

PUBLIC REPORT BY PROMTPRESS

Channel audit

Bankxabar



@bankxabar

Bank and finance news — first with us! Collaboration and commercial matters: @Bankxabarbot Contact: @Bankxabarbot

SUBSCRIBERS

102 448

+1746 per month

ERR (% SEE POSTS)

32.0%

per day 17.2%

REACH/POST

31.2K

ad reach 17.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 102 448 —	 SUBS REACH 30.43% avg % of subs see post	 VIEWS/POST 31.2K median 28.9K · 29 days	 POSTS/WEEK 28.2 over the period
 7D TREND +18.9% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 876 chars median 999 · 29 days	 POSTS ANALYZED 119 29 days
 AD REACH 17.6K 24h avg	 CHURN / MONTH +1746 over the last month	 CITATION RATE 269 citation index · 1,166 channels mentioned all time	 CHANNEL AGE 4 years 9 months created 07.09.2021

AI EDITOR SUMMARY

Channel «Bankxabar» — 102 448 subs. Each post averages 31.2K people (30% of subs), good reach. Publishes 28 posts per week (~4/day) — active publishing. For the week of May 25–31, reach grew +18.9% to the week of May 18–24 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 119 posts over 29 days.
- 02 Dominant format — Photo (72/119 posts).
- 03 Avg post length — 876 chars (median 999).
- 04 Peak audience activity — Tuesday, 04:00 UZT.
- 05 Top posts get 3× more views than the weakest (59.1K avg for top vs 20.3K for worst) — among 119 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

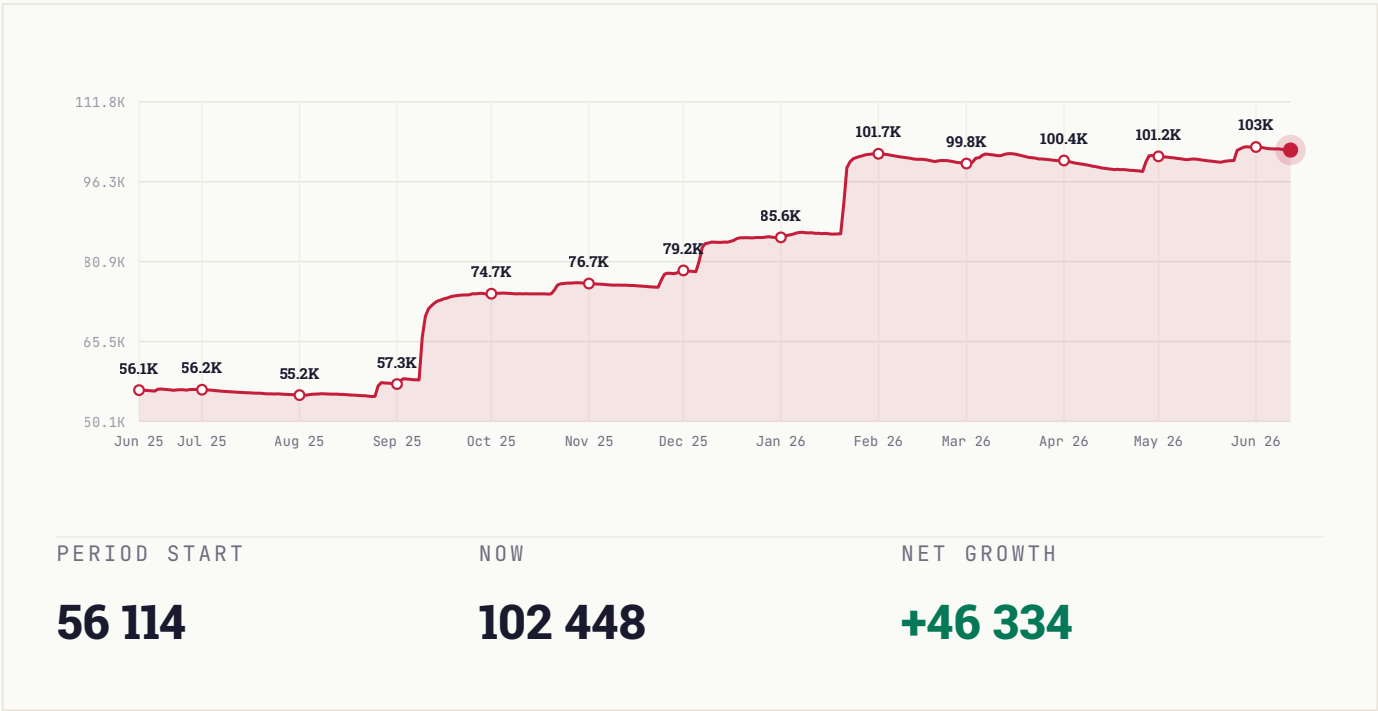
Nº1 26.05 · 23:02 PHOTO 📸 Happy Eid al-Adha! I sincerely congratulate you on the great and blessed holiday of Eid al-Adha! May Allah Almighty bless your home...	VIEWS 61 218 REPOSTS 871	REACTIONS — ER 59.8%
Nº2 07.06 · 12:50 TEXT 📄 <XALQ BANKI AND MIKROKREDITBANK OFFER ENTREPRENEURS UP TO 20 BILLION UZS AT 10% ANNUAL FOR 10 YEARS...	VIEWS 61 214 REPOSTS 2 017	REACTIONS — ER 59.8%
Nº3 25.05 · 12:18 PHOTO 📄 LIST OF VACANCIES IN BANKS AND PAYMENT SYSTEMS (as of 25.05.2026) Currently, the following banks and payment systems...	VIEWS 54 965 REPOSTS 2 689	REACTIONS — ER 53.7%

Nº4 26.05 • 13:42 PHOTO “Trustbank” all winners of the “Lixiang Li 7” car promotion announced ☒ “Trustbank” for “Mastercard” cardholders...	VIEWS 50 972 REACTIONS — REPOSTS 19 ER 49.8%
Nº5 26.05 • 12:29 PHOTO ☒ KAPITALBANK ACTIVELY ENGAGES STUDENTS IN FINANCIAL LITERACY AND INFORMED DECISION-MAKING☒ Kapitalbank together with the Central Bank...	VIEWS 47 925 REACTIONS — REPOSTS 15 ER 46.8%
WORST 3	
↓ 08.06 • 07:39 PHOTO Yangi avtomobil orzusidamisiz? Chery bilan bu endi yanada oson! Zamonaviy va ishonchli Arrizo 8 Hybrid va Tiggo 7 Pro modellariga yangi...	VIEWS 20 738 REACTIONS — REPOSTS 47 ER 20.2%
↓ 08.06 • 11:52 TEXT ☒If you have trouble paying your loan, you can officially ask the bank for a deferment or extension...	VIEWS 20 561 REACTIONS — REPOSTS 381 ER 20.1%
↓ 08.06 • 11:30 VIDEO Tarixiy lahzalar: O'zbekiston Jahon chempionatida! ☒ Butun xalqimiz biznikilarga muxlislik qilmoqda va siz ham ushbu...	VIEWS 19 576 REACTIONS — REPOSTS 2 ER 19.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

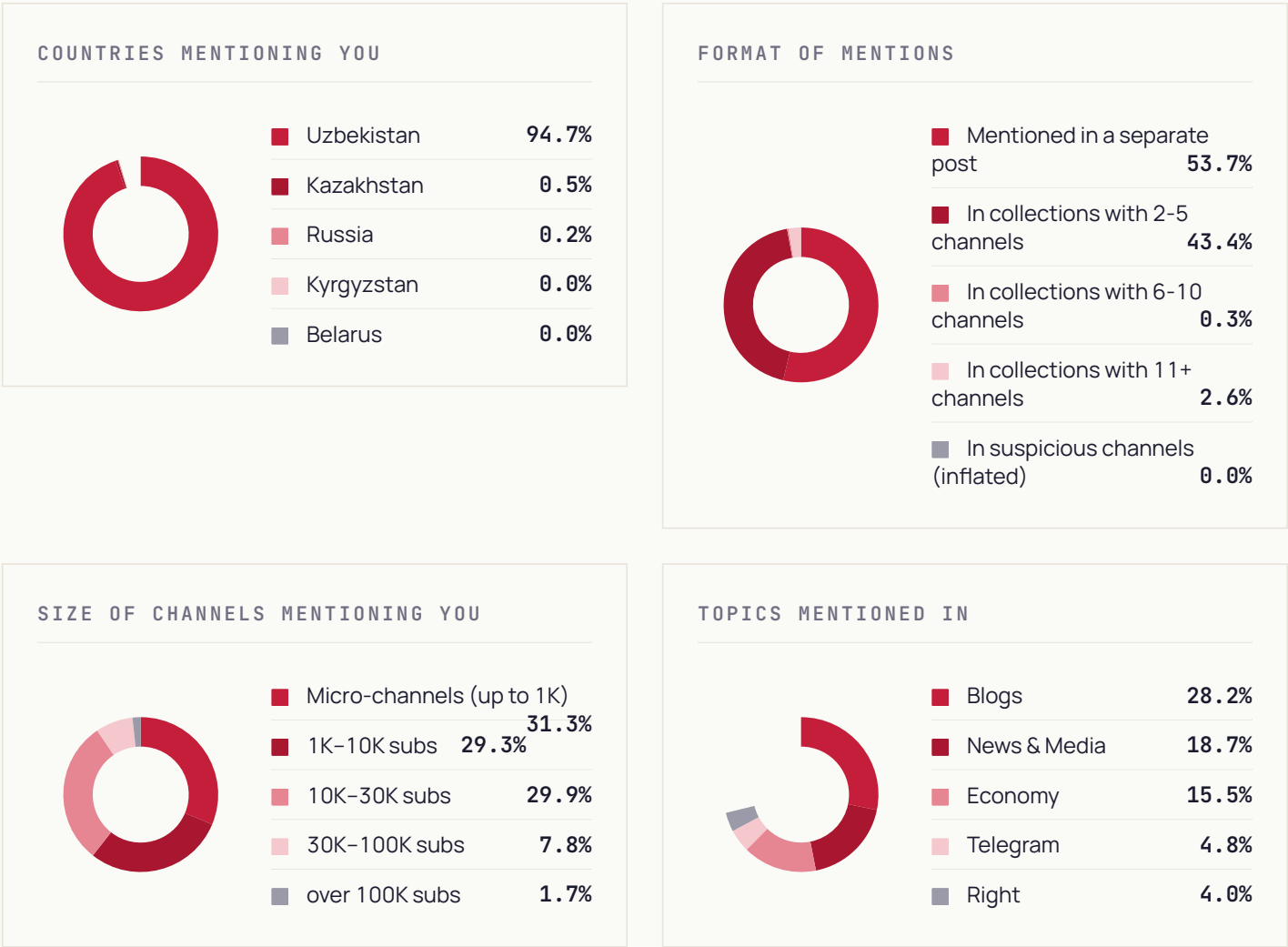
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

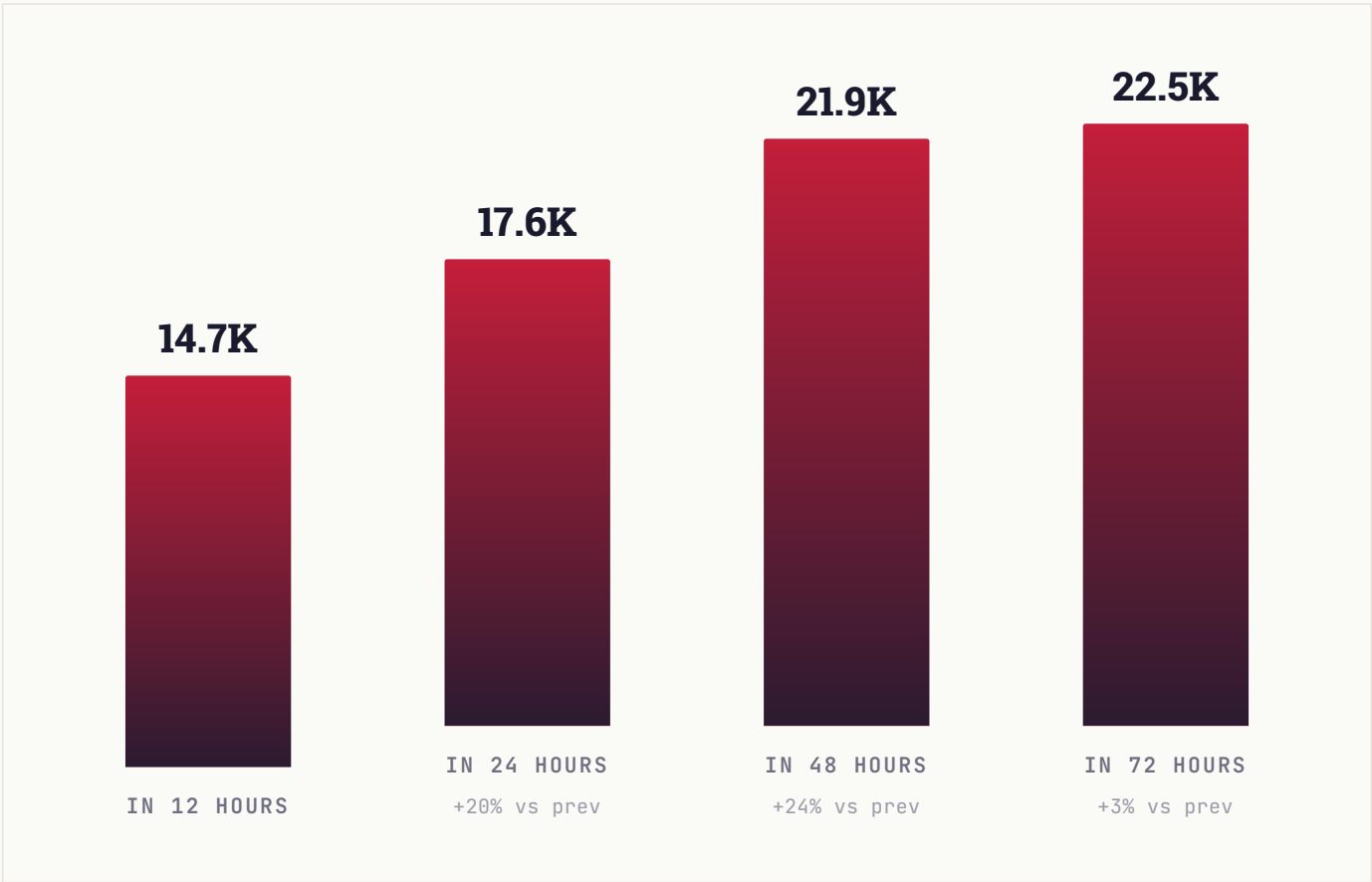
Citation index **269** – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All time channel was mentioned **1 166** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA bank_kuni	167.3K
MS MK SAMANDAR 🇺🇿	142.7K
XB Xalq Banki	134.3K
BA Bank.uz	128.4K
AN ANORBANK	111.2K
SX Soliq xizmati xabarlari - Rasmiy kanal	103.1K
BA Bankxabar YOU	102.4K
VK VALYUTA KURSI	98.2K
CI Kashkadarya ish Qashqadaryo Qarshi ish	88.4K
ND Namangan Dollar Kursi 🇺🇿	84.6K
🇺🇿 🇺🇿Banker's Diary	67.8K

COMPARATIVE CONCLUSION

Channel intop 10 niche (#7 of 99). Strong position. Niche leader — bank_kuni (167.3K), room to grow to #1. With other top-10 channels — mutual exchanges as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **634**, they brought **33 440** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	117	28	6 991
November 2025	113	40	3 219
October 2025	128	52	2 414
September 2025	91	32	17 800
August 2025	98	32	2 993
July 2025	87	40	23

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
634	6	33 440

— SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

Took top-**100** channels in category "**Economy**" and saw how the channel compares.

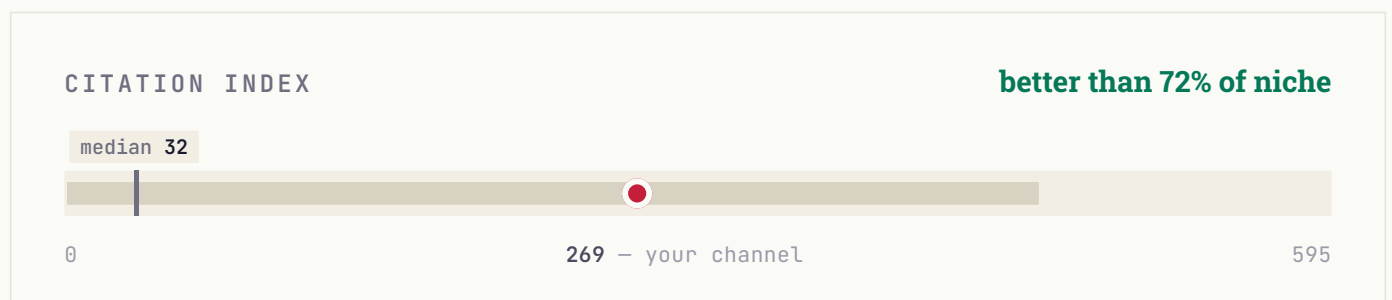
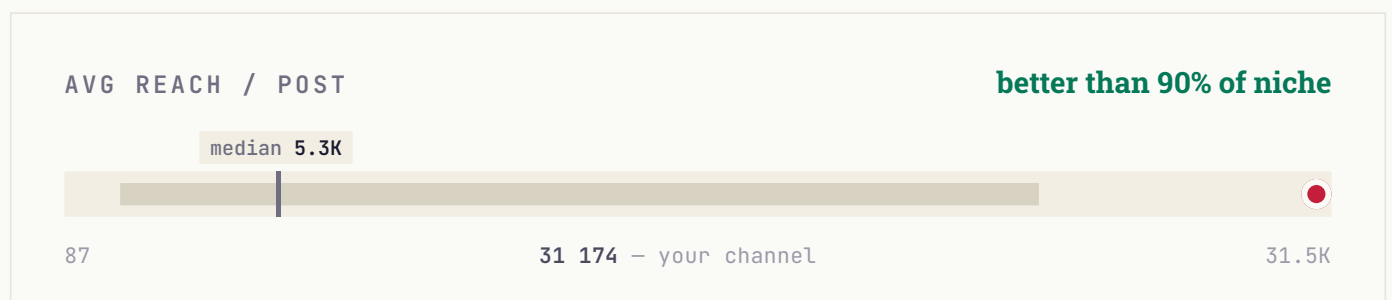
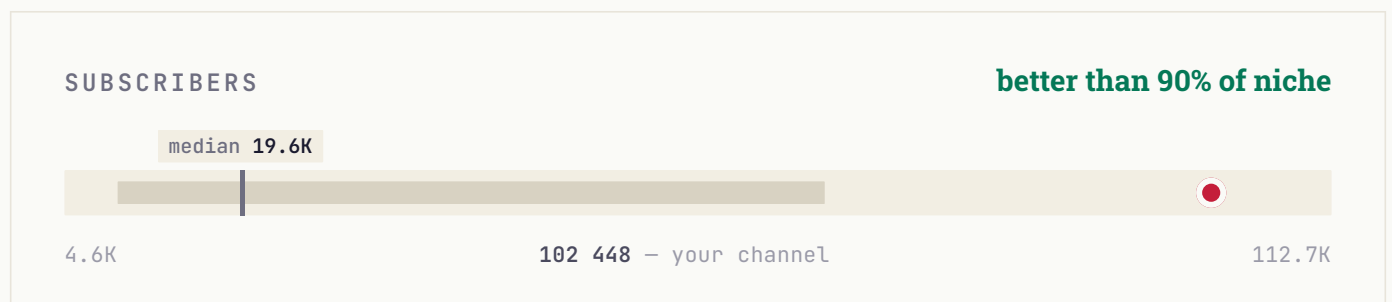
Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#7

/100

RANK IN NICHE

Channel in top 7% economy



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Top post of the week — on Tuesday

Audience is most active on this day and at 04:00 UZT.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth target in a month.

01

Launch Telegram ad

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager
