

— PUBLIC REPORT PROMTPRESS

Channel audit

Barkholka

Minsk Belarus



@baraholka_minska

Read the rules carefully https://t.me/baraholka_minska/1653

SUBSCRIBERS

1 456

+38 per month

ERR (% SEE POSTS)

26.0%

Daily **10.1%**

REACH/POST

363

Ad reach **146**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 1 456 —	 SUBSCRIBER REACH 24.93% Avg % subs see post	 VIEWS/POST 363 Median 384 · 27 days	 POSTS/WEEK 11.5 For period
 7D TREND -12.3% vs previous week	 REACTIONS/POST 1.6 72 reactions, 45 reposts, 0 comments	 POST LENGTH 308 chars Median 237 · 27 days	 POSTS ANALYZED 46 27 days
 AD REACH 146 24h avg	 CHURN / MONTH +38 Last month	 CITATION RATE 0 Citation index · 6 channels mentioned ever	 CHANNEL AGE 6 years 10 months Created 28.07.2019

AI EDITOR SUMMARY

Channel «Barkholka Minsk Belarus» – 1 456 subs. Each post avg views 363 people (25% From subs), avg reach – room to grow. Publishes 12 posts/week (~2/day) – regular. Week Jun 1–7 reach dropped -12.3% vs week May 25–31 – analyze reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 46 posts in 27 days.
- 02 Dominant format – Photo (45/46 posts).
- 03 Avg post length – 308 chars (median 237).
- 04 Audience peak – Saturday, 12:00 MSK.
- 05 Top posts get 2x More views than weakest (482 avg top vs 224 worst) – among 46 posts in 27 days. Analyze top posts' commonalities: topic, format, timing.

TOP 5 POSTS

Nº1 23.05 · 09:32 PHOTO Selling Intel Core i3 9100F CPU. 70 rubles, DM @MackKirill	VIEWS 487 REP. —	REACTIONS 2 ER 33.4%
Nº2 26.05 · 18:12 PHOTO Rx580 8gb , card in good condition, not mined, runs online games well, single-player on medium-high possible, soon...	VIEWS 482 REP. 2	REACTIONS — ER 33.1%
Nº3 23.05 · 07:16 PHOTO PC based on 5060ti 8gb with Monitor 320hz GPU KFA2 with 3 fans. GPU still under warranty 2+ years, has...	VIEWS 477 REP. 4	REACTIONS 6 ER 32.8%

Nº4 24.05 • 08:51 PHOTO Selling G.Skill Trident Z5 RGB F5-6000 RAM 1200p @Mgdoomg	VIEWS 476 REACTIONS 7 REP. 1 ER 32.7%
Nº5 28.05 • 02:45 PHOTO SAMSUNG i5-3210M/6GB/AMD7700M Price 200 +375333823781 Evgeniy	VIEWS 458 REACTIONS — REP. 3 ER 31.5%

WORST 3

↓ 14.06 • 10:41 PHOTO iphone se 2020, 64gb Phone without defects - (signs of use, a few scratches, small lines on screen). All functions work...	VIEWS 229 REACTIONS — REP. 2 ER 15.7%
↓ 14.06 • 04:28 PHOTO iPhone 13 Condition 9/10 All functions work Any checks Used with case Battery 88% FaceID, TrueTone work Never repaired Includes...	VIEWS 222 REACTIONS 2 REP. 1 ER 15.2%
↓ 15.06 • 03:07 PHOTO IPHONE 11 128GB BATTERY NON-ORIG 98% RAM 4GB All else in DM 300 BYN @kolkkoy	VIEWS 222 REACTIONS 4 REP. 1 ER 15.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



START OF PERIOD

1 124

NOW

1 456

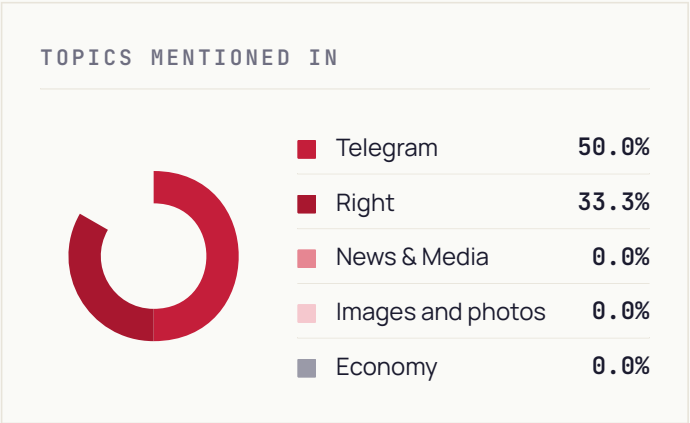
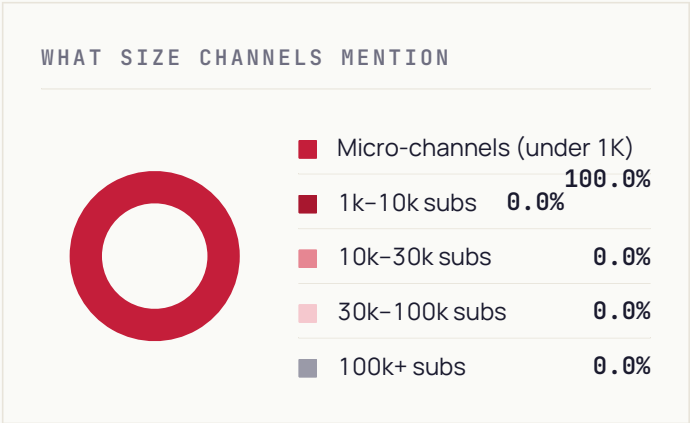
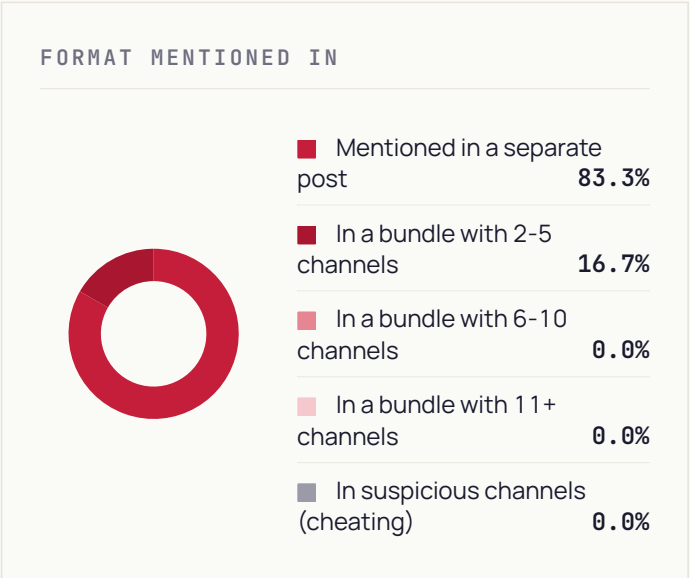
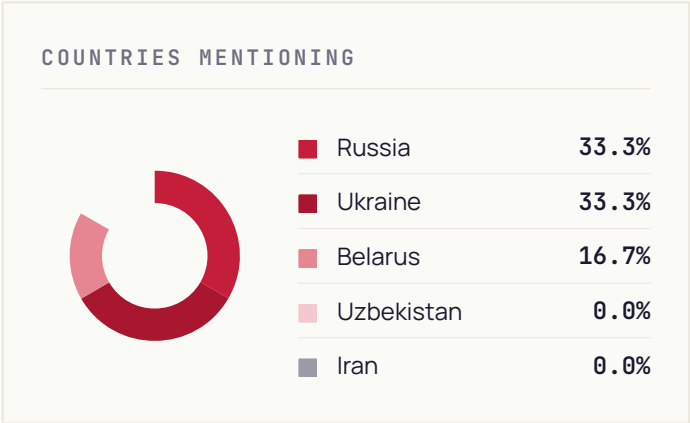
NET GROWTH

+332

SECTION 04 · MENTIONS

Who mentions the channel & how

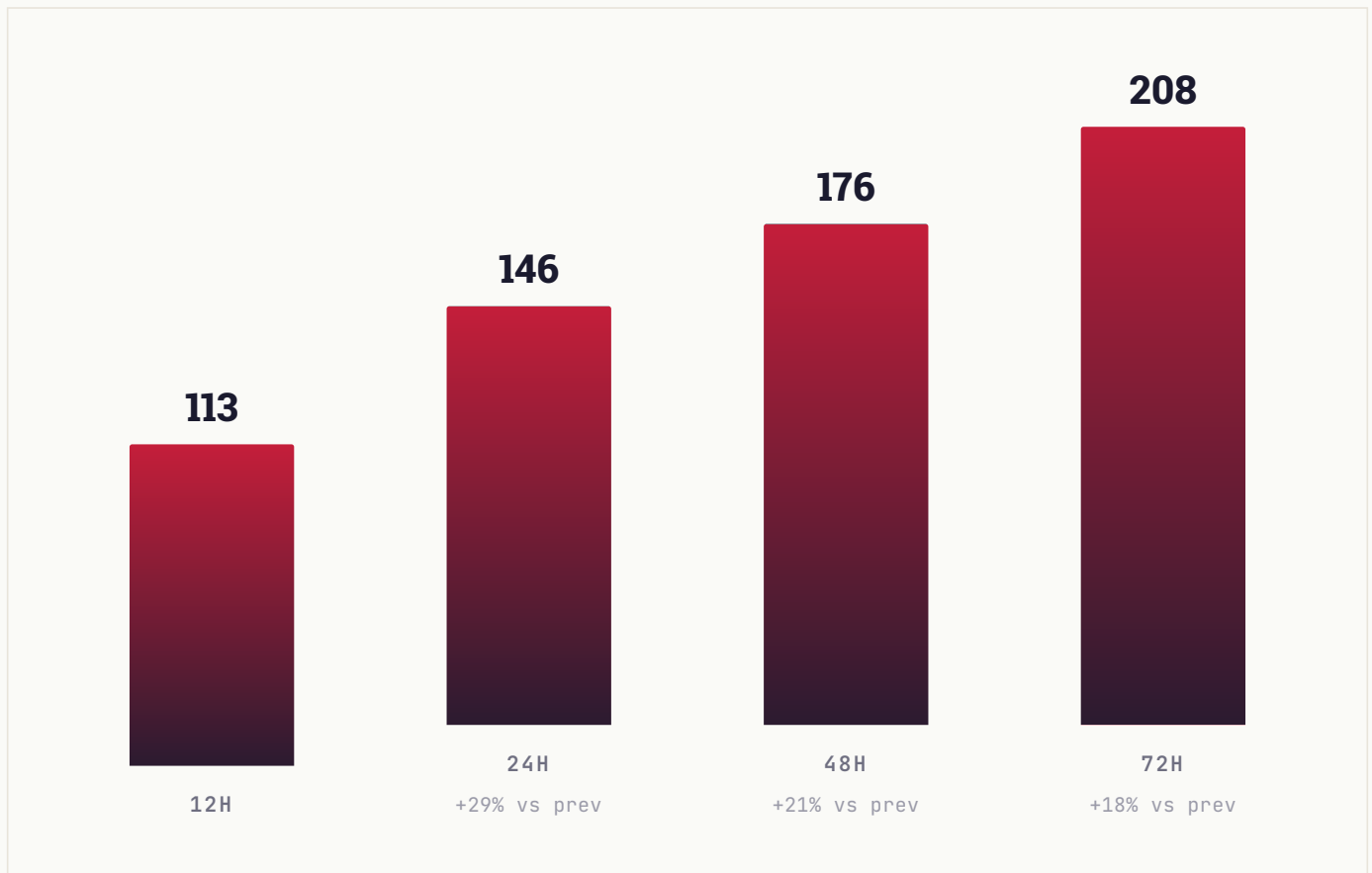
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All time channel mentioned 6 different channels.



— SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 Nearby channels by topic & audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
53 5 element 5element.by	105.2K
Sat Belarus discounts	75.2K
F- Flatty - Rent flats in Minsk Housing from owners	43.6K
PI Promo codes & discounts Belarus	41.4K
Sun Belarus discounts & new	36.2K
H2 Findings 21vek.by	35.5K
RE Realt	32.3K
SI SMARTECH luxury tech	27.3K
K- Kupon.by – promo codes Belarus	26.3K
KO Onliner Catalog	21.5K
BM Barkholka Minsk Belarus YOU	1.5K

COMPARATIVE CONCLUSION

Channel in Bottom half of top-100 niche (#55 of 100). Niche median — 1.8K subs.
First growth KPI — reach median. Leader: 5 element | 5element.by (105.2K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mentioned your channel. Over the last **6 months** Such mentions: **0**, they brought **300** New subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	0	0	32
Nov 2025	0	0	49
Oct 2025	0	0	35
Sep 2025	0	0	46
August 2025	0	0	70
July 2025	0	0	68

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
0	6	300

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 Channels in category «Sales» (Belarus) and compared your channel.

Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#55 /100

POSITION IN NICHE

Channel in the bottom half of the ranking

SUBSCRIBERS

17% below median

Median 1.8K

151

1 456 — your channel

26.5K

AVG REACH / POST

42% below median

Median 626

1

363 — your channel

5.6K

CITATION INDEX

worse than median by 99%

Median 0

0

0 — your channel

25

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01**Main post of the week — on Saturday**

Audience is most active on this day at 12:00 MSK.

EFFECT

**Best window
for important
posts****02****Increase video posts share**

Video in Telegram holds audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video holds
audience
better****03****System traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls & interactive formats**

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER**05****Cross-promo with nearby channels**

Swap posts quarterly with same-segment channels.
Don't overdo — 2-3 collabs bring relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do it PromptPress?

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth plan in a month.

01

**Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager