

PROMTPRESS PUBLIC REPORT

Channel audit

Telegram

Ladesova



@bafet

"Sown in time, they bring a festive pie" Always yours: @ladesov *Info in the channel is not financial advice. Content is for entertainment only. No ads. Chat:...

SUBSCRIBERS

271 622

+170472 per month

ERR (% WHO SEE POSTS)

2.0%

last day **2.1%**

REACH/POST

4.7K

ad reach **3.3K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBSCRIBERS 271 622 —	 SUBS REACH 1.73% avg % subs see post	 VIEWS/POST 4.7K median 4.5K · 29 days	 POSTS/WEEK 38.6 for period
 7D TREND +34.5% vs previous week	 REACTIONS/POST 45.7 total 7,537 reactions, 1,803 reposts, 2,995 comments	 POST LENGTH 195 chars median 159 · 29 days	 POSTS ANALYZED 165 29 days
 AD REACH 3.3K 24h avg	 CHURN / MONTH +170472 last month	 CITATION RATE 71 citation index · 325 channels mentioned all time	 CHANNEL AGE 6 years 30 days created 24.05.2020

AI EDITOR SUMMARY

Channel «Telegram Ladesova» — 271 622 subs. Each post averages 4.7K people (2% of subs), reach is low — consider expanding audience. Publishes 39 posts per week (~6/day) — active posting. Week 8–14 Jun reach grew by +34.5% week 1–7 Jun — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **165** posts over 29 days.
- 02 Dominant format – **Photo** (112/165 posts).
- 03 Avg post length – **195** chars (median 159).
- 04 Audience peak – **Thursday**, 15:00 MSK.
- 05 Top posts get **3x** more views than the weakest (8.3K avg for top vs 3K for worst) – among 165 posts over 29 days. Analyze what top posts have in common: topic, format, time.

TOP 5 POSTS

Nº1 11.06 · 12:42 PHOTO Be sure to join the VIP gold channel. Entry is free now, but I approve requests myself. I'll delete the post in an hour. Not everyone is needed...	VIEWS 9 161 REPOSTS 8	REACTIONS 126 ER 3.4%
Nº2 11.06 · 09:02 TEXT Bros, I'm giving away USDT just for subscribing! Go to @CryptoBot and put 100 reactions under the post! How...	VIEWS 7 927 REPOSTS 1	REACTIONS 232 ER 2.9%
Nº3 11.06 · 07:13 PHOTO What's this?)	VIEWS 7 884 REPOSTS 15	REACTIONS 51 ER 2.9%

Nº4 11.06 · 08:39 PHOTO okak	VIEWS 7 853 REPOSTS 5	REACTIONS 36 ER 2.9%
Nº5 08.06 · 12:02 PHOTO ⌘\$51,000,000 or ~ 4 billion rubles 25 ⌘ - doing their thing) By rough estimate, that's how much Telegram earned from the transfer...	VIEWS 7 579 REPOSTS 3	REACTIONS 13 ER 2.8%

|

WORST 3

↓ 31.05 · 12:11 TEXT Summer starts tomorrow ...) How's the weather? It's kinda cloudy here(	VIEWS 3 136 REPOSTS 3	REACTIONS 19 ER 1.2%
↓ 05.06 · 09:52 PHOTO Where will it go?	VIEWS 2 929 REPOSTS 13	REACTIONS 23 ER 1.1%
↓ 05.06 · 07:32 TEXT While you get bears from me for simple actions, TON keeps becoming great! What's the TON price now?	VIEWS 2 924 REPOSTS —	REACTIONS 21 ER 1.1%

SECTION 03 • SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and lost subs.



— SECTION 04 • CITATIONS

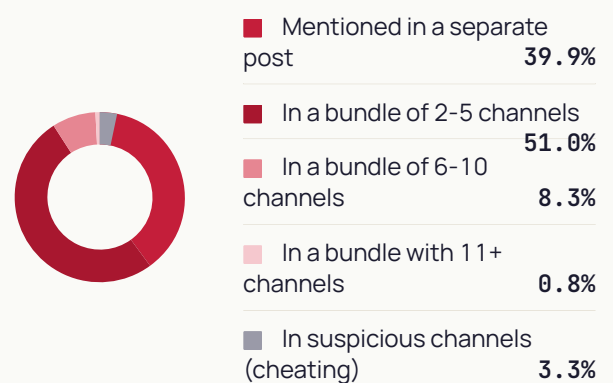
Who and how mentions the channel

Citation index **71** — channel popularity rating based on mentions. Considers both count and weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs one. All-time channel mentions: **325** different channels.

COUNTRIES MENTIONING



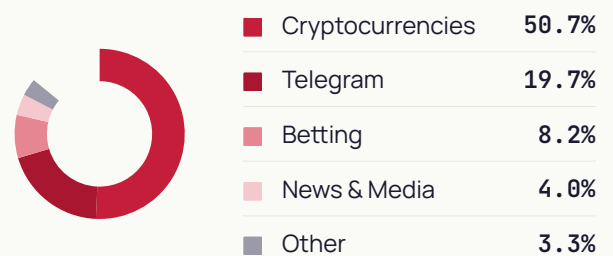
FORMAT OF MENTIONS



WHAT SIZE CHANNELS MENTION



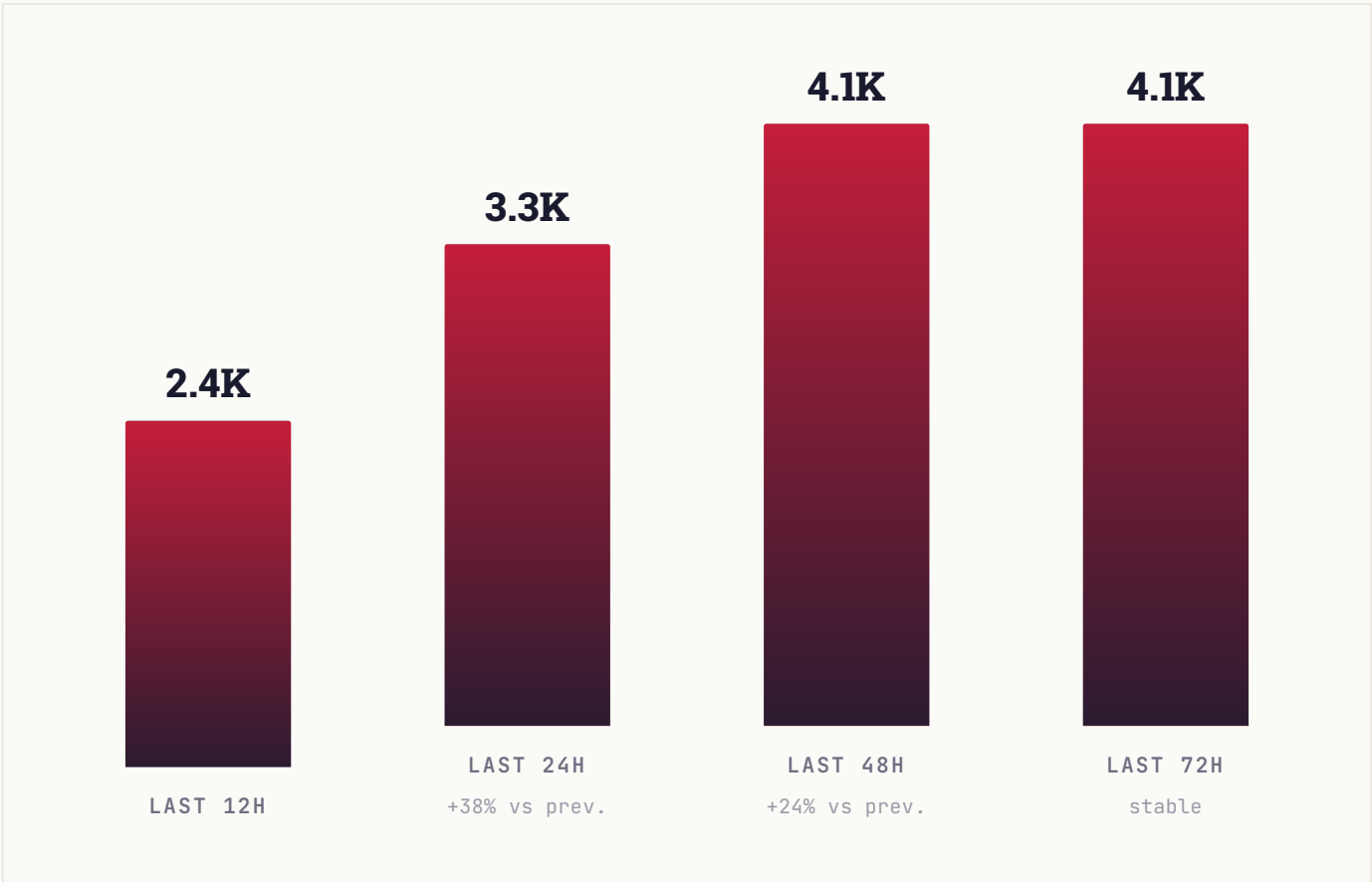
TOPICS WHERE MENTIONED



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Highlighted your channel — shows its rank among niche neighbors.

CHANNEL		SUBSCRIBERS
OH	OKX News	4.7M
HC	Crypto Bot News	2.6M
CW	Crypto Wolf	2.6M
DT	Give TON!	2.5M
D-	DeCenter – blockchain, bitcoin, investments	2.2M
IK	Investment kingyru 	2.1M
RB	growth won't last forever	1.8M
MI	MILLIARDOM	1.5M
MS	Semenchuk's Thoughts	1.4M
TA	TON AirDrop (RU) 	1.3M
TL	Telegram Ladesova 	271.6K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#59 of 99). Niche median — 303.9K subs. First growth KPI — reach median. Leader: OKX News (4.7M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mentioned your channel. Over the last **6 months** such mentions were **235**, they brought **154 841** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
December 2025	14	12	603	
Nov 2025	70	28	2 123	
Oct 2025	48	23	30 795	
Sep 2025	21	15	6 962	
August 2025	11	10	8 819	
July 2025	71	50	105 539	
TOTAL MENTIONS		MONTHS OF DATA	ATTRACTED SUBS	
235		6	154 841	

SECTION 08 · NICHE COMPARISON

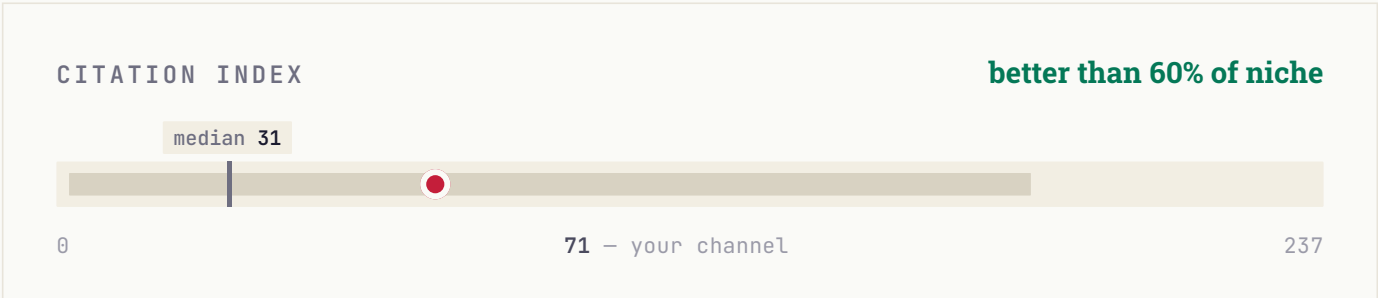
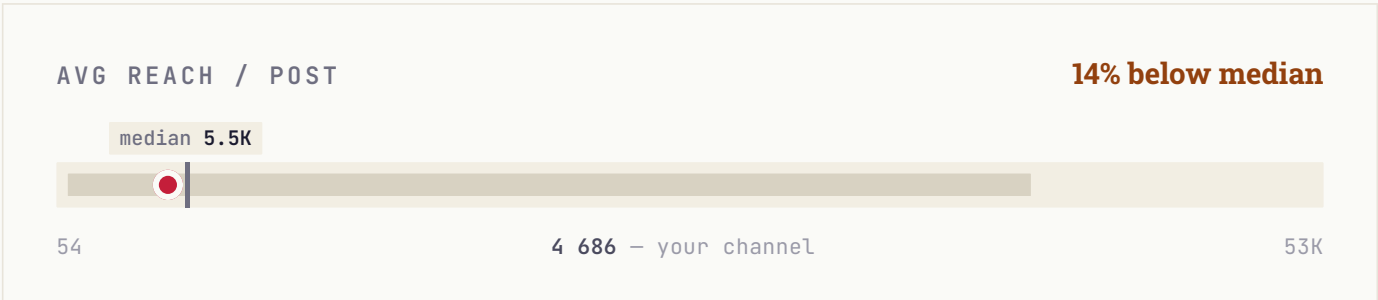
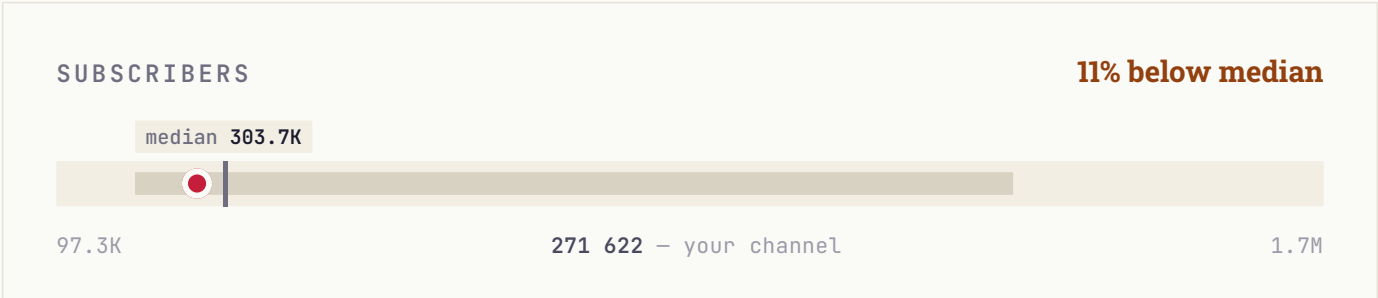
Where the channel stands in its league

Took top-100 channels in category «Cryptocurrencies» (Russia) and saw how your channel compares. Gray band — range of 80% of niche channels (p10 to p90). Black line — median. Red dot — your channel.

#59/100

RANK IN NICHE

Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Thursday

On this day at 15:00 MSK audience is most active.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

ER below niche benchmark — rethink formats

Current ER 1.73% vs norm 6.5%. Try polls & interactive formats.

EFFECT

+4.8pp ER

04

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads through us and close your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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