

PUBLIC REPORT BY PROMTPRESS

Channel audit

AvtoREVIZORRO



@avtorevizorro

Cars from Germany in stock and to order: avtorevizorro.ru YouTube:
[https://m.youtube.com/@AvtoREVIZORRO?](https://m.youtube.com/@AvtoREVIZORRO?itct=CHQQ6p4EGAliEwjH0q6CvbX7AhU7gvQHHURLAcQ%3D)
 itct=CHQQ6p4EGAliEwjH0q6CvbX7AhU7gvQHHURLAcQ%3D List...

SUBSCRIBERS

80 558

-116 per month

ERR (% SEE POSTS)

34.0%

in 24 hrs **21.4%**

REACH/POST

27.6K

ad reach **17.2K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 80 558 —	 SUBS REACH 34.21% avg % subs see post	 VIEWS/POST 27.6K median 25K · 27 days	 POSTS/WEEK 3.0 for the period
 7D TREND — no data for period	 REACTIONS/POST 303.9 only 3,647 reactions, 799 reposts, 0 comments	 POST LENGTH 784 chars median 962 · 27 days	 POSTS ANALYZED 12 27 days
 AD REACH 17.2K 24h avg	 CHURN / MONTH -116 last month	 CITATION RATE 17 citation index · 76 channels mentioned all time	 CHANNEL AGE 8 years 10 months created 01.09.2017

AI EDITOR SUMMARY

Channel «AvtoREVIZORRO» – 80 558 subs. Avg views per post: 27.6K people (34% of subs), good reach. Publishes 3 posts/week (~0/day) – rare posts.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 12 posts over 27 days.
- 02 Dominant format – Photo (10/12 posts).
- 03 Avg post length – 784 chars (median 962).
- 04 Peak audience activity – Thursday, 14:00 MSK.
- 05 Top posts get 2x more views than the weakest (41.7K avg for top vs 24.3K for worst) – among 12 posts in 27 days. Worth analyzing what the top has in common: topic, format, publish time.

TOP 5 POSTS

Nº1 11.06 · 11:09 PHOTO What is a true exclusive from Italy I'm almost sure: even if you know the brand «Ghia», it's only as the name of the richest trim...	VIEWS 50 307 REPOSTS 23	REACTIONS 267 ER 62.4%
Nº2 23.06 · 13:34 PHOTO In Balashikha, Moscow region, a scheme selling flooded cars has been running for years BMW X7 inspection in perfect condition...	VIEWS 40 646 REPOSTS 72	REACTIONS 357 ER 50.5%
Nº3 02.07 · 10:24 PHOTO One of the most common questions from modern BMW buyers: petrol or diesel, which engine is better? We usually answer that...	VIEWS 34 174 REPOSTS 72	REACTIONS 435 ER 42.4%

Nº401.07 · 10:29PHOTO New car on the way. Delivery in 2 weeks. BMW X7 xDrive 40d 2026 M Sport PRO Color BMW Individual Oxfordgreen Metallic Leather BMW...	VIEWS 29 950 REPOSTS 76	REACTIONS 272 ER 37.2%
Nº530.06 · 14:13PHOTO History of Classic Cars. How to make a Sports car for celebrities from a simple Taxi. We brought a classic Mercedes-Benz from Germany...	VIEWS 28 508 REPOSTS 27	REACTIONS 158 ER 35.4%

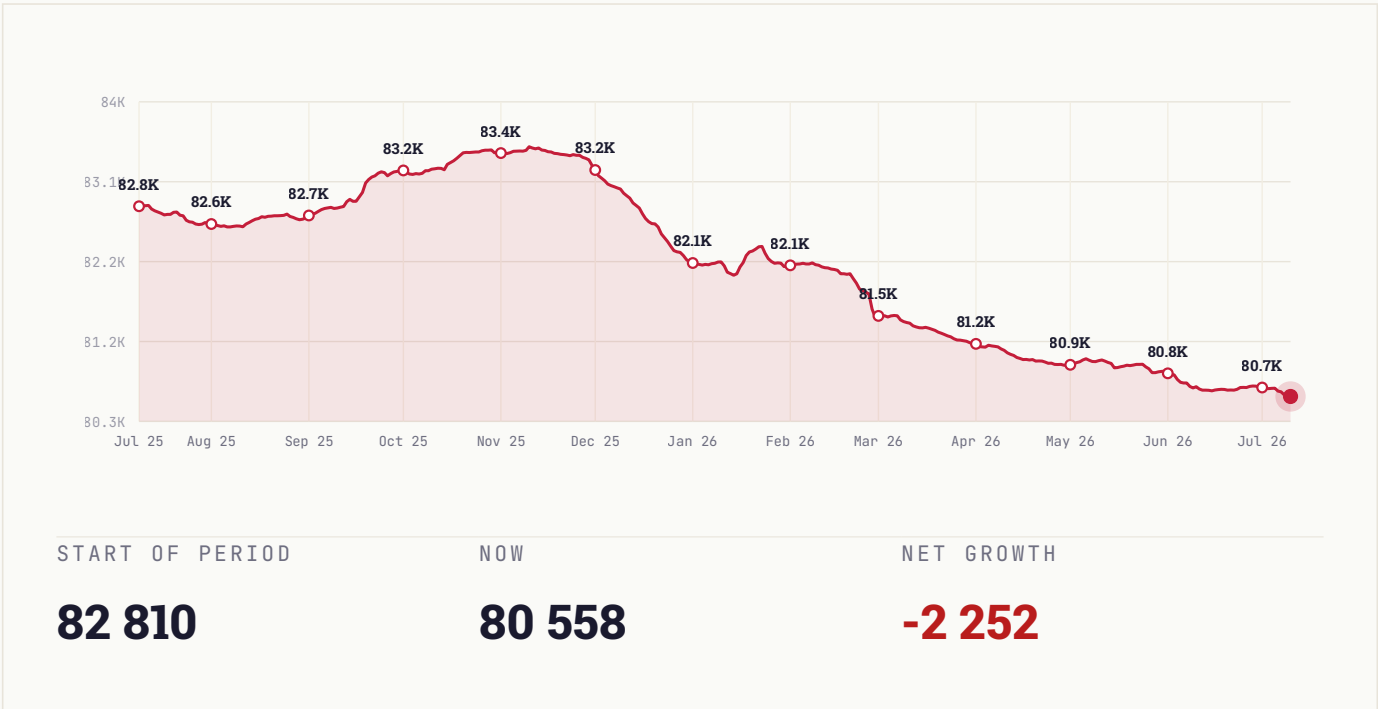
| WORST 3

↓01.07 · 08:11PHOTO Expecting a surge in demand for the newly unveiled BMW X5, we're opening a new office! Okay, the X5 has nothing to do with it. Just...	VIEWS 26 784 REPOSTS 133	REACTIONS 406 ER 33.2%
↓06.07 · 09:42PHOTO Unique offer: a new car built to config, no months of waiting. Car is en route and will be in...	VIEWS 23 268 REPOSTS 39	REACTIONS 179 ER 28.9%
↓06.07 · 13:42POLL (captionless post — poll)	VIEWS 22 961 REPOSTS 24	REACTIONS 247 ER 28.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

