

PUBLIC REPORT BY PROMTPRESS

Channel audit

БандерПолька



@banderpolka

SUBSCRIBERS

4 712

-23 this month

ERR (% SEE POSTS)

17.0%

daily 9.4%

REACH/POST

774

ad reach 444/24h

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SECTION 01 · CHANNEL SNAPSHOT

Channel KPIs

Each card is a separate health indicator. Subtitle shows the period.

 SUBSCRIBERS 4 712 —	 SUBSCRIBER REACH 16.43% avg % of subs see post	 VIEWS/POST 774 median 762 · 29 days	 POSTS/WEEK 15.6 for the period
 7D TREND -19.2% vs previous week	 REACTIONS/POST 1.1 total 70 reactions, 251 reposts, 1 comment	 POST LENGTH 129 chars median 114 · 29 days	 POSTS ANALYZED 65 29 days
 AD REACH 444 24h avg	 CHURN/MONTH -23 last month	 CITATION RATE 0 citation index · 3 channels mentioned ever	 CHANNEL AGE 3 years 8 months created 27.09.2022

AI EDITOR SUMMARY

Channel «BanderaPolka» — 4 712 subs. Each post is viewed by an average of 774 people (16% of subs), this is average reach — room to grow. Publishes 16 posts per week (~2/day) — regular schedule. For the week of June 1–7, reach dropped -19.2% to the week of May 25–31 — worth investigating why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 65 posts over 29 days.
- 02 Dominant format – Photo (62/65 posts).
- 03 Avg post length – 129 characters (median 114).
- 04 Peak audience activity – Sunday, 18:00 MSK.
- 05 Top posts get 2x more views than the weakest (1.1K avg for top vs 593 for worst) – among 65 posts in 29 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 24.05 · 15:13 PHOTO (post without caption – photo)	VIEWS 1 197 REPOSTS 1	REACTIONS — ER 25.4%
Nº2 24.05 · 15:13 PHOTO #NEW_BALANCE 740 ~745 BYN 20057 ₪ ~478 BYN 13295₪ • from 36 EU (22 cm) to 45.5 EU (29.5 cm); 49 EU (32 cm) ☒ Order now	VIEWS 1 155 REPOSTS 15	REACTIONS — ER 24.5%
Nº3 16.05 · 13:14 PHOTO #NEW_BALANCE 1906R From ~411 BYN 11415 ₪ ☒ • from 36 EU (22 cm) to 46.5 EU (30 cm) ☒ Order now	VIEWS 1 093 REPOSTS 8	REACTIONS 2 ER 23.2%

Nº4 14.05 • 10:19 PHOTO #ADIDAS OG TRACK ~594 BYN 16686 ₺ ~287 BYN 7803₺ ☒ • from XS to XXL ☒ Order now	VIEWS 1 062 REPOSTS 4 REACTIONS — ER 22.5%
Nº5 15.05 • 10:43 PHOTO #PUMA SPEEDCAT OG ~618 BYN 17622 ₺ ~392 BYN 10806 ₺☒ • from 41 EU (26.5 cm) to 48 EU (32 cm) ☒ Order now	VIEWS 1 059 REPOSTS 6 REACTIONS 5 ER 22.5%

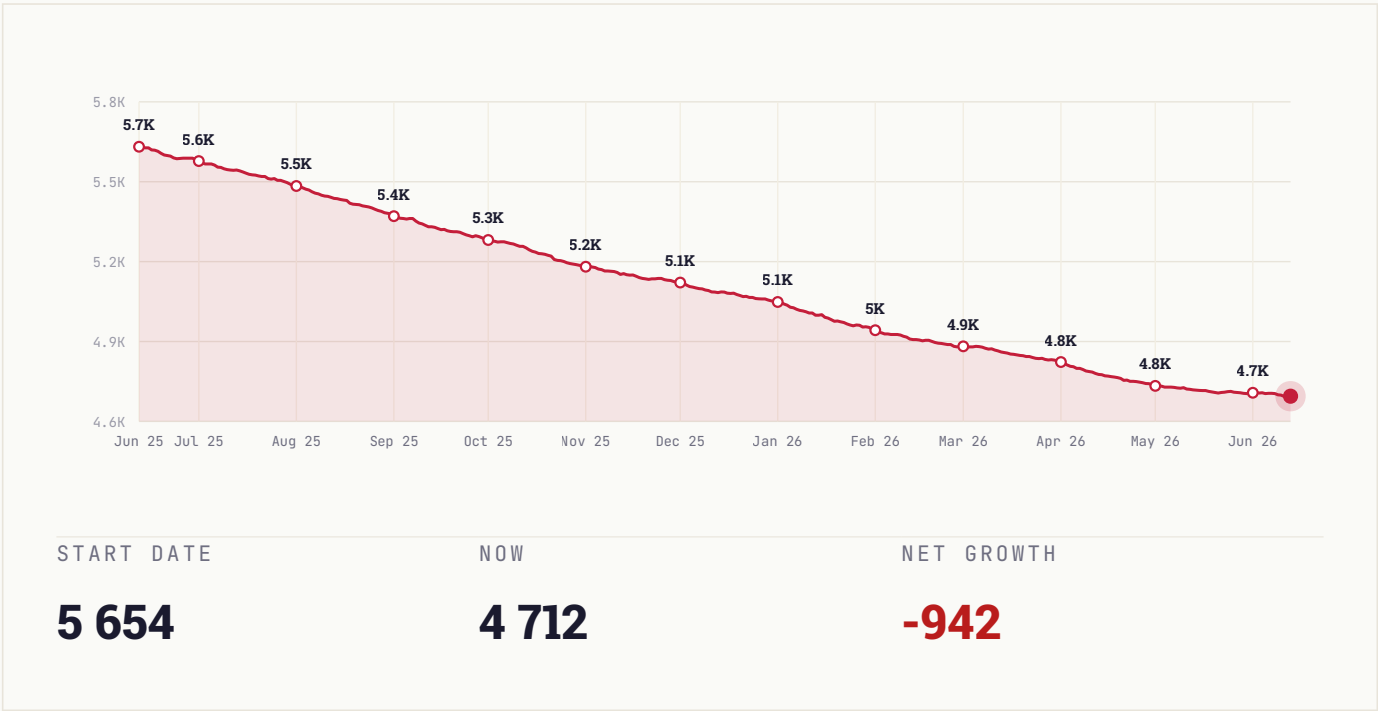
WORST 3

↓ 09.06 • 15:35 PHOTO (post without caption – photo)	VIEWS 607 REPOSTS 1 REACTIONS 2 ER 12.9%
↓ 09.06 • 15:35 PHOTO Promo ends in 48 hours ☒ #JORDAN 1 LOW ~751 BYN 20,283 ₺ ~422 BYN 11,005 ₺☒ • from 43 EU (27.5 cm) to 50.5 EU (34 cm) ☒ Order...	VIEWS 599 REPOSTS 4 REACTIONS 1 ER 12.7%
↓ 09.06 • 12:50 PHOTO PICK #SALOMON EXAMOTION GORE-TEX ☒ • price, models & available sizes – ask manager ☒ Place order (manager)	VIEWS 573 REPOSTS — REACTIONS — ER 12.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

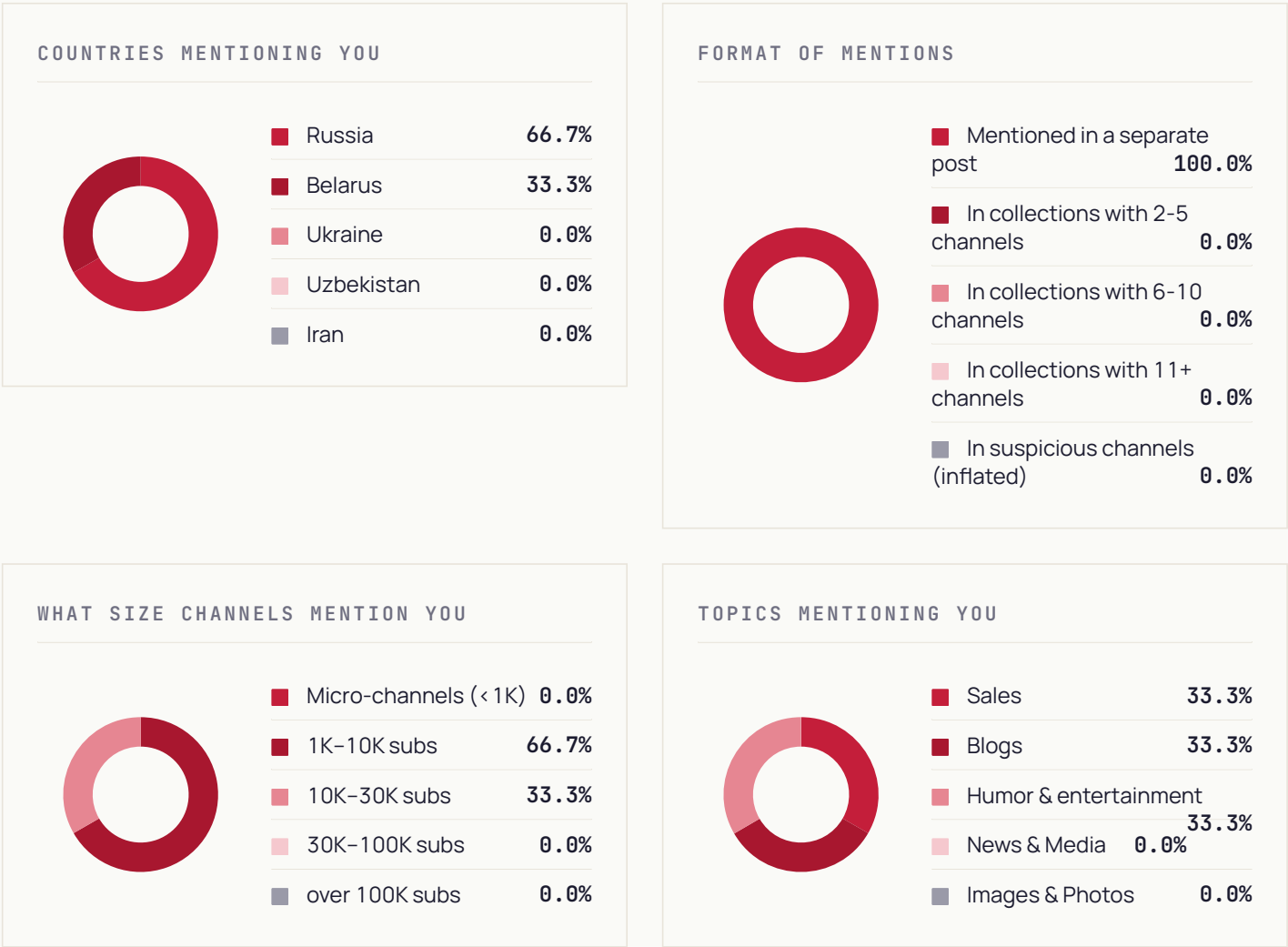
Subscriber growth chart over the year. Key months show exact subscriber count. Highlights growth & loss periods.



