

PROMTPRESS PUBLIC REPORT

Channel audit

АВТО БАТЯ



@avtobatya

Top auto channel dad 📺@mudriy_admin — buy ads, DM me)
@auto_bog @lionsmedia1 @doberman1998 @Spiral_Miya

SUBSCRIBERS

312 227

-2319 per month

ERR (% SEE POSTS)

8.0%

daily 4.3%

REACH/POST

22.5K

ad reach 13.6K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle under the number shows the period it covers.

 SUBSCRIBERS 312 227 —	 SUBSCRIBER REACH 7.22% avg % subs see post	 VIEWS/POST 22.5K median 22.8K · 29 days	 POSTS/WEEK 22.3 for period
 7D TREND -6.1% vs previous week	 REACT./POST 337.1 total 31,684 reactions, 8,303 reposts, 0 comments	 POST LENGTH 254 chars median 235 · 29 days	 POSTS ANALYZED 94 29 days
 AD REACH 13.6K 24h avg	 CHURN / MONTH -2319 last month	 CITATION RATE 1 814 citation index · 1,373 channels mentioned ever	 CHANNEL AGE 5 years 8 months created 06.10.2020

AI EDITOR SUMMARY

Channel «AVTO BATYA» — 312 227 subs. Each post avg views 22.5K people (7% from subs), reach is low — consider expanding audience. Publishes 22 posts/week (~3/day) — active posting. Week 8–14 Jun reach dropped -6.1% vs week 1–7 Jun — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **94** posts over 29 days.
- 02 Dominant format – **Video** (89/94 posts).
- 03 Avg post length – **254** chars (median 235).
- 04 Peak audience activity – **Friday**, 09:00 MSK.
- 05 Top posts get **2x** more views than the weakest (30.3K avg top vs 19.7K worst) – among 94 posts over 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 26.05 · 13:09 VIDEO Guy proves his Chevy Cobalt hits 60 mph in 5 sec, but there's a catch. The counting system has...	VIEWS 30 726 REP. 201	REACTIONS 702 ER 9.8%
Nº2 29.05 · 06:01 VIDEO Several injured in Yekaterinburg hurricane winds. One man hit by metal fence, now in...	VIEWS 30 697 REP. 68	REACTIONS 242 ER 9.8%
Nº3 27.05 · 06:49 VIDEO Powerful storm in Astrakhan topples construction crane – operator killed. AVTO BATYA	VIEWS 29 398 REP. 42	REACTIONS 327 ER 9.4%

Nº4

25.05 · 15:36

VIDEO

Drunk mom sent schoolboy son to drive for more booze in Buryatia Inspectors stopped a Mazda. Behind the wheel was a 17-year-old without a license...

VIEWS

29 181

REACTIIONS

268

REP.

17

ER

9.3%

Nº5

29.05 · 12:19

VIDEO

Bus with passengers crashes into pole in Krasnoyarsk – 9 in hospital. Driver tried to avoid dangerous car maneuver but...

VIEWS

28 987

REACTIIONS

289

REP.

34

ER

9.3%

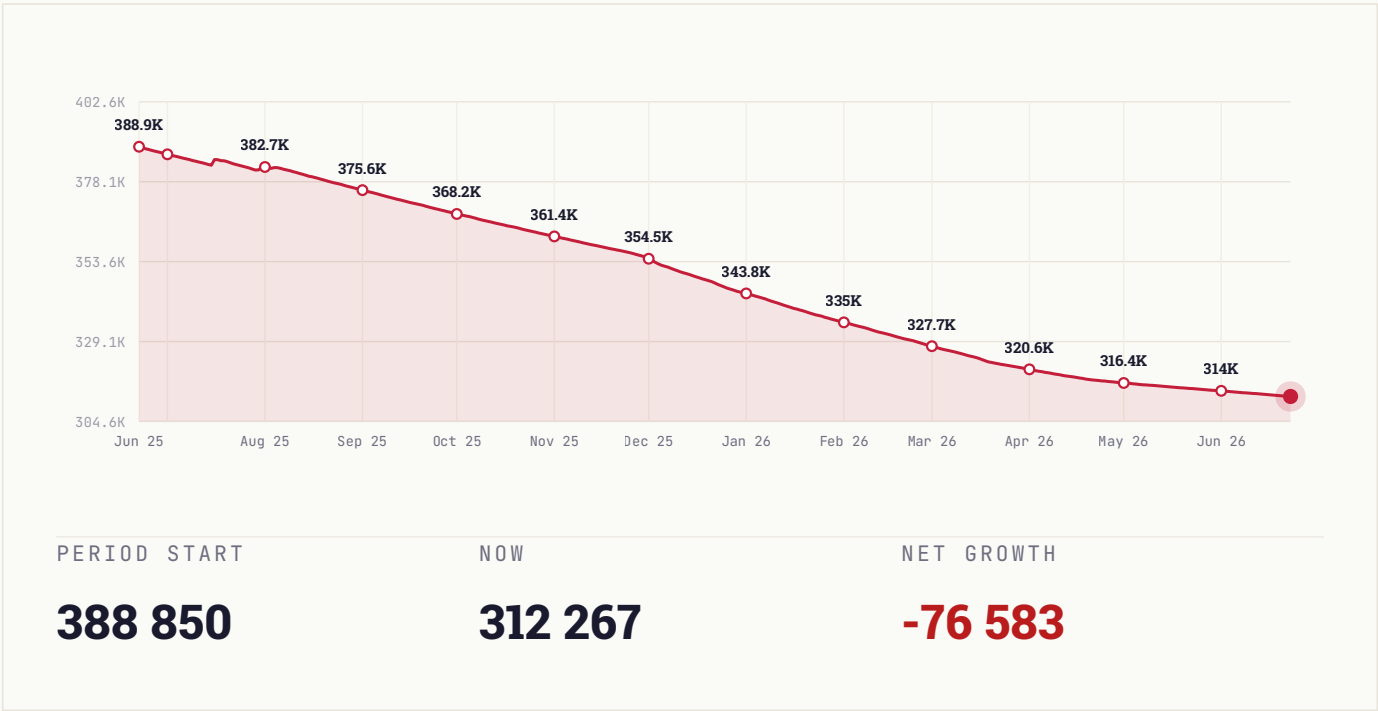
WORST 3

↓ 19.06 · 17:54 VIDEO Drunk female driver in Poland hits father and 9-year-old son – man dies on scene. Car at insane speed mows down pedestrians, smashing them...	VIEWS 19 924 REACTIIONS 396 REP. 43 ER 6.4%
↓ 20.06 · 05:11 VIDEO Biker in Israel nearly dies crashing into car Footage captured by another driver. Victim hospitalized with...	VIEWS 19 752 REACTIIONS 213 REP. 27 ER 6.3%
↓ 20.06 · 13:11 VIDEO Tyumen. "According to the 38-year-old driver, he could not brake in time before the crossing due to a slippery road," the traffic police report says. AUTO...	VIEWS 19 542 REACTIIONS 385 REP. 35 ER 6.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

