

PUBLIC PROMTPRESS REPORT

Channel audit

Azazin Ромка (гузляч)



@azazin_romka

Group chat - <https://t.me/+U84RRm2EHo03M2Ey> Here I'll fart shit
from my ass Ads: azazinkreet@justoffer.ru \ https://vk.com/azazinkreet_ads

SUBSCRIBERS

98 363

+2165 per month

ERR (% SEE POSTS)

110.0%

in 24 hrs **59.8%**

REACH/POST

109.2K

ad reach **58.6K**/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Quote rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Blogs» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 98 363 —	 SUBSCRIBER REACH 111.0% avg % subs see post	 VIEWS/POST 109.2K median 109.2K · 9 days	 POSTS/WEEK 1.5 over period
 7D TREND — no data for period	 REACTIONS/POST 150682.0 total 301,364 reactions, 11,550 reposts, 2,152 comments	 POST LENGTH 176 chars median 176 · 9 days	 POSTS ANALYZED 2 9 days
 AD REACH 58.6K 24h avg	 CHURN / MONTH +2165 last month	 QUOTE RATE 29 citation index · 310 channels mentioned ever	 CHANNEL AGE 2 years 9 months created 17.10.2023

AI EDITOR SUMMARY

Channel «Azazin Ромка (гузляч)» — 98 363 subs. Each post averages 109.2K people (111% of subs), wide reach for a channel this size. Publishes 2 posts/week (~0/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 2 posts over 9 days.
- 02 Dominant format – Video (2/2 posts).
- 03 Avg post length – 176 chars (median 176).
- 04 Peak audience activity – Saturday, 20:00 MSK.
- 05 Top posts get 1x more views than the weakest (72.8K avg for top vs 109.2K for worst) – among 2 posts in 9 days. Worth analyzing what the top has in common – topic, format, posting time.

TOP 2 POSTS

Nº111.07 · 17:11VIDEO After almost half a year of work, we start sharing small fragments of the next series with scuffs. Start with favorite scuff jokes...	VIEWS	REACTIONS
	156 250	184 435
Nº220.07 · 18:13VIDEO I DON'T KNOW, I DON'T KNOW SHIT What can I say about this, scuffs scuffs... are being made... Azazin Kreet voice Lefrutu *Comment on the post*	REPOSTS	ER
	9 118	158.9%

WORST 2

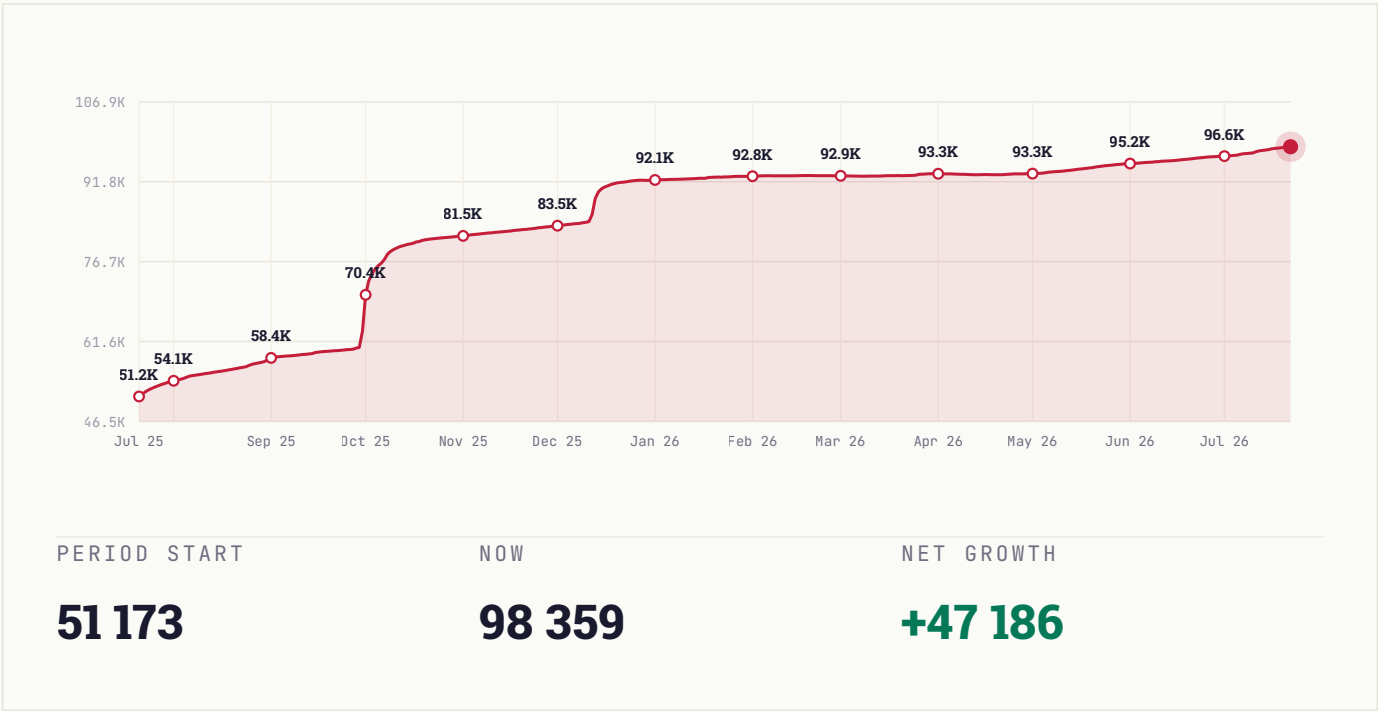
↓11.07 · 17:11VIDEO After almost half a year of work, we start sharing small fragments of the next series with scuffs. Start with favorite scuff jokes...	VIEWS	REACTIONS
	156 250	184 435
	REPOSTS	ER
	9 118	158.9%

↓ 20.07 · 18:13 VIDEO I DON'T KNOW, I DON'T KNOW SHIT What can I say about this, scuffs scuffs... are being made... Azazin Kreet voice Lefrutu *Comment on the post*		VIEWS 62 110 REPOSTS 2 432	REACTIONS 116 929 ER 63.1%
---	--	--	--

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

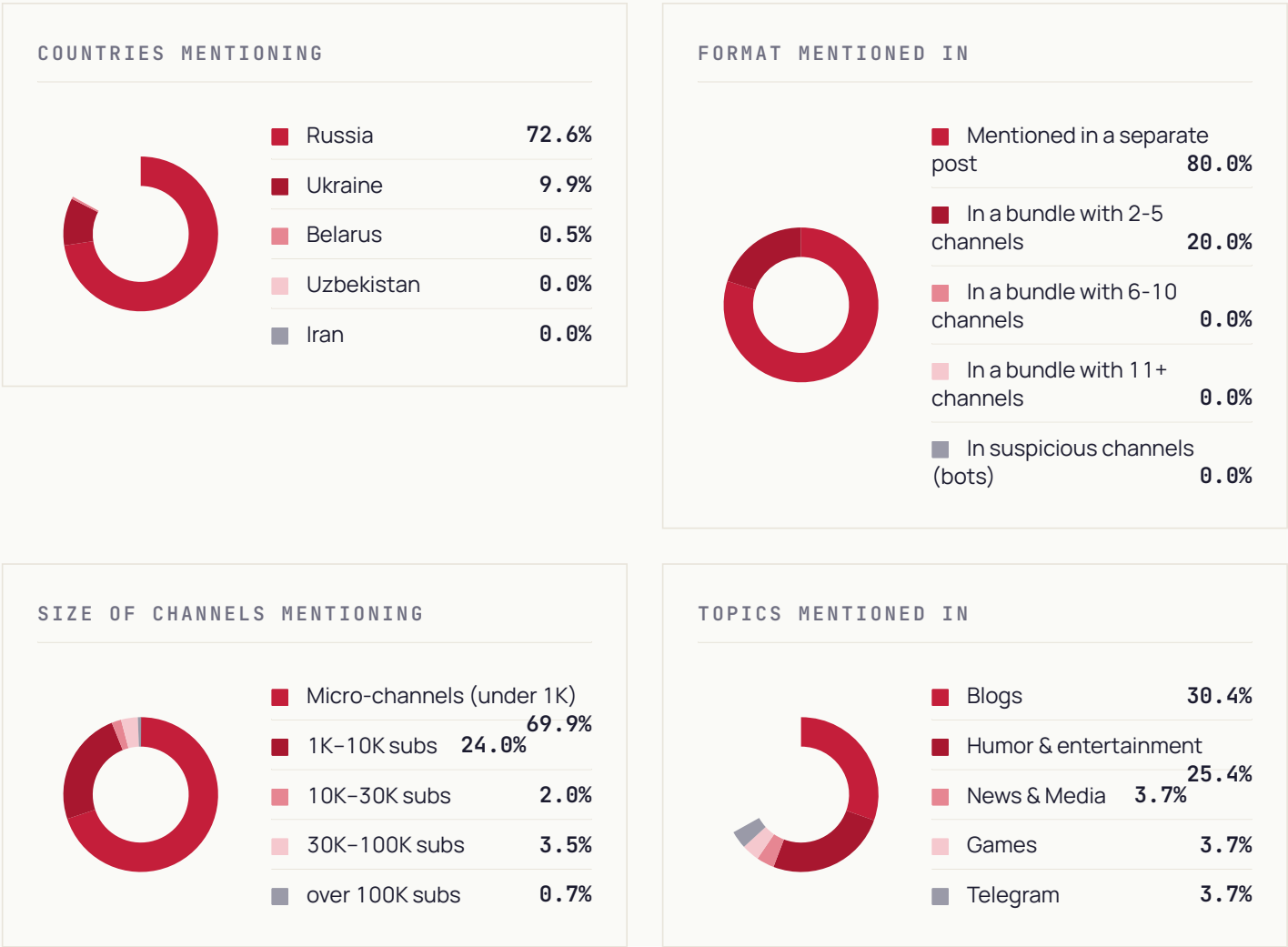
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

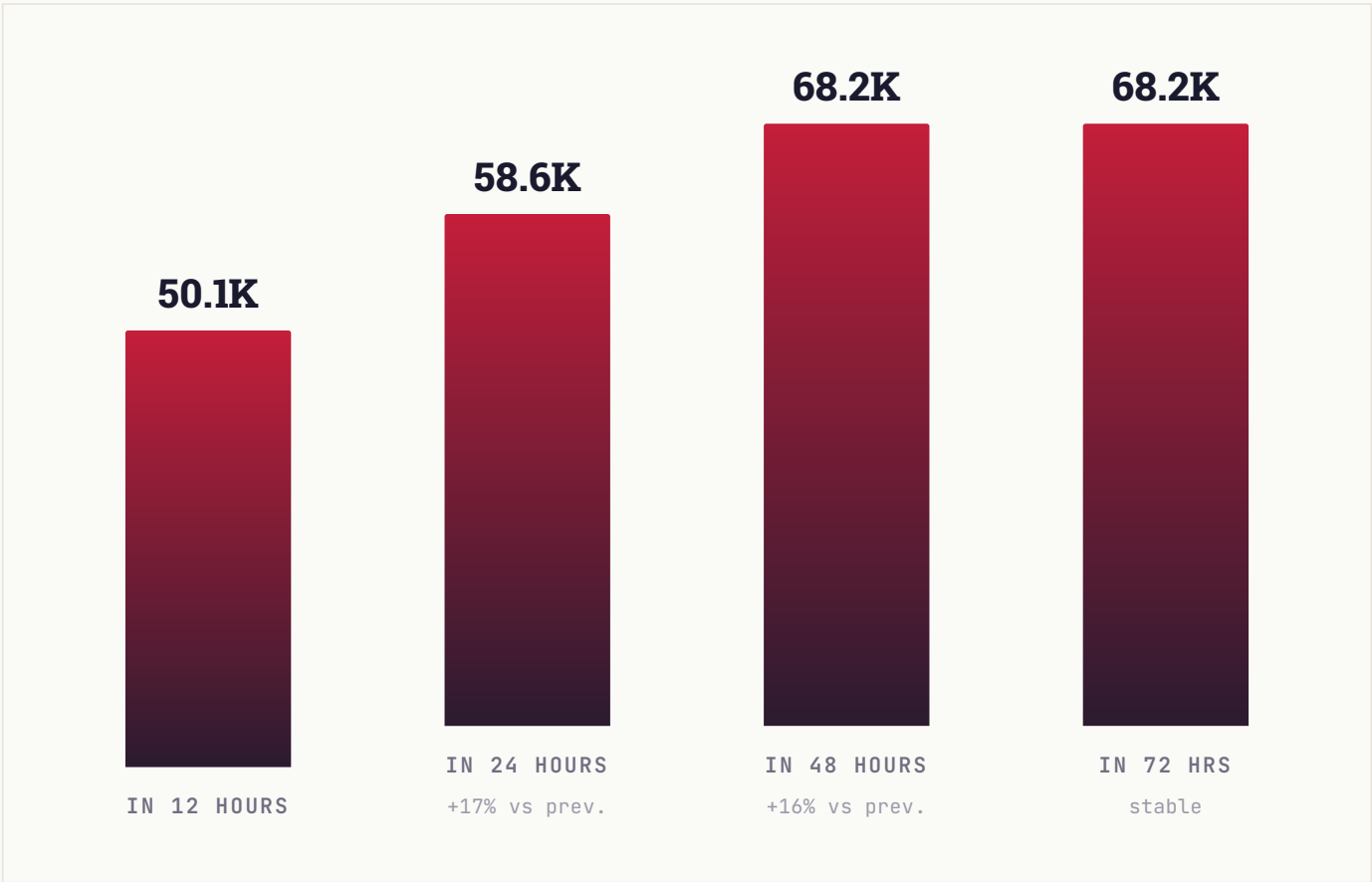
Citation index **29** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **310** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Highlighted your channel — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
DM Dima Maslennikov	2.2M
RR Ranbir Roy (VSG)	2.1M
LI LITVIN	1.6M
EX Exile	1.4M
A3 Александр Зубарев	1.3M
B🍄 Booster 🍄	1.2M
KB Bloody Lady	1.2M
E1 EVELONE 192	1.1M
AB Анастасия Брагина	1.1M
LJ here lives broen	1.1M
AP Azazin Ромка (гузляч) YOU	98.4K

COMPARATIVE CONCLUSION

Channel not yet outside niche top-100 — early growth stage. Niche leader — Dima Maslennikov (2.2M), top-100 median: 495.5K. First goal — enter top-100 through systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **79**, they brought **38 829** new subs.

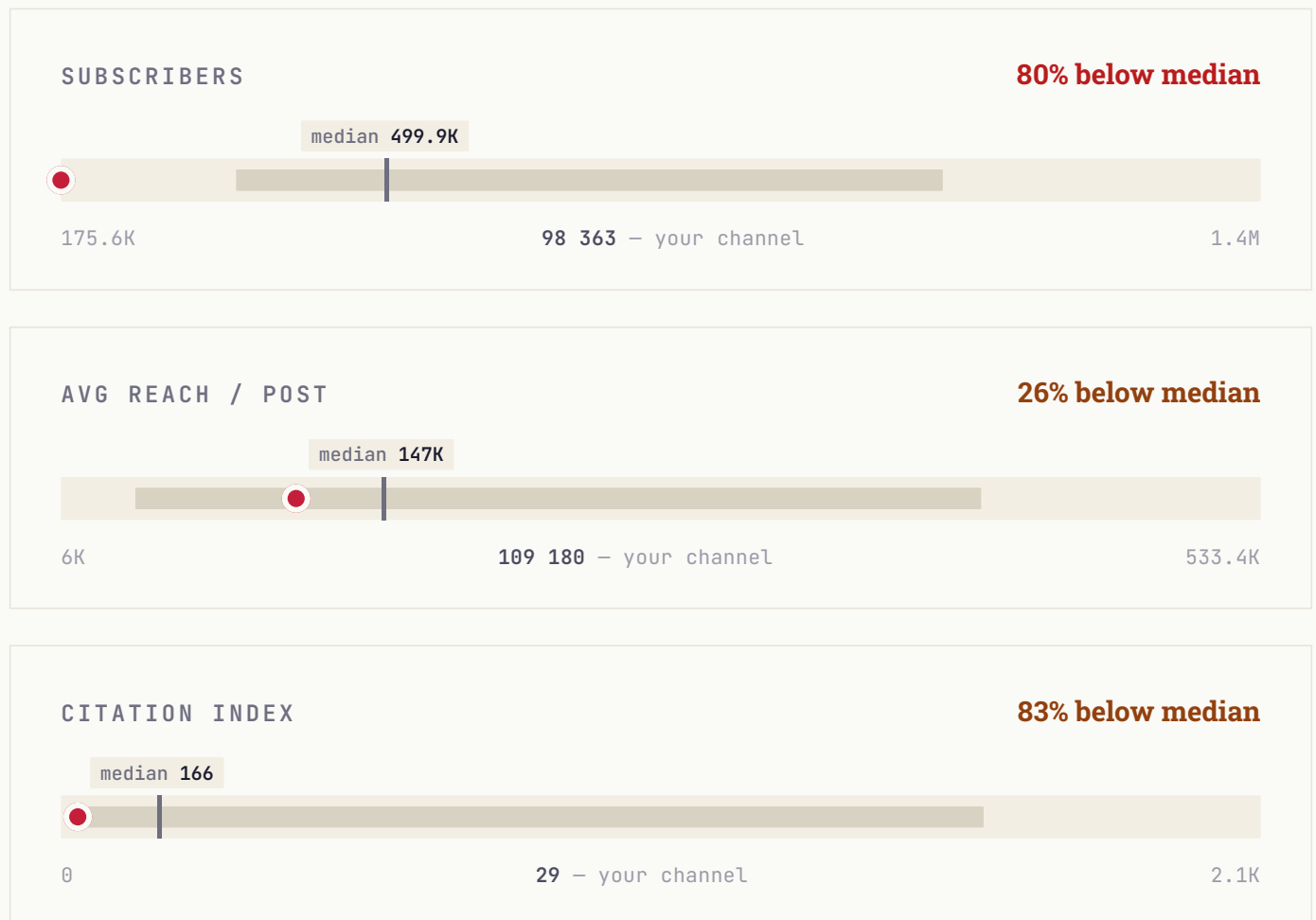
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	2	2	753
December 2025	21	20	8 685
Nov 2025	3	3	1 889
Oct 2025	13	13	17 994
Sep 2025	24	19	5 285
August 2025	16	15	4 223

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
79	6	38 829

SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «Blogs» (Russia) and compared your channel.
 Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median.
 Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- | | | |
|-----------|---|--|
| 01 | Increase posting frequency
Now 1.5 posts/week. Active channels average 7-10.
Consistency is key to retention. | EFFECT
Consistency
beats volume |
| 02 | Main post of the week — on Saturday
Audience is most active on this day at 20:00 MSK. | EFFECT
Best window
for key posts |
| 03 | System traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever. | EFFECT
+5-15% ER |
| 05 | Cross-promo with neighboring channels
Swap posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want us to do it PromptPress?

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
