

PUBLIC REPORT BY PROMTPRESS

Channel audit

Bank Dabrabyt



@bankdabrabyt

Official account of Bank Dabrabyt Site: <https://bankdabrabyt.by>

Instagram: <https://www.instagram.com/bank.dabrabyt>

SUBSCRIBERS

1 742

+5 per month

ERR (% SEE POSTS)

41.0%

daily **17.2%**

REACH/POST

706

ad reach **299**/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · bottom 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your position

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Economy» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 1 742 —	 SUBS REACH 40.55% avg % subs see post	 VIEWS/POST 706 median 734 · 17 days	 POSTS/WEEK 3.5 over period
 7D TREND — no data for period	 REACTIONS/POST — MTPROTO only	 POST LENGTH 501 chars median 522 · 17 days	 POSTS ANALYZED 9 17 days
 AD REACH 299 24h avg	 CHURN / MONTH +5 last month	 CITATION RATE 8 citation index · 18 channels mentioned ever	 CHANNEL AGE 6 years 2 months created 12.03.2020

AI EDITOR SUMMARY

Channel «Bank Dabrabyt» – 1 742 subs. Each post averages 706 people (41% of subs), wide reach for a channel this size. Publishes 4 posts/week (~0/day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 9 posts over 17 days.
- 02 Dominant format — Photo (9/9 posts).
- 03 Avg post length — 501 chars (median 522).
- 04 Peak audience activity — Thursday, 15:00 MSK.
- 05 Top posts drive 2x more views than the weakest (849 avg for top vs 560 for worst) — among 9 posts over 17 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 30.04 · 12:09 PHOTO Dreaming of a new car? ☒ With the «Avtonado» loan, it's easy! Bank Dabrabyt resumed lending for new and used cars...	VIEWS 904 REPOSTS 4	REACTIONS — ER 51.9%
Nº2 05.05 · 14:22 PHOTO ☒ 6 fireworks spots, fair, performances by Belarusian pop stars and Oleg Gazmanov The main holiday venue in the city on Victory Day...	VIEWS 860 REPOSTS 5	REACTIONS — ER 49.4%
Nº3 05.05 · 14:21 PHOTO ☒ District events program for Victory Day The nationwide minute of silence will be announced on May 9 at 12:00. The final chord...	VIEWS 783 REPOSTS 1	REACTIONS — ER 44.9%

Nº4 28.04 • 10:59 PHOTO Spring – everything blooms, but you're still waiting for the 'right moment' to get behind the wheel. With leasing from Bank Dabrabyt...	VIEWS 736 REACTIONS — REPOSTS 2 ER 42.3%
Nº5 27.04 • 14:42 PHOTO ☒ May Day in Central District: a celebration of spring and labor! We invite you to spend this day bright and eventful in Victory Park ☒☒ From 10:00 AM to...	VIEWS 734 REACTIONS — REPOSTS 1 ER 42.1%

WORST 3

↓ 27.04 • 09:56 PHOTO Loan «We WAIT» is for those who need a substantial amount now but with a comfortable repayment schedule upfront. Its...	VIEWS 591 REACTIONS — REPOSTS 2 ER 33.9%
↓ 15.05 • 06:36 PHOTO Own means best! Support Belarusian together! Bank Dabrabyt launches auto loans from May 18 for the entire Belgee lineup with...	VIEWS 549 REACTIONS — REPOSTS 13 ER 31.5%
↓ 27.04 • 09:56 PHOTO Mistaken loan payment? We'll fix it. Money went to another client or your other loan. · Payment from Bank card ☒ →...	VIEWS 540 REACTIONS — REPOSTS 2 ER 31.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. churn.

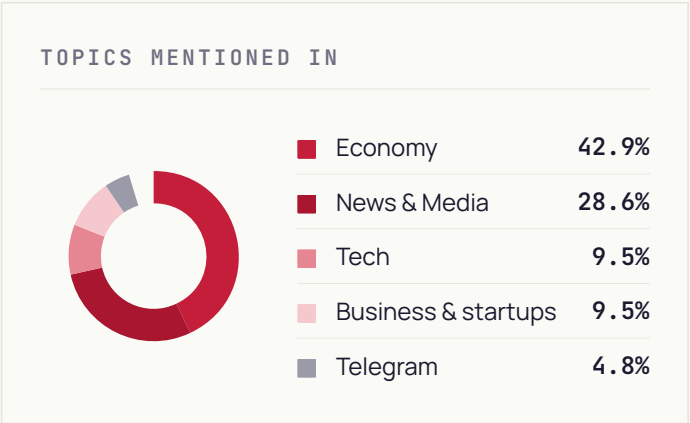
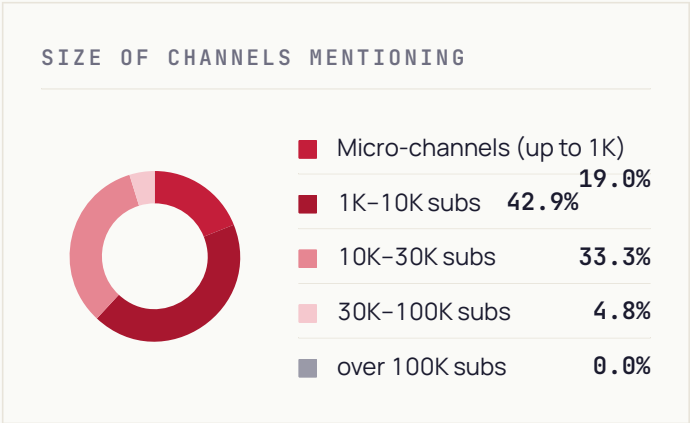
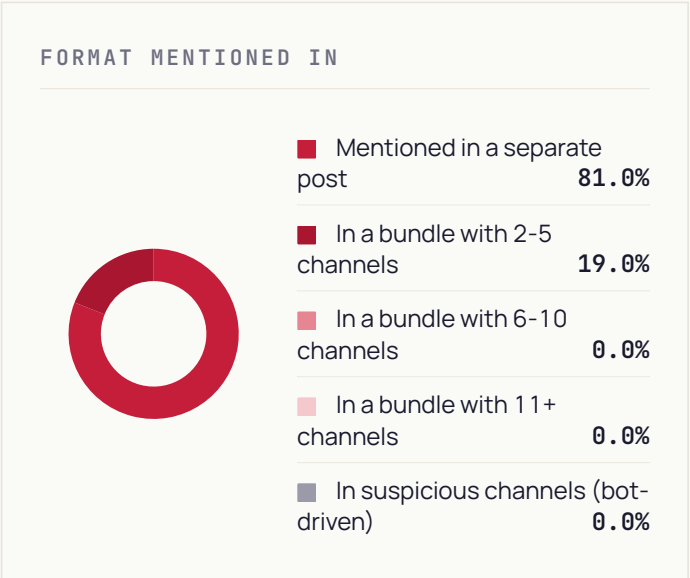
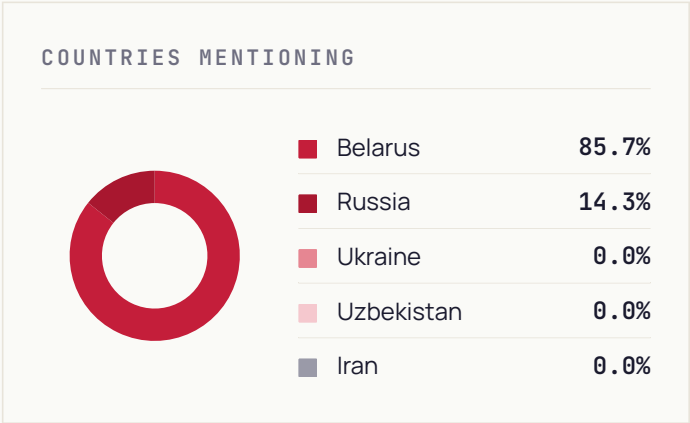


START OF PERIOD	NOW	NET GROWTH
1 835	1 742	-93

SECTION 04 · MENTIONS

Who mentions the channel and how

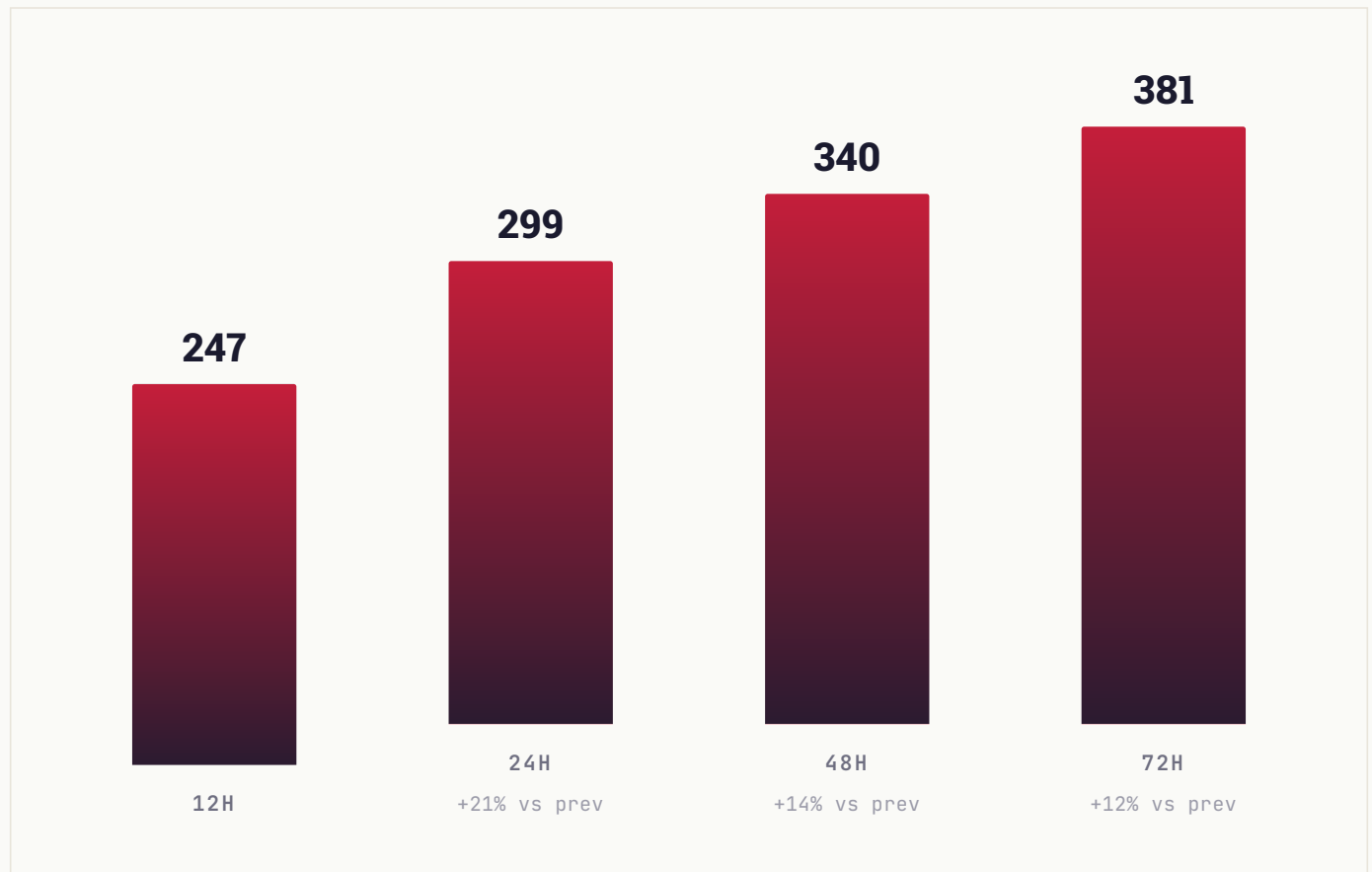
Citation index 8 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: 18 different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
AI Alfa-Bank (Belarus)	79.3K
SB Sber Bank (Belarus)	39.2K
BK Belarusbank: channel	35.9K
MY Myfin.by	27.3K
MA MARCH	22.2K
PR Priorbank	18.2K
BA BANKI24.BY	17.7K
MR Ministry of Taxes of Belarus	15.1K
UO Department of Operational Activities of the Inspectorate of the Ministry of Taxes and Duties for Minsk	14.6K
BE Belagroprombank	11.1K
BD Bank Dabrabyt YOU	1.7K

COMPARATIVE CONCLUSION

Channel in top half of niche (#33 of 67). Niche leader: Alfa-Bank (Belarus) (79.3K), median subs 1.7K. Aim for top quartile — a realistic 6-12 month horizon.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **106** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
November 2025	0	0	11	
October 2025	0	0	19	
September 2025	0	0	13	
August 2025	0	0	15	
July 2025	0	0	26	
June 2025	0	0	22	

TOTAL MENTIONS	MONTHS IN DATA	GAINED SUBS
0	6	106

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Top-67 channels in category «**Economy**» (Belarus) and compared your channel.

Gray band = range for 80% of niche channels (p10-p90). Black vertical = median.

Red dot = your channel.

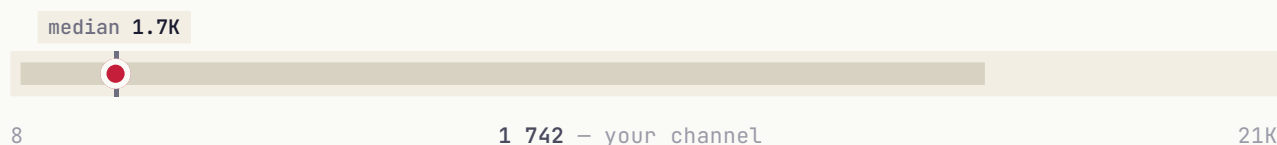
#1 /67

RANK IN NICHE

Channel in top 1% economy Belarus

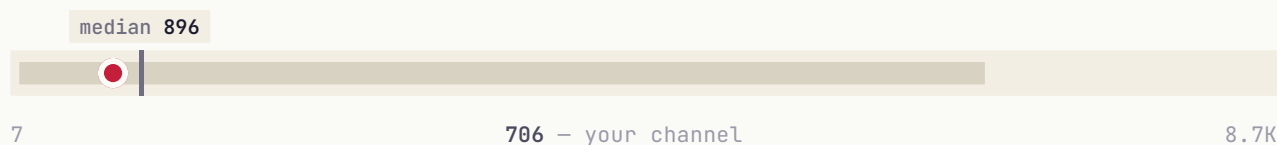
SUBSCRIBERS

better than 50% of niche



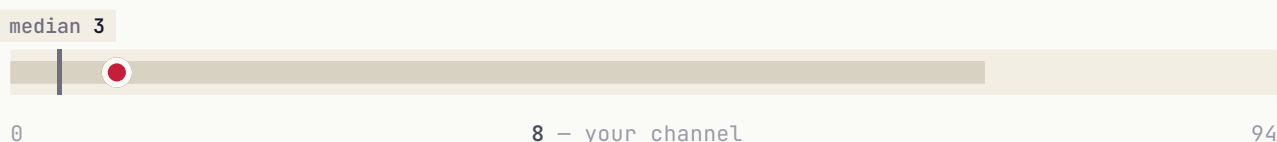
AVG REACH / POST

21% below median



CITATION INDEX

better than 52% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

- | | | |
|-----------|--|--|
| 01 | Increase posting frequency
Now 3.5 posts/wk. Active channels average 7-10.
Consistency is key to audience retention. | EFFECT
Consistency
beats volume |
| 02 | Best post day — Thursday
Audience is most active on this day at 15:00 MSK. | EFFECT
Best window
for an
important post |
| 03 | Increase share of video posts
Video in Telegram holds audience longer and is favored
by the algorithm. Aim for 15-25% share. | EFFECT
Video retains
audience
better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium
channels), Native (native integrations), Premium
(target audience). PromptPress finds sources for your
niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by 5-15%.
One weekly poll on a hot topic is an easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads through us and close your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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