

— PUBLIC REPORT BY PROMTPRESS

Channel audit

Bank va Mijoz



@bankmijoz

Financial literacy, banking news, regulations, statistics & more.
Questions & appeals: @bankmijozbot Ads: @meenov

SUBSCRIBERS

50 313

-7 per month

ERR (% SEE POSTS)

38.0%

per day **24.5%**

REACH/POST

18.4K

ad reach **12.3K**/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your position

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Economy» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 50 313 —	 SUBS REACH 36.62% avg % subs see post	 VIEWS/POST 18.4K median 18.3K · 29 days	 POSTS/WEEK 18.7 for the period
 7D TREND +9.6% vs prev. week	 REACTIONS/POST 50.1 total 3,960 reactions, 7,809 reposts, 0 comments	 POST LENGTH 636 chars median 680 · 29 days	 POSTS ANALYZED 79 29 days
 AD REACH 12.3K 24h avg	 CHURN / MONTH -7 last month	 CITATION RATE 367 citation index · 1,352 channels mentioned all time	 CHANNEL AGE 8 years 1 month created 04/16/2018

AI EDITOR SUMMARY

Channel «Bank va Mijoz» — 50 313 subs. Each post gets on avg 18.4K people (37% of subs), that's good reach. Publishes 19 posts per week (~3/day) — regular schedule. For week Jun 1–7, reach grew +9.6% By week of May 25–31 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 79 posts over 29 days.
- 02 Dominant format – Text (39/79 posts).
- 03 Avg post length – 636 chars (median 680).
- 04 Peak audience activity – Wed, 05:00 UZT.
- 05 Strongest posts get 2x more views than the weakest (28.4K avg for top vs 13.8K for worst) – among 79 posts over 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 27.05 · 00:30 PHOTO 🕌Azizlar, Qurbon hayiti muborak bo'lsin! Alloh taolo kunlarimizni nur va barakaga to'ldirsin, yurtimiz tinch, osmonimiz musaffo bo'lsin...	VIEWS 34 025 REPOSTS 442	REACTIONS 51 ER 67.6%
Nº2 20.05 · 16:12 TEXT 🕌 5 consecutive days off for the holiday Qurbon hayiti this year falls on May 27 – Wednesday...	VIEWS 25 876 REPOSTS 154	REACTIONS 81 ER 51.4%
Nº3 19.05 · 13:49 TEXT Mortgage loans for those without official income Some banks offer mortgages to self-employed individuals without official income...	VIEWS 25 200 REPOSTS 296	REACTIONS 40 ER 50.1%

Nº4 19.05 • 06:34 TEXT 🗒️ When does the new \$500 limit requirement take effect? When purchasing foreign currency in cash by individuals...	VIEWS 25 142 REPOSTS 93 REACTIONS 53 ER 50.0%
Nº5 15.05 • 08:31 TEXT Electricity & gas prices changed: who pays how much? Cabinet of Ministers' resolution «On setting fuel and energy resource prices...	VIEWS 24 806 REPOSTS 152 REACTIONS 147 ER 49.3%
WORST 3	
↓ 08.06 • 12:00 VIDEO 🗒️ Ўзбекистон терма жамоасига биргаликда мухлислик қиламиз Бу спорт ҳодисаси ўзбек футбол тарихидан алоҳида ўрин эгаллайди. Илк бор...	VIEWS 14 022 REPOSTS 13 REACTIONS 26 ER 27.9%
↓ 26.05 • 09:57 TEXT 🗒️ Central Bank conducts next survey on inflation expectations It asks households and businesses about their views on prices...	VIEWS 14 002 REPOSTS 6 REACTIONS 35 ER 27.8%
↓ 08.06 • 13:50 PHOTO 🗒️ Asakabank has once again achieved a historic result – the ETTB award won for the fifth consecutive time🤔 🗒️ In Riga...	VIEWS 13 335 REPOSTS 9 REACTIONS 22 ER 26.5%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

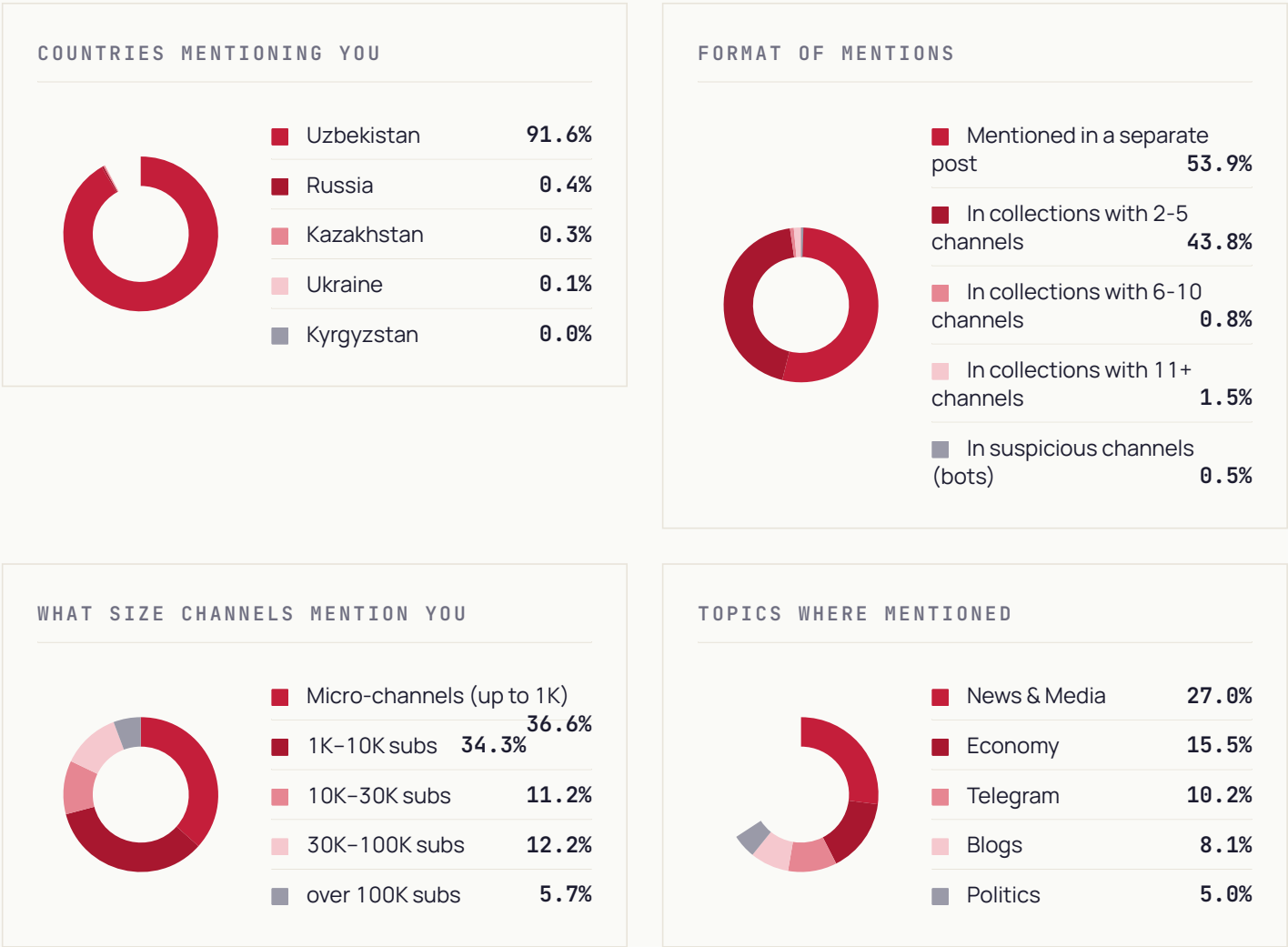
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

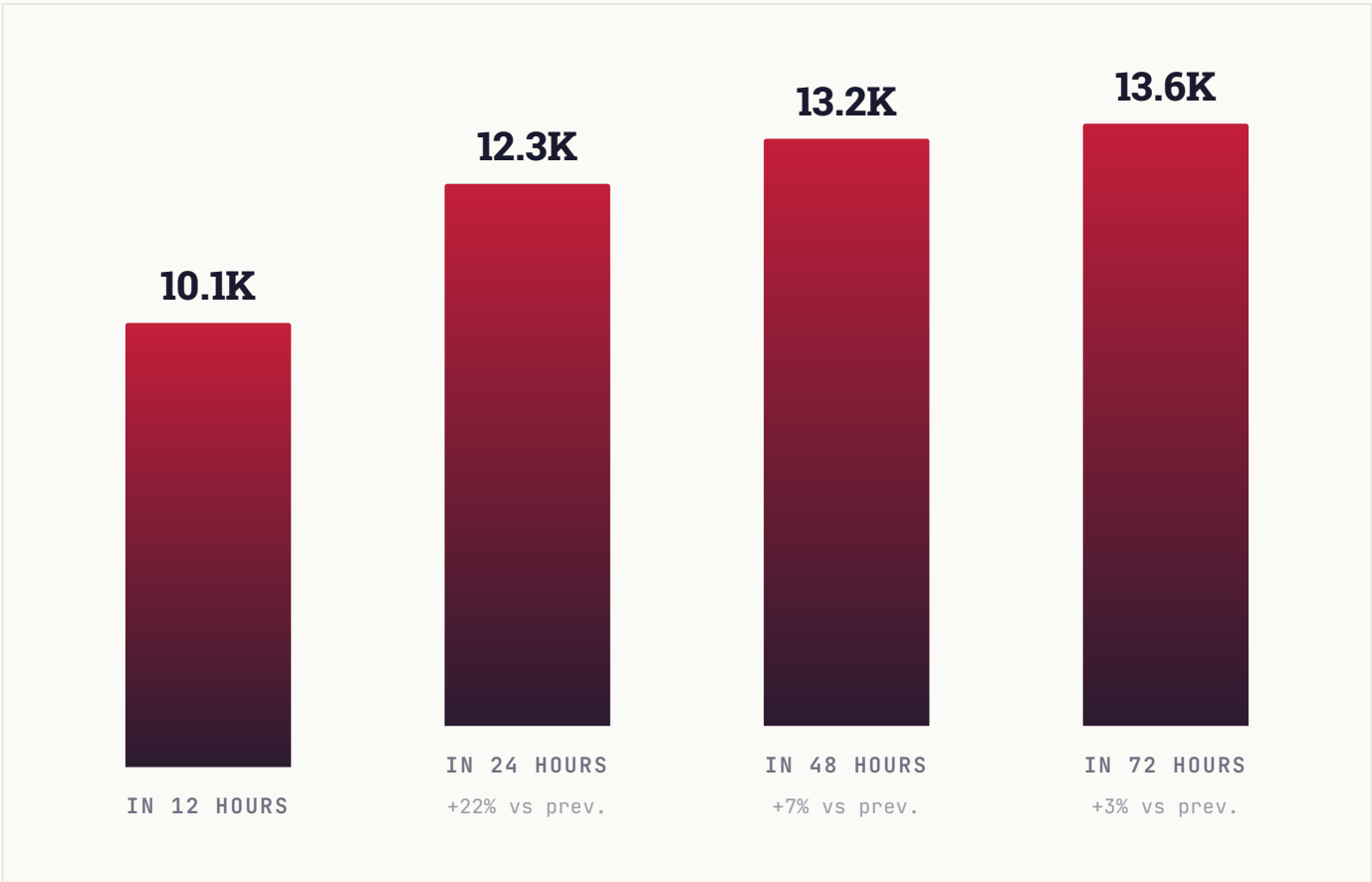
Citation index **367** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **1 352** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA bank_kuni	167.3K
MS MK SAMANDAR 🇺🇿	142.7K
XB Xalq Banki	134.3K
BA Bank.uz	128.4K
AN ANORBANK	111.2K
SX Soliq xizmati xabarleri - Rasmiy kanal	103.1K
BA Bankxabar	102.5K
VK VALYUTA KURSI	98.2K
CI Kashkadarya ish Qashqadaryo Qarshi ish	88.4K
ND Namangan Dollar Kursi 🇺🇿	84.6K
BV Bank va Mijoz YOU	50.3K

COMPARATIVE INSIGHT

Channel intop quartile of niche (#17 of 99). Leader — bank_kuni (167.3K). Goal for coming months: enter niche top-10 through systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **148**, they brought **3 676** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	17	12	474	
November 2025	40	30	246	
October 2025	34	27	1 166	
September 2025	15	11	697	
August 2025	30	24	457	
July 2025	12	8	636	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
148	6	3 676

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category "Economy» and saw how your channel compares. Gray bar — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#17/100

RANK IN NICHE

Channel in top 17% — strong position



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Top post of the week — on Wednesday
Audience most active on this day at 05:00 UZT. | EFFECT
Best window
for important
posts |
| 02 | Increase share of video posts
Video in Telegram holds audience longer & is favored by the algorithm. Recommend boosting share to 15-25%. | EFFECT
Video retains
audience
better |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
