

PROMTPRESS PUBLIC REPORT

Channel audit

BarryVPN



@barryvpn

Official Telegram channel of free Barry VPN service: – Free news; – Free updates; – Free fluffy content. Our bot: @BarryVPN_bot Ads / cooperation:...

SUBS

86 140

+3025 per month

ERR (% SEE POSTS)

52.0%

per day **19.7%**

REACH/POST

45.1K

ad reach **16.9K**/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 Posts · Bottom 3 · Insights

03 Subscriber dynamics

Year-over-year growth chart

04 Citations

Who mentions the channel and how

05 Ad Potential

How long a post generates reach

06 Competitors

Niche Neighbors · Your Place

07 Niche Comparison

Rank in «Software & Apps» category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. The subtitle shows the period it covers.

 SUBS 86 140 —	 SUBSCRIBER REACH 52.3% avg % subs see post	 VIEWS/POST 45.1K median 50.3K · 9 days	 POSTS/WEEK 3.5 over period
 7D TREND — no data for period	 REACTIONS/POST 834.6 total 4,173 reactions, 422 reposts, 0 comments	 POST LENGTH 832 chars median 929 · 9 days	 POSTS ANALYZED 5 9 days
 AD REACH 16.9K 24h avg	 CHURN / MONTH +3025 last month	 CITATIONS 3 citation index · 55 channels mentioned it ever	 CHANNEL AGE 5 months 7 days created 16.01.2026

AI EDITOR SUMMARY

Channel «BarryVPN» — 86 140 subs. Each post averages 45.1K people (52% from subs), wide reach for a channel this size. Publishes 4 posts per week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat & what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 5 posts in 9 days.
- 02 Dominant format – Photo (4/5 posts).
- 03 Avg post length – 832 chars (median 929).
- 04 Peak audience activity – Wed, 17:00 MSK.
- 05 Top posts get 1x more views than the weakest (51.7K avg for top vs 40.2K for worst) – among 5 posts in 9 days. Worth analyzing what the top has in common: topic, format, publish time.

TOP 5 POSTS

Nº1 03.06 · 14:01 PHOTO 🐾 Paws may be small, but we do it! 🐾 We did a major cleanup and fixed almost everything that tried to break. Still...	VIEWS 53 902 REPOSTS 112	REACTIONS 644 ER 62.6%
Nº2 02.06 · 10:02 PHOTO 🐾 We didn't disappear, RKN just stepped on our tail... Many ISPs are actively restricting VPN infrastructure, some of our servers...	VIEWS 50 834 REPOSTS 67	REACTIONS 1 049 ER 59.0%
Nº3 02.06 · 15:13 TEXT !! Breaking news! Unfortunately, we lost another hosting where Barry's booth – our mini-app – was hosted...	VIEWS 50 310 REPOSTS 132	REACTIONS 1 481 ER 58.4%

Nº4 11.06 · 09:22 PHOTO 🔒 No, we didn't join RKN, this is their news! Roskomnadzor changed its VPN blocking approach – caused access issues with...	VIEWS 35 848 REPOSTS 45	REACTIONS 497 ER 41.6%
Nº5 12.06 · 09:59 PHOTO 🔒 GovVPN, seriously? 🔒 Roskomnadzor proposed a 'GovVPN' for businesses due to dev complaints about blocking difficulties. Reason -...	VIEWS 34 370 REPOSTS 66	REACTIONS 502 ER 39.9%

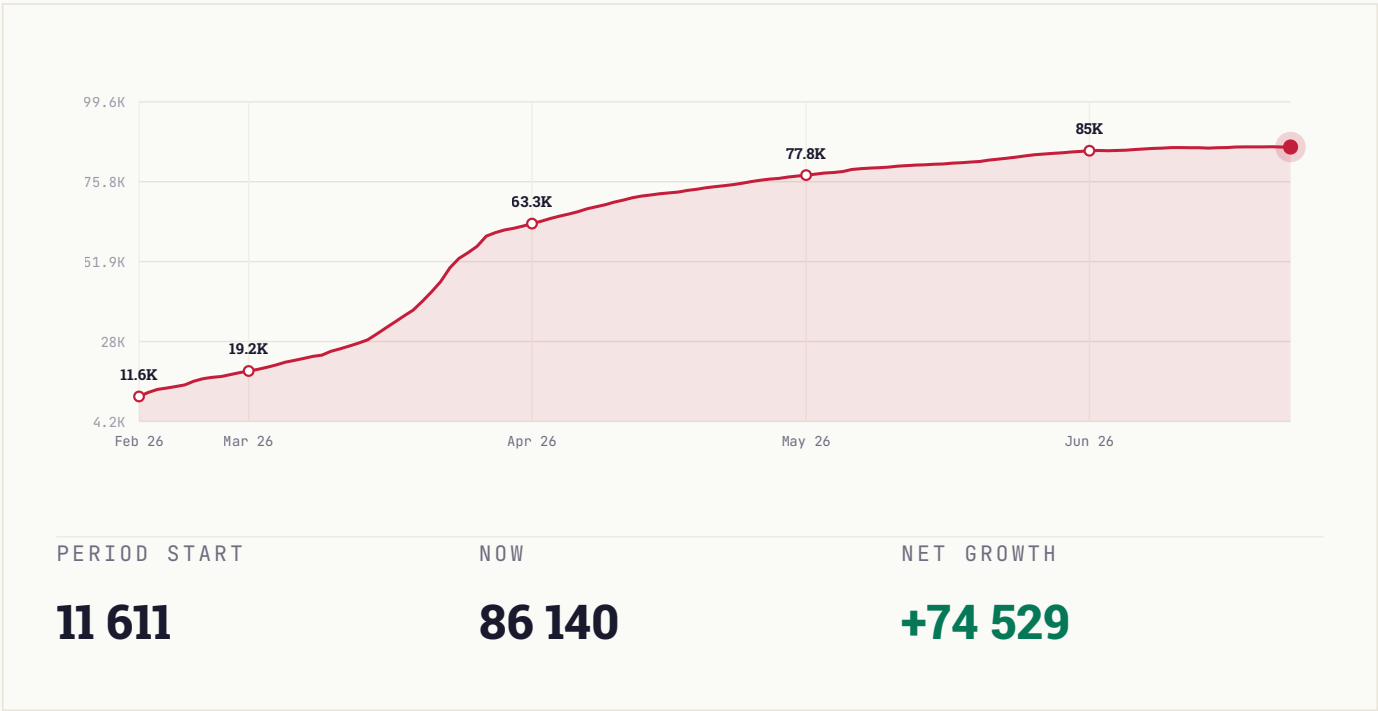
WORST 3

↓ 02.06 · 15:13 TEXT !! Breaking news! Unfortunately, we lost another hosting where Barry's booth – our mini-app – was hosted...	VIEWS 50 310 REPOSTS 132	REACTIONS 1 481 ER 58.4%
↓ 11.06 · 09:22 PHOTO 🔒 No, we didn't join RKN, this is their news! Roskomnadzor changed its VPN blocking approach – caused access issues with...	VIEWS 35 848 REPOSTS 45	REACTIONS 497 ER 41.6%
↓ 12.06 · 09:59 PHOTO 🔒 GovVPN, seriously? 🔒 Roskomnadzor proposed a 'GovVPN' for businesses due to dev complaints about blocking difficulties. Reason -...	VIEWS 34 370 REPOSTS 66	REACTIONS 502 ER 39.9%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

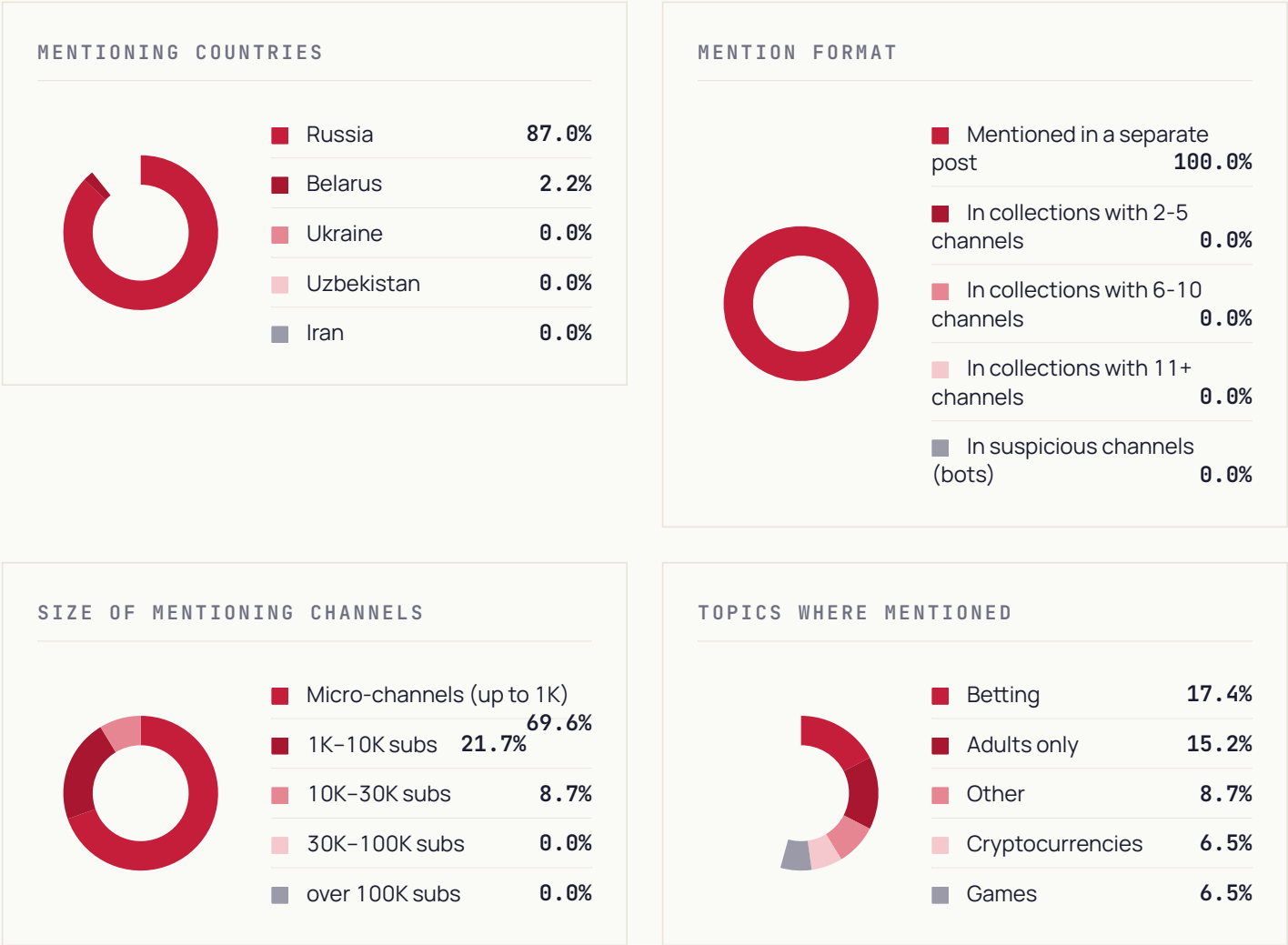
Subscriber growth over the year. Key months show exact subscriber count. See which months gained subs and which lost them.



SECTION 04 · MENTIONS

Who mentions the channel and how

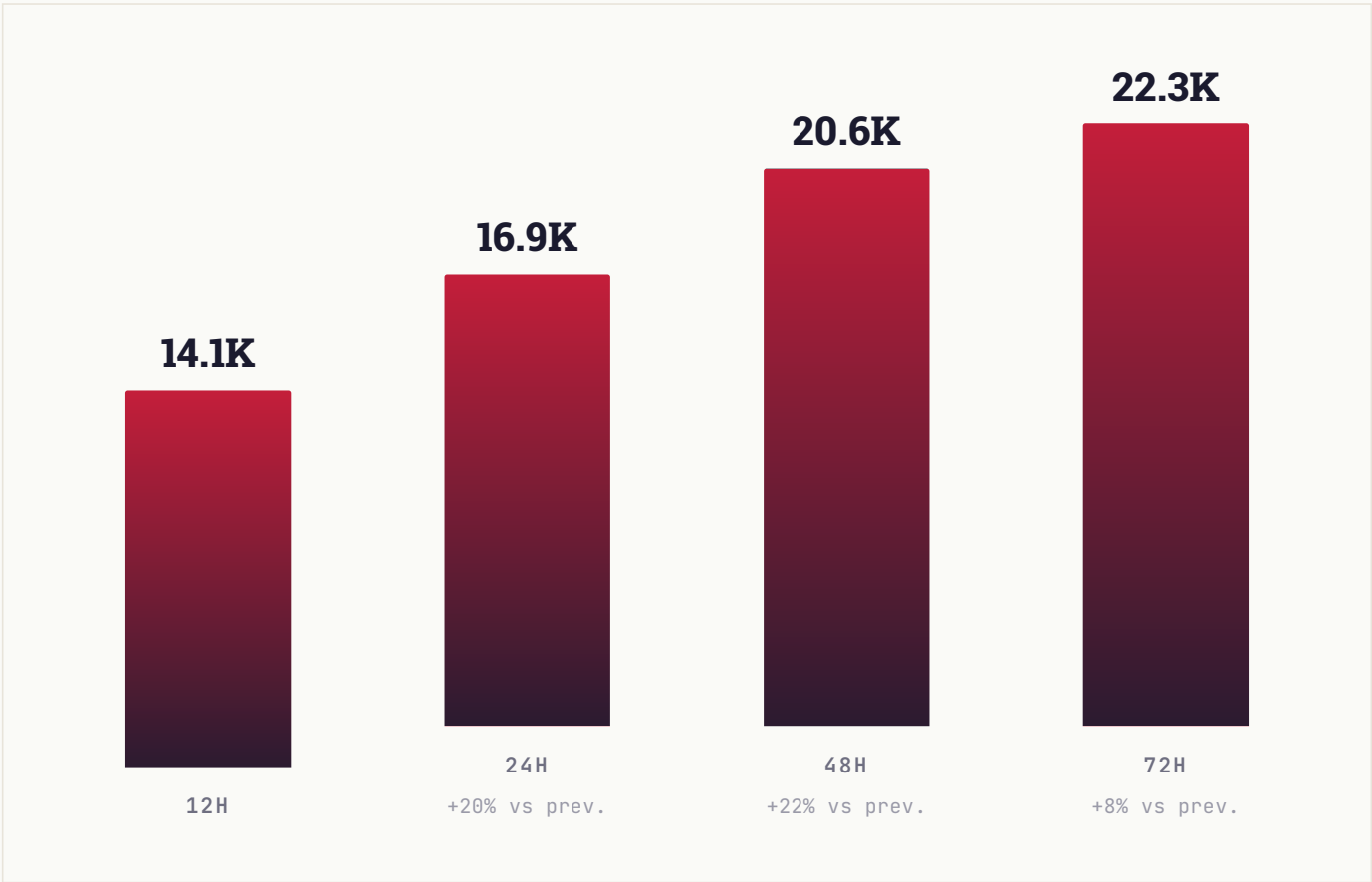
Citation index **3** – channel popularity rating based on mentions. Considers both count and weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **55** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
TP TikTok Prime 	3.5M
T TikTokModCloud 	3M
TU TikTok Updates 	2.2M
CT Central TikTok 	1.7M
E Easy APK	1.2M
QV Quattro VPN – News	1M
CTR Download TikTok Mod for Android	916.6K
PM Proxy MTProto Proxy 24/	841.5K
TT TikTok Mod for Android	825.6K
U- UBoost – YouTube & internet without limits	810.9K
BA BarryVPN YOU	86.1K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#94 of 99). Niche median — 139K subs.
First KPI: reach the median. Leader: TikTok Prime (3.5M).

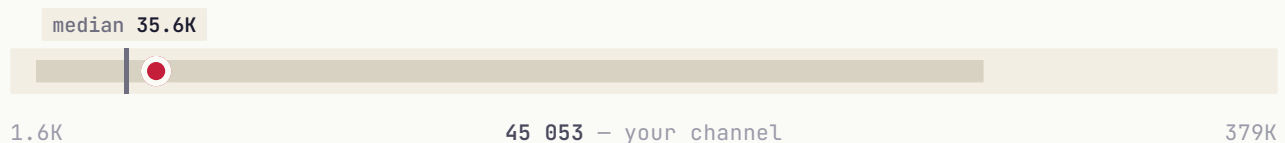
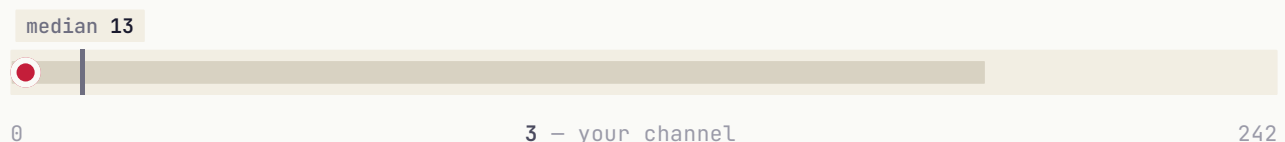
— SECTION 07 · NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category "Software & Apps» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.

#94 /100

RANK IN NICHE

Channel in bottom half of ranking**SUBS****38% below median****AVG REACH / POST****better than 51% of niche****CITATION INDEX****77% below median**

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Increase posting frequency

Now 3.5 posts/wk. Active channels avg 7-10.
Consistency is key to retention.

EFFECT

**Consistency >
Volume**

02

Top post of the week — on Wednesday

Audience most active at this day and 17:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase video posts share

Video in Telegram retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic Traffic Buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact Manager t.me/PromptPress_manager
