

PROMTPRESS PUBLIC REPORT

Channel audit

BACE



@basekz

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SUBSCRIBERS

50 242

-538 per month

ERR (% SEE POSTS)

25.0%

in 24h **12.2%**

REACH/POST

12.5K

ad reach **6.1K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 50 242 —	 SUBSCRIBER REACH 24.81% avg % subs see post	 VIEWS/POST 12.5K median 12.5K · 28 days	 POSTS/WEEK 8.7 over period
 7D TREND +1.9% vs previous week	 REACTIONS/POST 125.3 total 4,387 reactions, 575 reposts, 239 comments	 POST LENGTH 553 chars. median 484 · 28 days	 POSTS ANALYZED 35 28 days
 AD REACH 6.1K 24h avg	 CHURN / MONTH -538 last month	 CITATION RATE 129 citation index · 3,436 channels mentioned ever	 CHANNEL AGE 8 years 15 days created 19.06.2018

AI EDITOR SUMMARY

Channel «BASE» — 50 242 subs. Each post avg views 12.5K people (25% of subs), avg reach — room to grow. Publishes 9 posts/week (~1/day) — regular. Week Jun 22–28 reach stable (+1.9% vs week Jun 15–21).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 35 posts in 28 days.
- 02 Dominant format — Text (23/35 posts).
- 03 Avg post length — 553 chars (median 484).
- 04 Peak audience activity — Thu, 12:00 ALMT.
- 05 Strongest posts gather 2× more views than the weakest (17.1K avg for top vs 10.2K for worst) — among 35 posts over 28 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

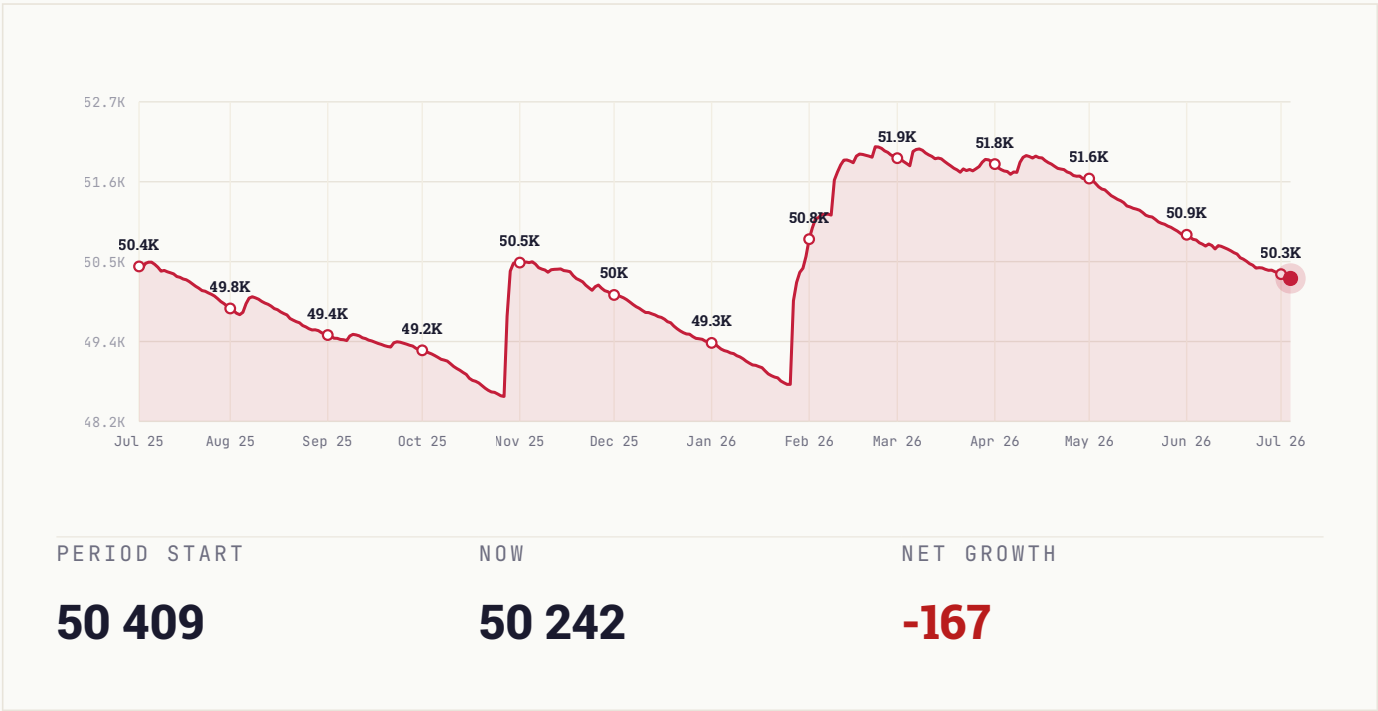
Nº1 11.06 · 07:46 TEXT Kazakhmys miners stopped work at several mines. Demands: 50% wage hike and firing of deputy...	VIEWS 18 614 REPOSTS 57	REACTIONS 175 ER 37.0%
Nº2 10.06 · 12:55 TEXT Kyiv court Why didn't Gadzhi Gadzhiev come to court? https://www.youtube.com/watch?v=s85yf0YvOAI&t=1s Famous journalist Saniya Toyken's TOIKEN...	VIEWS 16 614 REPOSTS 11	REACTIONS 93 ER 33.1%
Nº3 05.06 · 15:44 TEXT Vice President of the NOC of Kazakhstan Gadzhi Gadzhiev demands via Ukrainian court to remove BASE materials, refutations and 100,000 hryvnias...	VIEWS 15 985 REPOSTS 15	REACTIONS 281 ER 31.8%

Nº4 04.06 • 06:30 TEXT !! Three UN special rapporteurs demanded Kazakhstan explain persecution of former Orthodox priest Jacob Vorontsov...	VIEWS 15 676 REPOSTS 4 REACTIONS 109 ER 31.2%
Nº5 05.06 • 12:52 PHOTO 📖 Social media says Raushan Kazhibayeva, wife of that Ghadzhi Ghadzhiyev on Ukraine's Myrotvorets list, joined the political council...	VIEWS 15 568 REPOSTS 15 REACTIONS 159 ER 31.0%
WORST 3	
↓ 18.06 • 10:06 TEXT !! Exactly two years since a hitman linked to Kazakh special services shot the founder and host in Kyiv...	VIEWS 10 998 REPOSTS 10 REACTIONS 112 ER 21.9%
↓ 21.06 • 16:28 VIDEO 📺 Missed Natalya Sadykova's full interview? Here's a snippet. Full on our YouTube channel...	VIEWS 10 392 REPOSTS 3 REACTIONS 112 ER 20.7%
↓ 30.06 • 07:59 TEXT ⚖️ Court in Shymkent sentenced Kropal. Asylbek Tuleptekov, aka "Kropal", got 7 years. Kylyshbay...	VIEWS 9 177 REPOSTS 12 REACTIONS 92 ER 18.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

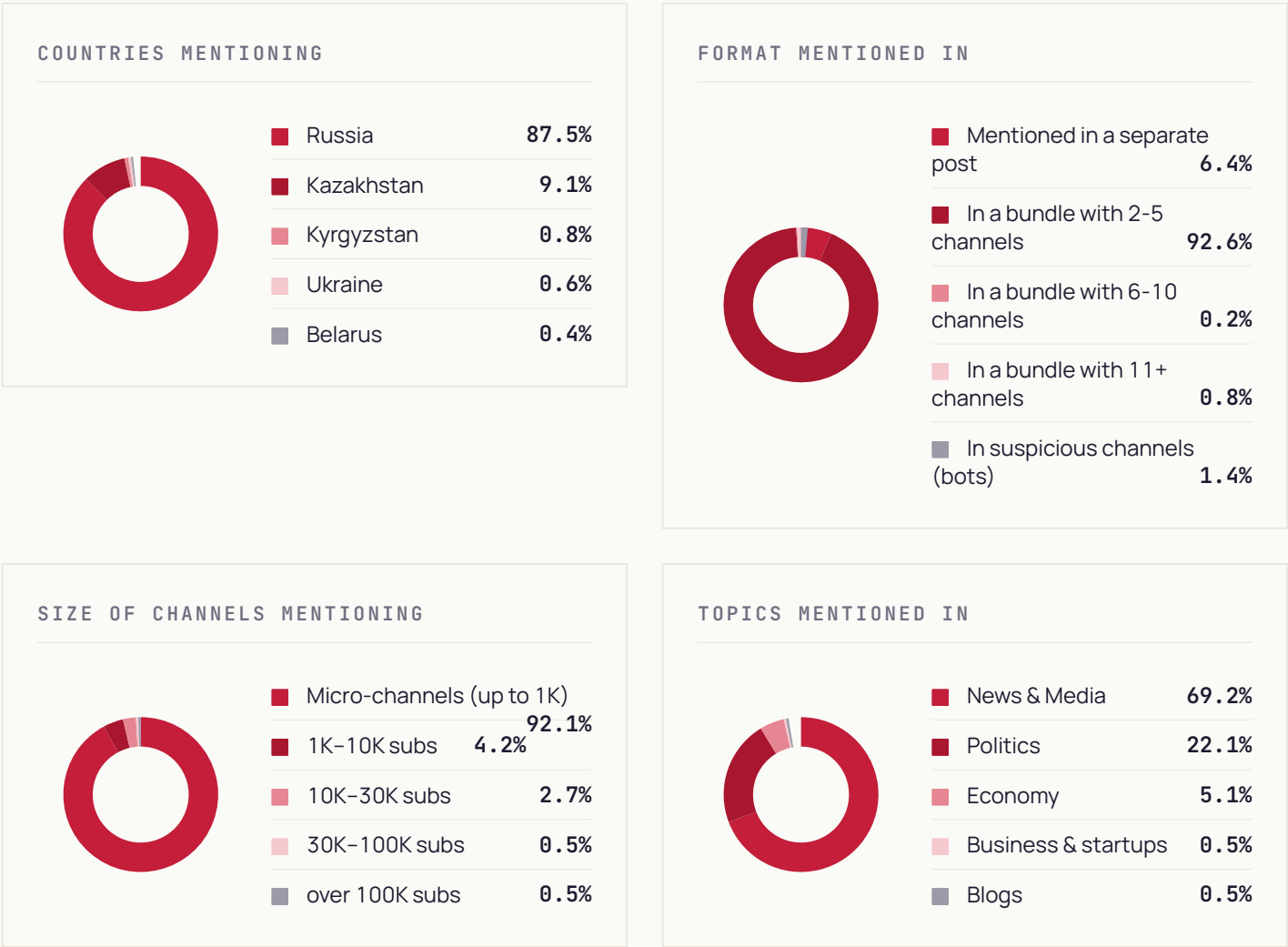
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel & how

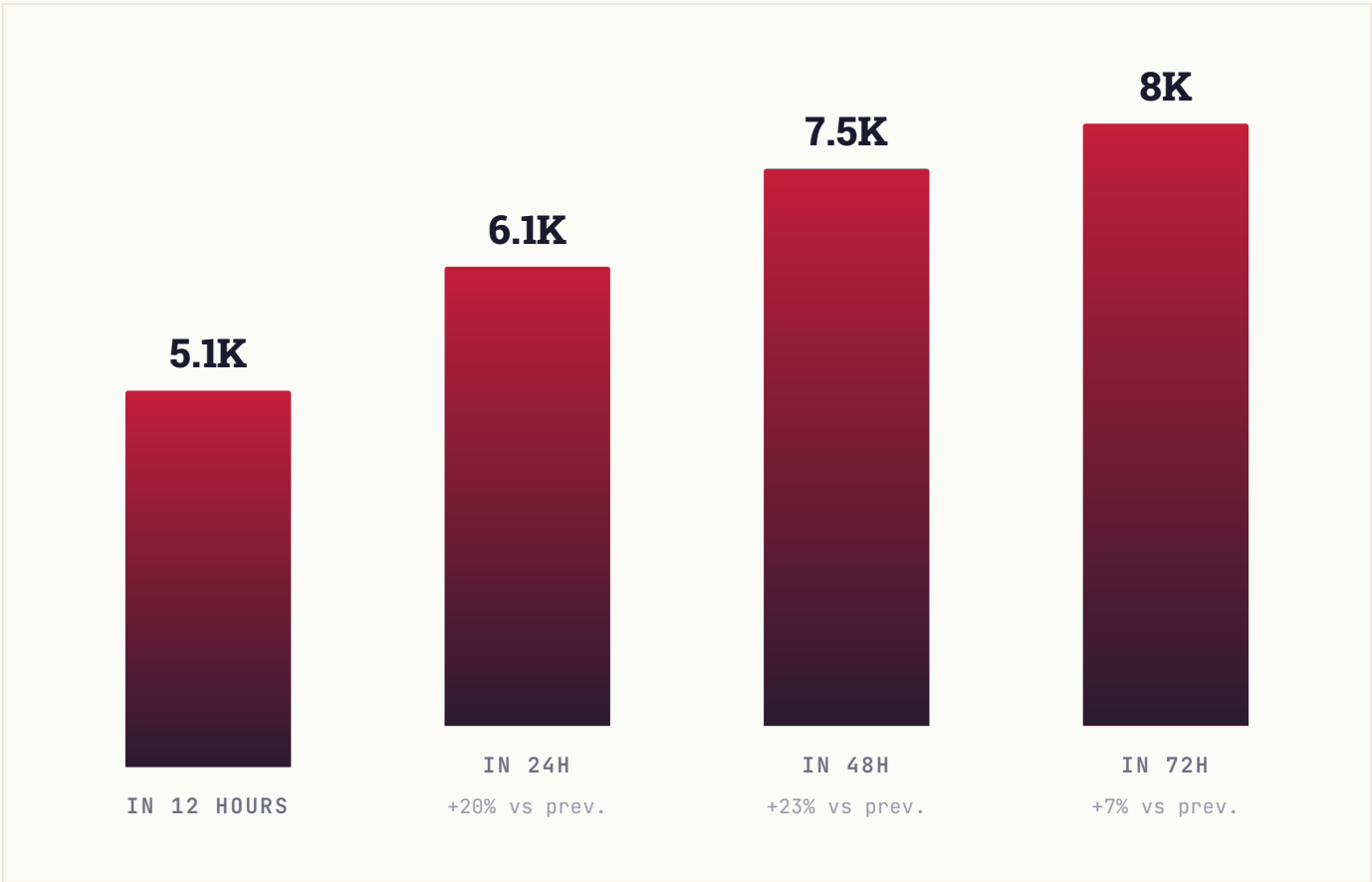
Citation index **129** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K. All time channel was mentioned **3 436** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
DA Dauletten	342.4K
T- Tengrinews.kz - Kazakhstan News	256.4K
Z- Zakon.kz - Kazakhstan & World News	204.1K
ZN ZTB NEWS - Kazakhstan News	180.6K
OR ORDA	139.3K
QU Qumash	121.8K
QA Qaz365.kz	96.9K
DA Dauletten.kz	80.1K
NOT NOT Khabar	76.2K
AB Atameken Business - Kazakhstan News	74.2K
BA BACE YOU	50.2K

COMPARATIVE CONCLUSION

Channel in top quartile of niche (#18 of 99). Leader — Dauletten (342.4K). Goal for coming months: enter niche top 10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **38**, they brought **4 219** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	3	2	1 789
December 2025	2	2	0
November 2025	12	11	139
October 2025	6	4	1 879
Sep 2025	7	5	161
August 2025	8	7	251

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
38	6	4 219

SECTION 08 · NICHE COMPARISON

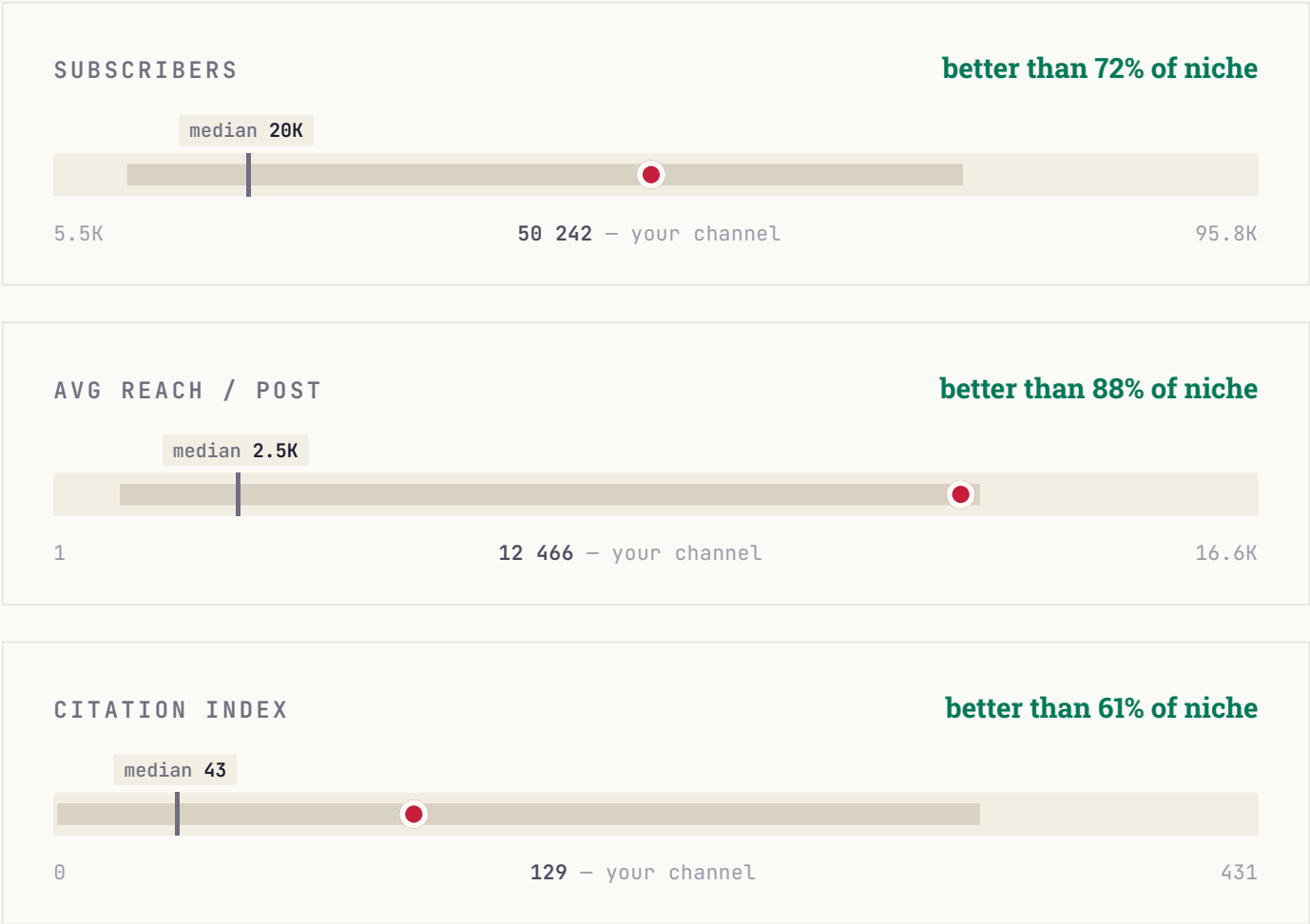
Where the channel stands in its league

Took top-100 channels in «News & Media» and compared your channel to them.
Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.

#18/100

POSITION IN NICHE

Channel in top 18% – strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Main post of the week — on Thursday

Audience is most active on this day at 12:00 ALMT.

EFFECT

Best time for key posts
- 02

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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