

PROMTPRESS PUBLIC REPORT

Channel audit

AVRORA |

Садовод Б 2А-63



@avrorasadovod

Be the trendiest with us ❤️ 📍 Sadovod B-2A-63 Direct supplier of women's clothing Real model photos and new arrivals 📷 <https://t.me/mariosadovod> 24/7 contact number +7 929 681 89-84 ...

SUBS	ERR (% SEE POSTS)	REACH/POST
35 183	11.0%	6.5K
23.08.2026 12298 per month	per day 26.6% HTTPS: // PROMTPRESS.COM/PUBLIC/AVRORASADOVOD	ad reach 9.2K /24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle says for what period it was calculated.

 SUBS 35 183 —	 SUB REACH 18.37% avg. % of subs see post	 VIEWS/POST 6.5K median 6.1K · 13 days	 POSTS/DAY 15.3 ~107 per week
 7D TREND — no data for period	 REACTS/POST 9.0 total 1 798 reactions, 8 679 reposts, 5 comments	 POST LENGTH 157 chars median 154 · 13 days	 POSTS ANALYZED 199 13 days
 AD REACH 9.2K avg per 24h	 CHURN / MONTH +12298 last month	 CITATIONS 3 citation index · 11 channels mentioned all time	 CHANNEL AGE 1 yr 8 mo created 01.12.2024

EDITOR'S AI SUMMARY

Channel «AVRORA | Садовод Б 2А-63 » – 35 183 subscribers. Each post on average is viewed 6.5K people (18% from subscribers), this is average reach – room to grow. Publishes 107 posts per week (~15 per day) – very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat, and what to remove from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on **199** posts over 13 days.
- 02 Dominant format – **Photo** (115/199 posts).
- 03 Avg post length – **157** characters (median 154).
- 04 Audience activity peak – **Wed, 22:00 MSK**.
- 05 Top posts get **3 times** more views than the weakest (11.2K avg for top vs 3.6K for worst) – across 199 posts in 13 days. Worth analyzing what the top have in common – topic, format, publish time.

TOP-5 POSTS

Nº1 19.08 · 19:42 PHOTO To order, write ↗  Telegram	VIEWS 11 365 REPOSTS 58	REACTS 13 ER 32.3%
Nº2 19.08 · 19:42 PHOTO Live photo  	VIEWS 11 202 REPOSTS 46	REACTS 9 ER 31.8%
Nº3 19.08 · 19:41 PHOTO N E W ' Trench you fall in love with at first touch Soft and dense, fits perfectly and becomes only...	VIEWS 11 095 REPOSTS 408	REACTS 24 ER 31.5%

Nº4 20.08 · 04:56 VIDEO ROC KAS 🔥 TRENDY SPORTS SUIT Loose fit + contrast stripes = the exact look trending now Price...	VIEWS 10 740 REPOSTS 36	REACTS 11 ER 30.5%
Nº5 19.08 · 18:43 PHOTO New in stock Top suits already on sale Size: S M Factory production Price per unit: 2400₽ Wholesale price: 2200₽	VIEWS 10 738 REPOSTS 116	REACTS 13 ER 30.5%

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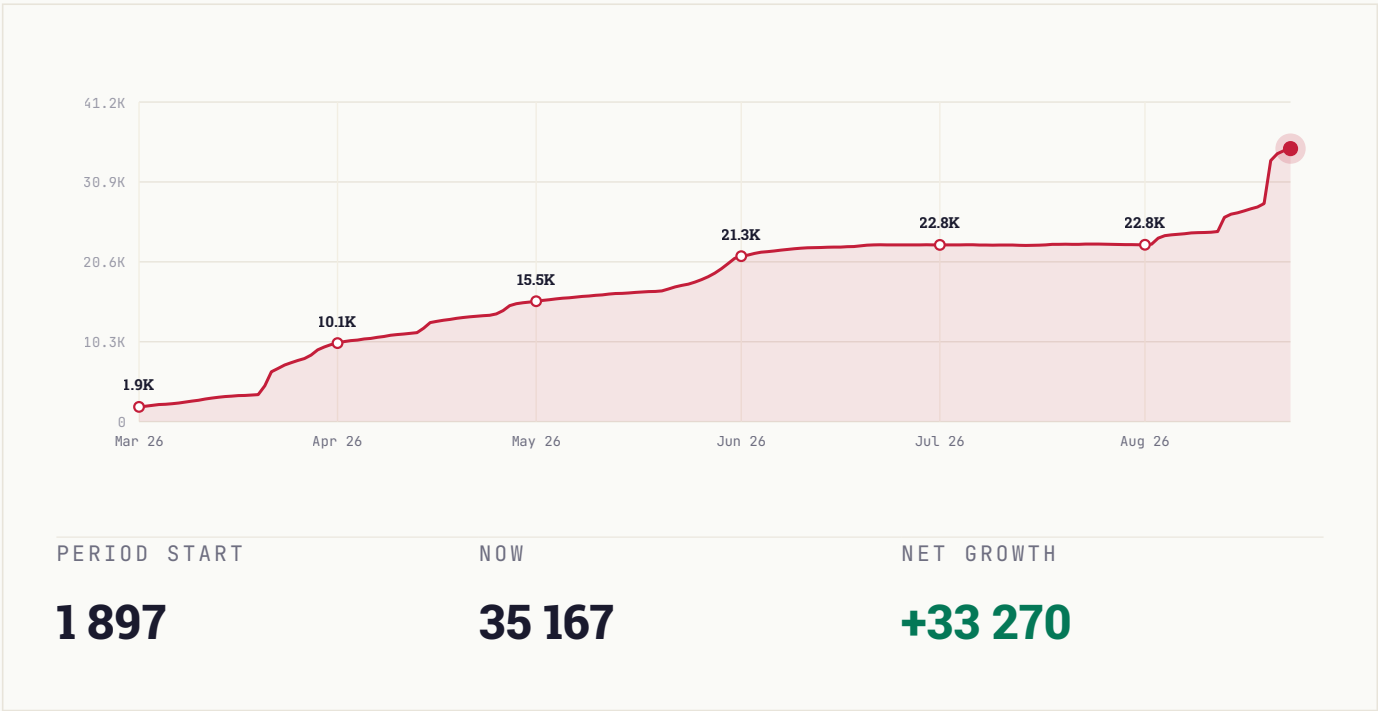
WORST 3

↓ 10.08 · 12:40 TEXT Good afternoon! Finally got my package today, thank you so much 🥹🙏 The quality is excellent and the items are super 😄	VIEWS 3 687 REPOSTS —	REACTS — ER 10.5%
↓ 10.08 · 10:47 VIDEO New 🥰🥰🥰 Awesome bomber in four shades	VIEWS 3 671 REPOSTS 25	REACTS 12 ER 10.4%
↓ 10.08 · 10:29 PHOTO (post without caption — photo)	VIEWS 3 505 REPOSTS 18	REACTS — ER 10.0%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth in a year

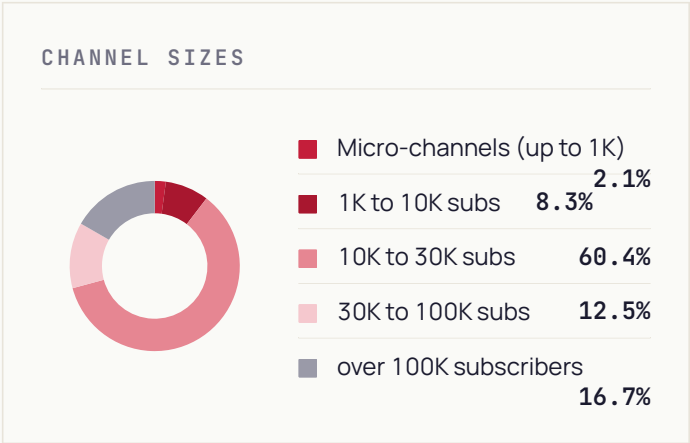
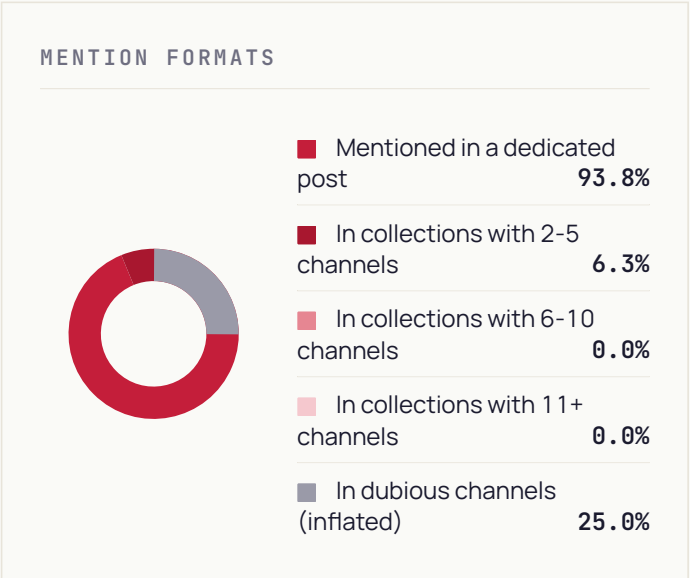
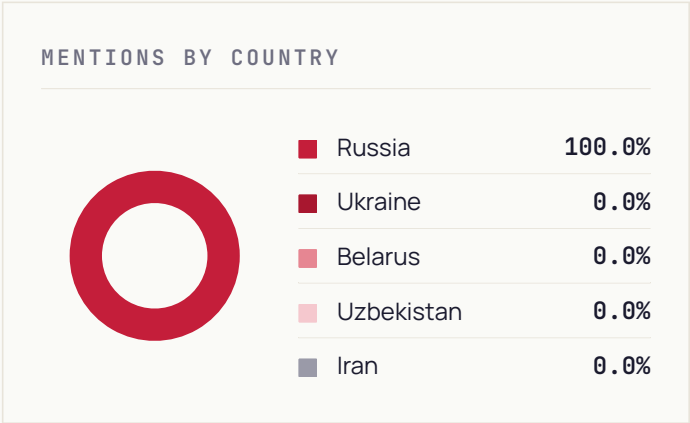
Subscriber growth chart over the year. Key months show the exact number of subscribers. It shows which months the channel grew and which months subscribers left.



SECTION 04 · MENTIONS

Who and how mention the channel

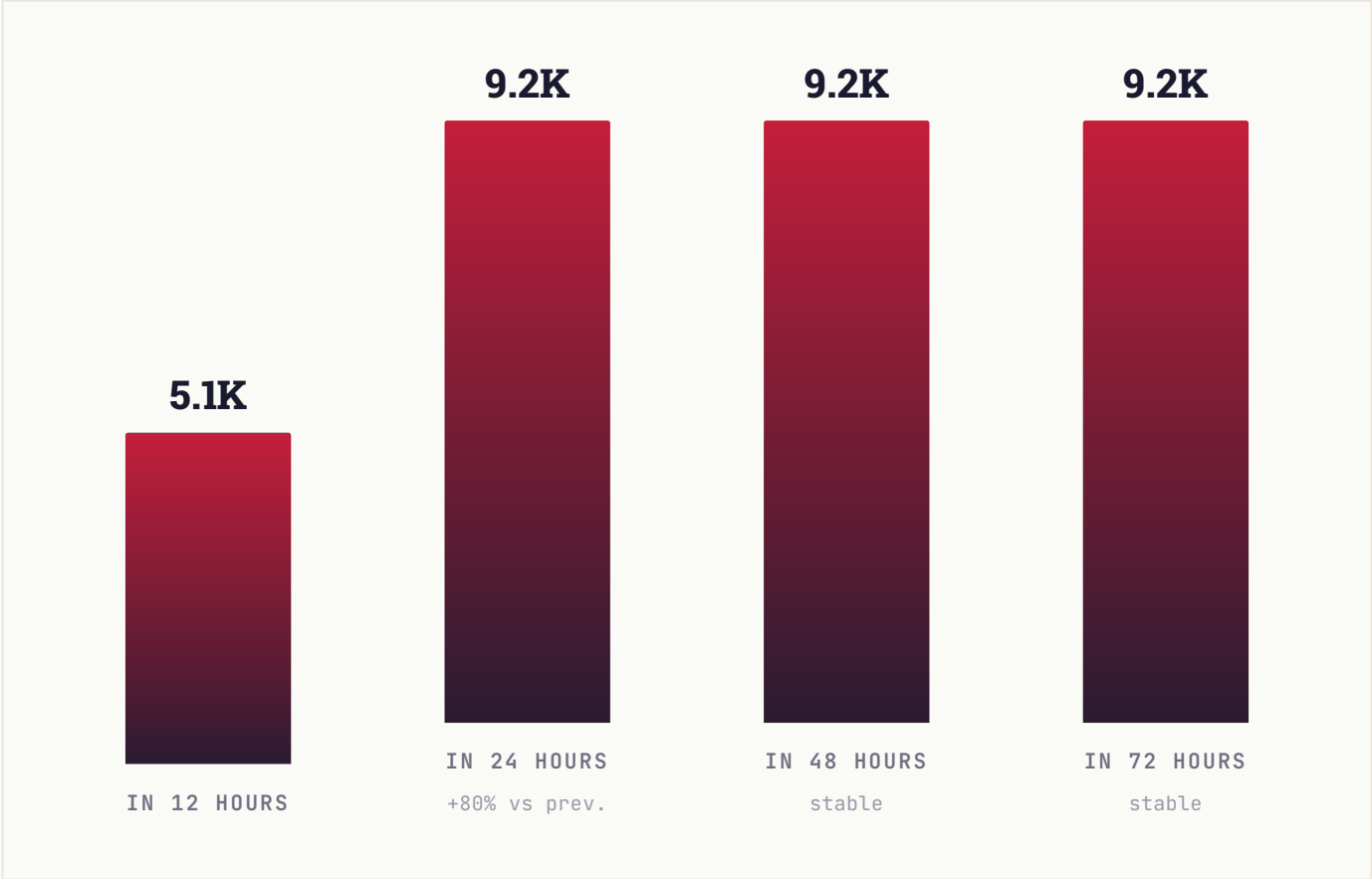
Mention index 3 – channel popularity rating based on mentions. Counts both volume and mentioner weight: a post from a 100K channel weighs more than from a 1K one. All-time mentions: 11 different channels.



SECTION 05 · AD POTENTIAL

Post reach duration

Avg reach of ad post by time from publication. Helps estimate how long a placement makes sense to 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. We highlighted your channel — you can see its place among neighbors by niche.

CHANNEL	SUBS
ZYA Золотое Яблоко	1M
HH Found on Wildberries	616.3K
MI MIXIT.RU	570.5K
Tue Trending with girls	568K
MJ Manicure Nails	566.4K
EM Elena Mixit	526.9K
HH Wildberries / WB Finds	523.5K
Where Face exercises	470.5K
PM Fashion Trends	430.4K
HW Finds WB OZON	411.5K
AJ AVRORA Садовод Б 2А-63  YOU	35.2K

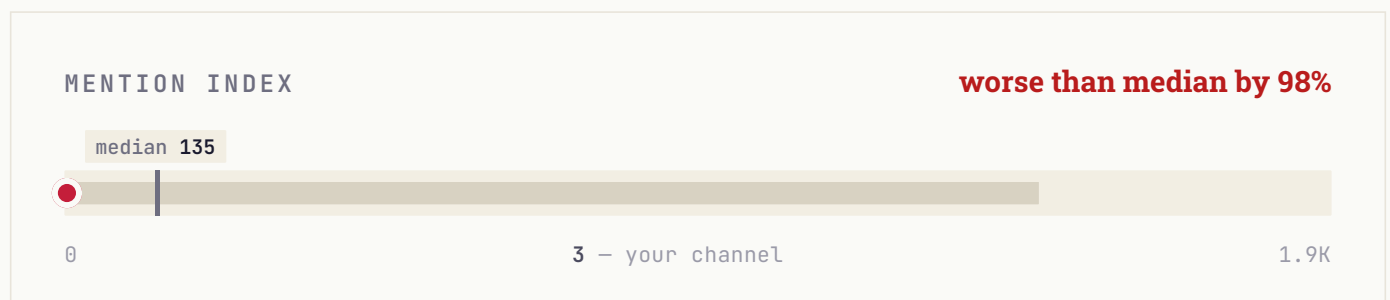
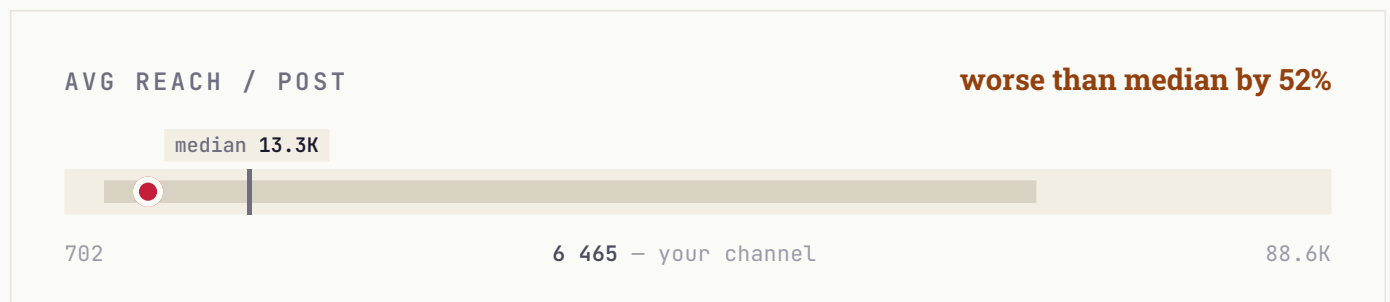
COMPARISON

Channel so far Outside top-96 in niche — early growth stage. Niche leader — Золотое Яблоко (1M), top-96 median: 165.5K. First goal — break into top-96 via systematic traffic and content work.

— SECTION 07 • NICHE COMPARISON

Where the channel is in its league

Took top-100 channels of category «**Fashion & Beauty**» (Russia) and looked at how your channel compares. Grey band — range where 80% of niche channels fall (p10–p90). Black vertical — median. Red dot — your channel.



— SECTION 08 · STRATEGY

What to do now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

01**Top post of the week — Wednesday**

Audience is most active on this day and at 22:00 MSK.

EFFECT

Best posting window**02****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (organic integrations), **Premium** (target audience). PromptPress matches sources to your niche.

EFFECT

+1000-3000 subs**03****Test polls and interactive formats**

Posts with polls/reactions usually add +5-15% to ER.
One weekly poll on a hot topic — an easy growth boost.

EFFECT

+5-15% ER**04****Cross-promo with neighboring channels**

Exchange posts with same-segment channels quarterly. No need daily — 2-3 collabs drive relevant growth.

EFFECT

Relevant audience growth**05****Update channel description for Telegram search**

Telegram search scans descriptions. Add 3-5 niche keywords — a source of organic traffic.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done? **PromptPress?**

This audit — is something we can do in minutes from public data.
Want to go further — run ads through us and close your growth
plan in a month.

01 **Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02 **Contact manager**

t.me/PromptPress_manager