SECTION 04 · MENTIONS

Who mentions the channel & how

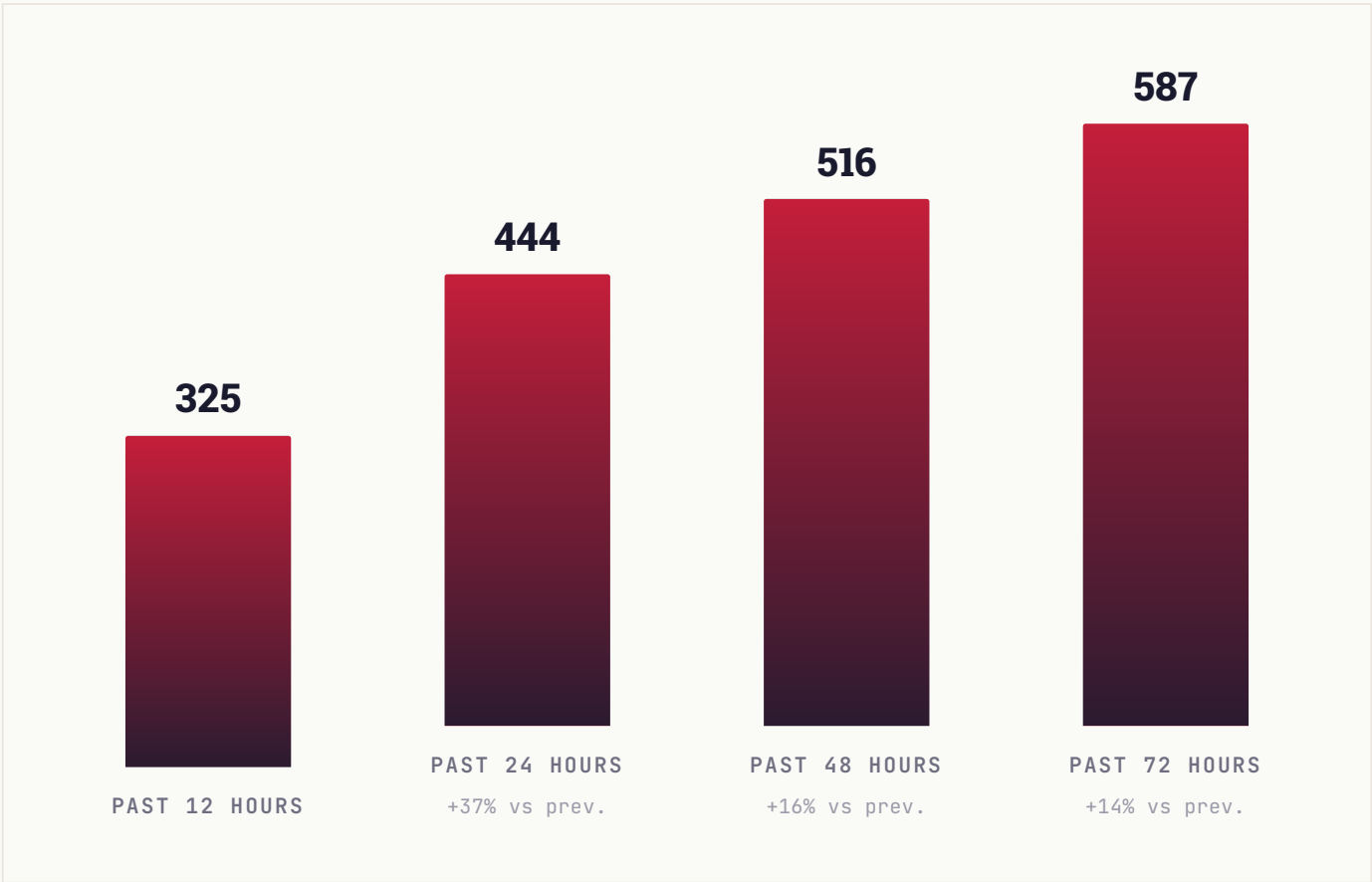
Citation index 0 – channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel was mentioned 3 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
C(SberBusiness (Belarus)	14.5K
B(BTC-e Earnings and Crypto	9.9K
CB(Canal BetMidas Oficial	8.8K
GB(Ready Business Minsk Moscow	6.8K
NI(Nikita	6.3K
Salary(Zakhar Plodunov Rational Thinking	5.4K
PB(Pro Business LIVE	4.9K
M-(Mobistock - Stock Store	4.7K
BA(БандерПолька YOU	4.7K
GT(GERASIMOVA TATYANA	3.6K
MD(MTBank for Business	2.9K

COMPARATIVE CONCLUSION

Channel in top 10 niche (#9 of 71). Strong position. Niche leader — SberBusiness (Belarus) (14.5K), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels mentioning yours. Over the last **6 months** such mentions were **0**, they brought **26** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED	SUBSCRIBERS
December 2025	0	0	5	
Nov 2025	0	0	10	
Oct 2025	0	0	1	
September 2025	0	0	7	
August 2025	0	0	0	
July 2025	0	0	3	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
0	6	26

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-71 channels in category «**Business & Startups**» (Belarus) and saw how your channel compares. Gray band — range covering 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

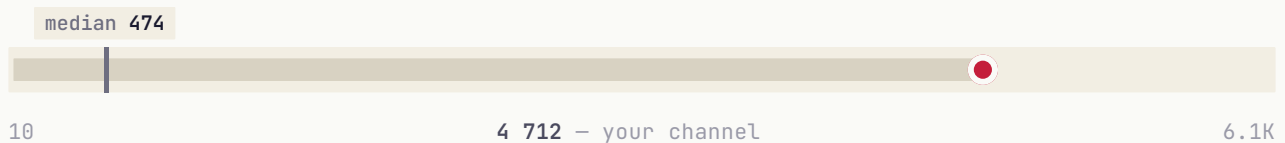
#9 /71

RANK IN NICHE

Channel in top 12% — strong position

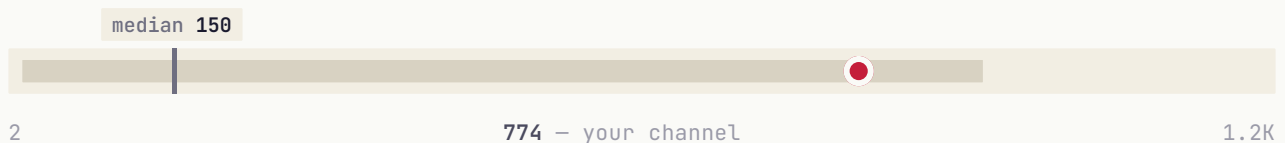
SUBSCRIBERS

better than 89% of niche



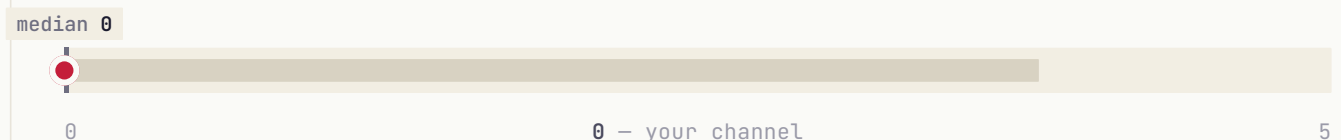
AVG REACH / POST

better than 83% of niche



CITATION INDEX

better than 50% of niche



— SECTION 09 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — Sunday
Audience most active on this day at 18:00 MSK.

EFFECT
Best time for important posts
- 02

Increase share of video posts
Video in Telegram retains audience longer & is algorithm-friendly. Aim for 15-25% share.

EFFECT
Video retains audience better
- 03

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 04

Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth point.

EFFECT
+5-15% ER
- 05

Cross-promo with similar channels
Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in minutes using public data. To go further — run ads with us and hit your growth plan in a month.

01

Launch Telegram ads

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager