

PUBLIC REPORT BY PROMTPRESS

Channel audit

bank kuni



@bank_kuni24

O'zR banklarida qulay valyuta kurslari, kurs bo'yicha kutilmalar va yuridik shaxslar uchun bank operatsion kunining uzayishi haqida ma'lumotlar. Foydali moliyaviy ma'lumotlari. Telegram chat: [...](#)

SUBSCRIBERS

9 008

-84 per month

ERR (% SEE POSTS)

32.0%

per day **26.7%**

REACH/POST

2.8K

ad reach **2.4K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 9 008 —	 SUBS REACH 31.0% avg % of subs see post	 VIEWS/POST 2.8K median 2.7K · 29 days	 POSTS/DAY 12.1 ~85 per week
 7D TREND -30.1% vs prev week	 REACTIONS/POST 2.4 total 849 reactions, 3,066 reposts, 3 comments	 POST LENGTH 552 chars median 542 · 29 days	 POSTS ANALYZED 361 29 days
 AD REACH 2.4K 24h average	 CHURN / MONTH -84 over the last month	 CITATION RATE 2 citation index · 28 channels mentioned all time	 CHANNEL AGE 3 years 11 months created 08.07.2022

AI EDITOR SUMMARY

Channel «bank kuni» — 9 008 subs. Each post averages 2.8K people (31% of subs), that's good reach. Publishes 85 posts per week (~12/day) — very active posting. For the week of June 1–7, reach dropped by -30.1% by week of May 25–31 — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **361** posts over 29 days.
- 02 Dominant format — **Text** (191/361 posts).
- 03 Avg post length — **552** chars (median 542).
- 04 Peak audience activity — **Wednesday**, 21:00 UZT.
- 05 Top posts get **4×** more views than the weakest (6.2K avg for top vs 1.5K for worst) — among 361 posts in 29 days. Worth analyzing what the top ones share: topic, format, timing.

TOP 5 POSTS

Nº1 21.05 · 06:52 TEXT OLX онлайн реклама бозорида устун мавқега эга деб топилди Рақобат қўмитаси онлайн реклама (эълон жойлаштириш) хизматлари бозорида “OLX...	VIEWS 6 243 REPOSTS 1	REACTIONS 2 ER 69.3%
Nº2 26.05 · 11:07 TEXT Yuridik shaxs va YATT larning elektron to'lov hujjatlarini qabul qilish vaqti 20:00 gacha uzaytirildi ⚡⚡⚡⚡ Продление до...	VIEWS 6 211 REPOSTS 113	REACTIONS 15 ER 68.9%
Nº3 21.05 · 07:33 VIDEO (video post without caption)	VIEWS 6 075 REPOSTS —	REACTIONS 28 ER 67.4%

N⁴ 22.05 · 04:36 TEXT Banklardagi AQSh dollari kurslari 22.05.2026 - 09:35 MB kursi: 12 021,22 (-54,96) Sotib olish / sotish 11 980 / 12 065 - O'rtacha...	VIEWS 6 023 REPOSTS 14	REACTIONS — ER 66.9%
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N⁵ 21.05 · 04:32 TEXT Banklardagi AQSh dollari kurslari 21.05.2026 - 11:42 MB kursi: 12 076,18 (+20,37) Sotib olish / sotish 12 000 / 12 110 - O'rtacha...	VIEWS 5 964 REPOSTS 5	REACTIONS 4 ER 66.2%
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WORST 3

↓ 09.06 · 05:15 TEXT Banklardagi Rossiya rubli kurslari 09.06.2026 - 10:12 MB kursi: 163,87 (-0,05) Sotib olish / sotish 120 / 170 - O'rtacha kurs 155...	VIEWS 1 559 REPOSTS 1	REACTIONS — ER 17.3%
↓ 09.06 · 05:15 TEXT Mobil ilovalardagi AQSh dollari kurslari 09.06.2026 - 10:12 MB kursi: 12 013,40 (-36,04) Sotib olish / sotish 11 950 / 12 050 -...	VIEWS 1 542 REPOSTS —	REACTIONS — ER 17.1%
↓ 09.06 · 05:15 TEXT Banklardagi Yevro kurslari 09.06.2026 - 10:12 MB kursi: 13 831,03 (-193,31) Sotib olish / sotish 13 330 / 13 870 - O'rtacha...	VIEWS 1 494 REPOSTS —	REACTIONS — ER 16.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

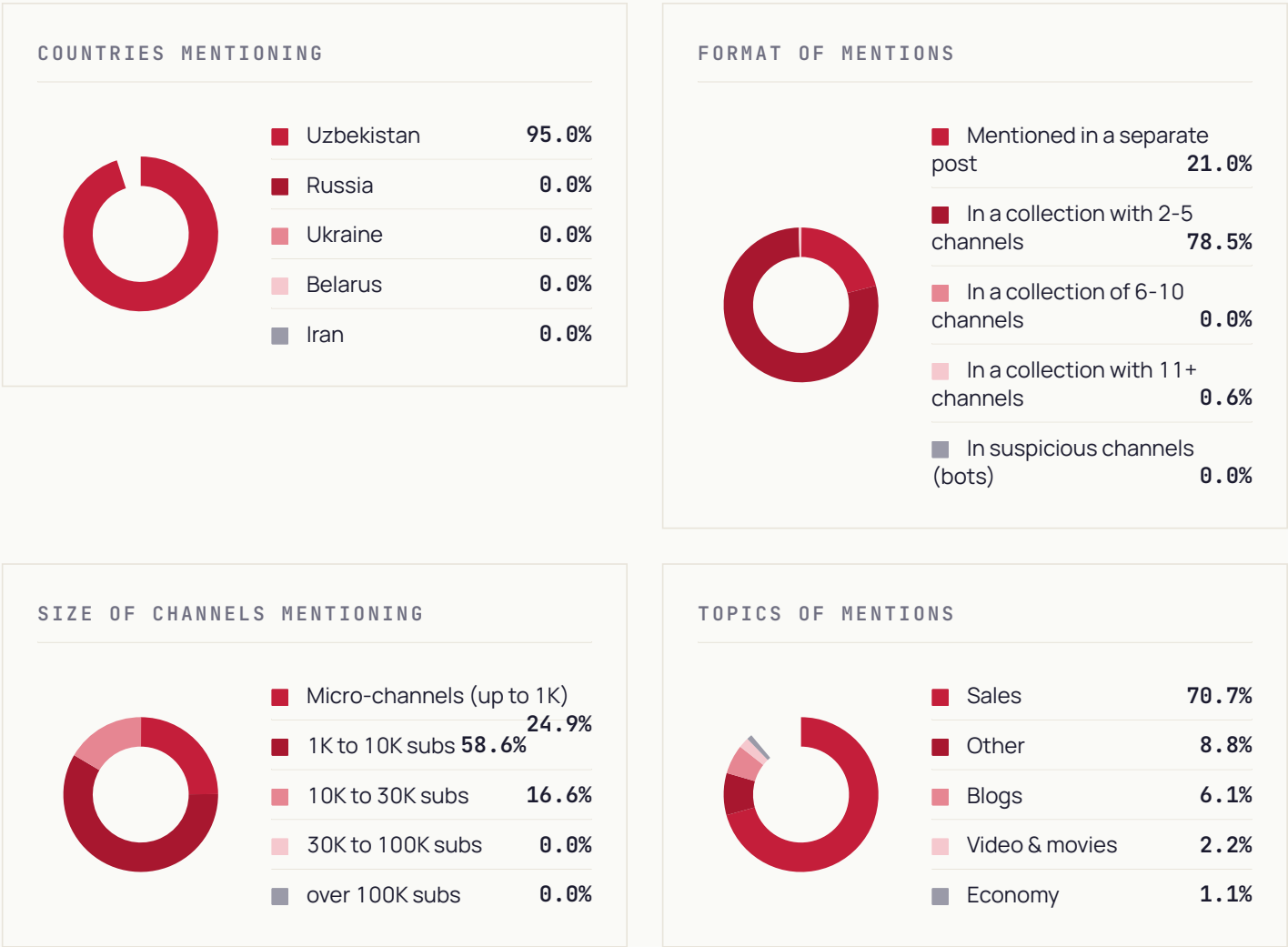
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

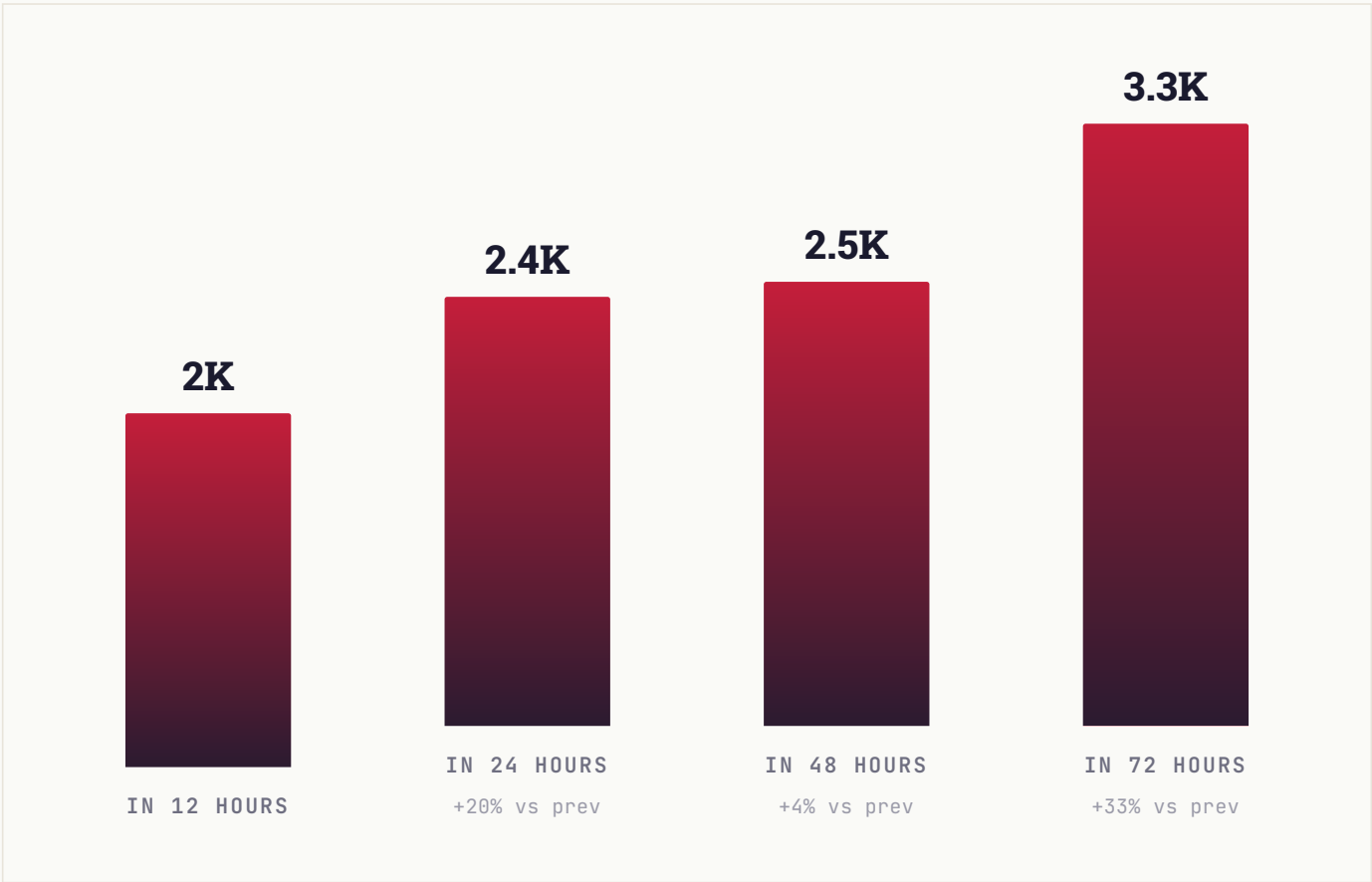
Citation index 2 – channel popularity score based on mentions. Considers both count and weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **28** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL		SUBSCRIBERS
BA	bank_kuni	167.3K
MS	MK SAMANDAR 🇷🇺	142.7K
XB	Xalq Banki	134.3K
BA	Bank.uz	128.4K
AN	ANORBANK	111.2K
SX	Soliq xizmati xabarlari - Rasmiy kanal	103.1K
BA	Bankxabar	102.5K
VK	VALYUTA KURSI	98.2K
CI	Kashkadarya ish Qashqadaryo Qarshi ish	88.4K
ND	Namangan Dollar Kursi 🇷🇺	84.6K
BK	bank kuni YOU	9K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#93 of 99). Niche median — 20K subs.
First KPI: reach the median. Leader: bank_kuni (167.3K).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **75**, they brought **3 740** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	13	3	89
Nov 2025	15	2	29
Oct 2025	12	3	185
Sep 2025	11	1	860
August 2025	21	3	1 401
July 2025	3	2	1 176

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
75	6	3 740

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Economy» and compared your channel against them. Gray band — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

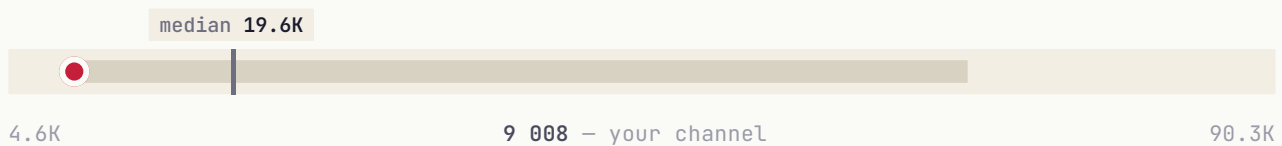
#93

/100

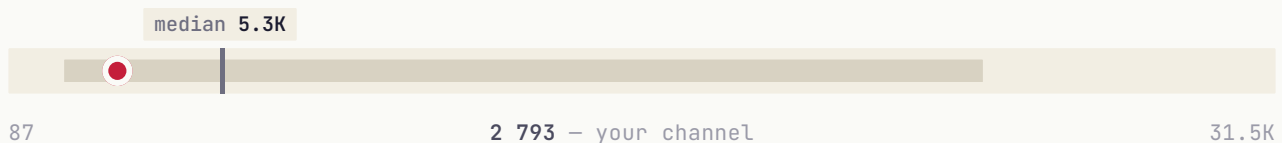
RANK IN NICHE

Channel in the bottom half of the ranking

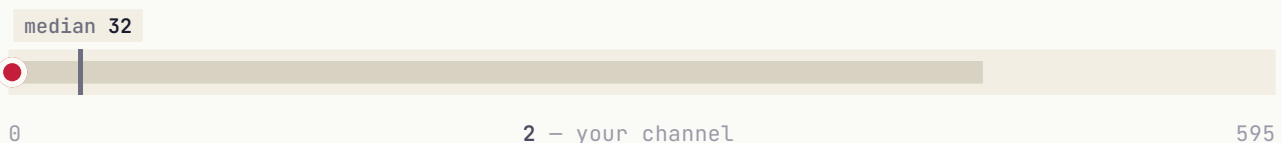
SUBSCRIBERS

54% below median

AVG REACH / POST

48% below median

CITATION INDEX

94% below median

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Wednesday

Audience is most active on this day at 21:00 UZT.

EFFECT

**Best window
for an
important post**

02

Increase share of video posts

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes from public data. Want to go further? Run ads with us and hit your growth target in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
