram ads</b> | <a href="https://panel.promptpress.com/register">https://panel.promptpress.com/register</a> |
|----|----------------------------|---------------------------------------------------------------------------------------------|

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|    |                        |                                                                         |
|----|------------------------|-------------------------------------------------------------------------|
| 02 | <b>Contact manager</b> | <a href="https://t.me/PromptPress_manager">t.me/PromptPress_manager</a> |
|----|------------------------|-------------------------------------------------------------------------|

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