

PROMTPRESS PUBLIC REPORT

Channel audit

AVO



@avouzbek

AVO'ning rasmiy Telegram-kanali Sayt: <http://avobank.uz> Instagram: <https://bit.ly/avouzbek> Facebook: <https://bit.ly/avouzbekfb> Telegram-bot: @avo_uz_bot 1 daqiqada onlayn mikroqarz olish:...

SUBS

13 036

-633 per month

ERR (% SEE POSTS)

54.0%

per day 18.6%

REACH/POST

6.3K

ad reach 2.4K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your place

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Economy» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 13 036 —	 SUB REACH 48.04% avg % subs see a post	 VIEWS/POST 6.3K median 6.5K · 28 days	 POSTS/WEEK 2.9 over period
 7D TREND -14.4% vs previous week	 REACTS/POST 22.2 only 267 reactions, 44 reposts, 0 comments	 POST LENGTH 254 chars median 130 · 28 days	 POSTS ANALYZED 12 28 days
 AD REACH 2.4K 24h avg	 CHURN / MONTH -633 last month	 CITATION RATE 231 citation index · 186 channels mentioned all time	 CHANNEL AGE 2 years 3 months created 14.02.2024

AI EDITOR SUMMARY

Channel «AVO» — 13 036 subs. Each post averages 6.3K people (48% of subs), wide reach for a channel this size. Publishes 3 posts per week (~0 per day) — rare posts. For the week of June 1–7, reach dropped -14.4% vs week of May 25–31 — analyze why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 12 posts in 28 days.
- 02 Dominant format – Photo (7/12 posts).
- 03 Avg post length – 254 chars (median 130).
- 04 Peak audience activity – Friday, 11:00 UZT.
- 05 Top posts get 2x more views than the weakest (8.5K avg for top vs 5.6K for worst) – among 12 posts over 28 days. Analyze what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 15.05 · 06:25 PHOTO O'zingizga ishlash rasmiy va foydali bo'lishi mumkin. Karuselni aylantiring va o'zini o'zi band qilish soliqlarda tejagan holda kelajakka...	VIEWS 9 431 REPOSTS 6	REACTS 17 ER 72.3%
Nº2 19.05 · 11:27 PHOTO AVO bank bilan iSpace'da xarid qilish yanada yoqimliroq ☑ Sevimli gadjetlaringizni AVO bank kartasi bilan o'z mablag'ingiz yoki kredit...	VIEWS 8 305 REPOSTS —	REACTS 22 ER 63.7%
Nº3 13.05 · 13:03 VIDEO Onlayn mikroqarz 60 kungacha jarimalarsiz 😊 AVO bank – imkoniyatlar hozir va shu yerda ☑	VIEWS 7 861 REPOSTS 11	REACTS 32 ER 60.3%

Nº4 18.05 • 12:28 PHOTO AVO bank'ga qo'ng'iroq qiling, 24/7 aloqadamiz va yordamga tayyormiz ☒	VIEWS 7 857 REPOSTS 3 REACTS 31 ER 60.3%
Nº5 27.05 • 13:16 VIDEO Yangi Apple texnikasi arzonroqqa tushganda 😊 AVO bank va iSpace'dan yoqimli bonuslarni qanday olishni ko'ring ☒	VIEWS 7 004 REPOSTS 2 REACTS 18 ER 53.7%

