

PUBLIC PROMTPRESS REPORT

Channel audit

barashik lizok

@barrashik



@barrashikliza

hello, just so you know, this is barrashik ads/collabs: @barrashik_pr
The channel is included by Roskomnadzor in the list of personal
pages -...

SUBSCRIBERS

403 976

-15453 per month

ERR (% SEE POSTS)

22.0%

last day 14.6%

REACH/POST

85.5K

ad reach 59.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 403 976 —	 SUBSCRIBER REACH 21.15% avg % subs see post	 VIEWS/POST 85.5K median 83.7K · 29 days	 POSTS/WEEK 24.8 for the period
 7D TREND -4.0% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 250 chars median 118 · 29 days	 POSTS ANALYZED 106 29 days
 AD REACH 59.4K avg per 24h	 CHURN / MONTH -15453 last month	 CITATION RATE 192 citation index · 511 channels mentioned ever	 CHANNEL AGE 4 yr 3 mo created 25.02.2022

AI EDITOR SUMMARY

Channel «barashik lizok @barrashik» — 403 976 subs. Each post gets avg 85.5K people (21% of subs), average reach — room to grow. Posts 25 posts per week (~4/day) — active posting. Week of Jun 8–14 reach stable (-4.0% vs week 1–7 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 106 posts over 29 days.
- 02 Dominant format – Video (52/106 posts).
- 03 Avg post length – 250 chars (median 118).
- 04 Peak audience activity – Monday, 20:00 MSK.
- 05 Top posts get 2x more views than the weakest (127.9K avg for top vs 70.2K for worst) – among 106 posts in 29 days. Worth analyzing what top posts share – topic, format, timing.

TOP 5 POSTS

Nº1 25.05 · 17:59 PHOTO forgot to show you my look for the second shoot with Rogov. it's all from rehabshop. my favorite brand there - SHUSHU/TONG (chinese...	VIEWS 130 013 REPOSTS 135	REACTIONS — ER 32.2%
Nº2 25.05 · 10:38 PHOTO Honestly, jealous?	VIEWS 127 099 REPOSTS 179	REACTIONS — ER 31.5%
Nº3 25.05 · 13:59 VIDEO bifrukka really always feeds me jeans🤔🤔 got these for 3,799₽, good?	VIEWS 126 673 REPOSTS 405	REACTIONS — ER 31.4%

Nº4 24.05 · 19:13 VIDEO 	VIEWS 123 787 REPOSTS 125 REACTIONS — ER 30.6%
Nº5 28.05 · 20:02 PHOTO inspo for hair:	VIEWS 121 388 REPOSTS 364 REACTIONS — ER 30.0%

|

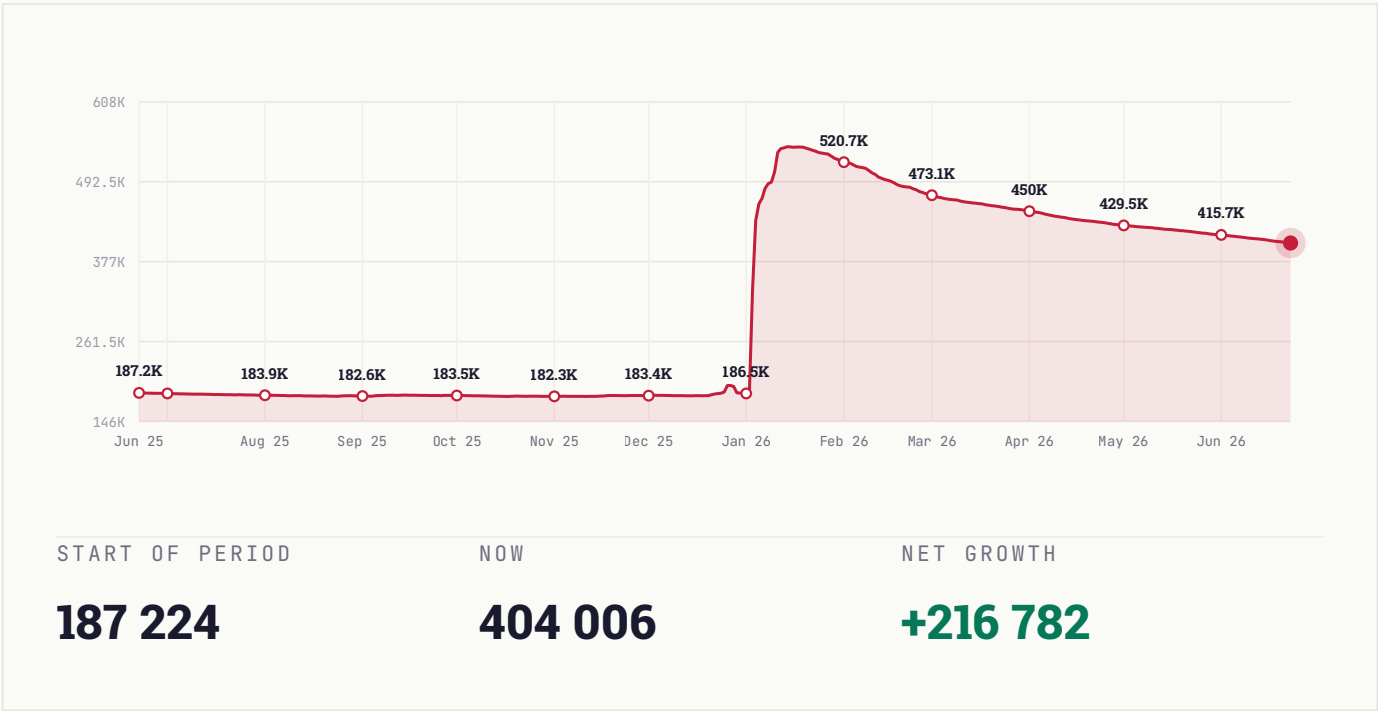
WORST 3

↓ 18.06 · 15:43 VIDEO I'M NEVER DOING THIS SHIT AGAIN.	VIEWS 71 991 REPOSTS 251 REACTIONS — ER 17.8%
↓ 19.06 · 13:23 VIDEO finally we made it to Yosemite - one of the most famous US national parks. this park has a huge territory and here...	VIEWS 70 523 REPOSTS 361 REACTIONS — ER 17.5%
↓ 19.06 · 11:12 PHOTO we survived the night in this wild motel and headed towards Yosemite, but decided to stop by the ghost town Bodie Town on the way in 1859...	VIEWS 67 962 REPOSTS 112 REACTIONS — ER 16.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

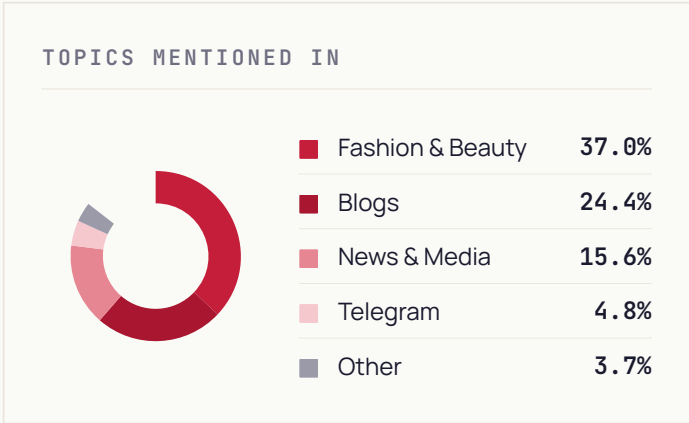
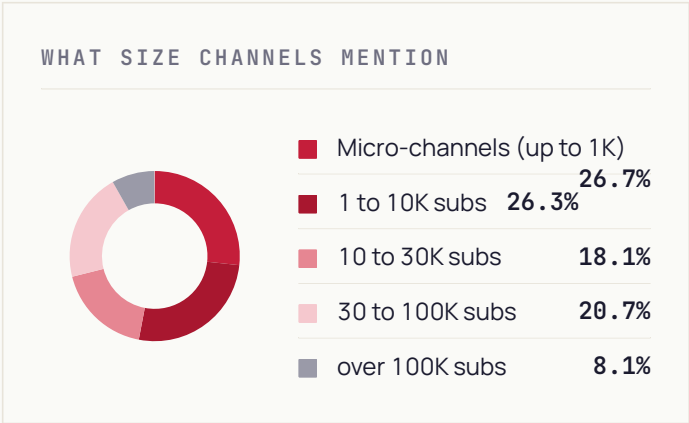
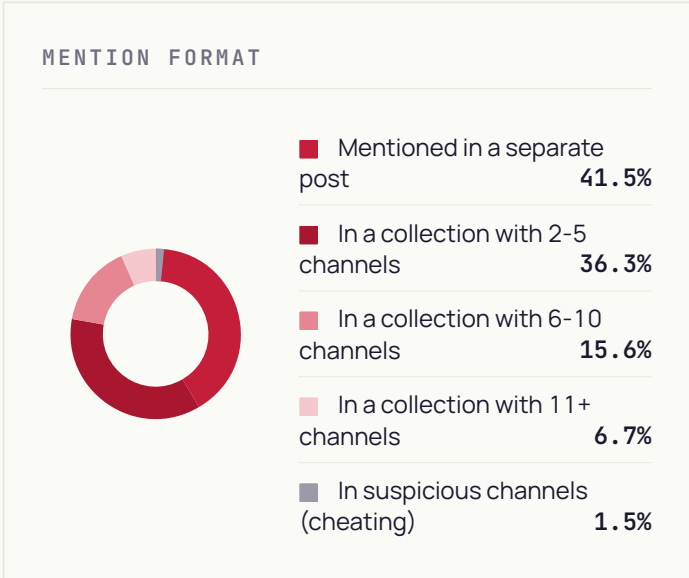
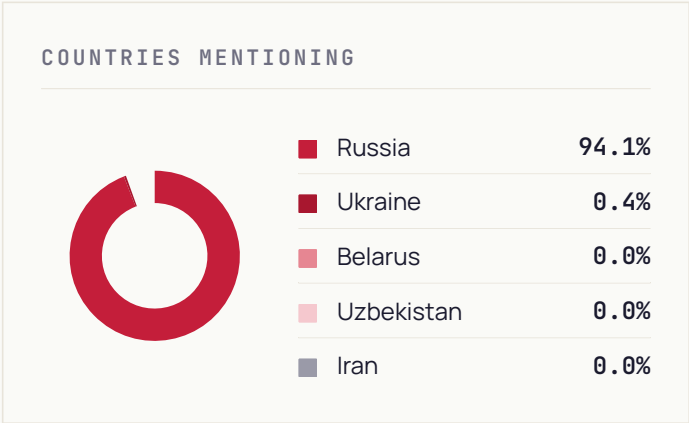
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

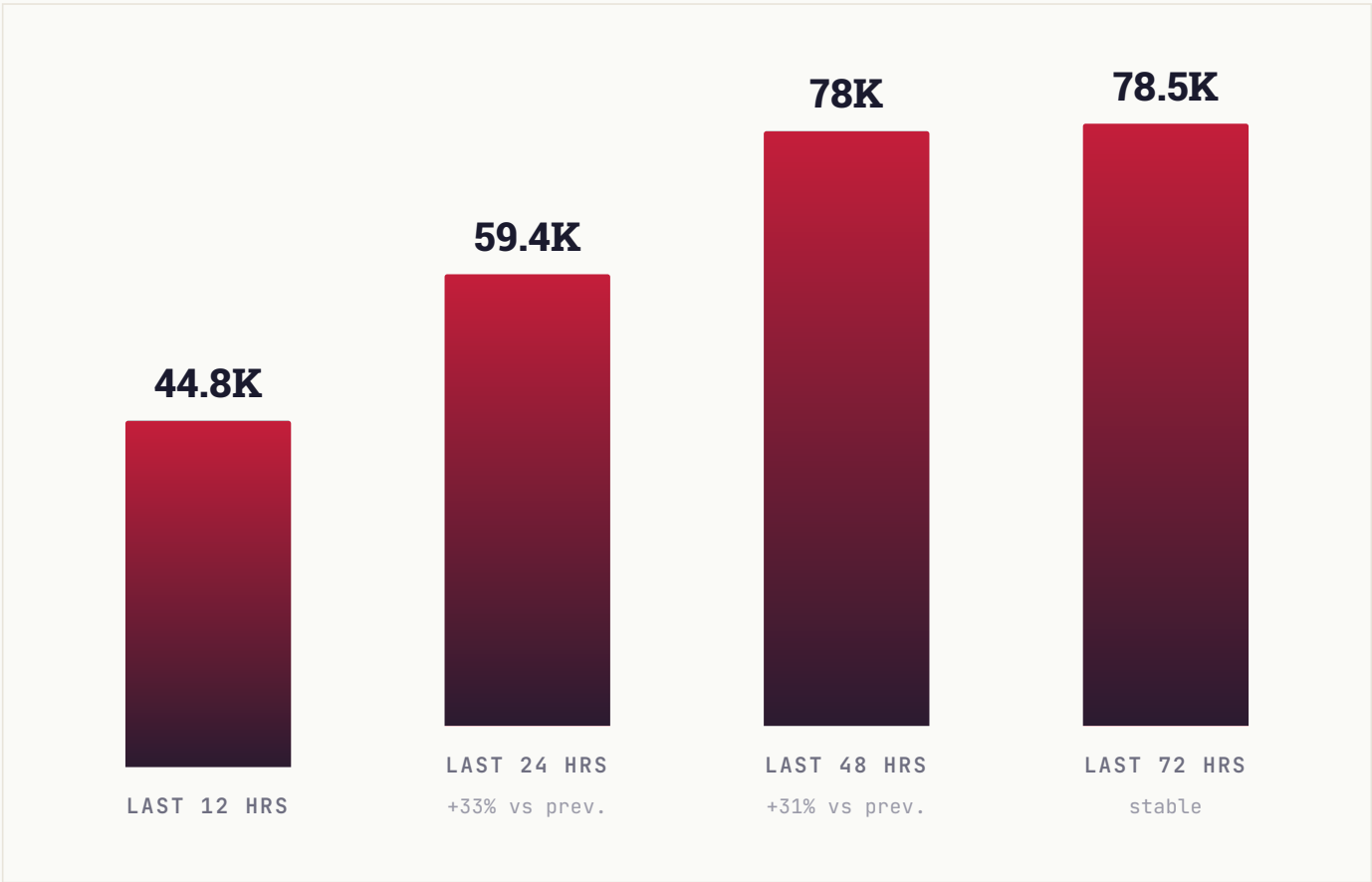
Citation index **192** – channel popularity score based on mentions. Considers both count and weight of mentioners: a post from a 100K subs channel weighs more than from 1K. All-time mentions: **511** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
LI LITVIN	1.6M
AZ Alexander Zubarev	1.4M
EX Exile	1.3M
B Booster	1.2M
E1 EVELONE 192	1.2M
KB Bloody Lady	1.1M
LJ broen lives here	1.1M
PA PARADEYEVICH	1M
NOT NEVZOROV	1M
BL barashik lizok @barrashik YOU	404K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#59 of 100). Niche median: 424.7K subs.
First growth KPI: reach median. Leader: Dima Maslennikov (2.2M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **70**, they brought **21 607** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	10	10	15 614
November 2025	25	20	1 870
October 2025	6	6	576
September 2025	25	23	2 192
August 2025	1	1	1 278
July 2025	3	3	77

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
70	6	21 607

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

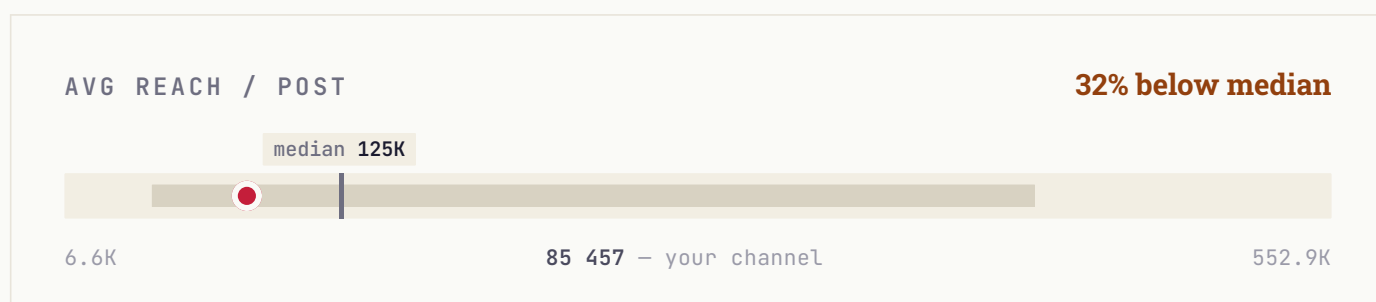
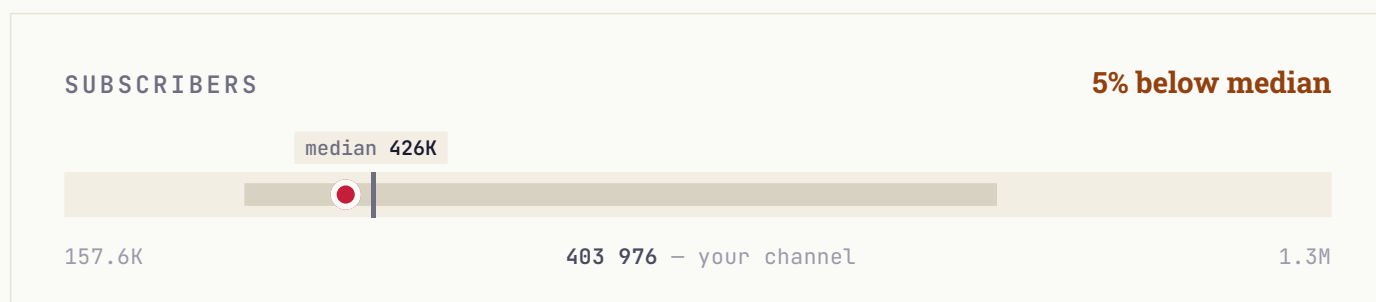
Took top-100 channels in category «Blogs» (Russia) and compared your channel.

Gray band = range for 80% of niche channels (p10-p90). Black vertical = median.

Red dot = your channel.

#59 /100

POSITION IN NICHE
Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Monday

Audience is most active on this day at 20:00 MSK.

EFFECT

**Best window
for an
important post**

02

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth target in a month.

01 **Launch ads on Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
