

PUBLIC PROMTPRESS REPORT

Channel audit

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SUBSCRIBERS

55 954

+20981 this month

ERR (% SEE POSTS)

145.0%

per day **38.2%**

REACH/POST

78.9K

ad reach **13.9K**/24h

— CONTENTS · 2026

What's inside the report

01 Channel Snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Year chart · growth

04 Ad Potential

How long a post drives reach

05 Competitors

Niche neighbors · your place

06 Mention dynamics

6 months · monthly

07 Niche Comparison

Position in «Economy» category

08 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 55 954 —	 SUBSCRIBER REACH 141.02% avg % of subs see a post	 VIEWS/POST 78.9K median 64.7K · 29 days	 POSTS/WEEK 8.1 for the period
 7D TREND +86.4% vs previous week	 REACTIONS/POST 2305.1 total 78 375 reactions, 1 697 reposts, 68 246 comments	 POST LENGTH 51 chars median 30 · 29 days	 POSTS ANALYZED 34 29 days
 AD REACH 13.9K 24h avg	 CHURN / MONTH +20981 last month	 CITATION RATE 4 citation index · 15 channels mentioned all time	 CHANNEL AGE 4 years 4 months created 12.03.2022

AI EDITOR SUMMARY

Channel «Yana Aishan» – 55 954 subs. Each post gets avg 78.9K people (141% from subs), wide reach for a channel this size. Publishes 8 posts per week (~1/day) – consistent. For week Jul 6–12 reach up +86.4% for the week Jun 29 – Jul 5 – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 34 posts over 29 days.
- 02 Dominant format — Photo (19/34 posts).
- 03 Avg post length — 51 chars (median 30).
- 04 Peak audience activity — Thu, 12:00 MSK.
- 05 Top posts get 5x more views than the weakest (156.2K avg for top vs 32.3K for bottom) — among 34 posts over 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1

17.07 · 07:09

PHOTO



VIEWS	REACTIONS
157 640	10 385
REPOSTS	ER
137	281.7%

Nº2

15.07 · 18:58

PHOTO

hard to miss



VIEWS	REACTIONS
155 702	4 347
REPOSTS	ER
140	278.3%

Nº3

16.07 · 09:56

VIDEO

(captionless post — video)

VIEWS	REACTIONS
155 209	5 087
REPOSTS	ER
100	277.4%

Nº4 17.07 • 06:22 **PHOTO**
 everything got worse 😞😞 scared of what doctors will say,
 heading to hospital

VIEWS
154 731
 REPOSTS
377
 REACTIONS
7 182
 ER
276.5%

Nº5 15.07 • 18:10 **PHOTO**
 look at that tan 😍😍 getting ready for dinner and sunset!

VIEWS
146 029
 REPOSTS
30
 REACTIONS
2 730
 ER
261.0%

WORST 3

↓ 26.06 • 17:09 **VIDEO**
 (captionless post – video)

VIEWS
32 424
 REPOSTS
16
 REACTIONS
735
 ER
57.9%

↓ 22.06 • 15:56 **VIDEO**
 (captionless post – video)

VIEWS
32 381
 REPOSTS
8
 REACTIONS
911
 ER
57.9%

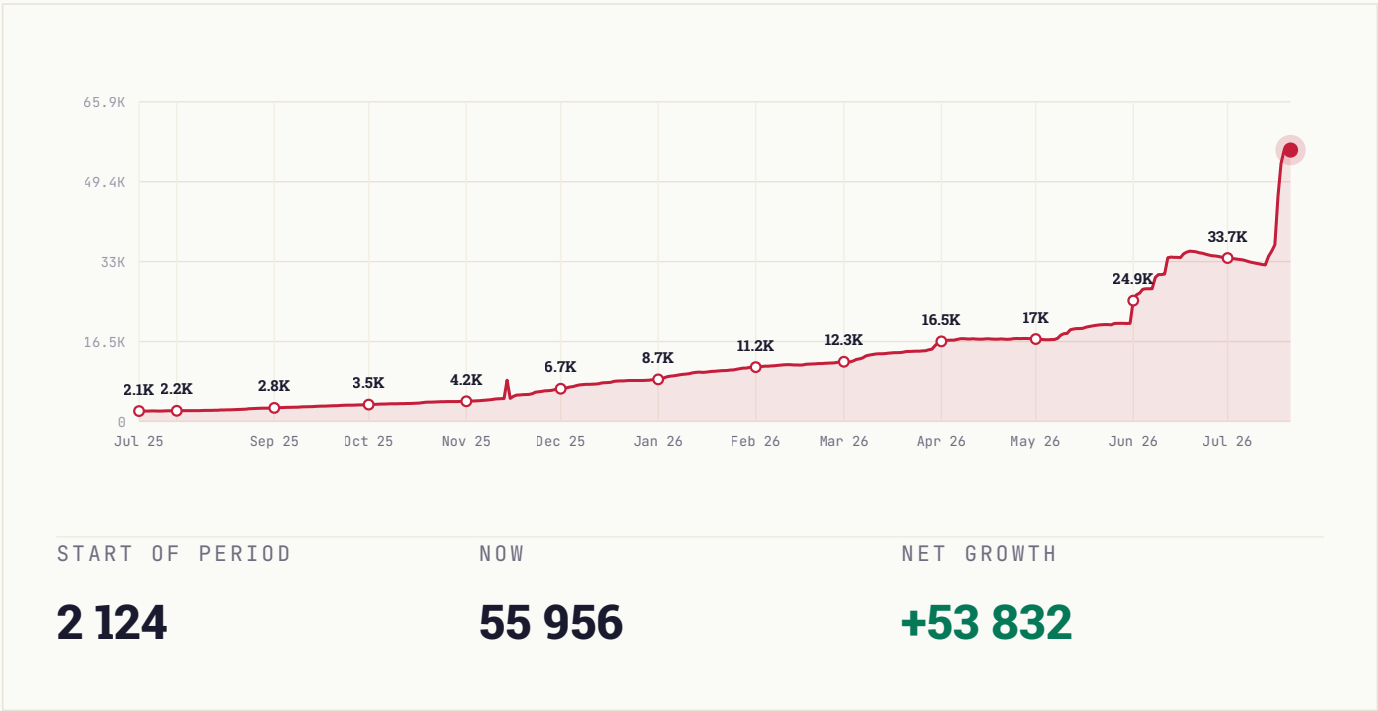
↓ 24.06 • 13:27 **VIDEO**
 my top from Vivienne Sabó Skincare at M Cosmetics 💕
 peeling discs from Pure Dermatol' series milky toner from
 Basic Luxury ...

VIEWS
32 193
 REPOSTS
32
 REACTIONS
270
 ER
57.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

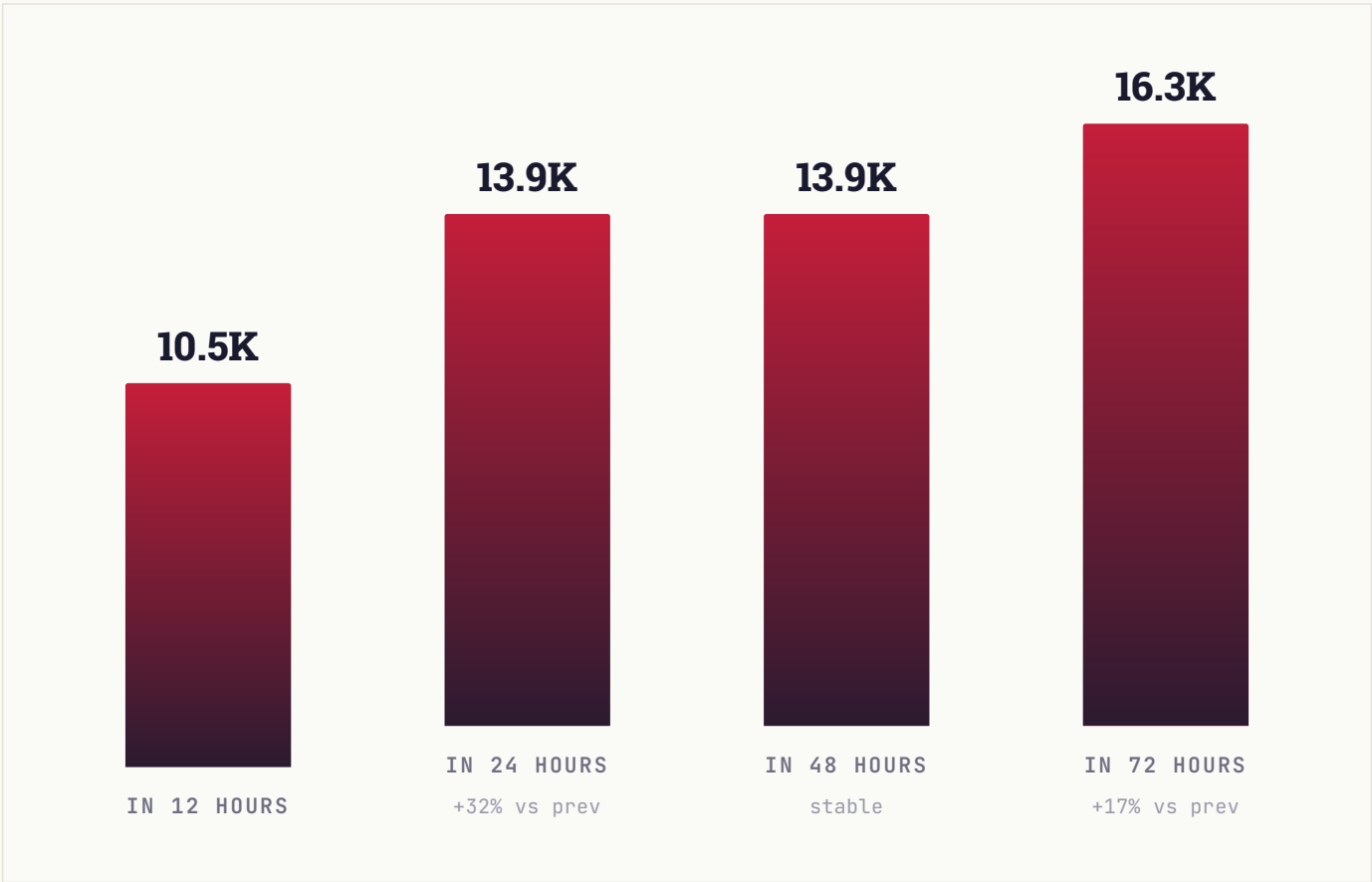
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 05 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
آت آقاي تحليلگر	5.2M
قد قيمت لحظه ای دلار طلا خودرو و سکه	3.7M
اخ اخبار فوری خبر فوری جنگ امریکا بندرعباس	3.7M
اش Sharif شریف	2.8M
TW Trade Watcher	2.5M
قل قيمت لحظه ای دلار طلا خودرو	2M
KE KING EL GOLD 🏰	1.8M
T3 The Economist	1.3M
ER Rough. Economy.	1.2M
QE QUBTAN EL GOLD	1.1M
YA Yana Ayshan YOU	56K

COMPARATIVE INSIGHT

Channel still outside top 98 of niche — early growth stage. Niche leader — آقاي تحليلگر (5.2M), top-98 median: 349.1K. First goal — enter top-98 via systematic traffic & content work.

SECTION 06 · MENTION DYNAMICS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **2**, they brought **12 814** new subs.

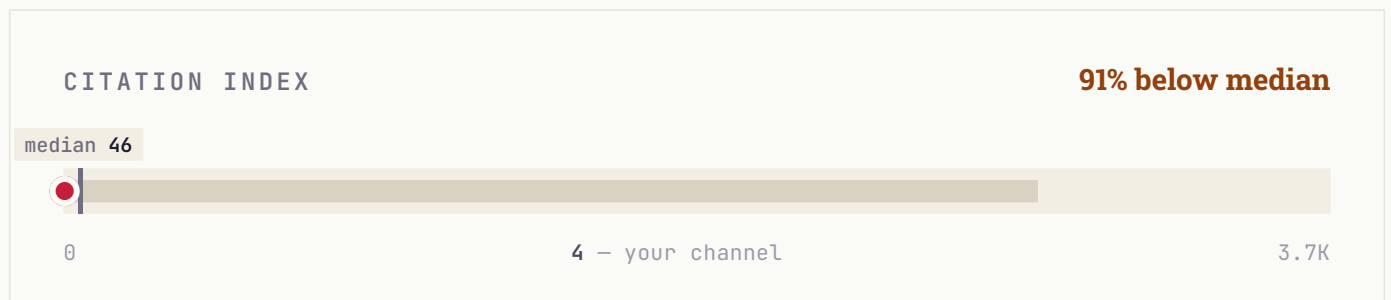
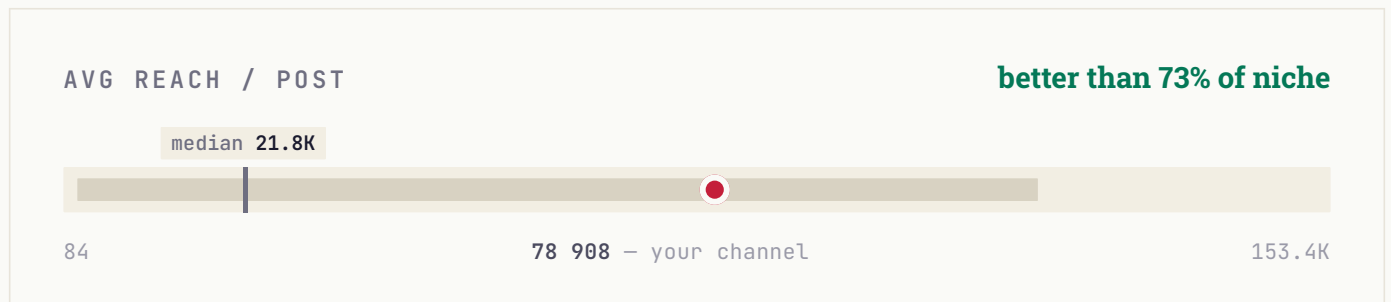
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
Jan 2026	1	1	2 624
December 2025	0	0	1 962
November 2025	0	0	6 284
October 2025	0	0	707
September 2025	1	1	682
August 2025	0	0	555

TOTAL MENTIONS	MONTHS OF DATA	GAINED SUBSCRIBERS
2	6	12 814

— SECTION 07 • NICHE COMPARISON

Where your channel ranks in its league

Took top-**100** channels in category «**Economy**» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.



— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off & revisit next month.

- 01

Main post of the week — Thursday

Audience most active on this day at 12:00 MSK.

EFFECT

Best window for an important post
- 02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls and interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — free organic traffic.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