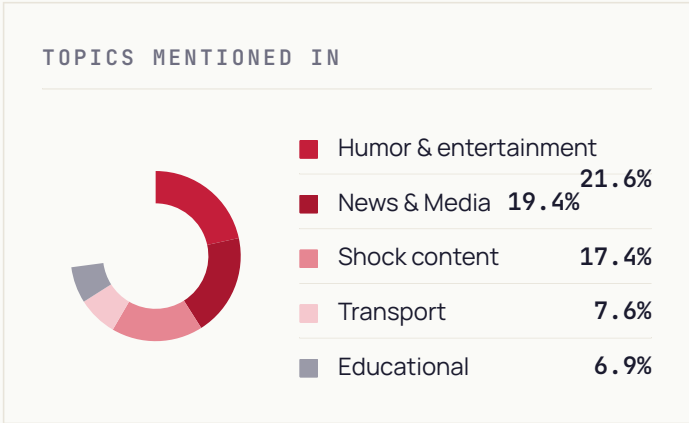
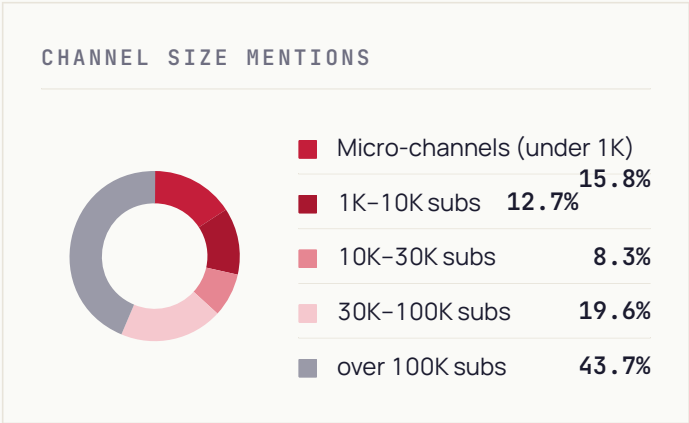
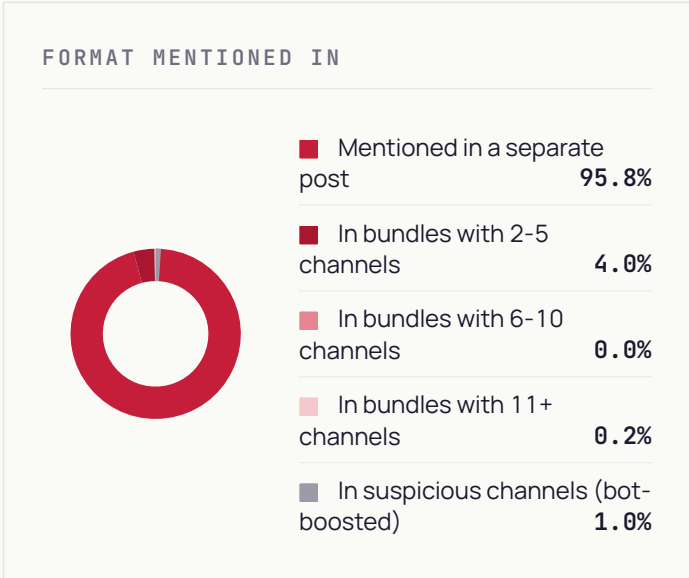
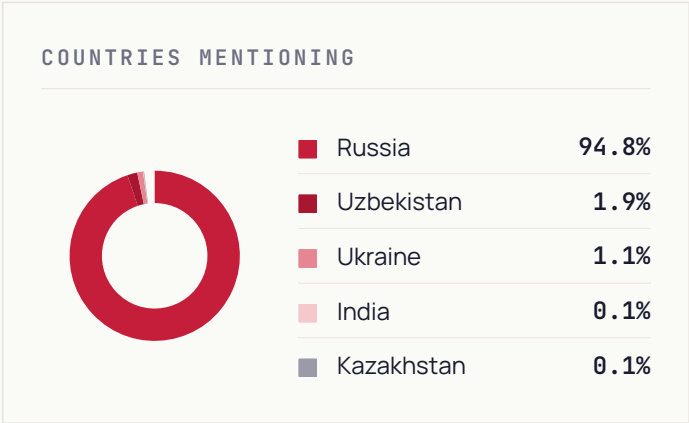
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained and which it lost subs.



SECTION 04 · MENTIONS

Who mentions the channel & how

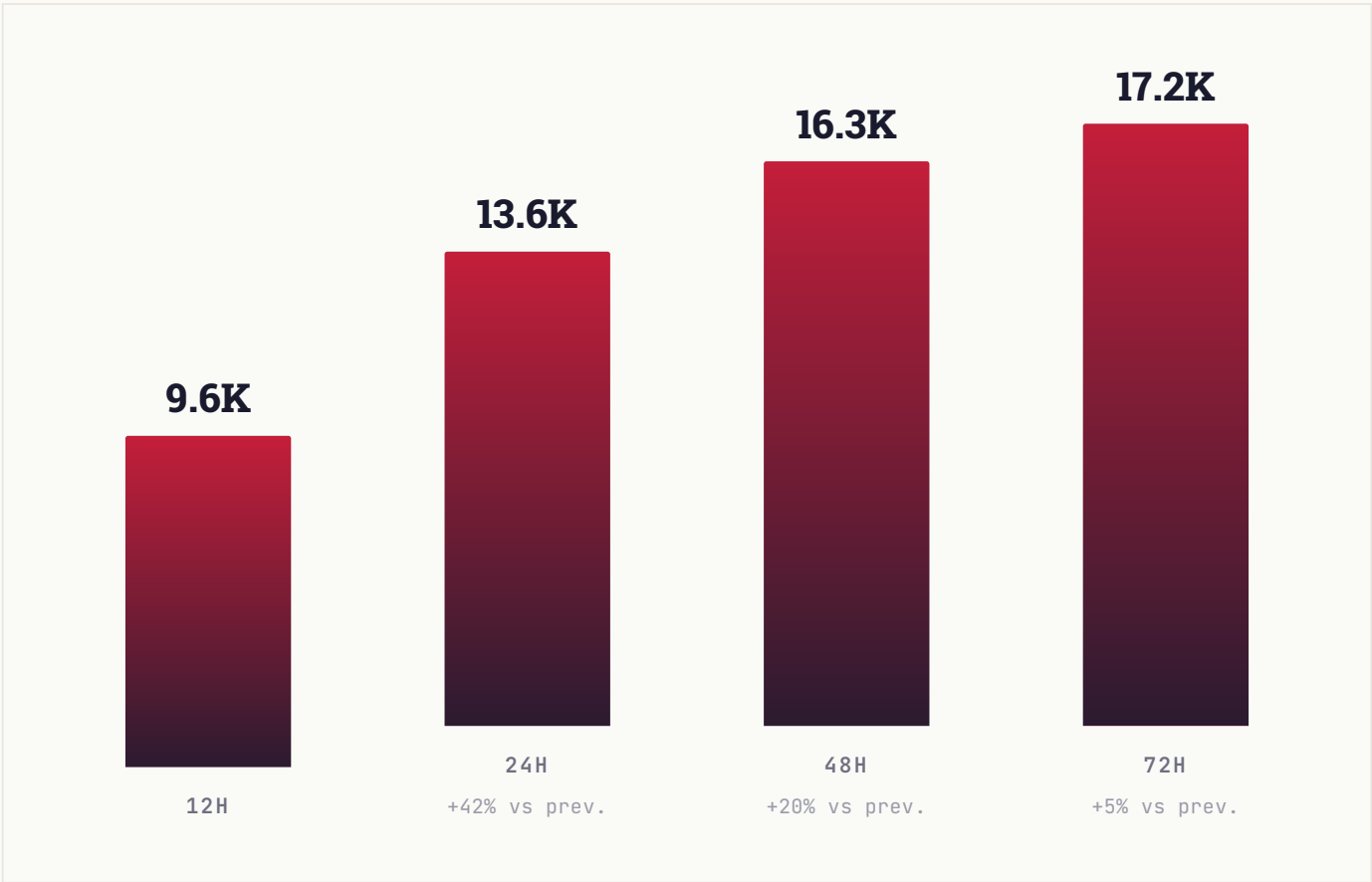
Citation index **1 814** — channel popularity score based on mentions. Considers not just count but also weight of mentioners: a post from a 100K subs channel weighs more than from 1K subs. All-time mentions: **1 373** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement should «live».



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TI Cars & Point	3.4M
AV Автомания	1.8M
WE WENGALLBI	1M
DS Dubrovsky Syndicate Zhekich Dubrovsky	694K
FI Fighterbomber	520.8K
AV Auto.ru	497.5K
GA Garage	487K
AV AVTO3AKA3.PY	479.8K
ZR Behind the Wheel	473.8K
AV Автоинструктор	466.8K
AB AVTO БАТЯ YOU	312.2K

COMPARATIVE CONCLUSION

Channel in top half of niche (#26 of 98). Niche leader: Cars & Point (3.4M), median subs 166K. Aim for top quartile — realistic 6-12 month horizon.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **413**, they brought **2 886** new subs.

PERIOD	MENTIONS	CHANNELS	GAINED SUBSCRIBERS	
December 2025	112	11	0	
Nov 2025	40	8	0	
Oct 2025	28	8	0	
Sep 2025	27	8	0	
August 2025	108	90	390	
July 2025	98	65	2 496	

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
413	6	2 886

SECTION 08 · NICHE COMPARISON

Where channel stands in its league

Took top-100 channels in category "Transport» (Russia) and compared your channel. Gray band = 80% of niche channels (p10-p90). Black line = median. Red dot = your channel.

#26/100

RANK IN NICHE

Channel in top half of ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

- 01

Top post of the week — on Friday

Audience most active on this day at 09:00 MSK.

EFFECT

Best time for important posts
- 02

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic — easy win.

EFFECT

+5-15% ER
- 04

Cross-promo with similar channels

Swap posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — organic traffic source.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