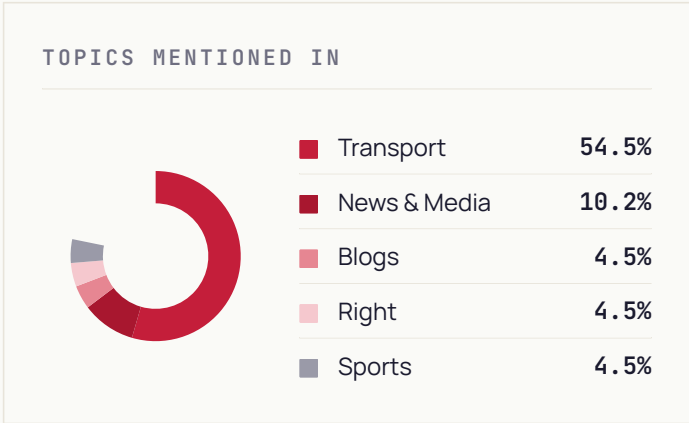
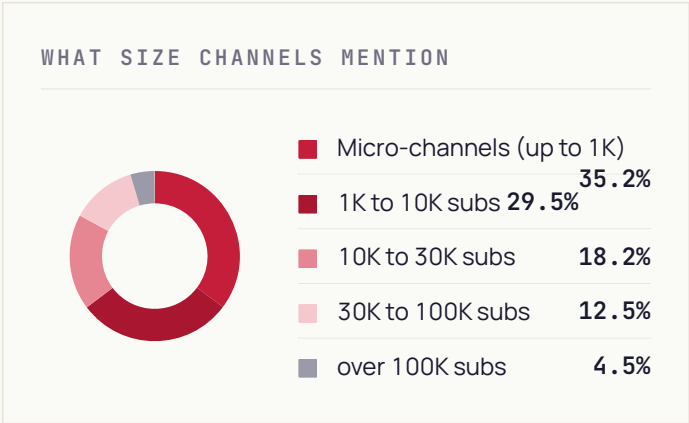
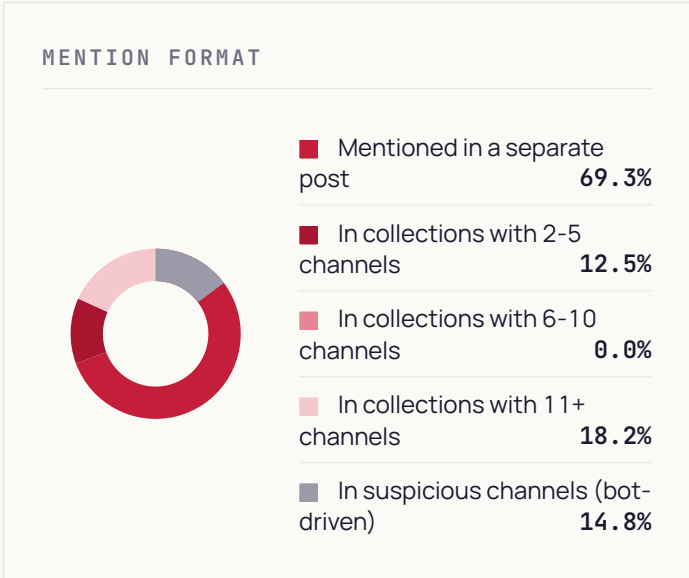
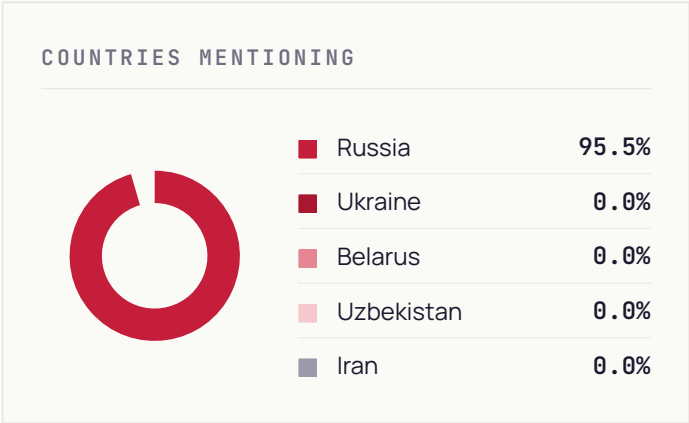
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who and how mentions the channel

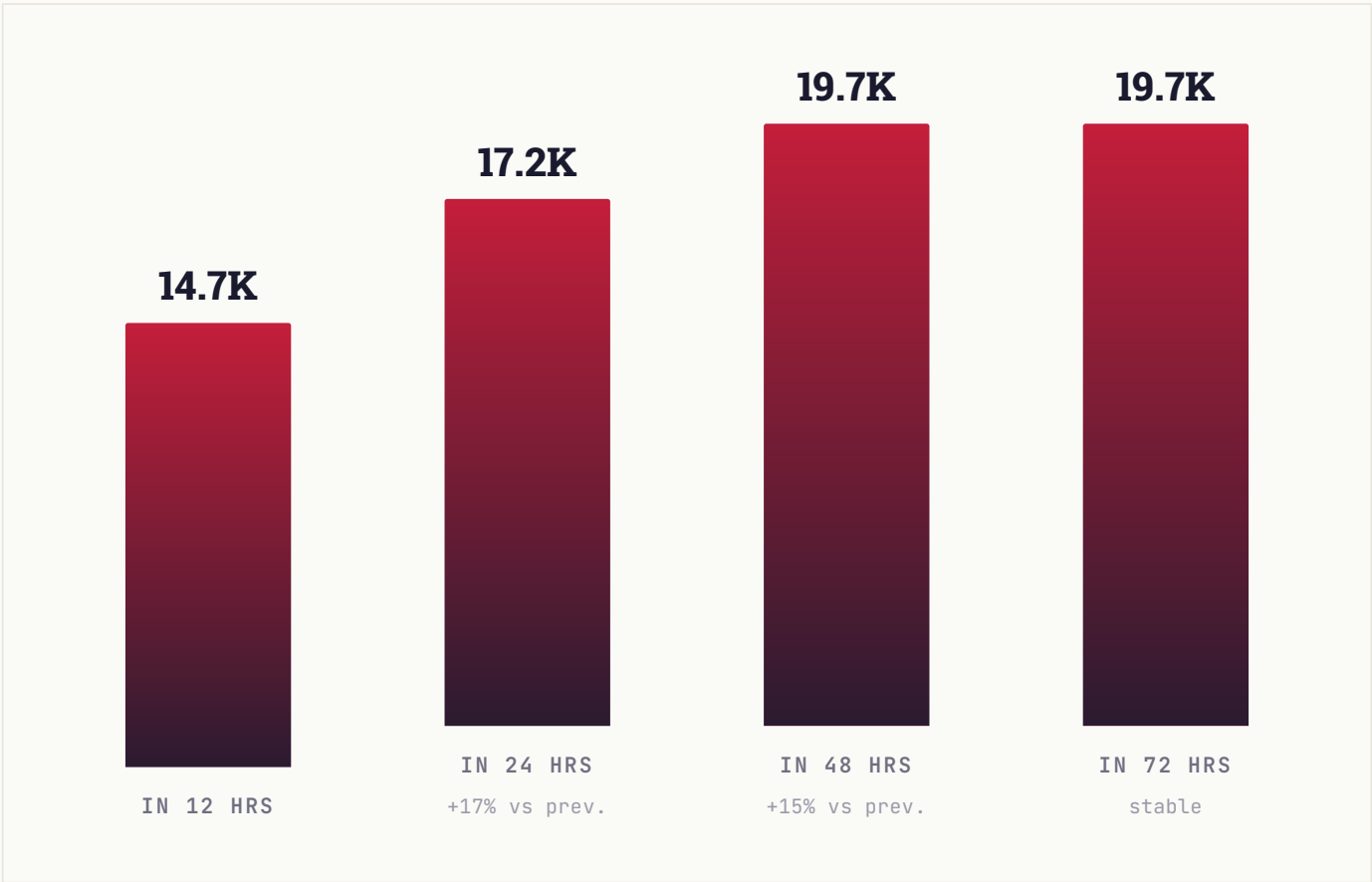
Citation index **17** – channel popularity rating based on mentions. Considers not only count but also mentioner weight: a post from a 100K subs channel 'weighs' more than from 1K. All-time channel mentions **76** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg ad post reach by time since publication. Helps gauge how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL		SUBSCRIBERS
TI	Cars & Point	3.5M
AV	Avtomanya	1.9M
VM	Vodiy Moshina Bozor	1M
WE	WENGALLBI	998.7K
DS	Dubrovsky Syndicate Zhekich Dubrovsky	690.5K
UN	Un Normal	588.6K
FI	Fighterbomber	521.2K
AV	Auto.ru	498.5K
GA	Garage	482.5K
AV	AVTOZAKAZ.RU	480K
AV	AvtoREVIZORRO YOU	80.6K

COMPARATIVE CONCLUSION

Channel not yet outside top 98 of niche — early growth stage. Niche leader — Cars & Point (3.5M), top-98 median: 202.7K. First goal — enter top-98 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

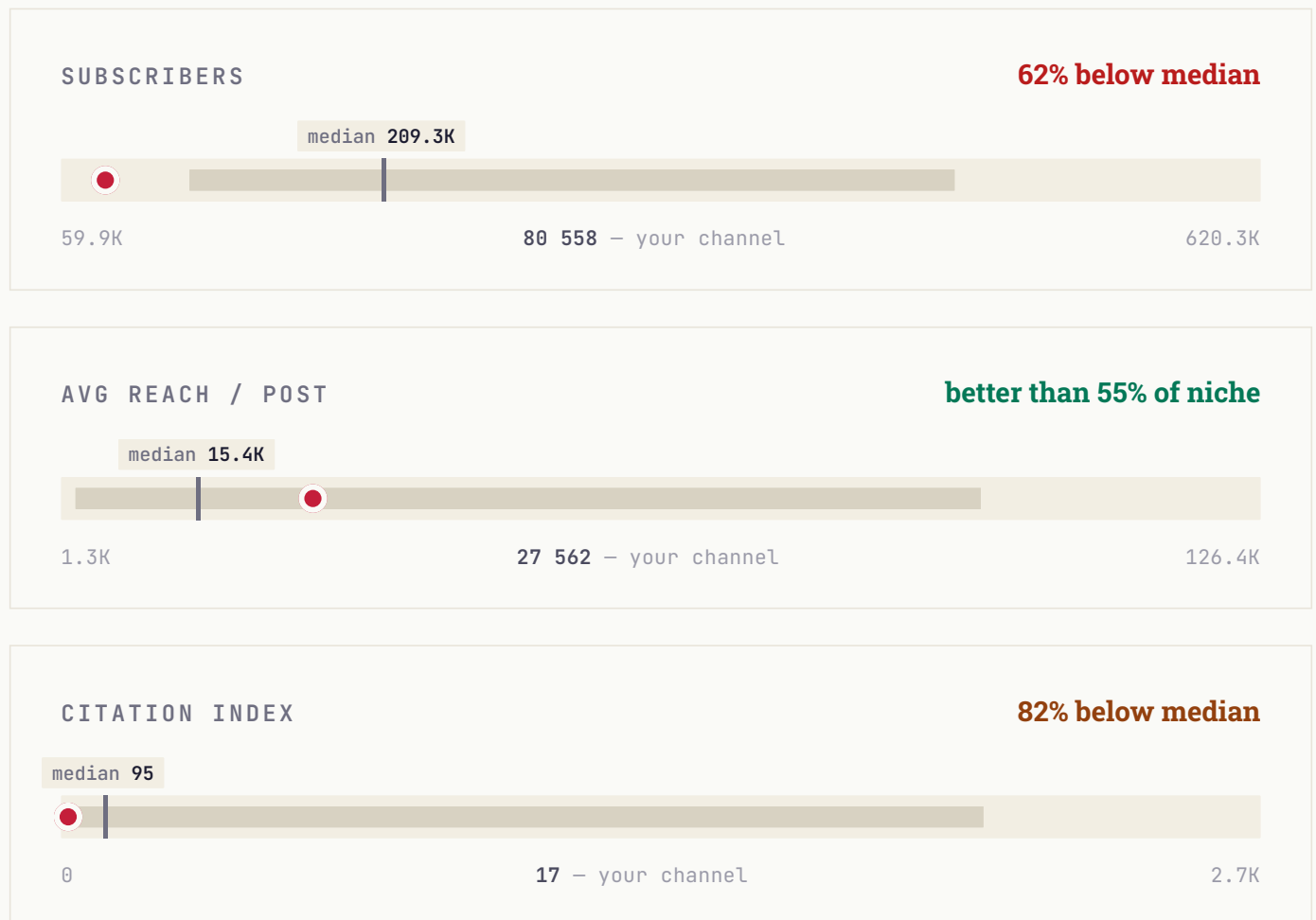
Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **6**, they brought **1 669** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	1	1	395
December 2025	1	1	0
November 2025	1	1	103
October 2025	2	2	331
September 2025	1	1	645
August 2025	0	0	195
TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS	
6	6	1 669	

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Transport» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit next month.

- | | | |
|----|---|--|
| 01 | Increase posting frequency
Now 3.0 posts/week. Active channels average 7-10.
Consistency is key to retaining audience. | EFFECT
Consistency
beats volume |
| 02 | Main post of the week — on Thursday
On this day at 14:00 MSK audience is most active. | EFFECT
Best window
for an
important post |
| 03 | Increase share of video posts
Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend bringing the share to 15-25%. | EFFECT
Video retains
audience
better |
| 04 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress finds sources for your niche. | EFFECT
+1000-3000
subs |
| 05 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic — easy growth lever. | EFFECT
+5-15% ER |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager