

PUBLIC REPORT BY PROMTPRESS

Channel audit

Moskvichki



@babymosk

All for Moscow girls & women in one place. Restaurant, showroom & SPA reviews here! Send to your friend <https://t.me/+62ylqe5TIMpmMTYy> Ads: @Sila_Teleg1 @nastikthhh...

SUBSCRIBERS

96 064

+10225 per month

ERR (% WHO SEE POSTS)

4.0%

per day 1.5%

REACH/POST

3.2K

ad reach 1.5K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 96 064 —	 SUBSCRIBER REACH 3.36% avg % subs see post	 VIEWS/POST 3.2K median 3.4K · 29 days	 POSTS/WEEK 43.2 for period
 7D TREND +12.1% vs previous week	 REACTIONS/POST 17.5 total 3,246 reactions, 0 reposts, 4,053 comments	 POST LENGTH 389 chars median 382 · 29 days	 POSTS ANALYZED 185 29 days
 AD REACH 1.5K 24h avg	 CHURN / MONTH +10225 last month	 CITATION RATE 485 citation index · 1,342 channels mentioned ever	 CHANNEL AGE 1 year 11 months created 07.07.2024

AI EDITOR SUMMARY

Channel «Moscow Girls» — 96 064 subs. Each post avg views 3.2K people (3% from subs), reach is low — consider expanding audience. Posts 43 posts per week (~6/day) — active posting. Week Jun 8–14 reach grew +12.1% vs week Jun 1–7 — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **185** posts in 29 days.
- 02 Dominant format — **Video** (134/185 posts).
- 03 Avg post length — **389** chars (median 382).
- 04 Peak audience activity — **Wednesday**, 19:00 MSK.
- 05 Top posts get **2x** more views than the weakest (top avg 4.3K vs worst 2.5K) — across 185 posts in 29 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 31.05 · 09:05 VIDEO Summer starts on a sweet note! 🍷Girls, get your appetites & wallets ready! On June 1, GUM turns into a paradise for sweet teeth, there will be -...	VIEWS 4 281 REPOSTS —	REACTIONS 26 ER 4.5%
Nº2 31.05 · 13:05 VIDEO A new park in Moscow that could replace Luzhniki and Gorky Park 🍷A new park opened in Moscow, quickly becoming...	VIEWS 4 274 REPOSTS —	REACTIONS 22 ER 4.4%
Nº3 10.06 · 18:05 VIDEO Very touching 🍷In one of Moscow's supermarkets, a truly touching incident occurred: a loyal dog took on some of the care...	VIEWS 4 237 REPOSTS —	REACTIONS 44 ER 4.4%

Nº4 11.06 · 09:05 VIDEO Cabbage or mixed? 🍴A real culinary scandal erupted in the capital. A man blew up social media with his outrage, claiming that Muscovites...	VIEWS 4 212 REPOSTS —	REACTIONS 18 ER 4.4%
Nº5 11.06 · 13:05 VIDEO Clinic on Patriki blossomed 🌸Here you have a beautiful blooming garden with birdsong from speakers, a flowering car, and a huge cup...	VIEWS 4 200 REPOSTS —	REACTIONS 18 ER 4.4%

|

WORST 3

↓ 20.06 · 15:05 PHOTO NEW CONTEST STARTS! 🍴Be first to answer our questions and win a cash prize. 🍴For the very first, correct, and detailed answer in...	VIEWS 2 557 REPOSTS —	REACTIONS 12 ER 2.7%
↓ 07.06 · 07:05 VIDEO Good morning, girls! 🍴Timosh showed his perfect body, and we're thrilled. The only one who honestly and gracefully prepped for the beach...	VIEWS 2 421 REPOSTS —	REACTIONS 25 ER 2.5%
↓ 06.06 · 23:05 PHOTO 🍴🍴🍴 Watch movies with the whole family at a free outdoor cinema	VIEWS 2 388 REPOSTS —	REACTIONS 13 ER 2.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

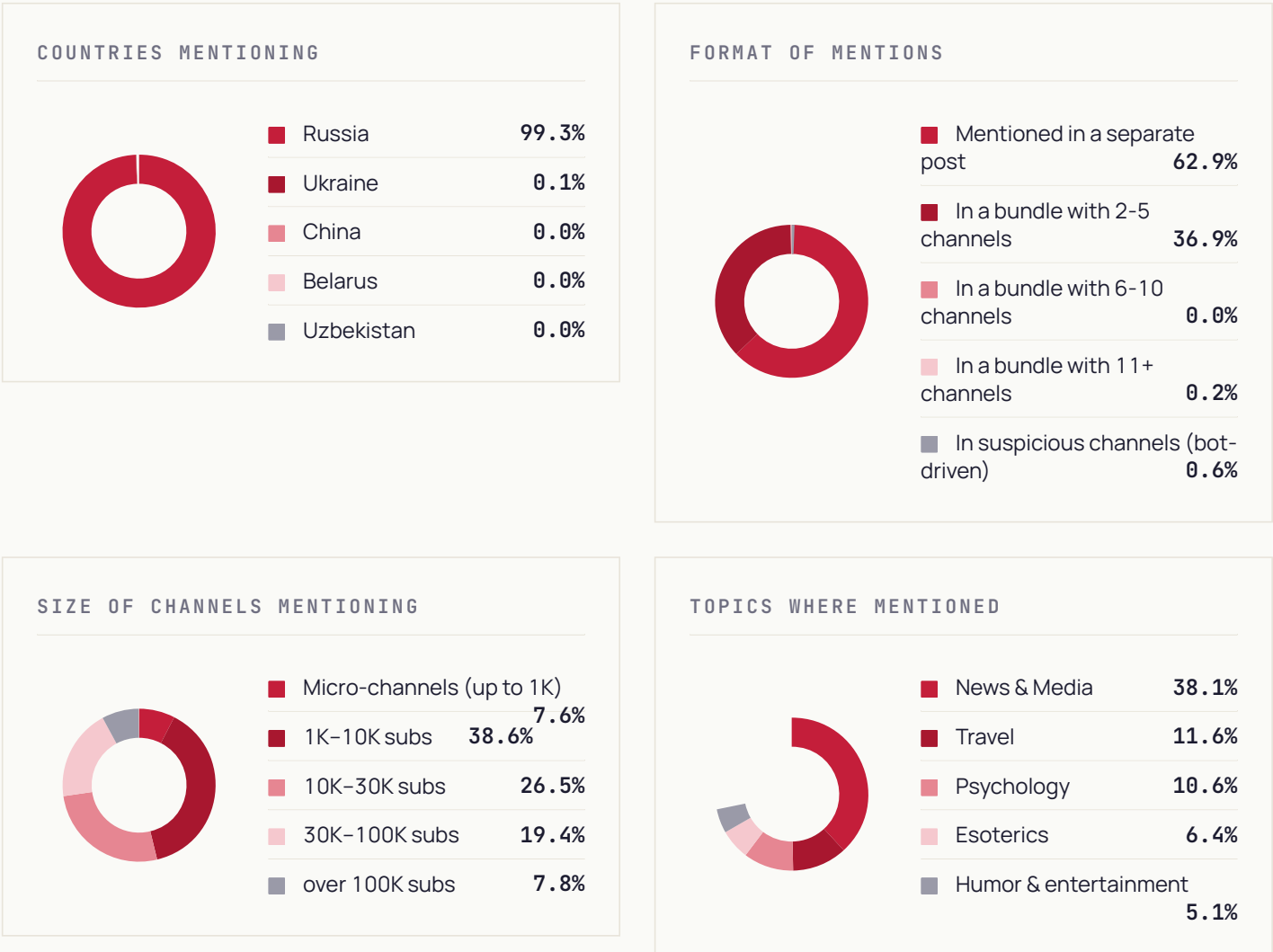
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who & how mentions the channel

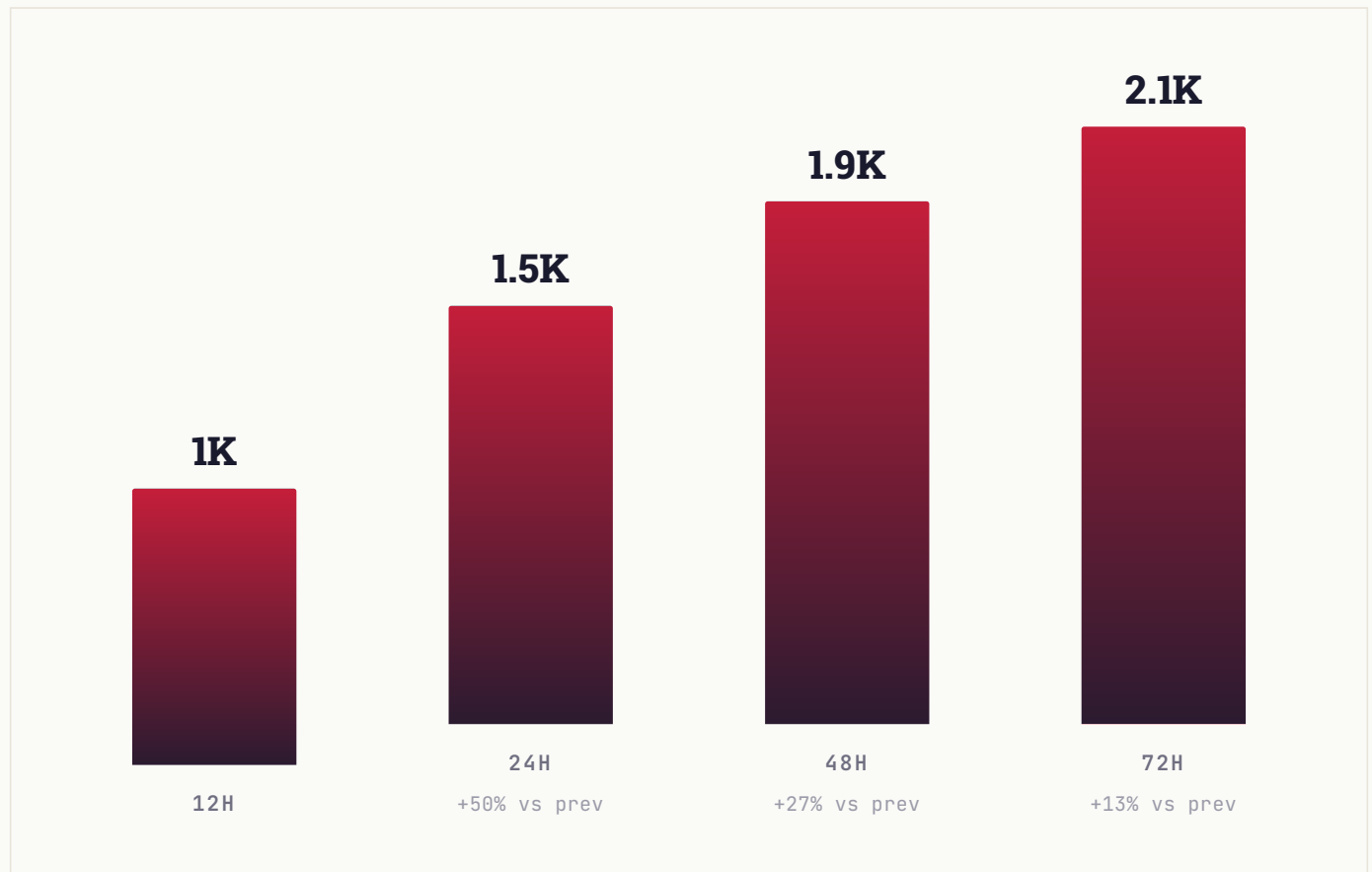
Citation index **485** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **1 342** different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
M- Moscow - Where to Go Events	1.2M
A« Pobeda Airlines	1.1M
MD Moscow Digest	569.1K
AE AEROFLOT	526.1K
MO Moskvichka	510.9K
TU Tutu	505.7K
JP Yandex Travel	502.4K
Sun Discount train	433.7K
OT Ozon Travel	407.8K
JV Ways to travel almost free (RU) Vandrouki, Vandrouki, vandroki — that's us	401.8K
MO Moskvichki YOU	96.1K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#91 of 94). Niche median — 153.9K subs. First growth KPI — reach median. Leader: Moscow - Where to Go | Events (1.2M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **737**, they brought **35 062** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Dec 2025	79	62	2 604
Nov 2025	43	37	2 071
Oct 2025	55	47	15 736
Sep 2025	275	274	8 392
August 2025	208	196	366
Jul 2025	77	71	5 893

TOTAL MENTIONS	MONTHS IN DATA	ATTRACTED SUBSCRIBERS
737	6	35 062

— SECTION 08 • NICHE COMPARISON

Where channel ranks in its league

Took top-**100** channels in category "**Travel**" (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

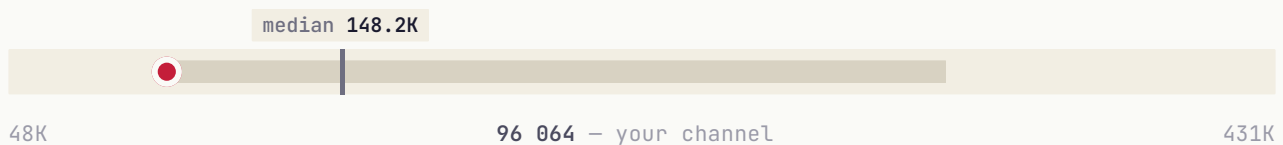
#91/100

RANK IN NICHE

Channel in the bottom half of the ranking

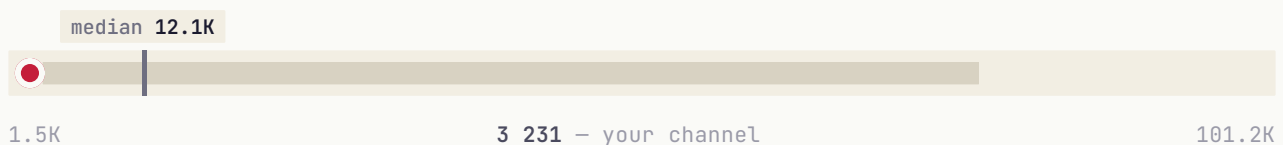
SUBSCRIBERS

worse than median by 35%



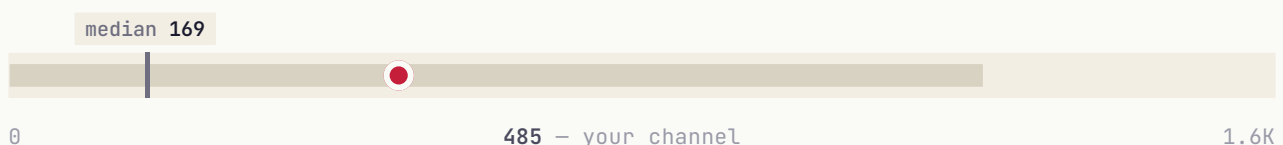
AVG REACH / POST

worse than median by 73%



CITATION INDEX

better than 62% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Top post of the week — on Wednesday**

Audience most active on this day at 19:00 MSK.

EFFECT

**Best window
for an
important post****02****ER below niche benchmark — rethink formats**

Current ER 3.36% vs norm 7.5%. Try polls and interactive formats.

EFFECT

+4.1pp ER**03****System traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls and interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. To go further — run ads through us and close your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
