

— PUBLIC REPORT PROMTPRESS

Channel audit

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SUBSCRIBERS

90 645

ERR (% SEE POSTS)

9.0%

REACH/POST

8K

+409 per month

last 24 hrs 6.4%

ad reach 5.7K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 90 645 —	 SUBSCRIBER REACH 8.81% avg % subs see post	 VIEWS/POST 8K median 8.2K · 22 days	 POSTS/DAY 7.5 ~53 per week
 7D TREND — no data for period	 REACTIONS/POST 32.4 total 5,414 reactions, 2,801 reposts, 0 comments	 POST LENGTH 452 chars median 389 · 22 days	 POSTS ANALYZED 167 22 days
 AD REACH 5.7K 24h avg	 CHURN / MONTH +409 last month	 CITATION RATE 10 citation index · 28 channels mentioned all time	 CHANNEL AGE 4 years 3 months created 27.02.2022

AI EDITOR SUMMARY

Channel «Banzai Auto | Cars from Korea, Japan, China.» — 90 645 subs. Each post averages 8K people (9% of subs), reach is low — consider expanding audience. Publishes 53 posts per week (~8/day) — active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **167** posts over 22 days.
- 02 Dominant format – **Photo** (118/167 posts).
- 03 Avg post length – **452** chars (median 389).
- 04 Peak audience activity – **Sunday**, 15:00 MSK.
- 05 Top posts get **1x** more views than the weakest (9.7K avg top vs 7.3K worst) – among 167 posts in 22 days. Worth analyzing what top posts share: topic, format, time.

TOP 5 POSTS

Nº1 03.06 · 12:36 PHOTO 🚗🚗🚗🚗 Best new car for the money! In stock. No waiting for production. Delivery in 2 weeks to Russia. NEW Changan...	VIEWS 9 679 REPOSTS 106	REACTIONS 51 ER 10.7%
Nº2 07.06 · 12:03 PHOTO Another new Mazda CX-50, quickly gaining popularity among buyers, gradually catching up with CX-5 in demand and...	VIEWS 9 659 REPOSTS 32	REACTIONS 56 ER 10.7%
Nº3 06.06 · 10:03 PHOTO 🎉Congrats to Mark from Moscow on buying BMW X1 2023 - Engine: 1.5L, petrol - Drive: 2WD - Mileage: 38,700 km 🏠Price...	VIEWS 9 634 REPOSTS 16	REACTIONS 31 ER 10.6%

Nº4 06.06 · 07:03 PHOTO 🚗🚗🚗🚗 Volkswagen Bora 2022 - Engine: 1.2L, petrol - Drive: FWD - Mileage: 2,000 km 🏠Price: 1,515,000 RUB *sub...	VIEWS 9 590 REPOSTS 29	REACTIONS 30 ER 10.6%
Nº5 07.06 · 07:03 PHOTO 🚗🚗🚗🚗 Lexus NX200 Sport Edition 2020 - Engine: 2L, petrol - Drive: AWD - Mileage: 40,000 km 🏠Price...	VIEWS 9 522 REPOSTS 27	REACTIONS 38 ER 10.5%

|

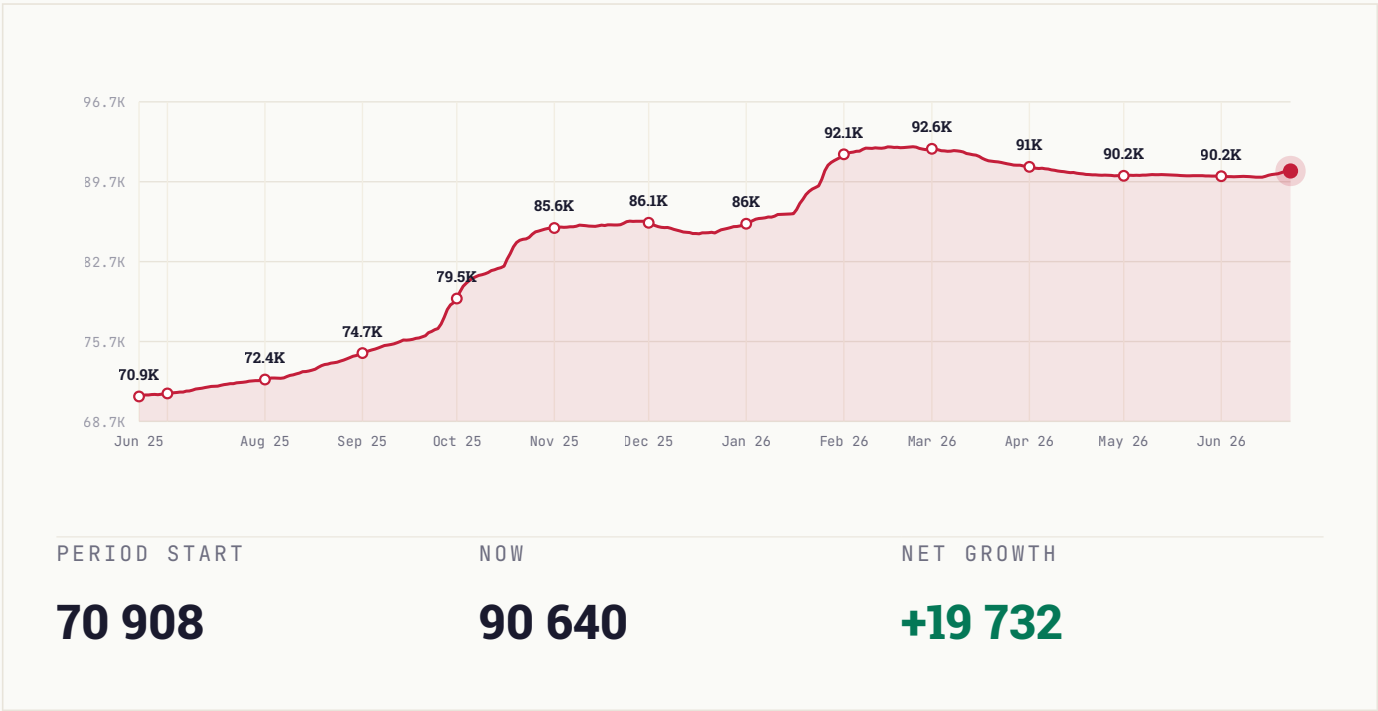
WORST 3

↓ 19.06 · 11:03 VIDEO 🏠Audi Q3 is being bought in bulk now. The reason is simple - it's one of the most relevant options in current conditions. Audi Q3 2023...	VIEWS 7 329 REPOSTS 29	REACTIONS 41 ER 8.1%
↓ 18.06 · 07:03 PHOTO 🏠Bought, delivered to Russia & cleared customs for our clients: 1) Kia Seltos 2023, purchase post: t.me/banzaiauto125/33317 2) Haval M6 2021...	VIEWS 7 324 REPOSTS 2	REACTIONS 24 ER 8.1%
↓ 20.06 · 05:32 VIDEO (captionless post – video)	VIEWS 7 170 REPOSTS 3	REACTIONS 28 ER 7.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

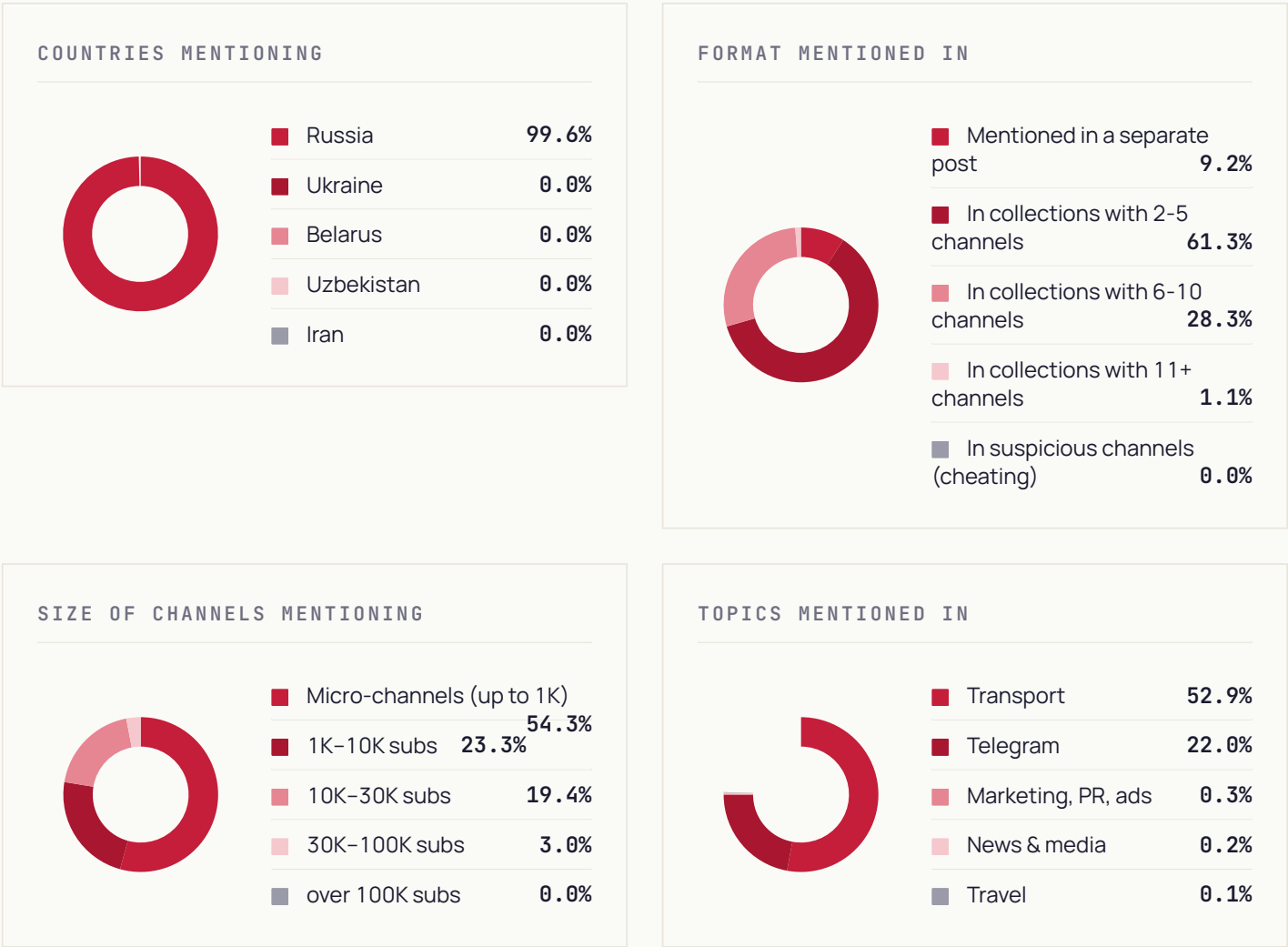
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and lost subscribers.



SECTION 04 · MENTIONS

Who mentions the channel & how

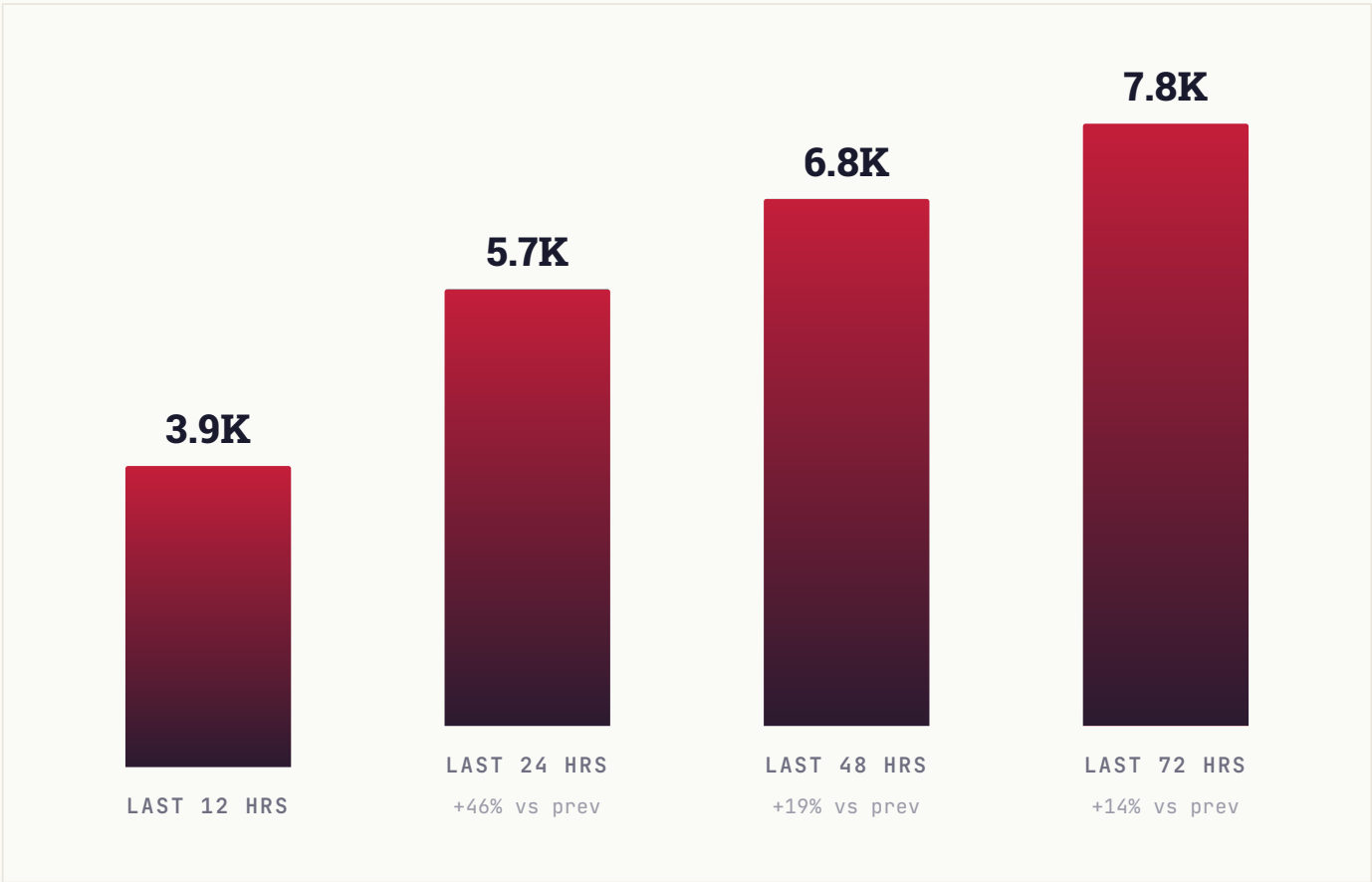
Citation index **10** – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K sub channel weighs more than from a 1K sub channel. All time channel mentioned **28** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see your rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TI Cars & Dot	3.4M
AB Automania	1.8M
WE WENGALLBI	1M
DS Dubrovsky Syndicate Zhekich Dubrovsky	694K
FI Fighterbomber	520.8K
AB Auto.ru	497.5K
GA Garage	487K
AB AVTOZAKAZ.RU	479.8K
ZR Behind the Wheel	473.8K
AB Driving instructor	466.8K
BA Банзай Авто Машины из Кореи, Японии, Китая. YOU	90.6K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#95 of 98). Niche median — 166K subs. First KPI goal — reach median. Leader: Cars & Dot (3.4M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **305**, they brought **16 246** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	82	3	867
Nov 2025	87	3	839
Oct 2025	87	5	6 498
Sep 2025	18	2	4 539
August 2025	14	3	2 235
July 2025	17	2	1 268

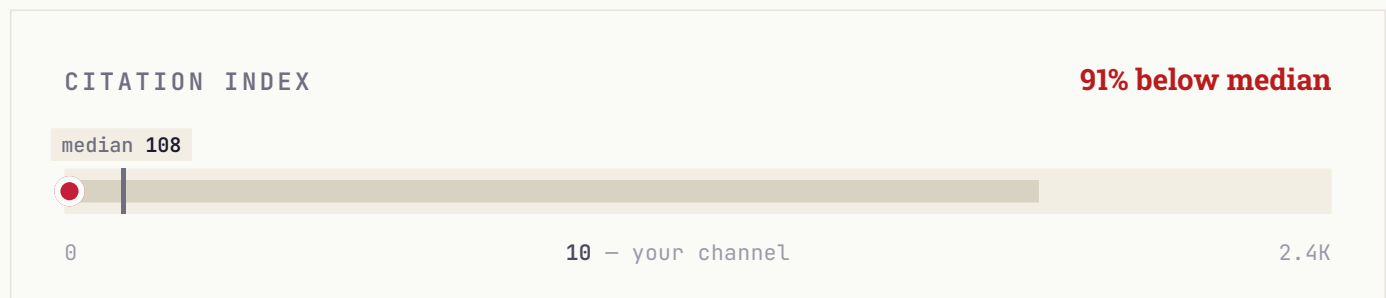
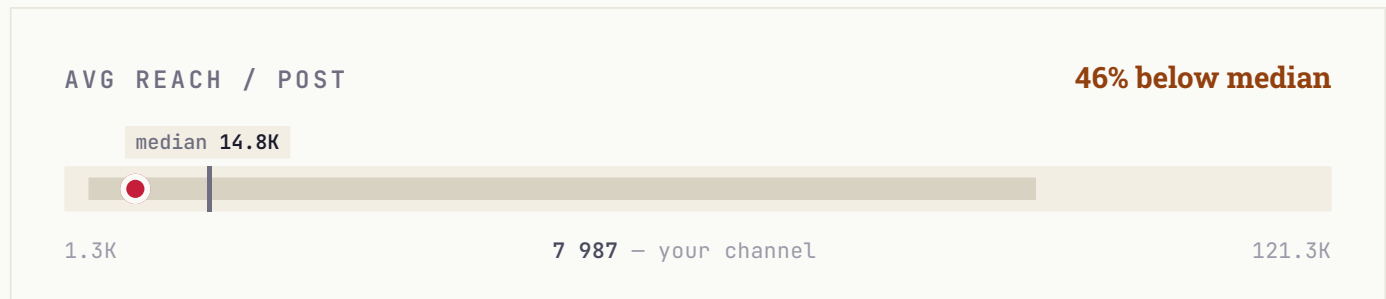
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
305	6	16 246

Where the channel stands in its league

#95 /100

POSITION IN NICHE

Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Sunday

Audience is most active on this day at 15:00 MSK.

EFFECT

**Best time for
an important
post**

02

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic — easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with nearby channels

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads through us and close your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
