

PROMTPRESS PUBLIC REPORT

Channel audit

Bankers.uz - Banking system news



@bankers_uz

Official Telegram page of Bankers.uz online publication. Contact editorial: info@bankers.uz Advertising and cooperation: @pulzormedia

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
17 136	34.0%	5.6K
12.06.2026 +30 per month	per day 20.6%	ad reach 3.5K/24h
	HTTPS://PROMTPRESS.COM/AUDIT/BANKERS_UZ	

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle shows the period it covers.

 SUBSCRIBERS 17 136 —	 SUBS REACH 32.97% avg % of subs see post	 VIEWS/POST 5.6K median 5.6K · 29 days	 POSTS/WEEK 15.7 over period
 7D TREND -9.9% vs previous week	 REACTIONS/POST 13.9 total 933 reactions, 1,518 reposts, 0 comments	 POST LENGTH 516 chars. median 432 · 29 days	 POSTS ANALYZED 67 29 days
 AD REACH 3.5K 24h avg	 CHURN / MONTH +30 last month	 CITATION RATE 141 citation index · 454 channels mentioned ever	 CHANNEL AGE 7 years 7 months created 11.11.2018

AI EDITOR SUMMARY

Channel «Bankers.uz - Banking system news» — 17 136 subs. Each post gets on avg 5.6K people (33% of subs), that's good reach. Publishes 16 posts per week (~2/day) — regular schedule. For week Jun 1–7, reach dropped by -9.9% by week of May 25–31 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 67 posts over 29 days.
- 02 Dominant format — Photo (63/67 posts).
- 03 Avg post length — 516 characters (median 432).
- 04 Audience peak — Tuesday, 17:00 UZT.
- 05 Top posts get 2× more views than the weakest (8.1K avg for top vs 4.8K for worst) — among 67 posts over 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 26.05 · 12:30 PHOTO Umidjon Khakimov, who worked at Asia Alliance Bank in 2011-2023 and at Ipoteka Bank OTP Group in 2023-2025, has joined Ipak...	VIEWS 9 522 REPOSTS 131	REACTIONS 38 ER 55.6%
Nº2 16.05 · 14:20 PHOTO Қурилиш материаллари саноатини ривожлантириш масалаларига бағишланган очиқ мулоқот ўтказилди. «Ўзбекистон Республикаси Президентининг...	VIEWS 7 597 REPOSTS 19	REACTIONS 6 ER 44.3%
Nº3 14.05 · 09:08 PHOTO Aloqabank successfully issued \$300 million Eurobonds. Under this deal, securities with an annual 7.7%...	VIEWS 7 277 REPOSTS 19	REACTIONS 17 ER 42.5%

Nº4 15.05 • 15:14 PHOTO "Hamkorbank" ATB bought the former building of the Ministry of Construction and Housing and Communal Services in Tashkent center for 196.6 billion soums...	VIEWS 7 274 REPOSTS 106 REACTIONS 23 ER 42.4%
Nº5 26.05 • 11:58 PHOTO Pool cleared, but ATM didn't dispense cash? Universal bank prepared a simple guide to help resolve the issue faster. 24...	VIEWS 7 115 REPOSTS 25 REACTIONS 15 ER 41.5%
WORST 3	
↓ 08.06 • 13:00 PHOTO Due to falling gold prices on the world market, Uzbekistan's total international reserves decreased by \$307.3 million in May to \$70.58 billion...	VIEWS 4 835 REPOSTS 4 REACTIONS 9 ER 28.2%
↓ 25.05 • 09:28 PHOTO According to the Central Bank, the number of registered payment organizations in Uzbekistan has reached 50. Since the beginning of the year, four companies have received "payment...	VIEWS 4 761 REPOSTS 26 REACTIONS 16 ER 27.8%
↓ 22.05 • 16:27 PHOTO Click MiniApps: business opportunity to reach 23+ million audience via Click SuperApp Click MiniApps – commercial services...	VIEWS 4 672 REPOSTS 9 REACTIONS 8 ER 27.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months grew and which lost subs.

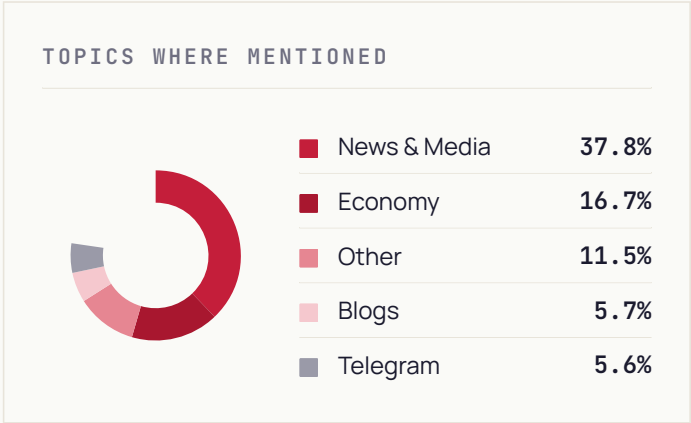
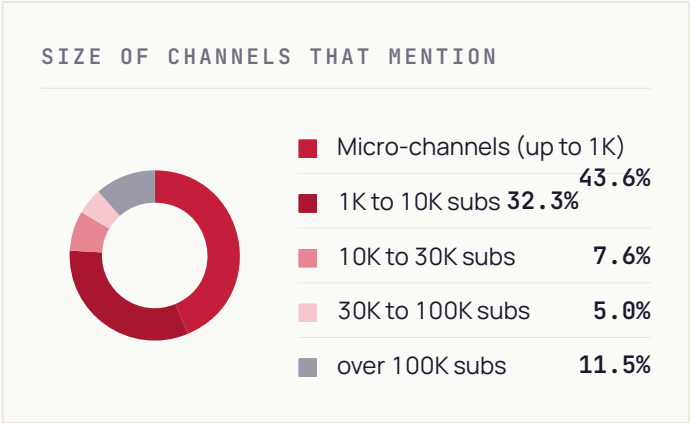
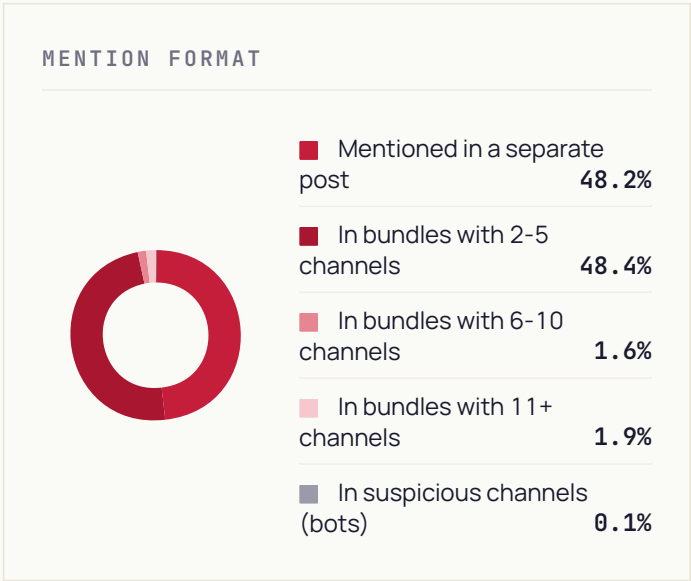
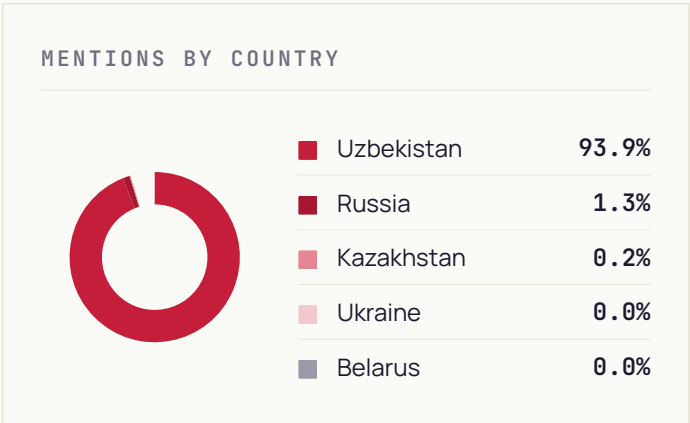


PERIOD START	NOW	NET GROWTH
17 483	17 136	-347

SECTION 04 · CITATIONS

Who mentions the channel and how

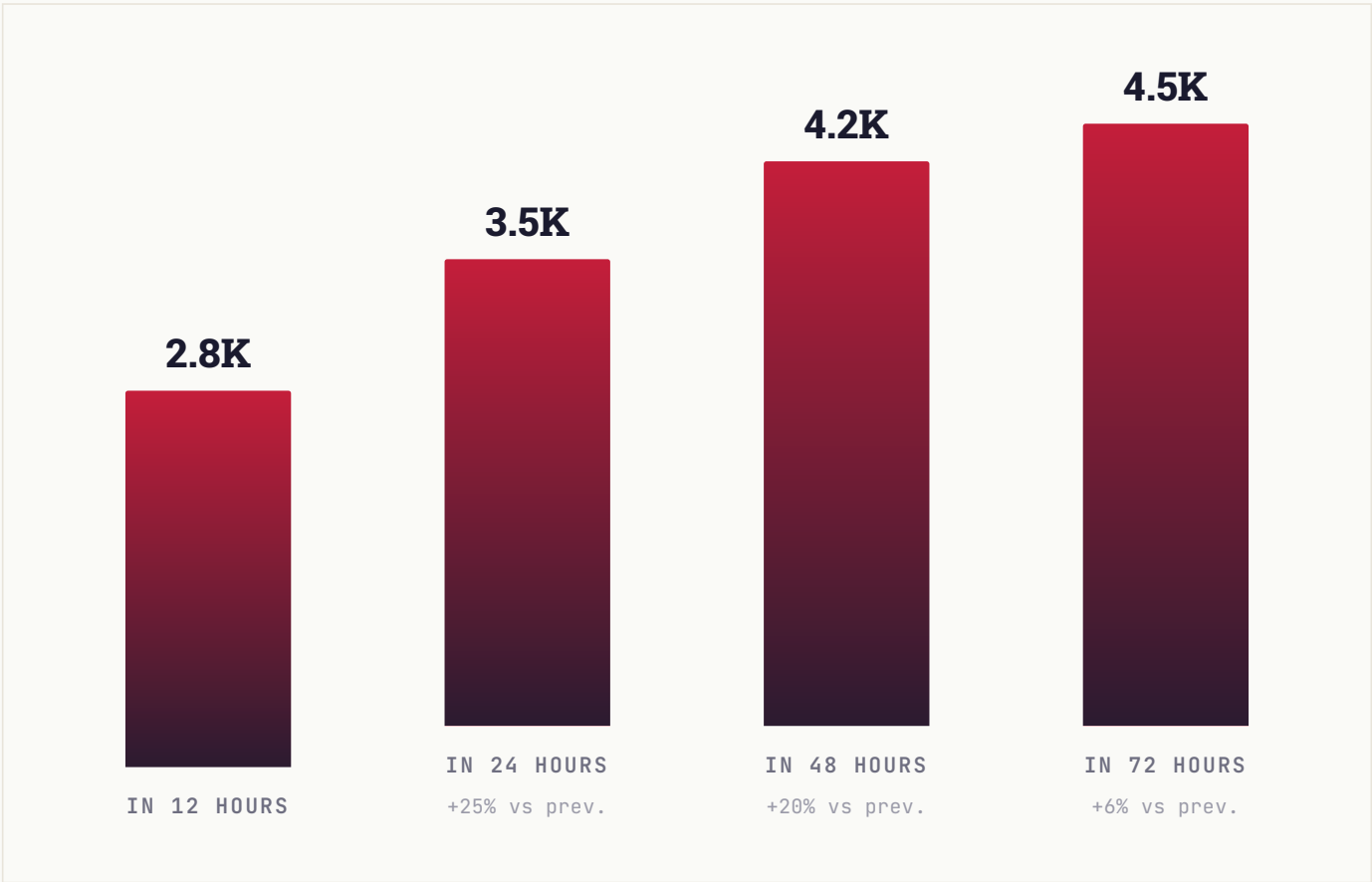
Citation index **141** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel "weighs" more than from a 1K subs channel. All-time channel was mentioned by **454** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA bank_kuni	167.3K
MS MK SAMANDAR 🇷🇺	142.7K
XB Xalq Banki	134.3K
BA Bank.uz	128.4K
AN ANORBANK	111.2K
SX Soliq xizmati xabarlari - Rasmiy kanal	103.1K
BA Bankxabar	102.5K
VK VALYUTA KURSI	98.2K
CI Кашкадарё иш Qashqadaryo Qarshi ish	88.4K
ND Namangan Dollar Kursi 🇷🇺	84.6K
B- Bankers.uz - Banking system news YOU	17.1K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#60 of 99). Niche median — 20K subs.
First growth KPI — reach the median. Leader: bank_kuni (167.3K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **14**, they brought **450** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	1	1	85	
Nov 2025	0	0	71	
Oct 2025	5	4	69	
Sep 2025	2	2	63	
August 2025	5	2	103	
July 2025	1	1	59	

TOTAL MENTIONS	MONTHS IN DATA	ACQUIRED SUBS
14	6	450

— SECTION 08 • NICHE COMPARISON

Where the channel ranks in its league

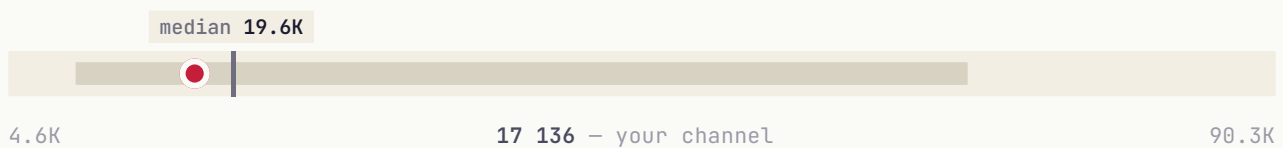
Took top-100 channels in category «Economy» and saw how the channel looks compared to them. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical line — median. Red dot — your channel.

#60 /100

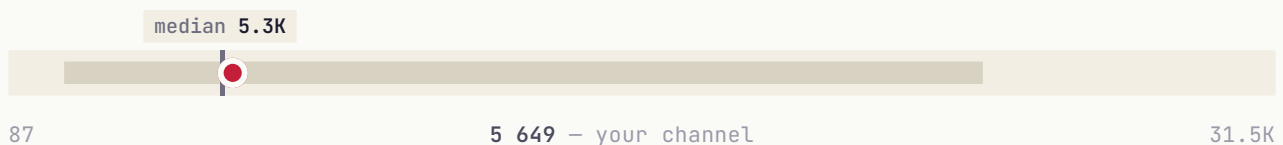
RANK IN NICHE

Channel in the bottom half of the ranking

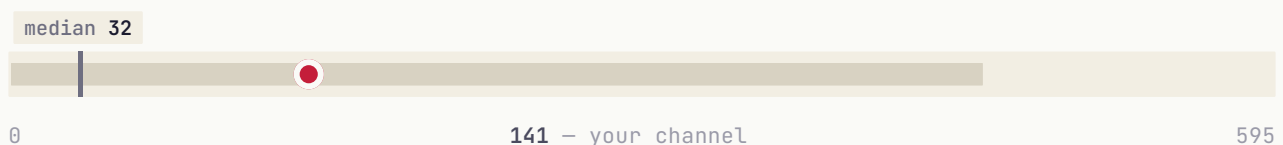
SUBSCRIBERS

13% below median

AVG REACH / POST

better than 50% of niche

CITATION INDEX

better than 60% of niche

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Top post of the week — Tuesday
Audience is most active on this day at 17:00 UZT. | EFFECT
Best window
for important
posts |
| 02 | Increase share of video posts
Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25%. | EFFECT
Video retains
audience
better |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress selects sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually give +5-15% to ER. One poll per week on a "hot" topic — an easy growth point. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager