

PUBLIC PROMTPRESS REPORT

Channel audit

bank_kuni



@bank_kuni

Dollar kursi, bank va biznes yangiliklari Ko'proq ma'lumot: @xbankir
Web <https://valyutalarkursi.uz/uz/> Instagram https://www.instagram.com/bank_kuni Twitter https://x.com/bank_kuni
Reklama...

SUBSCRIBERS

167 295

+540 per month

ERR (% SEE POSTS)

59.0%

per day 42.1%

REACH/POST

96.6K

ad reach 70.4K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle shows the period it covers.

 SUBSCRIBERS 167 295 —	 SUBS REACH 57.75% avg % subs see post	 VIEWS/POST 96.6K median 95.3K · 29 days	 POSTS/WEEK 26.7 over the period
 7D TREND +21.1% vs prev week	 REACTIONS/POST 78.2 total 8,762 reactions, 24,822 reposts, 0 comments	 POST LENGTH 175 chars median 142 · 29 days	 POSTS ANALYZED 112 29 days
 AD REACH 70.4K 24h avg	 CHURN / MONTH +540 over the last month	 CITATION RATE 221 citation index · 268 channels mentioned all time	 CHANNEL AGE 7 years 11 months created 26.06.2018

AI EDITOR SUMMARY

Channel «bank_kuni» – 167 295 subs. Each post averages 96.6K people (58% of subs), this is wide reach for a channel of this size. Publishes 27 posts per week (~4/day) – active posting. For week 25–31 May reach grew by +21.1% By week 18–24 May – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 112 posts over 29 days.
- 02 Dominant format – **Photo** (86/112 posts).
- 03 Avg post length – **175** chars (median 142).
- 04 Peak audience activity – **Tuesday**, 15:00 UZT.
- 05 Top posts get **2×** more views than the weakest (148.7K avg for top vs 79.3K for worst) – among 112 posts in 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 26.05 · 11:08 TEXT Yuridik shaxs va YATT larning elektron to'lov hujjatlarini qabul qilish vaqti 20:00 gacha uzaytirildi 🔗 Продление до...	VIEWS 164 816 REPOSTS 1 360	REACTIONS 144 ER 98.5%
Nº2 26.05 · 12:10 PHOTO @bank_kuni	VIEWS 146 867 REPOSTS 121	REACTIONS 95 ER 87.8%
Nº3 26.05 · 12:09 PHOTO ⚡ Registration for the first exam at an economics university is closed. Next one – June 13 If you missed the first exam – it's not too late to take...	VIEWS 134 492 REPOSTS 19	REACTIONS 32 ER 80.4%

Nº422.05 · 12:02 TEXT

Yuridik shaxs va YATT larning elektron to'lov hujjatlarini qabul qilish vaqti 19:00 gacha uzaytirildi 🇷🇺🇷🇺 Продление до...

VIEWS	REACTIONS
130 142	116
REPOSTS	ER
953	77.8%

Nº515.05 · 07:47 PHOTO

🇺🇸dollar Banklarga borishdan oldin valyuta kursini albatta tekshiring! 🇺🇸 Tezkor va qulay ko'rish uchun (valyutalarkursi.uz) 🇺🇸...

VIEWS	REACTIONS
125 426	73
REPOSTS	ER
358	75.0%

WORST 3

↓ 08.06 · 12:04 PHOTO

@bank_kuni

VIEWS	REACTIONS
80 613	87
REPOSTS	ER
46	48.2%

↓ 08.06 · 12:15 TEXT

Bugun yuridik shaxs va YATT larning elektron to'lov hujjatlarini qabul qilish vaqti uzaytirilmadi 🇷🇺🇷🇺 Сегодня продления нет @bank_kuni

VIEWS	REACTIONS
79 543	76
REPOSTS	ER
118	47.5%

↓ 08.06 · 12:03 VIDEO

Tarixiy lahzalar: O'zbekiston Jahon chempionatida! 🇺🇸 Butun xalqimiz biznikilarga muxlislik qilmoqda va siz ham ushbu...

VIEWS	REACTIONS
77 631	24
REPOSTS	ER
—	46.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

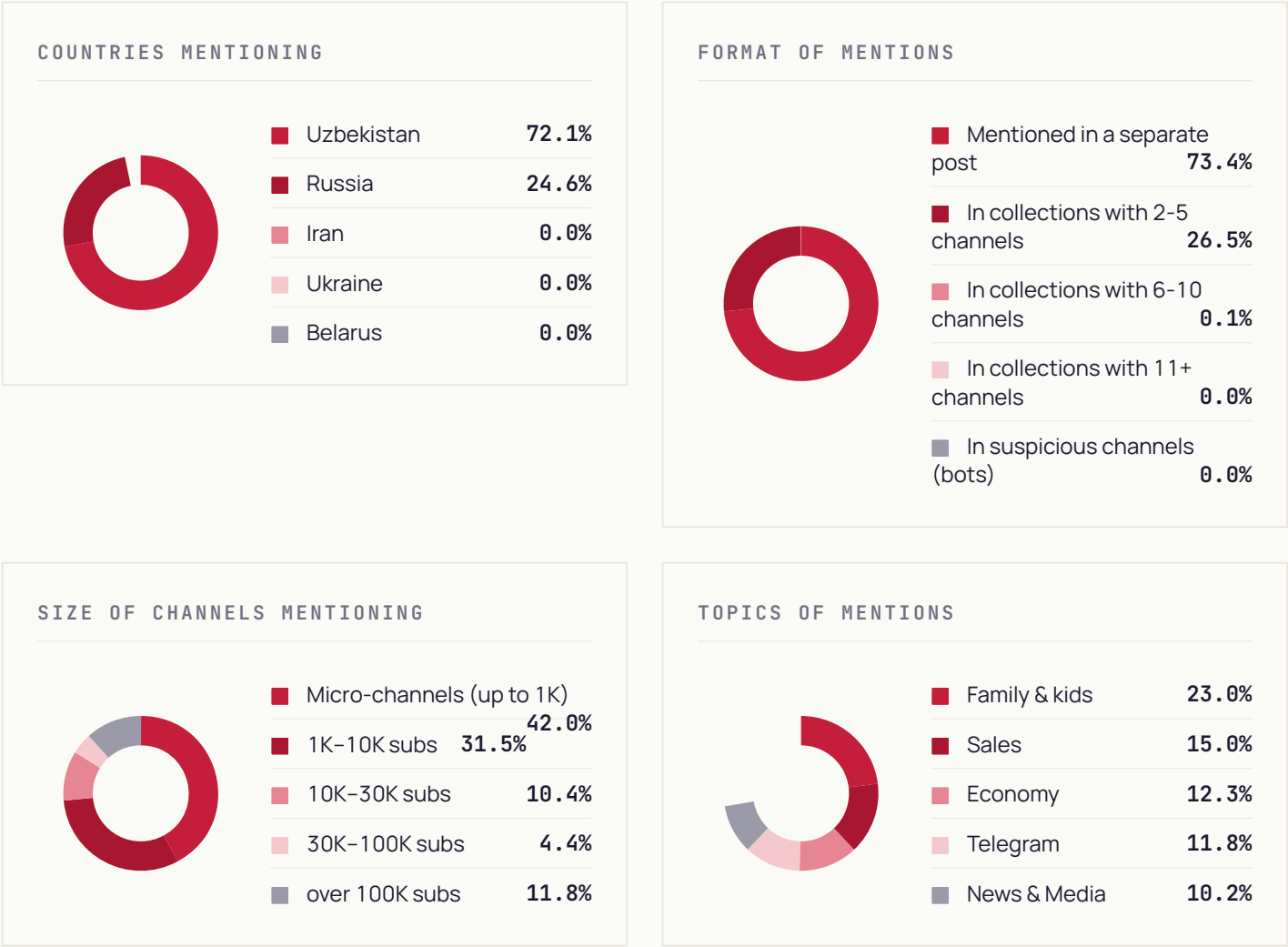
Subscriber growth chart for the year. Key months show exact subscriber count. See which months gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

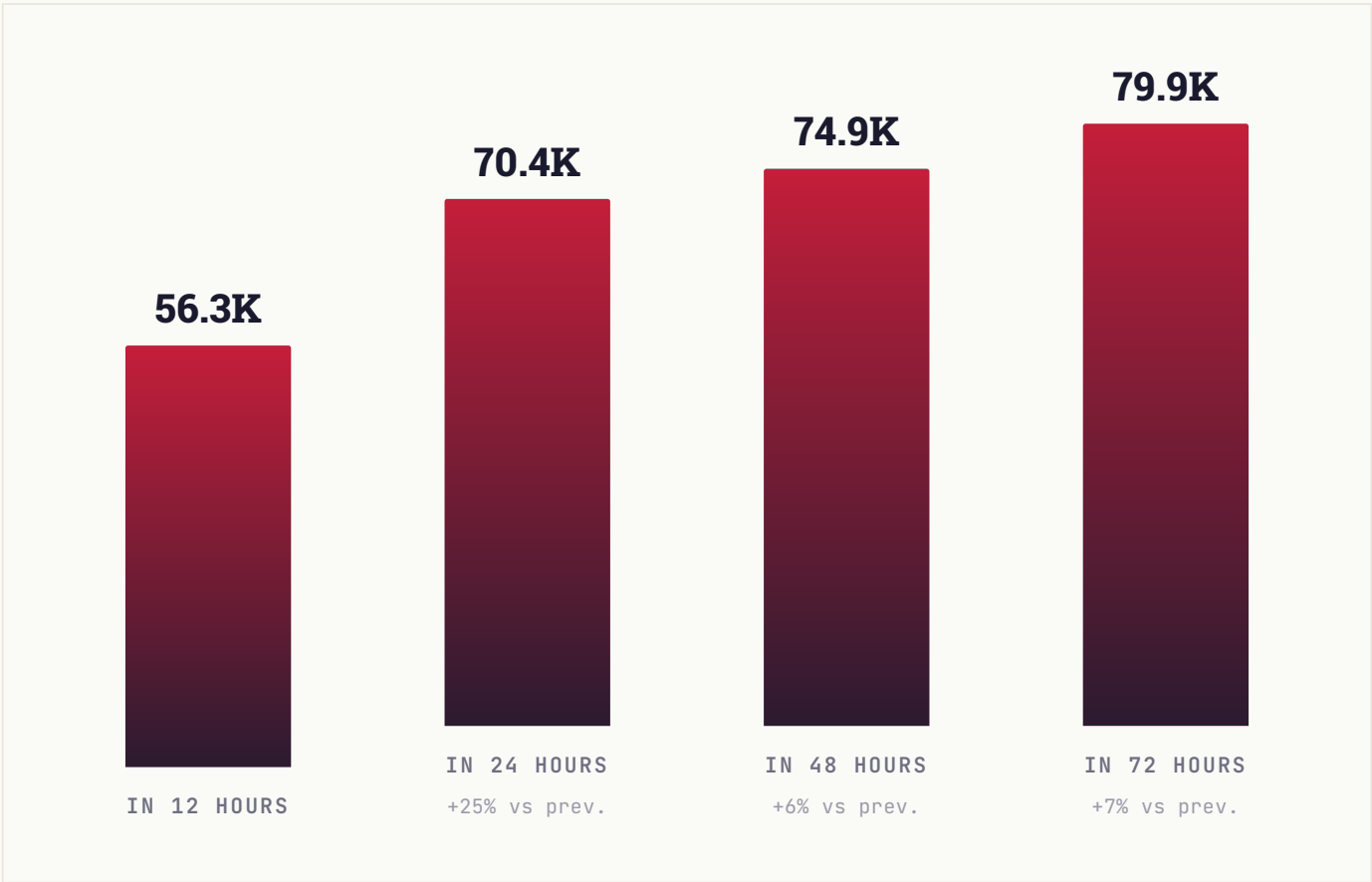
Citation index **221** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All time channel mentioned **268** different channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
BA bank_kuni YOU	167.3K
MS MK SAMANDAR	142.7K
XB Xalq Banki	134.3K
BA Bank.uz	128.4K
AN ANORBANK	111.2K
SX Soliq xizmati xabarlari - Rasmiy kanal	103.1K
BA Bankxabar	102.5K
VK VALYUTA KURSI	98.2K
CI Kashkadarya ish Qashqadaryo Qarshi ish	88.4K
ND Namangan Dollar Kursi	84.6K
Banker kundaligi	67.8K

COMPARATIVE CONCLUSION

Channel in top-1 in niche (#1 of 99 category channels). A leader — client-partners can cross-promo with equals; for PR/reach you're a valuable media partner.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **300**, they brought **29 101** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	34	7	1 537
November 2025	27	5	1 445
October 2025	127	14	3 760
September 2025	48	13	6 372
August 2025	7	3	3 859
July 2025	57	25	12 128

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
300	6	29 101

— SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Economy» and saw how the channel looks against them. Gray bar — range where 80% of niche channels fall (p10 to p90). Black vertical — median. Red dot — your channel.

#1/100

RANK IN NICHE

Channel in top 1% economy

SUBSCRIBERS

better than 90% of niche

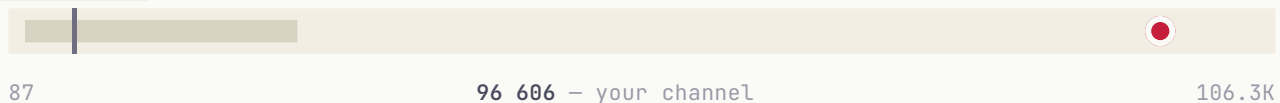
median 19.6K



AVG REACH / POST

better than 90% of niche

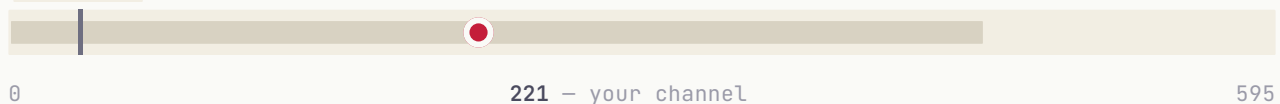
median 5.3K



CITATION INDEX

better than 67% of niche

median 32



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit this report in a month.

- | | | |
|-----------|---|--|
| 01 | Best post day — Tuesday
Audience is most active on this day at 15:00 UZT. | EFFECT
Best window
for important
posts |
| 02 | Increase video post share
Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share. | EFFECT
Video retains
audience
better |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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