

PUBLIC REPORT BY PROMTPRESS

Channel audit

WENGALLBI



@awengallbi

Ads: @pr_wengallbi

SUBSCRIBERS

994 043

-33538 per month

ERR (% SEE POSTS)

30.0%

per day 16.2%

REACH/POST

384.4K

ad reach 162.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 994 043 —	 SUBS REACH 38.67% avg % subs see post	 VIEWS/POST 384.4K median 424.7K · 25 days	 POSTS/WK 4.6 over period
 7D TREND — no data for period	 REACTIONS/POST 4930.0 total 83,810 reactions, 2,992 reposts, 0 comments	 POST LENGTH 190 chars median 36 · 25 days	 POSTS ANALYZED 17 25 days
 AD REACH 162.8K 24h avg	 CHURN / MONTH -33538 last month	 CITATION RATE 11 citation index · 141 channels mentioned ever	 CHANNEL AGE 4 years 7 months created 15.11.2021

AI EDITOR SUMMARY

Channel «WENGALLBI» — 994 043 subs. Each post averages 384.4K people (39% of subs), good reach. Publishes 5 posts per week (~1/day) — rare publications.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 17 posts over 25 days.
- 02 Dominant format – Photo (14/17 posts).
- 03 Avg post length – 190 chars (median 36).
- 04 Peak audience activity – Monday, 21:00 MSK.
- 05 Top posts get 1x more views than the weakest (501K avg for top vs 345.5K for worst) – among 17 posts in 25 days. Worth analyzing what the top has in common – topic, format, timing.

TOP 5 POSTS

Nº1 13.06 · 18:30 PHOTO Added current ones, check the main page for nostalgia 😊	VIEWS 532 528 REPOSTS 4	REACTIONS 1 649 ER 53.6%
Nº2 08.06 · 18:49 PHOTO (post without caption – photo)	VIEWS 493 793 REPOSTS 94	REACTIONS 4 942 ER 49.7%
Nº3 13.06 · 18:31 TEXT inst - wengallbi_tm	VIEWS 476 752 REPOSTS 3	REACTIONS 1 239 ER 48.0%

Nº4 13.06 · 18:32 PHOTO Before going to prison, Ahmed planned to launch his own app, but circumstances prevented it...	VIEWS 460 752 REPOSTS 38	REACTIONS 2 157 ER 46.4%
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Nº5 15.06 · 14:31 PHOTO Is this you?	VIEWS 445 002 REPOSTS 234	REACTIONS 13 641 ER 44.8%
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WORST 3

↓ 30.06 · 11:43 PHOTO	VIEWS 372 504 REPOSTS 265	REACTIONS 7 528 ER 37.5%
↓ 30.06 · 20:38 VIDEO (post without caption – video)	VIEWS 340 039 REPOSTS 113	REACTIONS 5 129 ER 34.2%
↓ 01.07 · 12:45 PHOTO	VIEWS 323 857 REPOSTS 1 133	REACTIONS 11 928 ER 32.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

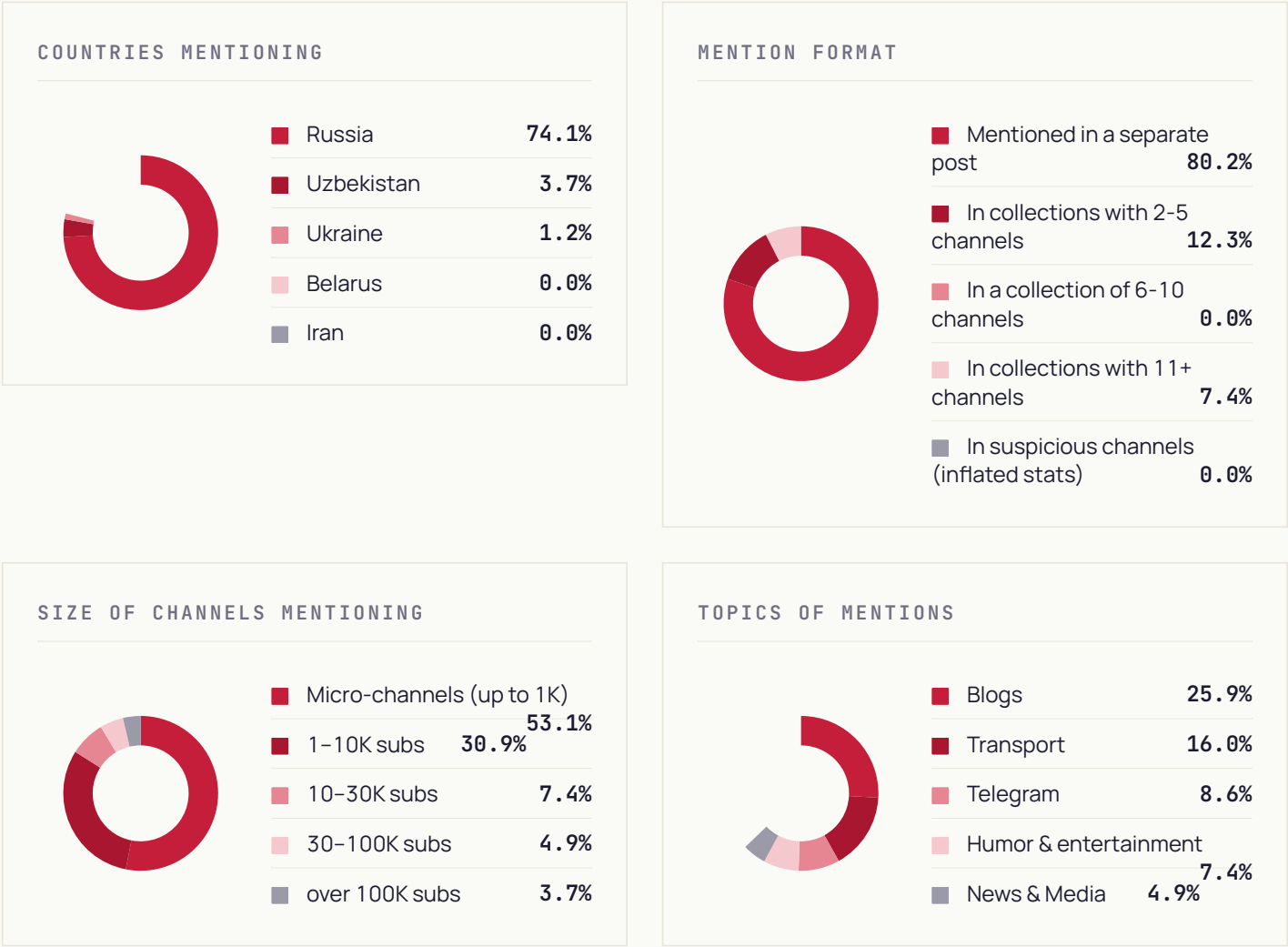
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

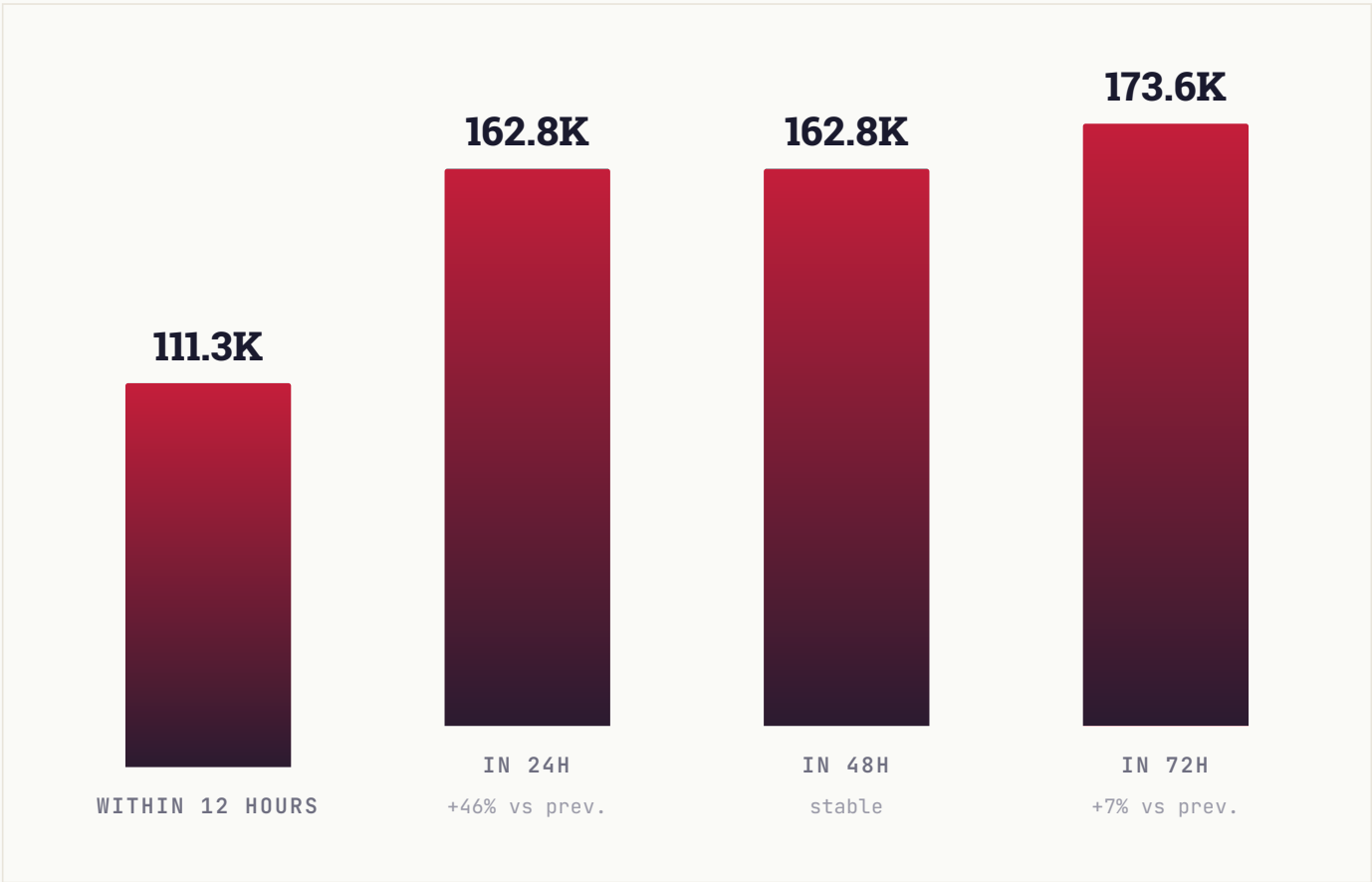
Citation index **11** — channel popularity score based on mentions. Considers both count and weight of mentioning channels: a post from a 100k subs channel weighs more than from a 1k subs channel. All-time mentions: **141** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel highlighted — shows its rank among niche neighbors.

CHANNEL		SUBSCRIBERS
TI	Cars & Point	3.4M
AV	Avtomanya	1.8M
WE	WENGALLBI YOU	994K
VM	Vodiy Moshina Bozor	972.1K
DS	Dubrovsky Syndicate Zhekich Dubrovsky	691.6K
UN	Un Normal	596K
FI	Fighterbomber	520K
AV	Auto.ru	497.7K
GA	Garage	483.6K
AV	AVTOZAKAZ.RU	480.4K
KM	CRIMEAN BRIDGE: operational info	477.9K

COMPARATIVE CONCLUSION

Channel in top-3 niches (#3 of 98 channels in category). One of the leaders — client-partners can cross-promote with peers; for PR/reach you're a valuable media partner.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **5**, they brought **598 178** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	0	0	136 505
December 2025	0	0	81 000
Nov 2025	0	0	71 906
Oct 2025	0	0	65 286
Sep 2025	3	2	185 903
August 2025	2	2	57 578

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
5	6	598 178

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in «Transport» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#3/100

RANK IN NICHE

Channel in top 3% transport Russia



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off as done and revisit this report in a month.

01

Increase posting frequency

Now 4.6 posts/wk. Active channels average 7-10.
Consistency is key to retention.

EFFECT

**Consistency
beats volume**

02

Main post of the week — on Monday

Audience is most active on this day at 21:00 MSK.

EFFECT

**Best window
for an
important post**

03

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

04

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

05

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager