

PUBLIC PROMTPRESS REPORT

Channel audit

Economy & more



@banks_economy

Fast coverage of banks, economy & related topics. Collaboration & ads – @skill8989 Managers: @economic_price RKN: <https://rkn.link/jGc> Buy ads:...

SUBSCRIBERS

113 797

-391 per month

ERR (% SEE POSTS)

16.0%

per day **11.4%**

REACH/POST

17.6K

ad reach **12.9K**/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Economy» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 113 797 —	 SUBSCRIBER REACH 15.48% avg % subs see post	 VIEWS/POST 17.6K median 17.5K · 29 days	 POSTS/DAY 17.2 ~120 per week
 7D TREND -0.2% vs prev week	 REACTIONS/POST 192.6 total 99,005 reactions, 60,930 reposts, 0 comments	 POST LENGTH 222 chars median 198 · 29 days	 POSTS ANALYZED 514 29 days
 AD REACH 12.9K 24h avg	 CHURN / MONTH -391 over the past month	 CITATION RATE 1 185 citation index · 1,985 channels mentioned all time	 CHANNEL AGE 3 years 10 months created 13.09.2022

AI EDITOR SUMMARY

Channel «Economics and beyond» — 113 797 subs. Each post averages 17.6K people (15% of subs), avg reach — room to grow. Posts 120 posts/week (~17/day) — very active. Week Jul 6–12 reach stable (-0.2% vs week Jun 29 – Jul 5).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 514 posts in 29 days.
- 02 Dominant format – Text (239/514 posts).
- 03 Avg post length – 222 chars (median 198).
- 04 Peak audience activity – Wed, 12:00 MSK.
- 05 Top posts get 2× more views than the weakest (29.4K avg for top vs 14.7K for worst) – among 514 posts over 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 01.07 · 09:50 PHOTO Mass food delivery delays in St. Petersburg due to fuel shortage Food producers warn retail chains...	VIEWS 33 476 REPOSTS 730	REACTIONS 189 ER 29.4%
Nº2 01.07 · 09:38 VIDEO Evacuation announced in Federation Tower in Moscow City. Firefighters and rescuers on site. @banks_economy	VIEWS 30 176 REPOSTS 180	REACTIONS 125 ER 26.5%
Nº3 13.07 · 15:19 PHOTO Russian oil refining fell to 21-year low – July processing at 3.91 million barrels per day, the lowest since 2005...	VIEWS 24 556 REPOSTS 219	REACTIONS 179 ER 21.6%

Nº4 27.06 · 11:31 VIDEO Russians rush to buy buckwheat after gas Toilet paper, sugar, matches still in stock. @banks_economy	VIEWS 24 494 REPOSTS 358	REACTIONS 237 ER 21.5%
Nº5 21.06 · 18:20 TEXT Lebanese TV reported that Iran will not resume talks with the US until Trump apologizes for his threats. @banks_economy	VIEWS 24 150 REPOSTS 62	REACTIONS 161 ER 21.2%

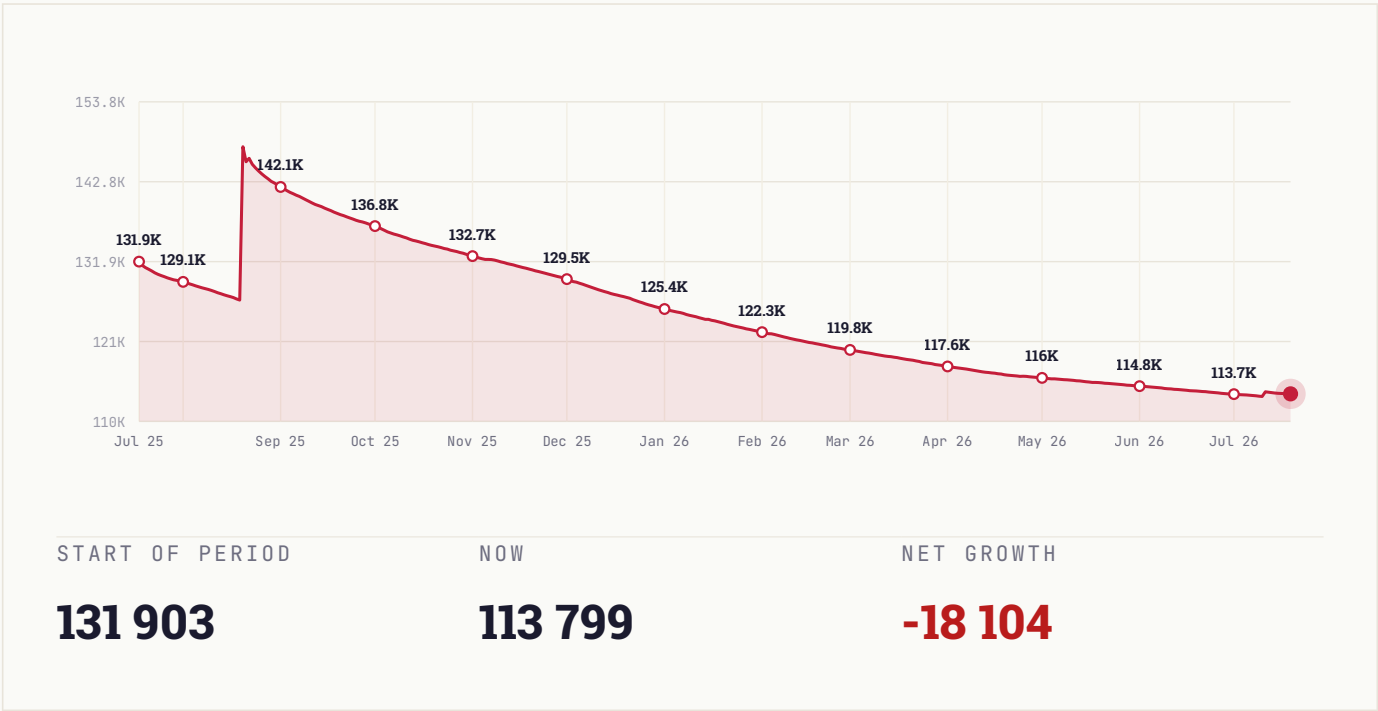
WORST 3

↓ 30.06 · 11:32 TEXT Gas & diesel sales restrictions introduced in Altai Republic from July 1 Limits vary by district, regional authorities said...	VIEWS 14 789 REPOSTS 35	REACTIONS 92 ER 13.0%
↓ 30.06 · 10:30 PHOTO Alfa-Bank offers clients 100 days grace period on credit cards, but bank chat revealed extension from 60 to 100 days...	VIEWS 14 665 REPOSTS 37	REACTIONS 117 ER 12.9%
↓ 30.06 · 10:23 TEXT Average salary in Moscow hit 219,000 rubles, Rosstat reports. According to the agency, in 2026 Muscovites earn an average of 219.6...	VIEWS 14 610 REPOSTS 72	REACTIONS 199 ER 12.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

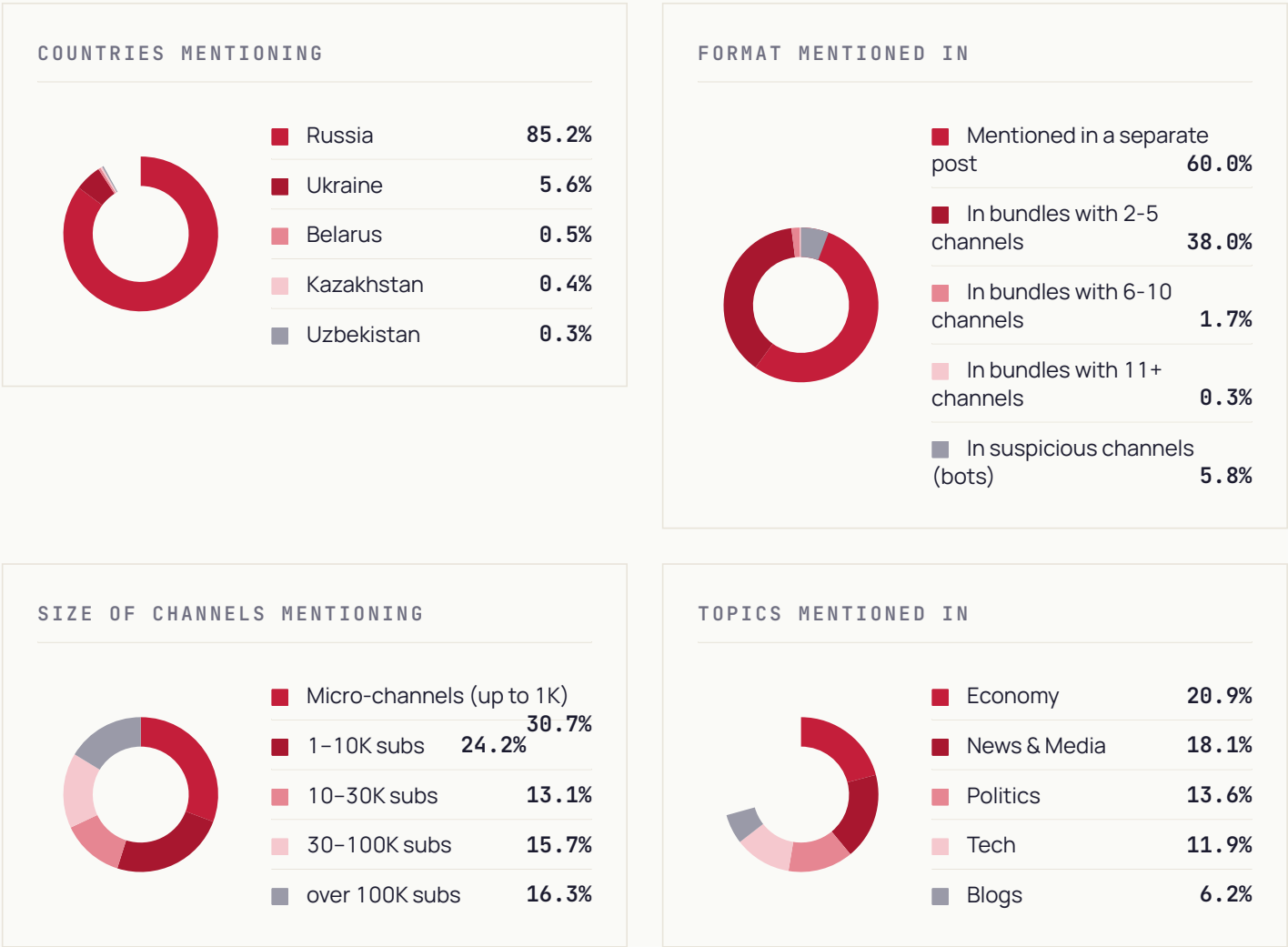
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

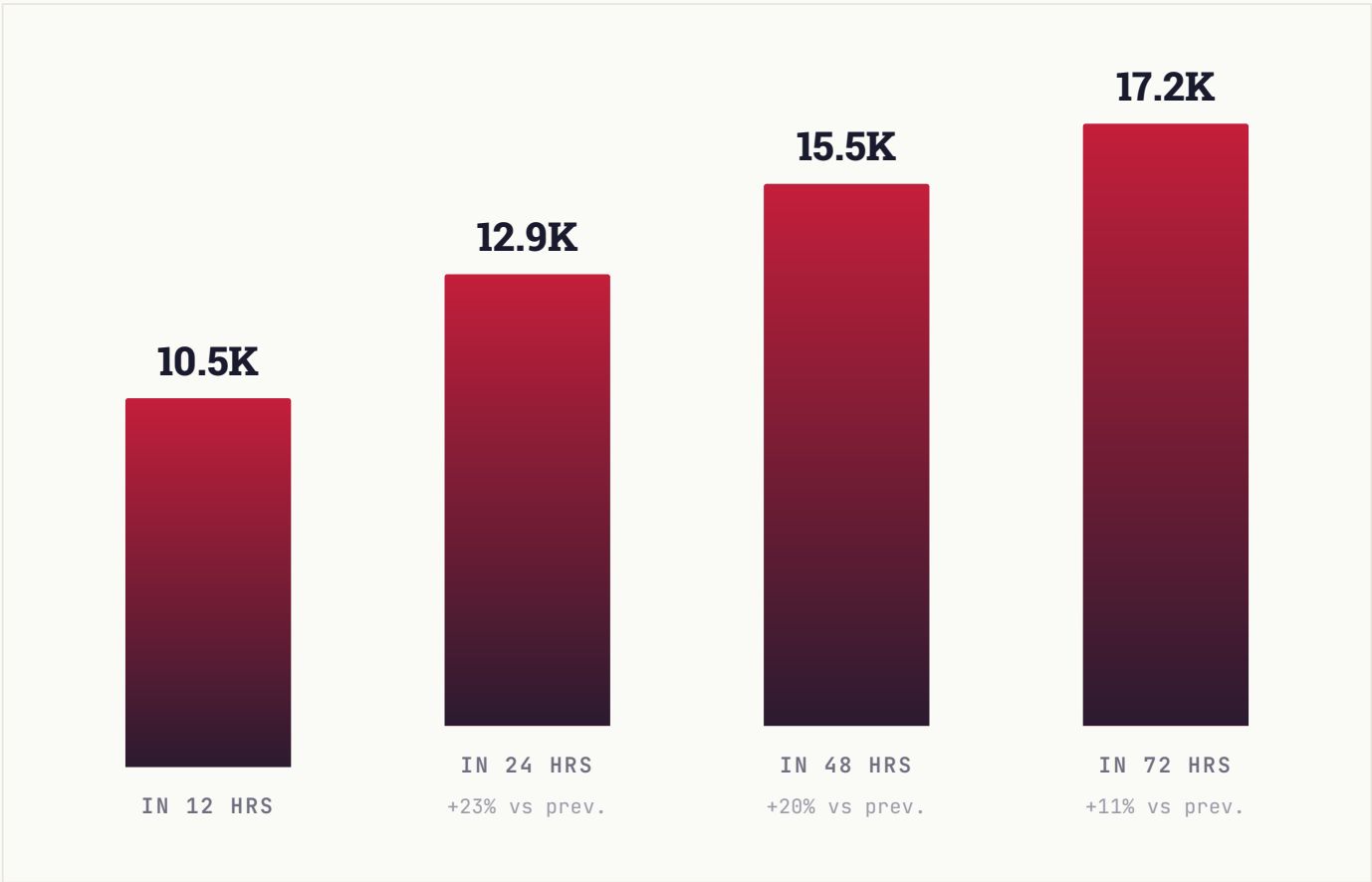
Citation index **1 185** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K sub channel weighs more than from a 1K sub channel. All-time channel mentions: **1 985** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
آقای تحلیلگر	5.2M
قیمت لحظه ای دلار طلا خودرو و سکه	3.7M
اخبار فوری خبر فوری جنگ امریکا بندرعباس	3.7M
Sharif شریف	2.8M
Trade Watcher	2.5M
قیمت لحظه ای دلار طلا خودرو	2M
KING EL GOLD	1.8M
The Экономист	1.3M
Topor. Economy.	1.2M
QUBTAN EL GOLD	1.1M
EI Economy & more	113.8K

COMPARATIVE INSIGHT

Channel not yet outside top 98 of niche — early growth stage. Niche leader — آقای تحلیلگر (5.2M), top-98 median: 349.1K. First goal — enter top-98 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **2 392**, they brought **21 470** new subs.

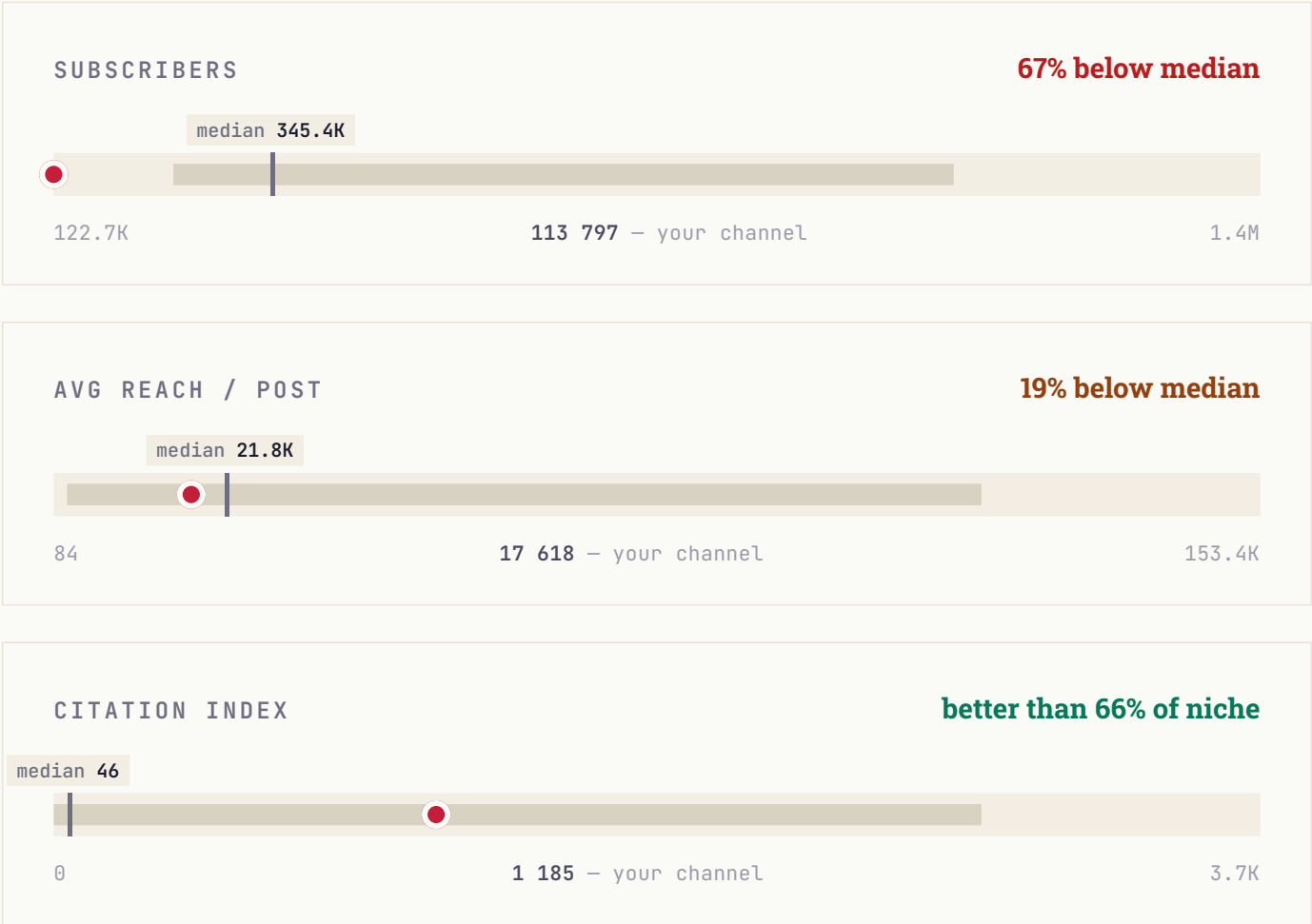
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	72	47	0
December 2025	90	49	0
Nov 2025	298	116	0
Oct 2025	1 554	201	0
Sep 2025	225	47	0
August 2025	153	50	21 470

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
2 392	6	21 470

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in «Economy» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Best post of the week – on Wednesday
 Audience is most active on this day at 12:00 MSK.

EFFECT
Best window for an important post
- 02

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
 Posts with polls/reactions usually boost ER by +5-15%.
 One poll per week on a hot topic – easy growth lever.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
 Swap posts quarterly with channels in the same niche.
 No need daily – 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
 Telegram search scans descriptions. Add 3-5 niche keywords – that's organic traffic.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes from public data.
To go further — run ads through us and close your growth plan
in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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