

PUBLIC REPORT BY PROMTPRESS

Channel audit

Baburov



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SUBSCRIBERS

18 663

-3 per month

ERR (% SEE POSTS)

24.0%

per day **14.6%**

REACH/POST

4.6K

ad reach **2.7K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number shows the period it covers.

 SUBSCRIBERS 18 663 —	 SUBS REACH 24.43% avg % subs see post	 VIEWS/POST 4.6K median 5K · 19 days	 POSTS/WEEK 3.2 over period
 7D TREND — no data for period	 REACTIONS/POST 24.9 only 224 reactions, 0 reposts, 141 comments	 POST LENGTH 623 chars median 619 · 19 days	 POSTS ANALYZED 9 19 days
 AD REACH 2.7K 24h avg	 CHURN / MONTH -3 over last month	 CITATION RATE 1 citation index · 21 channels mentioned ever	 CHANNEL AGE 6 years 10 months created 16.09.2019

AI EDITOR SUMMARY

Channel «Baburov» – 18 663 subs. Each post averages 4.6K people (24% of subs), average reach – room to grow. Publishes 3 posts/week (~0/day) – rare posts.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 9 posts in 19 days.
- 02 Dominant format – Video (5/9 posts).
- 03 Avg post length – 623 chars (median 619).
- 04 Peak audience activity – Tuesday, 19:00 MSK.
- 05 Top posts get 3x more views than the weakest (6.8K avg for top vs 2.2K for worst) – among 9 posts in 19 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 30.06 · 16:35 PHOTO Patient is 17, came with mom. Mom is getting a total. Daughter wants one too, mom asks us to take her. Girl is very dissatisfied...	VIEWS 8 324 REPOSTS —	REACTIONS 12 ER 44.6%
Nº2 09.07 · 06:58 VIDEO What is a sign of a good doctor? What should a dream smile look like? What should proper veneers look like? Name the top three fears...	VIEWS 6 775 REPOSTS —	REACTIONS 37 ER 36.3%
Nº3 06.07 · 15:45 PHOTO Colleagues, what is the difference between these two works?	VIEWS 5 342 REPOSTS —	REACTIONS 20 ER 28.6%

Nº4 08.07 • 19:06 VIDEO Unboxing 📺 Dear colleagues, hello! What do you think about computer anesthesia? We got a modern one for trial at our clinic...	VIEWS 5 178 REPOSTS — REACTIONS 28 ER 27.7%
Nº5 08.07 • 06:28 PHOTO Colleagues, in the previous post those who answered that this is the same clinical case, only the light differs, were right. Both...	VIEWS 4 950 REPOSTS — REACTIONS 35 ER 26.5%

WORST 3

↓ 17.07 • 20:00 PHOTO To everyone who dreamed of opening their own author's clinic or luxury branch to scale their already thriving network...	VIEWS 3 176 REPOSTS — REACTIONS 28 ER 17.0%
↓ 18.07 • 12:31 VIDEO This clinic is for you if you've long dreamed of going freelance. Tired of working for someone else while they make the money?!...	VIEWS 2 630 REPOSTS — REACTIONS 41 ER 14.1%
↓ 20.07 • 12:54 VIDEO This clinic is for you if you're already successful in the industry, have several branches running smoothly, are expanding the network, but you always...	VIEWS 834 REPOSTS — REACTIONS 3 ER 4.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained and lost subs.



SECTION 04 • MENTIONS

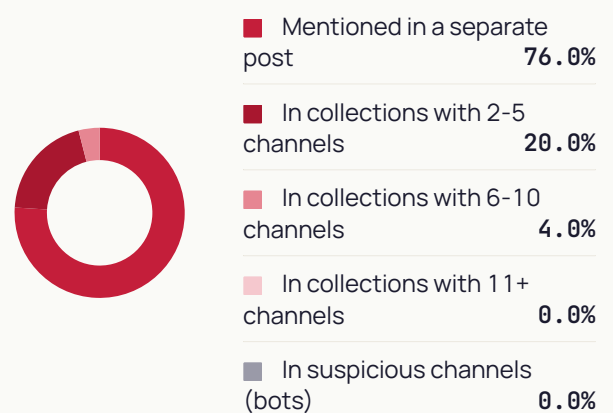
Who and how mentions the channel

Citation index **1** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **21** different channels.

COUNTRIES MENTIONING



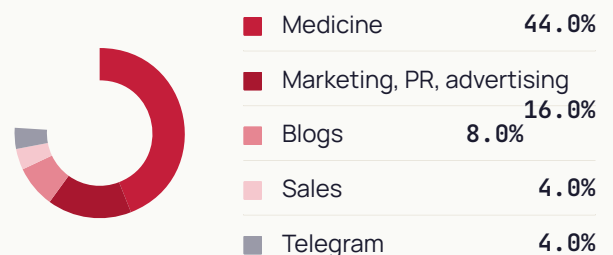
MENTIONED IN WHICH FORMAT



SIZE OF CHANNELS MENTIONING



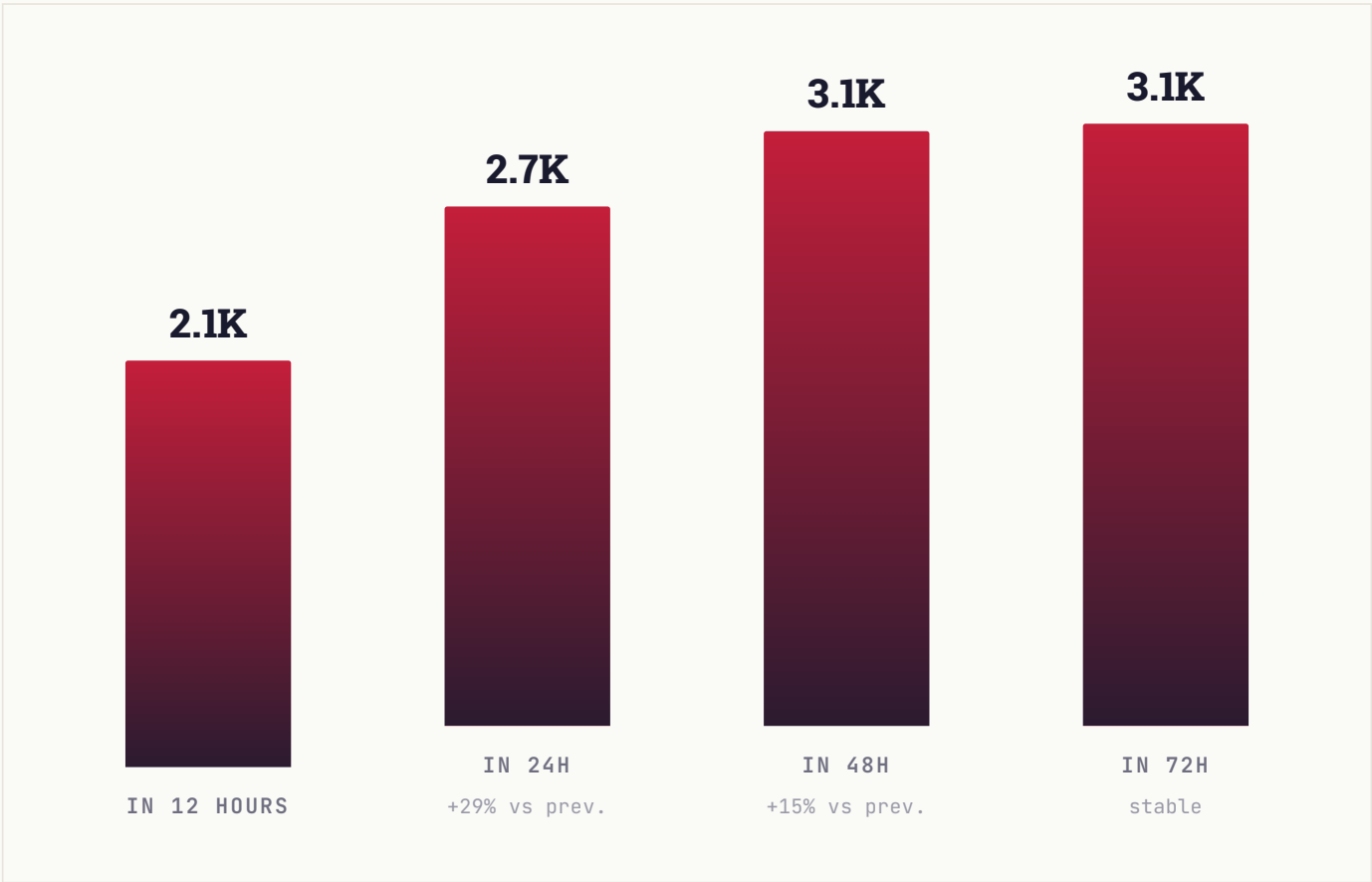
MENTIONED IN WHICH TOPICS



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
DT Dr Tel	755.5K
BI Blog from the morgue	354.1K
تا تعليم اللغة الإنجليزية 🧑🏫	328.2K
🩺 الجراحة 🩺 Surgery 🩺 - Crypto currency	318.4K
EM Endocrinologist Magerya	292.5K
EP EXPERIENCED PHARMACIST	264.6K
AP APTEKA_TV	241.5K
MM Moscow medicine	237.8K
🌿 F 🌿 Folk medicine 🌿	235.1K
ZD ZdravControl	222.2K
BA Baburov YOU	18.7K

COMPARATIVE CONCLUSION

Channel is still outside top 97 of niche — early growth stage. Niche leader — Dr Tel (755.5K), top-97 median: 103.2K. First goal: enter top-97 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention your channel. Over the last **6 months** such mentions were **6**, they brought **1 072** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	1	1	591
December 2025	0	0	17
Nov 2025	0	0	115
Oct 2025	3	2	246
Sep 2025	1	1	36
August 2025	1	1	67

TOTAL MENTIONS	MONTHS OF DATA	GAINED SUBSCRIBERS
6	6	1 072

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Medicine» (Russia) and compared your channel. Gray band: range for 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions ranked by expected impact. Check off and revisit in a month.

- | | | |
|----|---|--|
| 01 | Increase posting frequency
Currently 3.2 posts/week. Active channels average 7-10. Consistency is key to retention. | EFFECT
Consistency > volume |
| 02 | Main post of the week — on Tuesday
Audience is most active on this day at 19:00 MSK. | EFFECT
Best window for an important post |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000 subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%. One weekly poll on a hot topic — easy growth lever. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Exchange posts with similar channels once a quarter. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from relevant audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
