

PROMTPRESS PUBLIC REPORT

Channel audit

Банкер



@banker_tg

CB rumors, Neglinnaya brooches & black gold bars. Conducting finance, lifting the economic curtain. Ads: @Pr_r_rekLama
Partnerships: @Spiral_Miya, @swaymedia Exchange:...

SUBSCRIBERS

112 571

-657 per month

ERR (% SEE POSTS)

9.0%

per day 5.1%

REACH/POST

9.5K

ad reach 5.8K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · takeaways

03 Subscriber dynamics

Year chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Economy» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 112 571 —	 SUBS REACH 8.4% avg % subs see post	 VIEWS/POST 9.5K median 9.7K · 29 days	 POSTS/DAY 8.5 ~59 per week
 7D TREND -6.3% vs previous week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 219 chars median 211 · 29 days	 POSTS ANALYZED 250 29 days
 AD REACH 5.8K 24h avg	 CHURN / MONTH -657 over the last month	 CITATION RATE 3 011 citation index · 3,493 channels mentioned all time	 CHANNEL AGE 2 years 8 months created 25.10.2023

AI EDITOR SUMMARY

Channel 'Banker' — 112 571 subs. Each post averages 9.5K people (8% from subs), reach is low — consider expanding audience. Publishes 59 posts per week (~8/day) — active posting. For week June 29 – July 5, reach dropped -6.3% by week of June 22–28 — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **250** posts over 29 days.
- 02 Dominant format — **Text** (160/250 posts).
- 03 Avg post length — **219** chars (median 211).
- 04 Peak audience activity — **Friday**, 14:00 MSK.
- 05 Top posts get **2×** more views than the weakest (12.4K avg for top vs 7.8K for worst) — among 250 posts over 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 19.06 · 05:20 VIDEO Drone attack video guide released for Moscow residents. @banker	VIEWS 13 288 REPOSTS 500	REACTIONS — ER 11.8%
Nº2 06.07 · 08:10 TEXT ⚡ Full blackout in Crimea, Krymenergo reported. @banker	VIEWS 12 258 REPOSTS 72	REACTIONS — ER 10.9%
Nº3 21.06 · 12:09 VIDEO Russians flock to Vietnam for goose therapy: tourists are covered in grain, geese flock to peck. The Vietnamese claim the pecking...	VIEWS 11 734 REPOSTS 255	REACTIONS — ER 10.4%

Nº4 30.06 · 13:41 PHOTO Russians now pay for «venting» – a service where a hired person listens to complaints about life, work, bosses, and personal issues...	VIEWS 11 675 REPOSTS 129	REACTIONS — ER 10.4%
Nº5 28.06 · 12:40 VIDEO Residents detained in Volgograd for filming missile attack aftermath; faces up to 20 years for treason. @banker	VIEWS 11 385 REPOSTS 142	REACTIONS — ER 10.1%

|

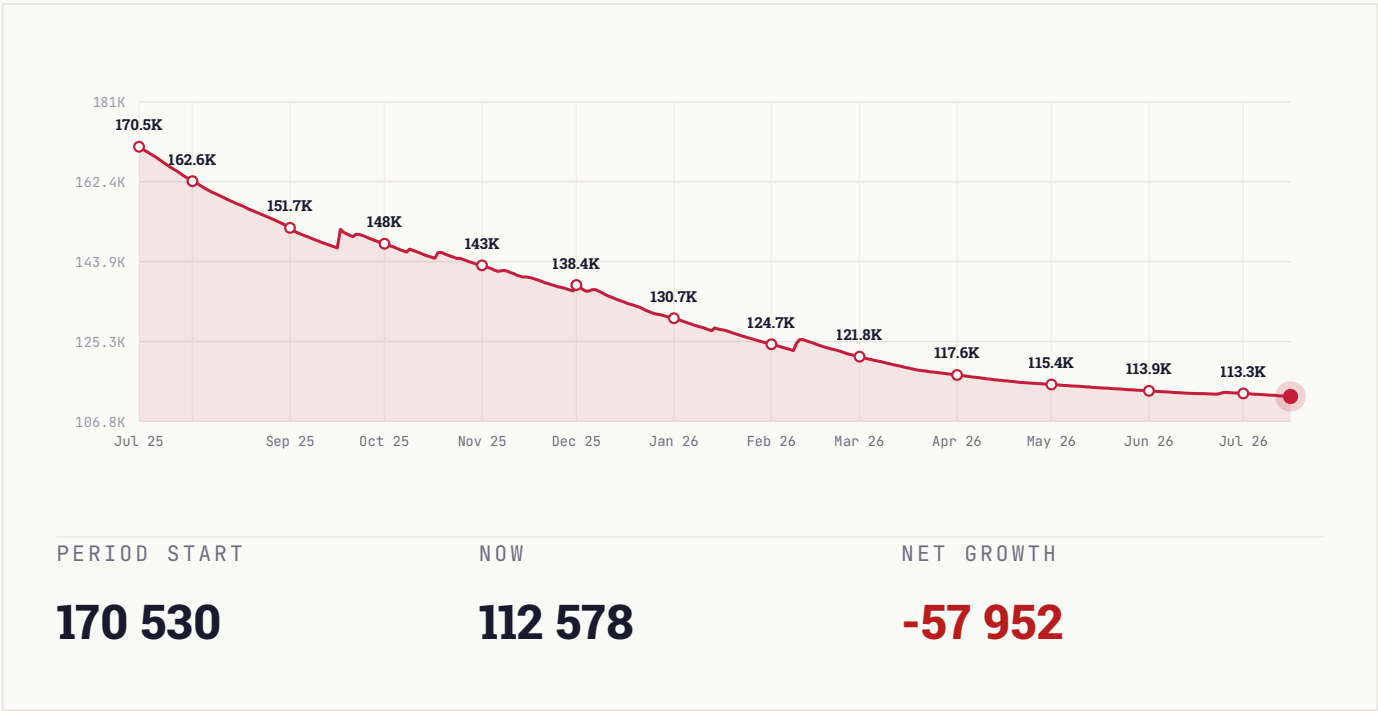
WORST 3

↓ 12.07 · 10:33 TEXT 🙄 Russians are bulk-buying high-capacity power banks and home power stations. Demand exceeds typical summer levels by 1.3x, driving prices...	VIEWS 7 886 REPOSTS 67	REACTIONS — ER 7.0%
↓ 12.07 · 13:40 TEXT ❤️ Russia's economic losses from overweight people estimated at 1.25 trillion rubles, HSE researchers write. According to their estimate, damage from diseases...	VIEWS 7 845 REPOSTS 35	REACTIONS — ER 7.0%
↓ 12.07 · 16:05 VIDEO Iran state TV host: 'Lindsey Graham, anti-Iran senator, went to hell. This news is so...'	VIEWS 7 808 REPOSTS 20	REACTIONS — ER 6.9%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

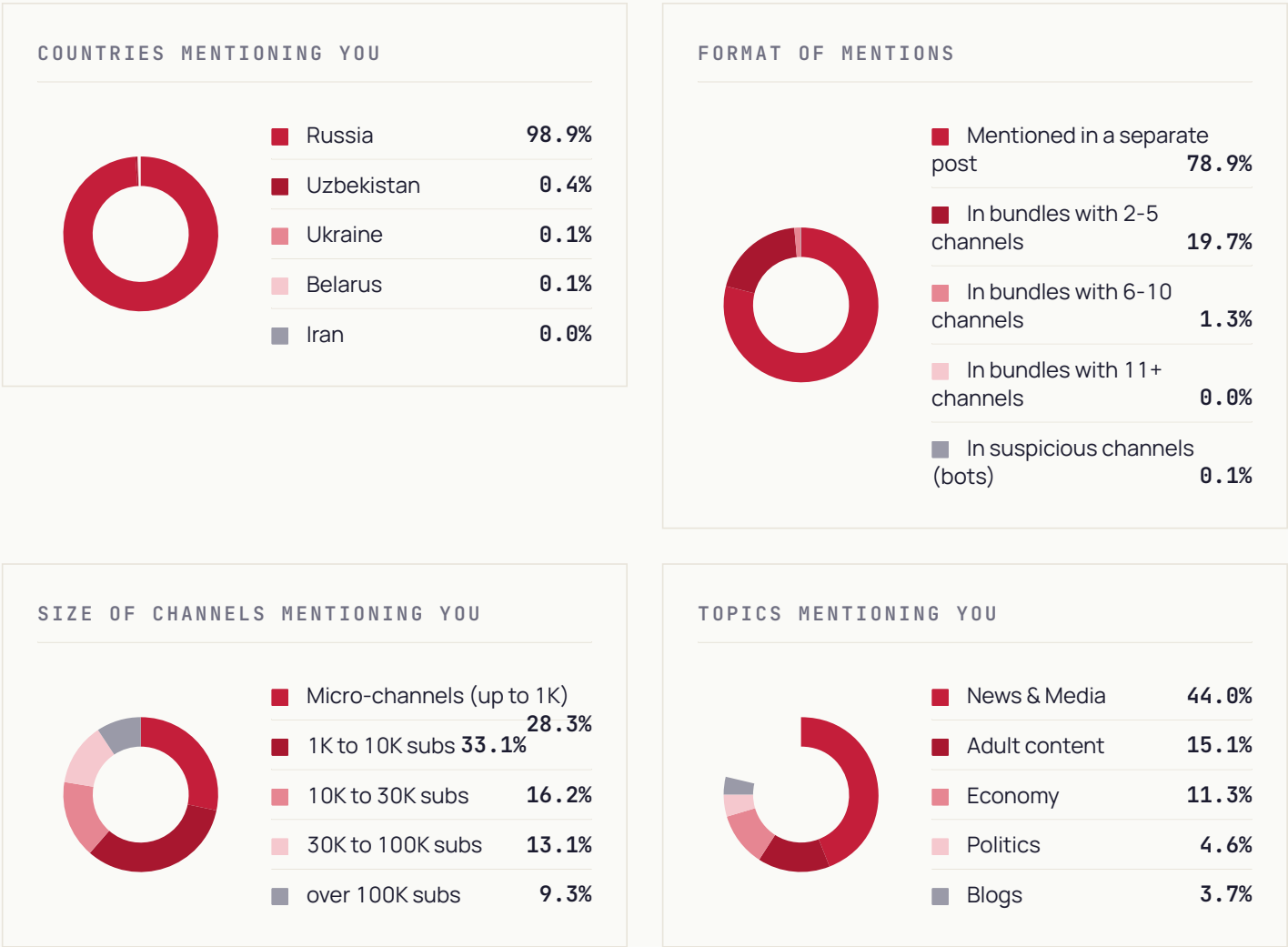
Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

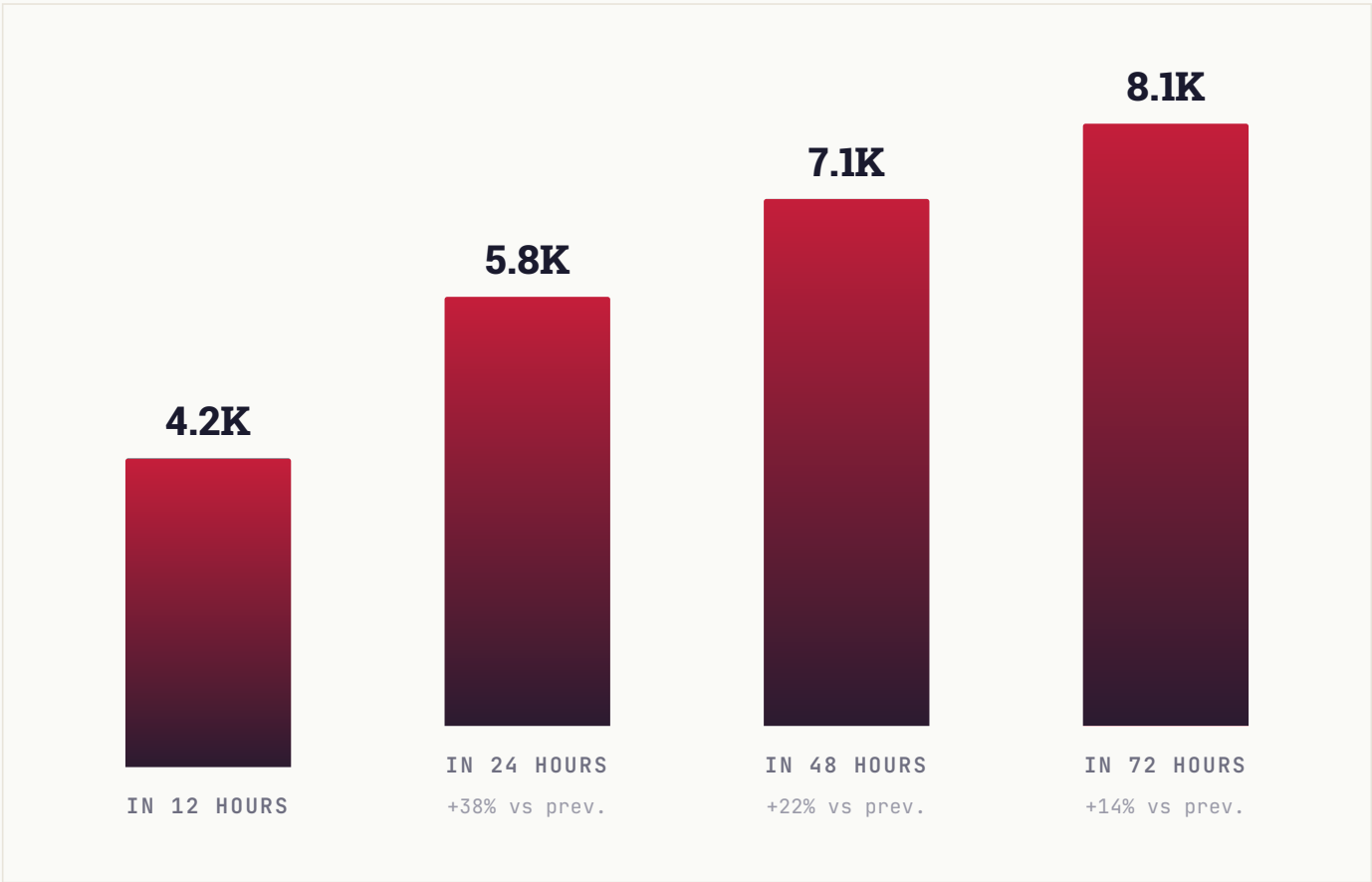
Citation index **3 011** — channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: **3 493** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post over time since publication. Helps gauge how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
آت آقاي تحليلگر	5.2M
قد قيمت لحظه ای دلار طلا خودرو و سکه	3.7M
اق اخبار فوری قيمت دلار طلا حمله امريکا	3.6M
اش Sharif شريف	2.8M
TW Trade Watcher	2.6M
قل قيمت لحظه ای دلار طلا خودرو	2M
KE KING EL GOLD 🏆	1.8M
TЭ The Economist	1.3M
TE Axe. Economy.	1.2M
QE QUBTAN EL GOLD	1.1M
БА Банкер YOU	112.6K

COMPARATIVE CONCLUSION

Channel not yet outside niche top-98 — early growth stage. Niche leader — آقاي تحليلگر (5.2M), top-98 median: 350.2K. First goal: enter top-98 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **1 807**, they brought **9 625** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	282	25	673
December 2025	374	51	1 728
Nov 2025	222	40	225
Oct 2025	316	82	2 097
Sep 2025	391	16	4 902
August 2025	222	25	0

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
1 807	6	9 625

Where the channel ranks in its league

Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Post of the week — on Friday

Audience most active on this day at 14:00 MSK.

EFFECT

**Best time for
an important
post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Cross-post with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
----	----------------------------	---

02	Contact manager	t.me/PromptPress_manager
----	------------------------	---
