

PROMTPRESS PUBLIC REPORT

Channel audit

Банк РРБ - official channel (Belarus)



@bank_rrboff

Bank at your speed! Latest news, life hacks, tips. Collaboration
@Eugenia_marketing Website <https://www.rrb.by> We're with you
24/7: Bot @RRB_Bank_Bot 226 - from mobile.

SUBS	ERR (% SEE POSTS)	REACH/POST
243	62.0%	152
09.06.2026 ⁺¹ per month	per day ^{27.9%}	^{63%} from subs.
HTTPS://PROMTPRESS.COM/AUDIT/BANK_RRBOFF		

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBS 243 —	 SUB REACH 62.62% avg % subs see post	 VIEWS/POST 152 median 162 · 28 days	 POSTS/WEEK 1.5 for the period
 7D TREND — no data for period	 REACTS/POST 1.3 only 8 reactions, 3 reposts, 1 comment	 POST LENGTH 550 chars median 398 · 28 days	 POSTS ANALYZED 6 28 days
 CHURN / MONTH +1 for the last month	 CITATION RATE 0 citation index · 3 channels mentioned all time	 CHANNEL AGE 4 years 2 months created 09.03.2022	

AI EDITOR SUMMARY

Channel «Bank RRB - official channel (Belarus)» – 243 subs. Each post averages 152 people (63% of subs), wide reach for a channel this size. Publishes 2 posts/week (~0/day) – rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 6 posts over 28 days.
- 02 Dominant format — Photo (4/6 posts).
- 03 Avg post length — 550 chars (median 398).
- 04 Peak audience activity — Thursday, 15:00 MSK.
- 05 Top posts get 2x more views than the weakest (185 avg for top vs 119 for worst) — among 6 posts in 28 days. Worth analyzing what the top have in common — topic, format, timing.

TOP 5 POSTS

Nº1 30.04 · 12:17 TEXT Miscalculated? Missed a tax? Result: fines, extra charges, wasted money Simplified tax seems easy... until you face...	VIEWS 202 REPOSTS —	REACTS 2 ER 83.1%
Nº2 27.04 · 08:36 PHOTO High-flying birds aren't born — they become Every business starts with an idea — light as a feather Over time it gains...	VIEWS 188 REPOSTS 1	REACTS 1 ER 77.4%
Nº3 08.05 · 12:24 PHOTO A consumer loan can help if you need urgent health care, cover unexpected expenses, pay for...	VIEWS 165 REPOSTS —	REACTS — ER 67.9%

Nº4 06.05 · 08:57 PHOTO If you've already planned a trip🌍, but haven't decided which bank card to take, this post is for you ♥	VIEWS 159 REPOSTS —	REACTS 1 ER 65.4%
Nº5 12.05 · 14:48 TEXT Dear business clients! We invite you to a new seminar at RRB-HAB! 🌍 Date: May 14, 2026 Format: offline Time...	VIEWS 138 REPOSTS 2	REACTS 2 ER 56.8%

|

WORST 3

↓ 06.05 · 08:57 PHOTO If you've already planned a trip🌍, but haven't decided which bank card to take, this post is for you ♥	VIEWS 159 REPOSTS —	REACTS 1 ER 65.4%
↓ 12.05 · 14:48 TEXT Dear business clients! We invite you to a new seminar at RRB-HAB! 🌍 Date: May 14, 2026 Format: offline Time...	VIEWS 138 REPOSTS 2	REACTS 2 ER 56.8%
↓ 25.05 · 10:06 PHOTO Think outside the box!🌍 Ordinary solutions. Small goals. And fear of growth. Business lending from Bank RRB: 🌍 From 25,000 to 300,000 USD (in...	VIEWS 61 REPOSTS —	REACTS 2 ER 25.1%

SECTION 03 · SUB DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which lost subs.

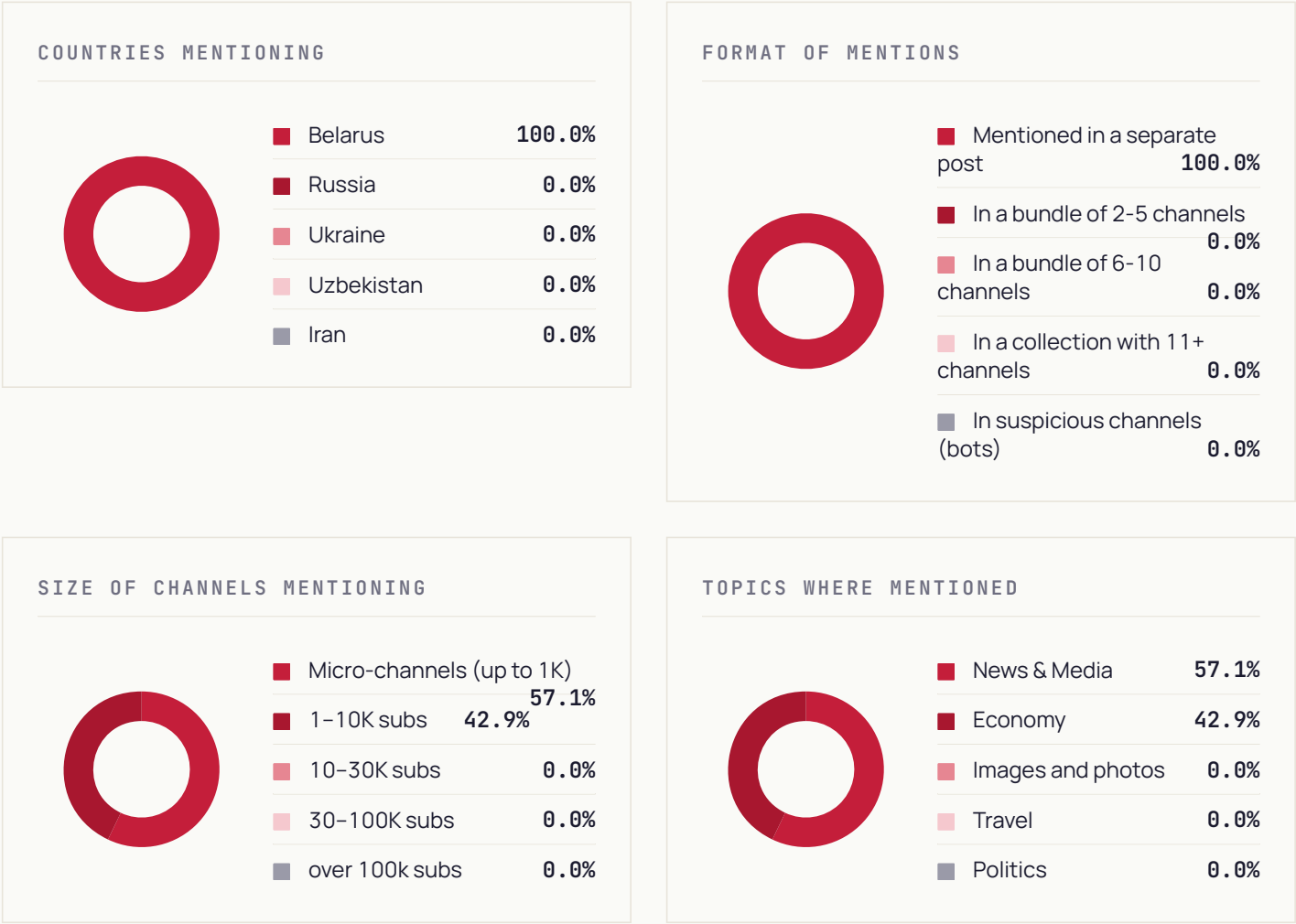


PERIOD	START	NOW	NET GROWTH
	233	244	+11

SECTION 04 · MENTIONS

Who mentions the channel and how

Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K sub channel weighs more than from a 1K sub channel. All-time mentions: 3 different channels.



SECTION 05 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche peers.

CHANNEL	SUBS
A(Alfa-Bank (Belarus)	79.3K
Sat Sber Bank (Belarus)	39.2K
BK Belarusbank: channel	35.9K
MY Myfin.by	27.3K
MA MART	22.2K
PR Priorbank	18.2K
BA BANKI24.BY	17.7K
MR Ministry of Taxes and Duties of Belarus	15.1K
RO Department of Operational Activities of the MNS Inspectorate for Minsk	14.6K
BE Belagroprombank	11.1K
BR Банк ПРБ - official channel (Belarus) YOU	243

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#58 of 67). Niche median — 1.7K subs. First growth KPI — reach the median. Leader: Alfa-Bank (Belarus) (79.3K).

SECTION 06 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **43** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Nov 2025	0	0	7
Oct 2025	0	0	5
September 2025	0	0	9
August 2025	0	0	5
July 2025	0	0	11
June 2025	0	0	6

TOTAL MENTIONS	MONTHS OF DATA	GAINED SUBS
0	6	43

SECTION 07 · NICHE COMPARISON

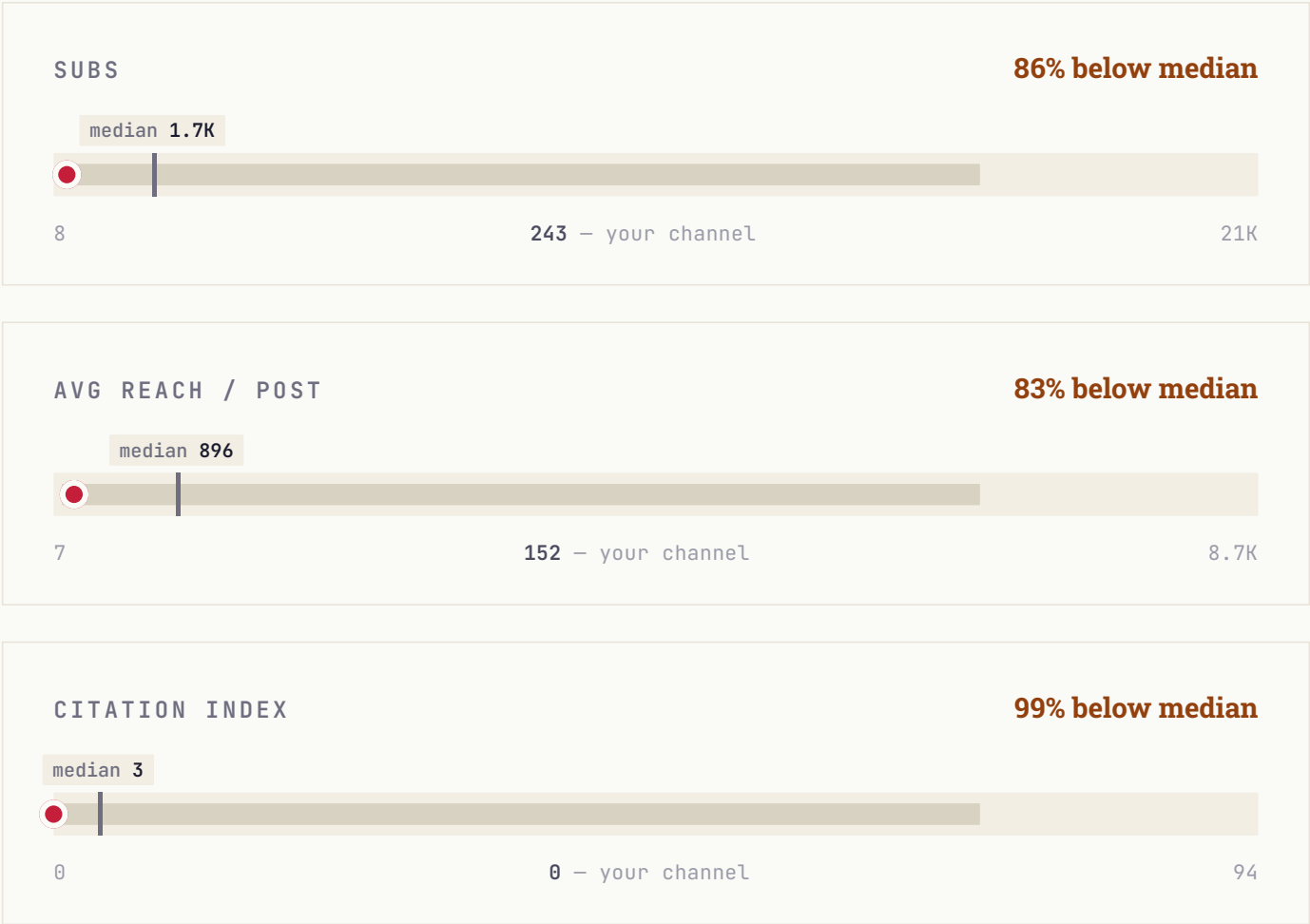
Where the channel stands in its league

Took top-67 channels in category «Economy» (Belarus) and compared your channel against them. Gray band – range covering 80% of niche channels (p10 to p90). Black vertical line – median. Red dot – your channel.

#1/67

RANK IN NICHE

Channel in top 1% economy Belarus



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

- | | | |
|----|---|---|
| 01 | Increase posting frequency
Now 1.5 posts/week. Active channels do 7-10.
Consistency is key to retention. | EFFECT
Consistency beats volume |
| 02 | Best post day — Thursday
On this day at 15:00 MSK audience is most active. | EFFECT
Best window for important post |
| 03 | Increase video post share
Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%. | EFFECT
Video retains audience better |
| 04 | System traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy win. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and hit your growth target in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