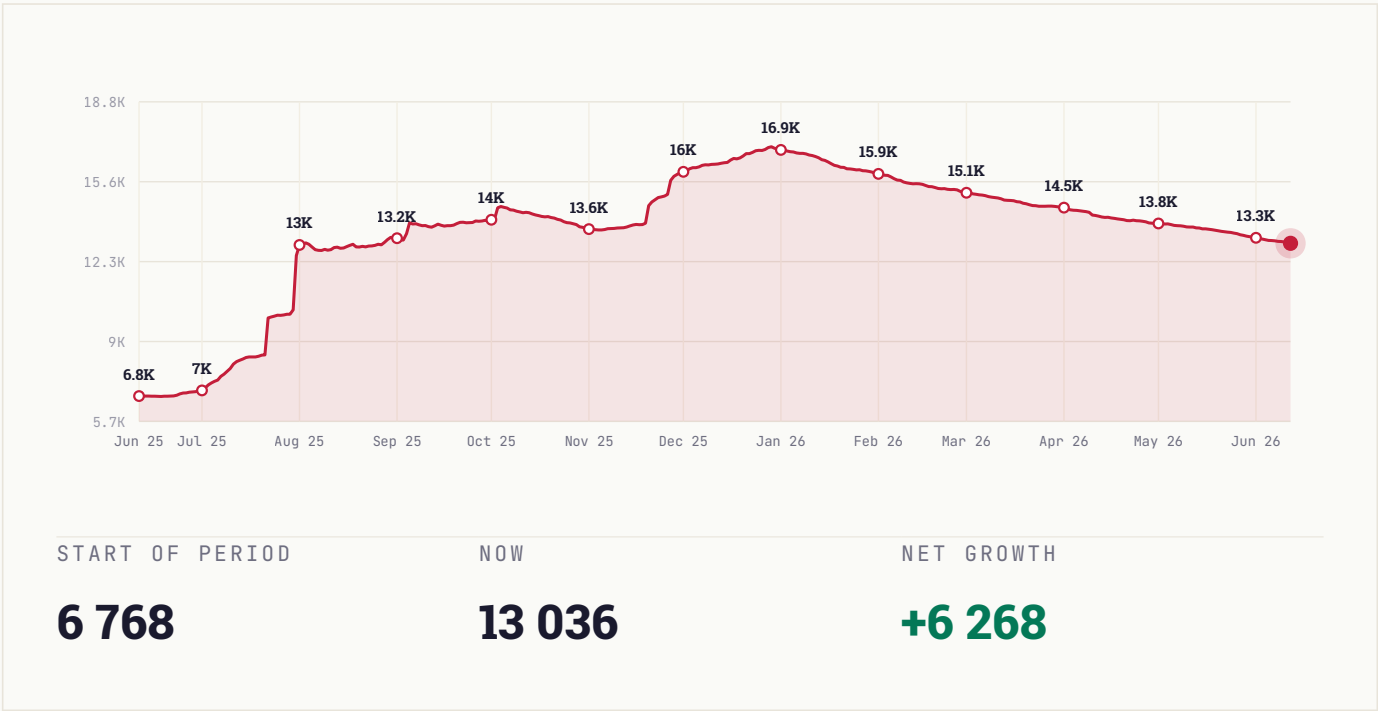
WORST 3

↓ 27.05 • 05:32 PHOTO (no caption post — photo)	VIEWS 6 399 REPOSTS 6 REACTS 47 ER 49.1%
↓ 01.06 • 04:48 PHOTO (no caption post — photo)	VIEWS 5 307 REPOSTS 5 REACTS 33 ER 40.7%
↓ 04.06 • 13:27 VIDEO When buying new Apple tech becomes even more profitable 😊 See how to get nice bonuses with AVO bank and iSpace ☒	VIEWS 5 187 REPOSTS 1 REACTS 15 ER 39.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

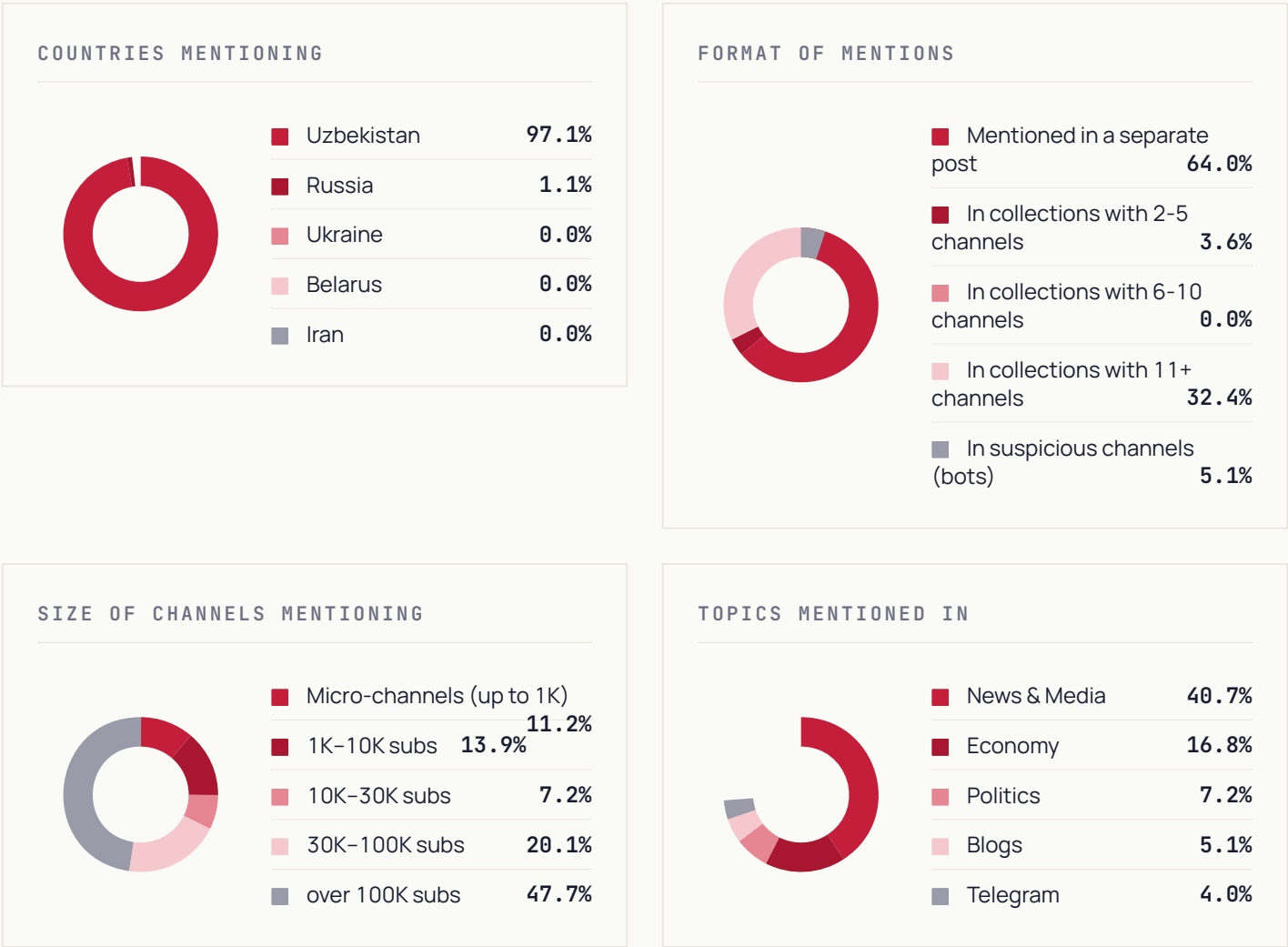
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

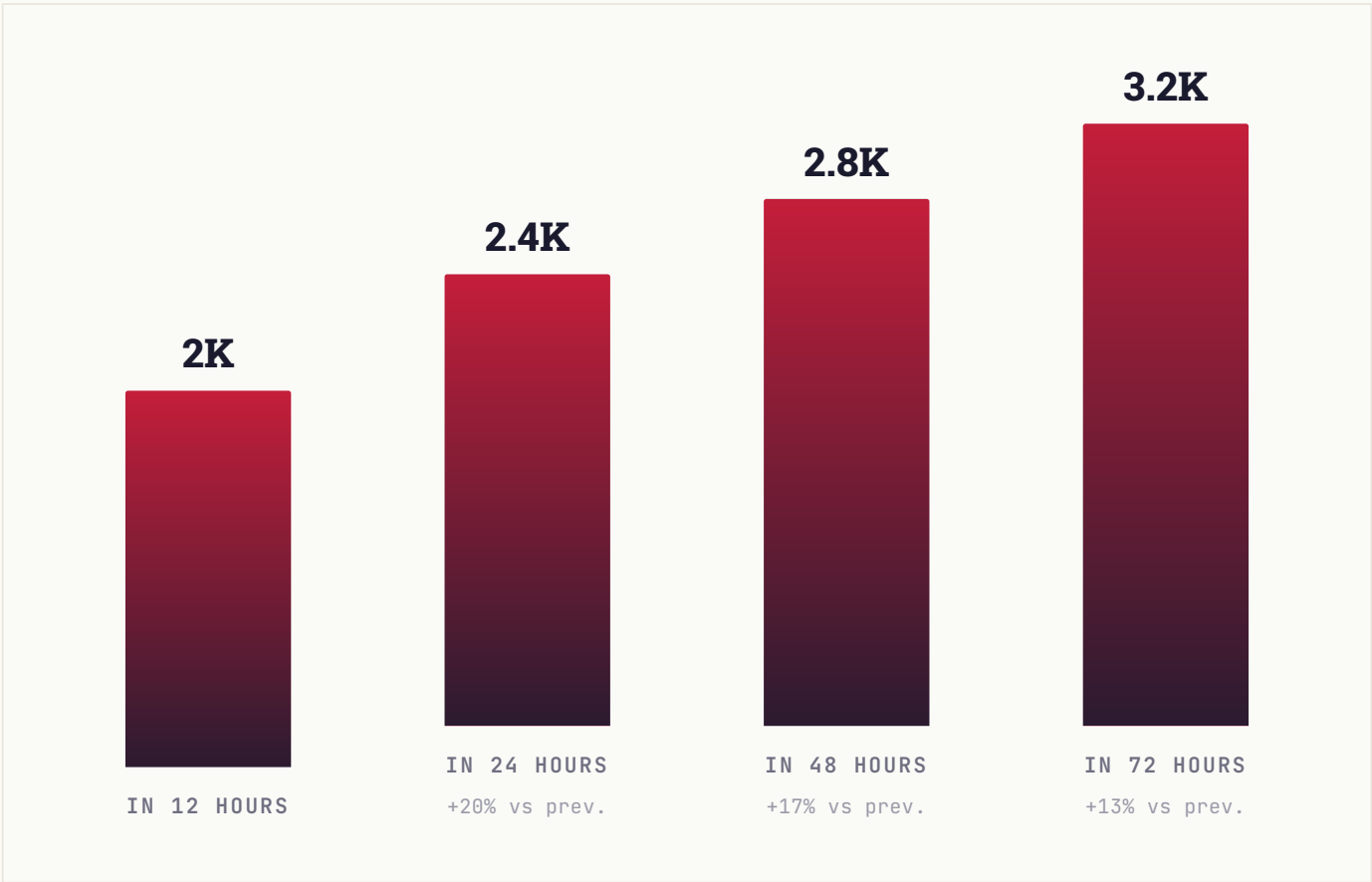
Citation index **231** — channel popularity rating based on mentions. Considers not only quantity but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **186** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps gauge how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
BA bank_kuni	167.3K
MS MK SAMANDAR 🇺🇿	142.7K
XB Xalq Banki	134.3K
BA Bank.uz	128.4K
AN ANORBANK	111.2K
SX Soliq xizmati xabarlari - Rasmiy kanal	103.1K
BA Bankxabar	102.5K
VK VALYUTA KURSI	98.2K
CI Kashkadarya ish Qashqadaryo Qarshi ish	88.4K
ND Namangan Dollar Kursi 🇺🇿	84.6K
AV AVO YOU	13K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#68 of 99). Niche median — 20K subs.
First KPI to hit — reach median. Leader: bank_kuni (167.3K).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **155**, they brought **12 036** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	12	11	1 093
November 2025	1	1	2 356
October 2025	11	10	637
September 2025	78	44	1 116
August 2025	35	34	1 287
July 2025	18	17	5 547

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
155	6	12 036

— SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

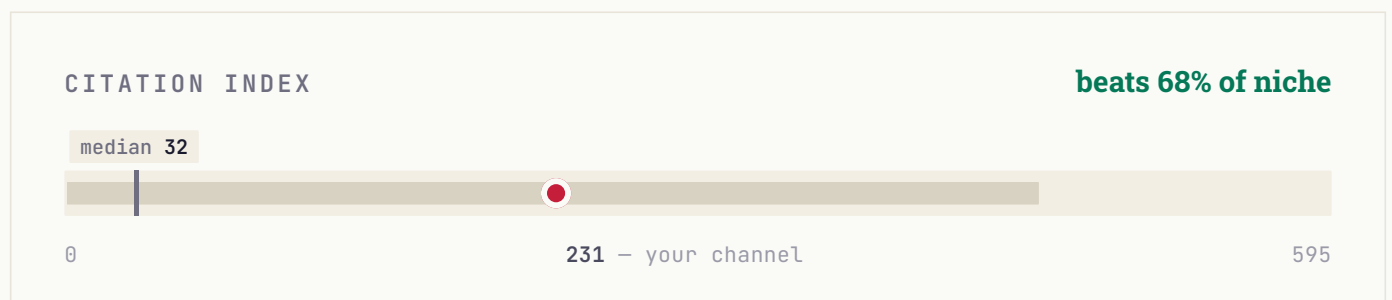
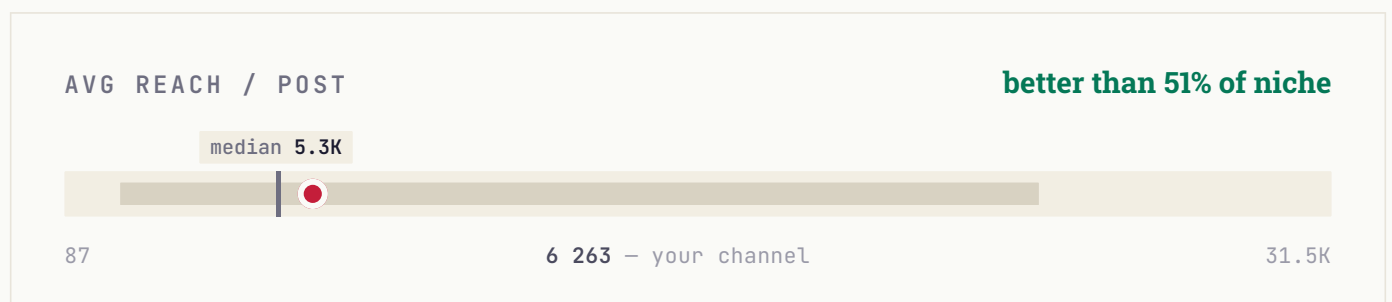
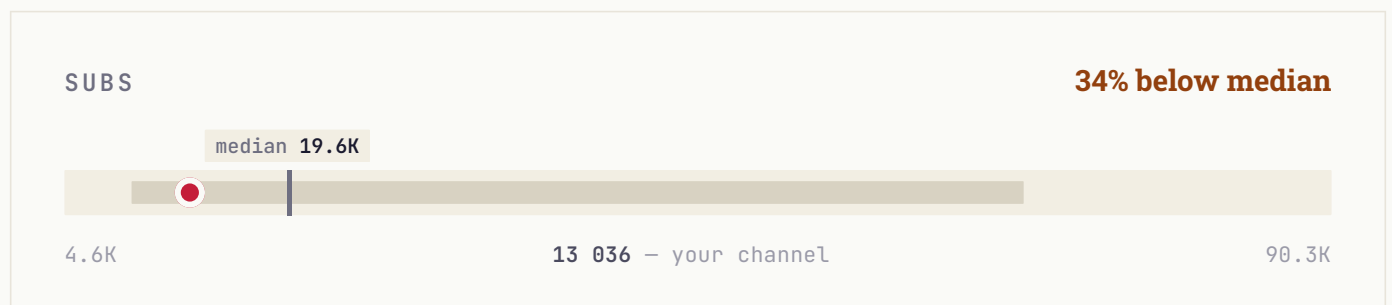
Top 100 channels in category "Economy» and saw how your channel compares.

Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median.

Red dot — your channel.

#68/100

POSITION IN NICHE
 Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01**Post more often**

Now 2.9 posts/week. Active channels do 7-10.
Consistency is key to retention.

EFFECT

Consistency > volume**02****Main post of the week — on Friday**

Audience most active on this day at 11:00 UZT.

EFFECT

Best window for an important post**03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs**04****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. To go further — run ads through us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
