

PUBLIC REPORT BY PROMTPRESS

Channel audit

Bank.uz



@bankuz_official

(UZB) Bank.uz лойиҳасининг расмий канали (RUS) Официальный канал проекта Bank.uz Реклама жойлаштириш / Размещение рекламы @bankb2b_bot

SUBSCRIBERS

128 412

-631 per month

ERR (% SEE POSTS)

41.0%

per day **23.7%**

REACH/POST

50.2K

ad reach **30.4K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 128 412 —	 SUBS REACH 39.11% avg % of subs see post	 VIEWS/POST 50.2K median 51.4K · 29 days	 POSTS/WEEK 15.2 over period
 7D TREND +10.0% vs prev. week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 851 chars median 999 · 29 days	 POSTS ANALYZED 63 29 days
 AD REACH 30.4K 24h average	 CHURN / MONTH -631 last month	 CITATION RATE 38 citation index · 119 channels mentioned all time	 CHANNEL AGE 6 years 1 month created 01.05.2020

AI EDITOR SUMMARY

Channel «Bank.uz» — 128 412 subs. Each post averages 50.2K people (39% of subs), good reach. Publishes 15 posts per week (~2/day) — regular schedule. For week 25–31 May, reach grew by +10.0% By week 18–24 May — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat & what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 63 posts over 29 days.
- 02 Dominant format — Text (39/63 posts).
- 03 Avg post length — 851 chars (median 999).
- 04 Peak audience activity — Friday, 12:00 UZT.
- 05 Top posts get 2x more views than the weakest (75.2K avg for top vs 34.8K for worst) — among 63 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 26.05 · 07:00 TEXT Bugun / Today 28.05.2026 ₸ Ruble ↓ MB rate / CB rate: 167.31 Buy rate ₸/sum: - Asia Alliance Bank - 159 -...	VIEWS 85 027 REPOSTS 48	REACTIONS — ER 66.2%
Nº2 22.05 · 12:01 PHOTO Endi komissiyasiz kartadan kartaga 52 mln so'mgacha o'tkazish mumkin Bank xizmatlari orqali pul o'tkazmalarini amalga oshirishda foiz...	VIEWS 70 798 REPOSTS 210	REACTIONS — ER 55.1%
Nº3 22.05 · 07:00 TEXT Bugun / Today 26.05.2026 ₸ Ruble ↓ MB rate / CB rate: 167.31 Buy rate ₸/sum: - Asia Alliance Bank - 159 -...	VIEWS 69 789 REPOSTS 79	REACTIONS — ER 54.3%

Nº4

26.05 · 04:30

TEXT

Currency rates / Exchange rates 26.05.2026 Updated: 23:30 🌐
Dollar ⬆ CB rate: 11,997.83 Best buy...

VIEWS

65 544

REPOSTS

60

REACTIONS

—

ER

51.0%

Nº5

29.05 · 12:05

PHOTO

Qaysi bankda ikkilamchi bozor uchun eng kam foizli ipoteka kreditlari mavjud? O'zbekistonning ikkilamchi ko'chmas mulk bozori uy-joy...

VIEWS

64 950

REPOSTS

35

REACTIONS

—

ER

50.6%

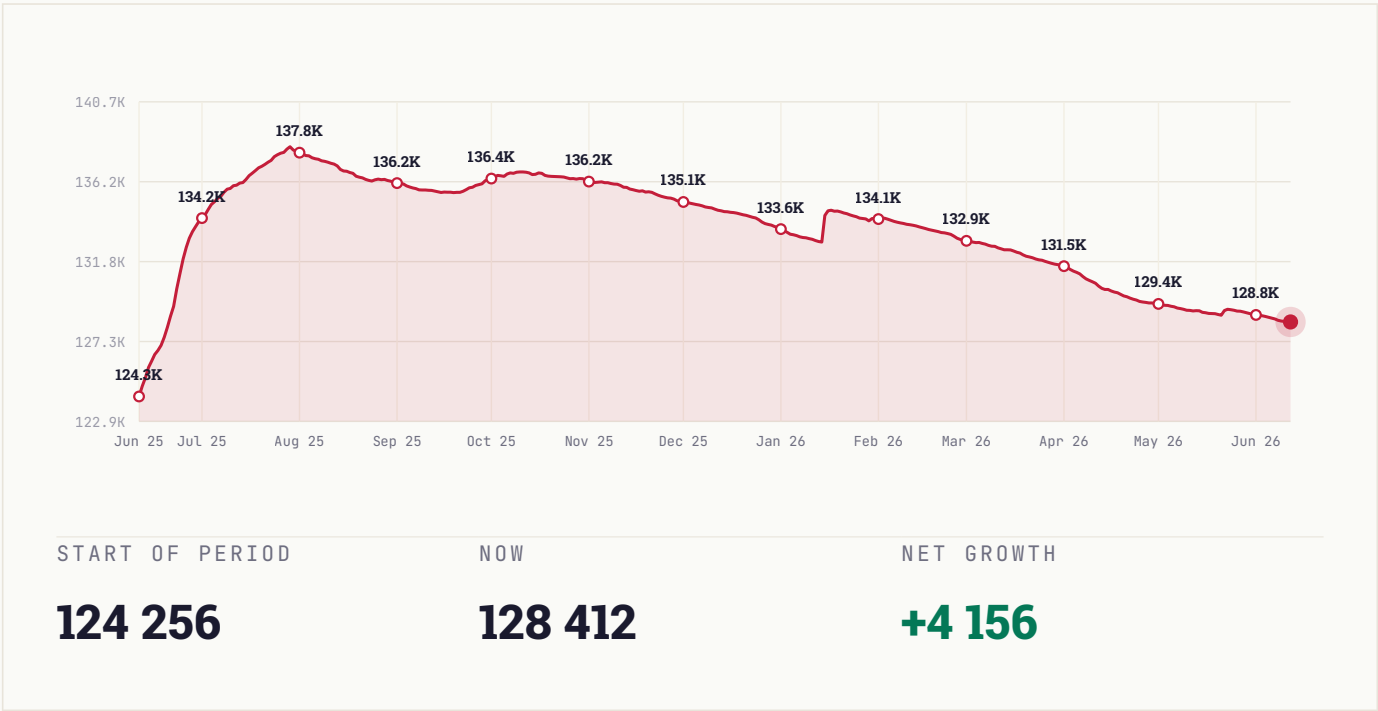
WORST 3

↓ 08.06 · 06:58 PHOTO Yangi avtomobil orzusidamisiz? Chery bilan bu endi yanada oson! Zamonaviy va ishonchli Arrizo 8 Hybrid va Tiggo 7 Pro modellariga yangi...	VIEWS 35 968 REPOSTS 16 REACTIONS — ER 28.0%
↓ 08.06 · 11:59 VIDEO Bolalar uchun. G'amxo'rlik bilan. Chin yurakdan. 🌐 Octobank Bolalar gematologiyasi, immunologiyasi va onkologiyasi ilmiy-amaliy markazini...	VIEWS 34 372 REPOSTS 4 REACTIONS — ER 26.8%
↓ 08.06 · 12:04 PHOTO Eng yuqori foizli so'm omonatlarini qaysi bank taklif qiladi? Iqtisodiy beqarorlik sharoitida ko'pchilik jamg'armalarini asrash va...	VIEWS 34 197 REPOSTS 34 REACTIONS — ER 26.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

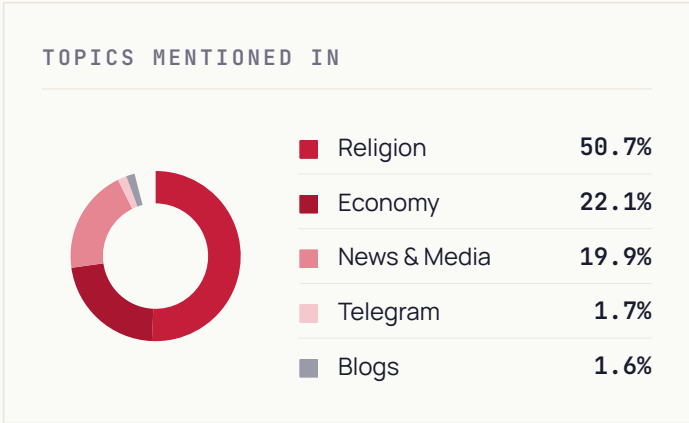
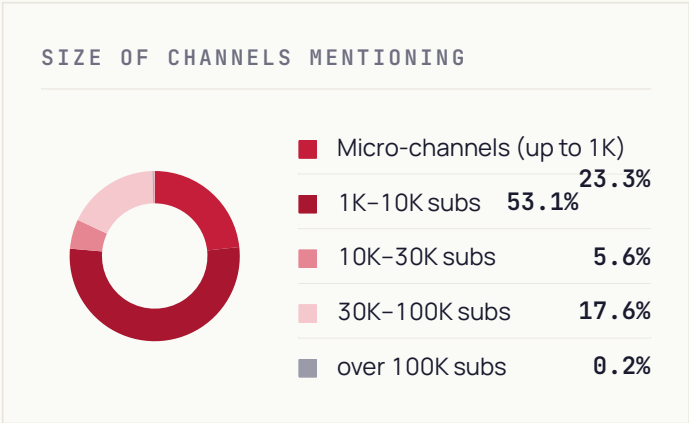
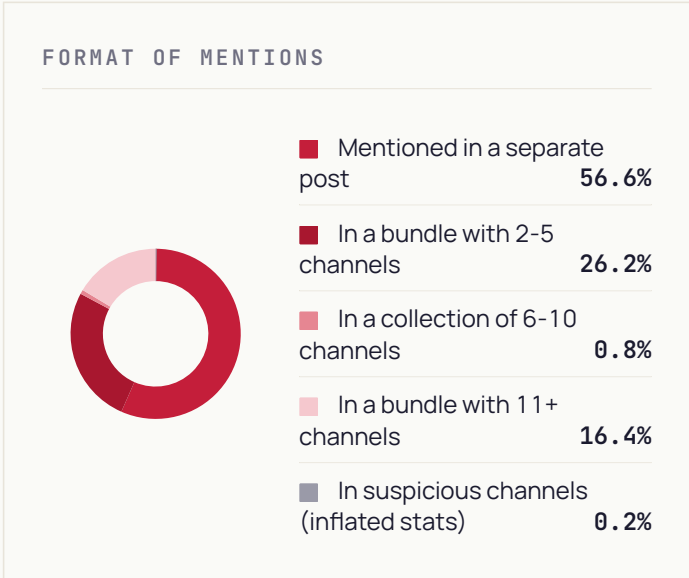
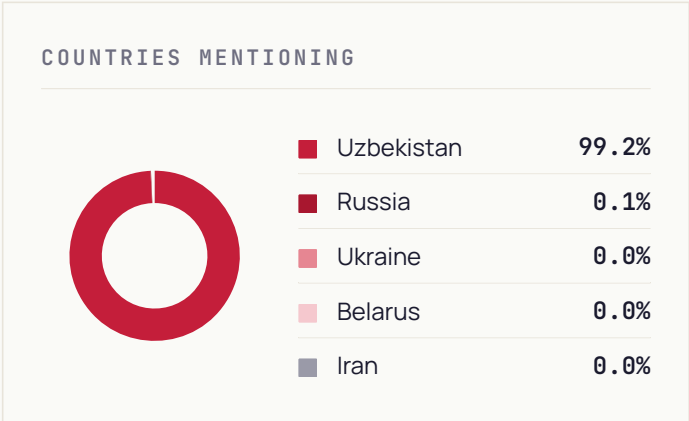
Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.



SECTION 04 · CITATIONS

Who and how mentions the channel

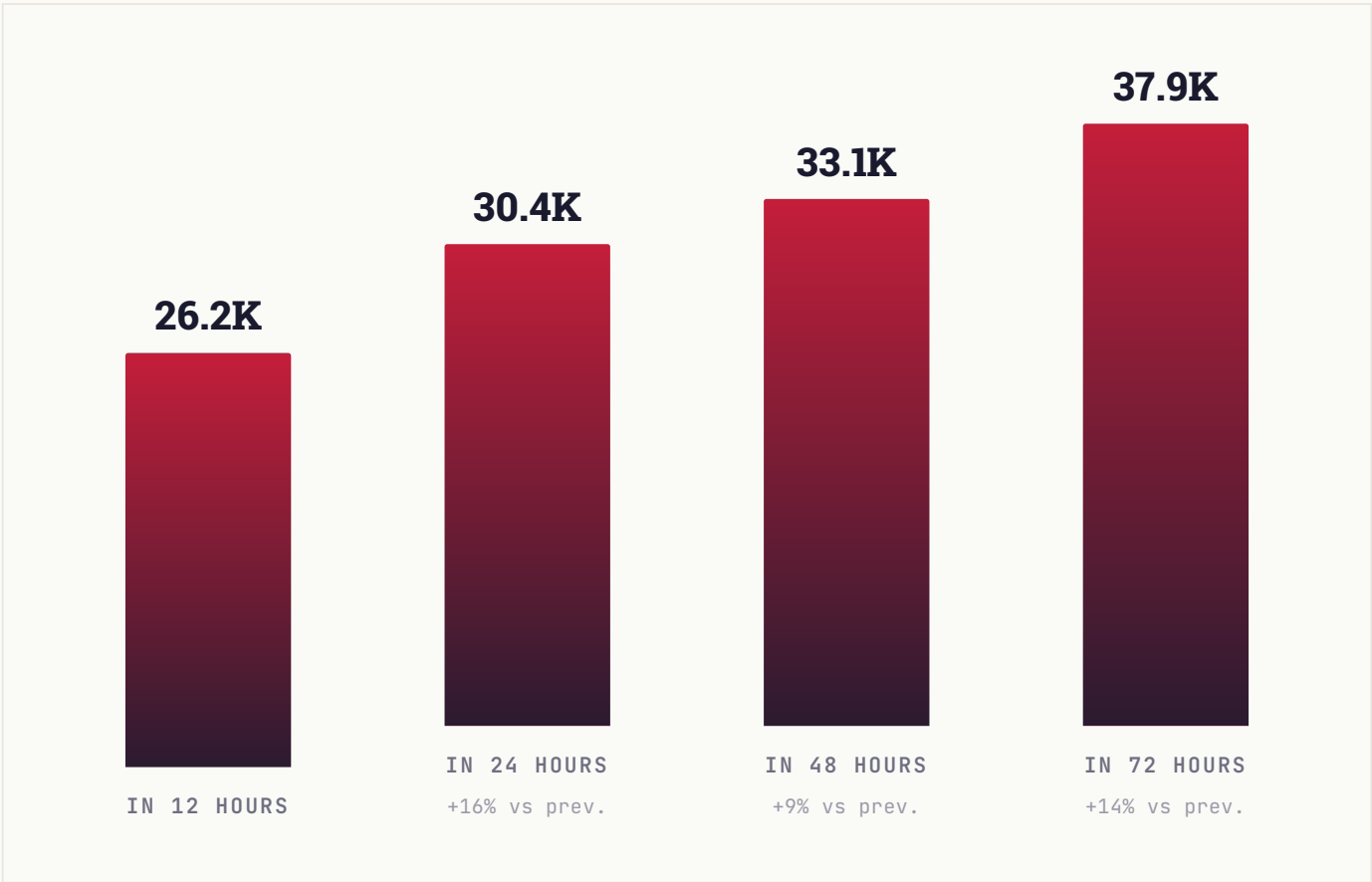
Citation index **38** – channel popularity score based on mentions. Considers not just count but also mentioner weight: a post from a 100K sub channel weighs more than from a 1K sub channel. All-time mentions: **119** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA bank_kuni	167.3K
MS MK SAMANDAR 🇺🇿	142.7K
XB Xalq Banki	134.3K
BA Bank.uz YOU	128.4K
AN ANORBANK	111.2K
SX Soliq xizmati xabarlari - Rasmiy kanal	103.1K
BA Bankxabar	102.5K
VK VALYUTA KURSI	98.2K
CI Kashkadarya ish Qashqadaryo Qarshi ish	88.4K
ND Namangan Dollar Kursi 🇺🇿	84.6K
🇺🇿 🇺🇿Bankir kundaligi	67.8K

COMPARATIVE CONCLUSION

Channel in top-10 niche (#4 of 99). Strong position. Niche leader — bank_kuni (167.3K), room to grow to #1. Mutual cross-promos with other top-10 channels as equals.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels mentioning yours. Over the last **6 months** such mentions were **335**, they brought **5 758** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
December 2025	60	7	0	
Nov 2025	47	9	81	
Oct 2025	76	8	615	
Sep 2025	45	7	764	
August 2025	48	6	127	
July 2025	59	7	4 171	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
335	6	5 758

SECTION 08 · NICHE COMPARISON

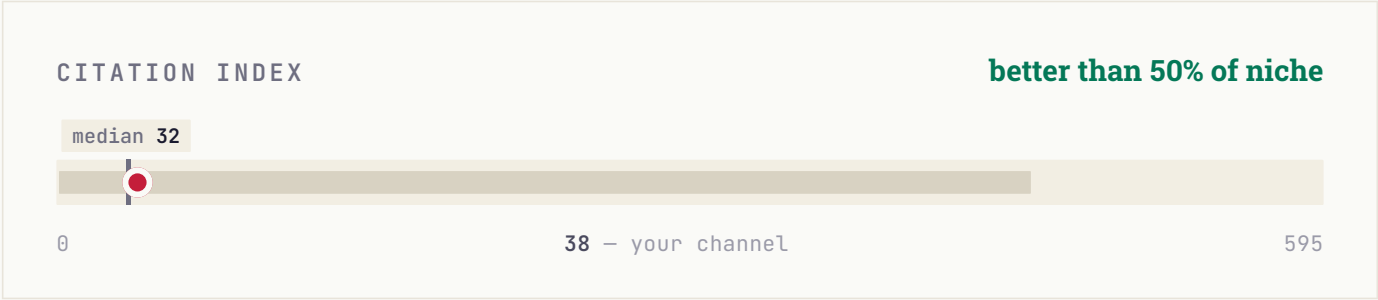
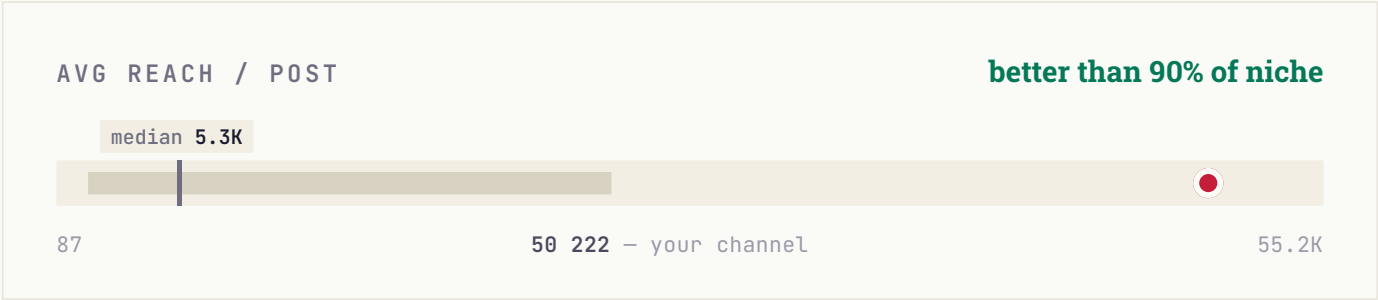
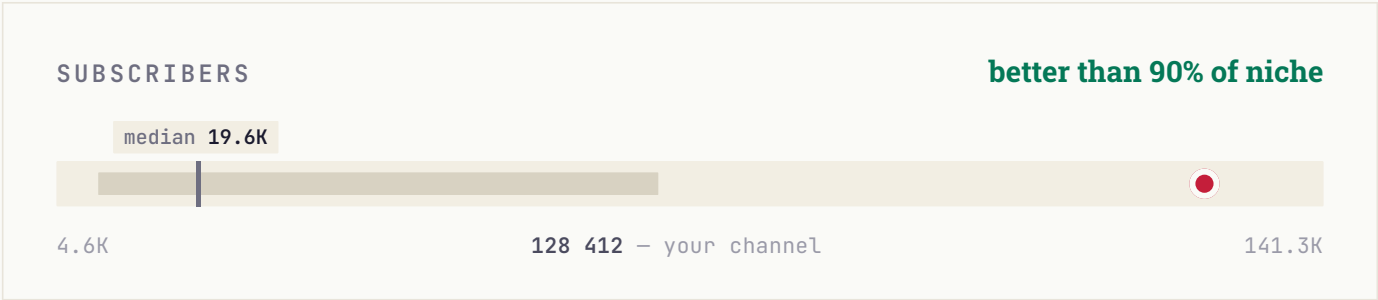
Where the channel stands in its league

Took top-100 channels in category «Economy» and compared your channel to them. Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.

#4/100

RANK IN NICHE

Channel in top 4% economy



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Main post of the week — on Friday
Audience is most active on this day at 12:00 UZT. | EFFECT
Best window
for an
important post |
| 02 | Increase share of video posts
Video in Telegram holds audience longer and is favored by the algorithm. Recommend reaching 15-25% share. | EFFECT
Video retains
audience
better |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy win. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts with same-segment channels quarterly.
2-3 collabs give relevant growth — no need daily. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us & hit your growth plan in a month.

01 **Launch ads on
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
