

PROMTPRESS PUBLIC REPORT

Channel audit

Avito Jobs



@avito_jobs

The most heartfelt channel for employers and HR ❤️ Practical checklists, insights and expert tips — everything to help businesses find strong talent faster. Support:...

SUBSCRIBERS

22 029

+60 per month

ERR (% SEE POSTS)

13.0%

daily 4.3%

REACH/POST

2.6K

ad reach 959/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 22 029 —	 SUBS REACH 11.63% avg % subs see post	 VIEWS/POST 2.6K median 2.7K · 27 days	 POSTS/WEEK 3.9 for period
 7D TREND -0.0% vs previous week	 REACTIONS/POST 23.3 349 reactions, 99 reposts, 0 comments	 POST LENGTH 671 chars median 685 · 27 days	 POSTS ANALYZED 15 27 days
 AD REACH 959 24h avg	 CHURN / MONTH +60 last month	 QUOTABILITY 206 citation index · 385 channels mentioned all time	 CHANNEL AGE 6 years 1 month created 05.06.2020

AI EDITOR SUMMARY

Channel «Avito Rabota» — 22 029 subs. Each post avg views 2.6K people (12% from subs), reach low — consider growing audience. Publishes 4 posts/week (~1/day) — rare. For week Jun 22–28 reach stable (-0.0% vs week 15–21 Jun).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 15 posts over 27 days.
- 02 Dominant format – Photo (14/15 posts).
- 03 Avg post length – 671 chars (median 685).
- 04 Peak audience activity – Wed, 14:00 MSK.
- 05 Top posts get 2× More views than weakest (4.1K avg top vs 1.7K worst) – among 15 posts over 27 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 18.06 · 12:55 PHOTO Sometimes the toughest work tasks aren't reports or deadlines, but just 'deciding' 👍👍 Hire a new employee or delegate...	VIEWS 4 355 REPOSTS 4	REACTIONS 23 ER 19.8%
Nº2 17.06 · 11:46 PHOTO The more precise the matching tools, the faster employers get relevant responses. So we keep developing search scenarios and...	VIEWS 4 186 REPOSTS 15	REACTIONS 18 ER 19.0%
Nº3 24.06 · 12:36 PHOTO 🤖 Colleagues, a pressing question: do you think AI can already replace some HR tasks or is it still more hype than substance? Some...	VIEWS 3 729 REPOSTS 4	REACTIONS 15 ER 16.9%

Nº4 23.06 • 13:10 **PHOTO**

Many employers hesitate to hire young staff: no experience, high turnover, hard to retain. But some bet on them instead...

VIEWS
3 522

REACTIONS
17

REPOSTS
2

ER
16.0%

Nº5 26.06 • 10:56 **PHOTO**

🌴 Vacation season is in full swing. Think you can escape work tasks? ❤️ — Yes! I never work on vacation 🔥 —...

VIEWS
3 340

REACTIONS
32

REPOSTS
4

ER
15.2%

WORST 3

↓ 29.06 • 10:20 **PHOTO**

📚 Colleagues, looks like we have a summer reading list — good for career and brain 👍 Collected 4 books that help...

VIEWS
2 162

REACTIONS
16

REPOSTS
13

ER
9.8%

↓ 30.06 • 15:10 **PHOTO**

Interesting theory: after 5 PM work time drags impossibly sloooow 🤔 Agree? 👍 No wonder more and more...

VIEWS
1 749

REACTIONS
34

REPOSTS
2

ER
7.9%

↓ 03.07 • 15:33 **PHOTO**

Russians' salary expectations keep rising 📈👍 Per Avito Rabota, Jan–May 2026 saw a 15% increase, ...

VIEWS
1 239

REACTIONS
32

REPOSTS
4

ER
5.6%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count. Highlights months of growth vs. loss.



— SECTION 04 · MENTIONS

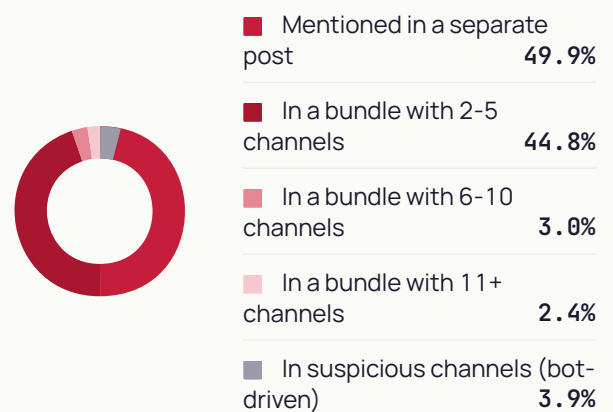
Who mentions the channel and how

Citation index **206** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **385** different channels.

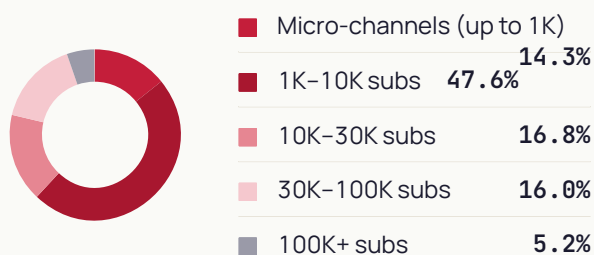
COUNTRIES MENTIONING



FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



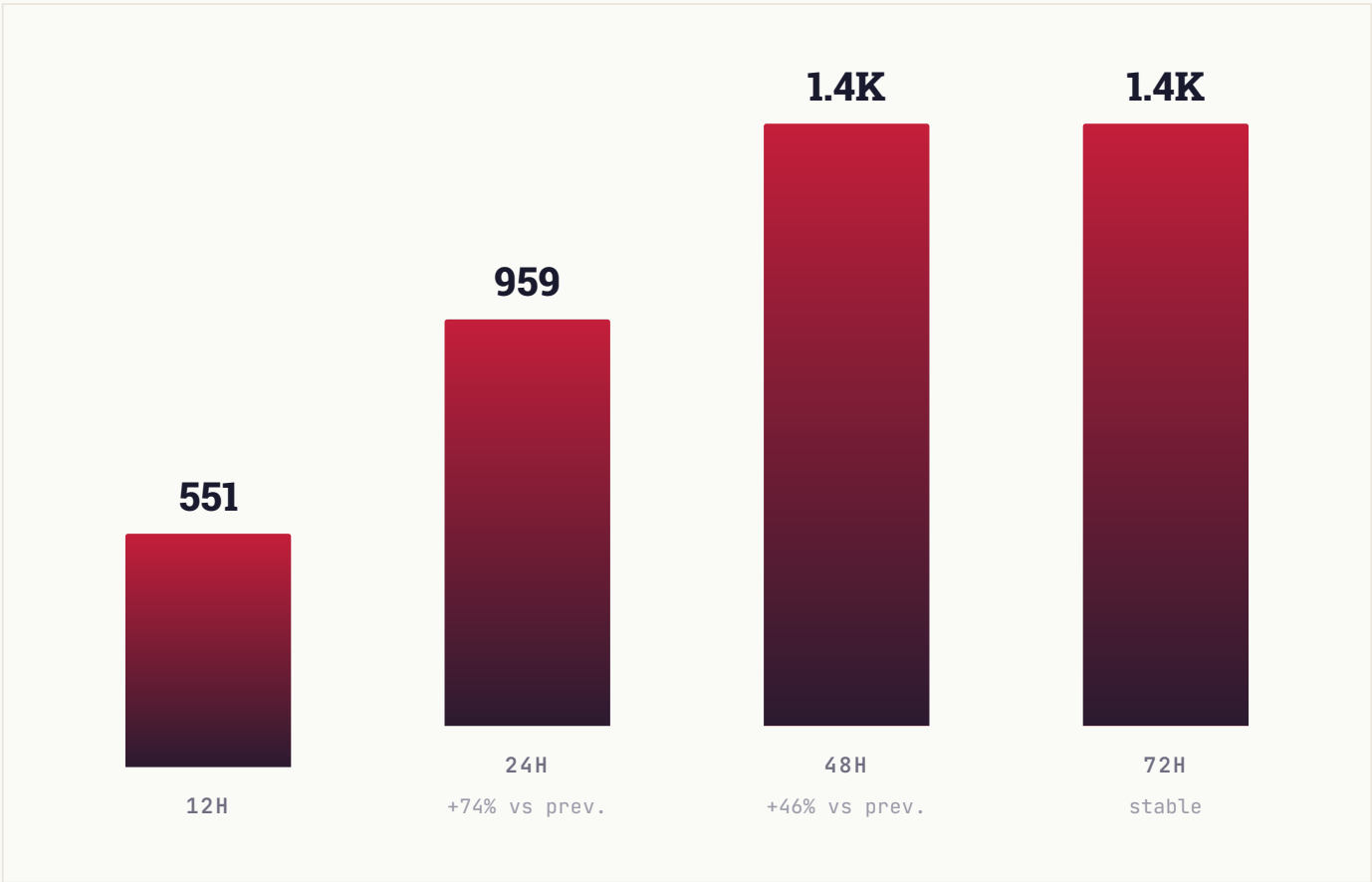
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post drives reach

Avg reach of ad post over time since publication. Helps estimate how long placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 Nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
UB Remote no experience - Freelance	795.9K
PM JOBS MOSCOW VACANCIES	504.8K
SI SeoJob Earn online	434.8K
UI REMOTEKIN FREELANCE JOBS REMOTE	320.7K
FP Finder.work: jobs & vacancies	280.1K
X· HOME · Remote work · Freelance	252.2K
F Freelance Relocation Remote work Internships	246.5K
TI TeleWork Freelance Remote jobs	225.9K
UM DREAM REMOTE - freelance / jobs	222.2K
FV FREELANCE. Jobs	221.1K
AP Avito Jobs YOU	22K

COMPARATIVE CONCLUSION

Channel not yet outside top-92 of niche — early growth stage. Niche leader — Remote no experience - Freelance (795.9K), median of top 92: 89.5K. First goal: enter top 92 via systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **208**, they brought **4 207** new subs.

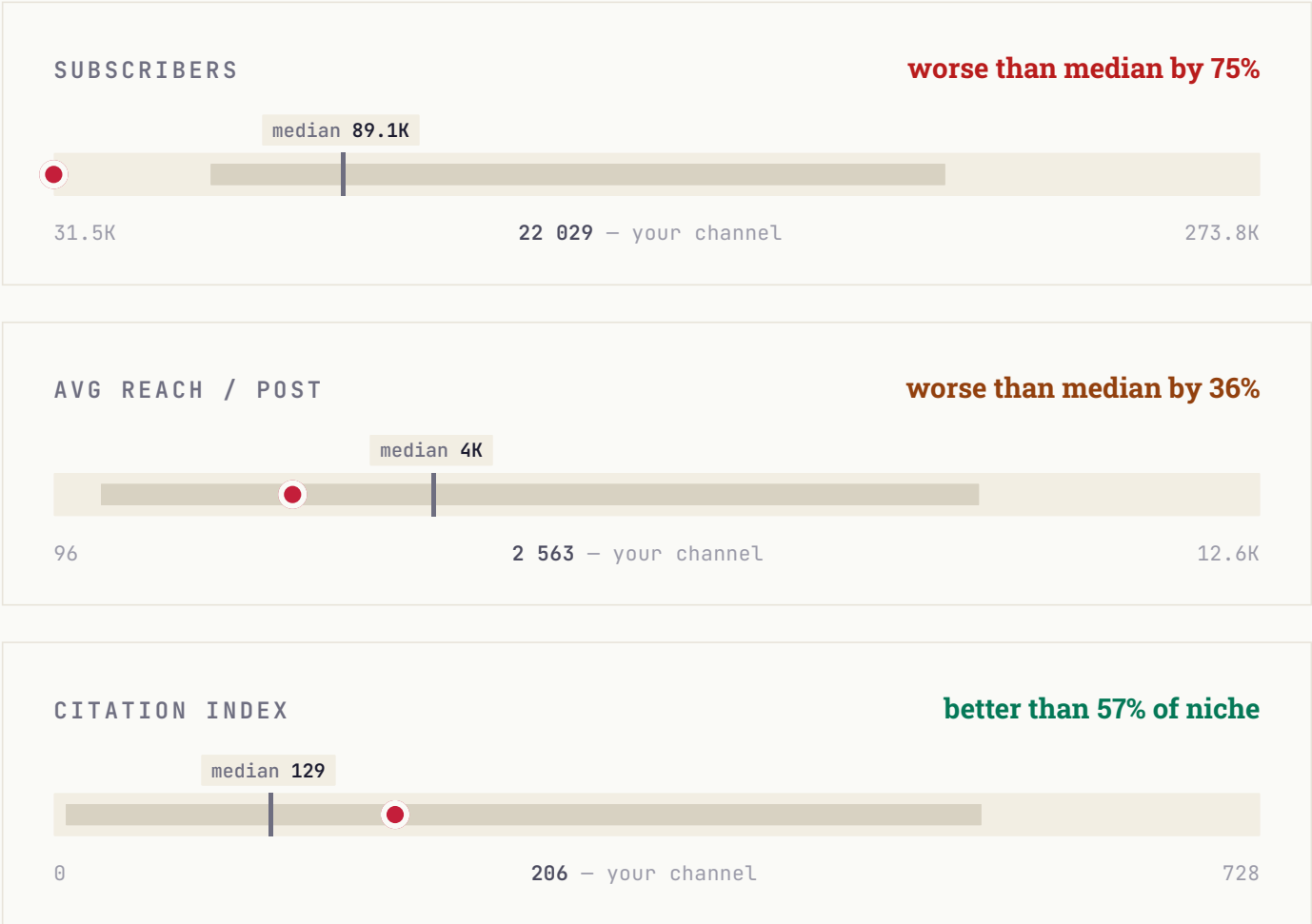
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
Jan 2026	31	16	925
December 2025	35	19	550
Nov 2025	39	21	1 263
Oct 2025	33	18	314
Sep 2025	42	21	700
August 2025	28	8	455

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
208	6	4 207

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Career» (Russia) and compared your channel.
Gray band: range where 80% of niche channels fall (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

01**Increase posting frequency**

Now 3.9 posts/week. Active channels average 7-10.
Consistency is key to audience retention.

EFFECT

**Consistency
beats volume****02****Best post day — Wednesday**

Audience is most active on this day at 14:00 MSK.

EFFECT

**Best window
for an
important post****03****Increase video posts share**

Video in Telegram holds audience longer and is favored
by the algorithm. Recommend reaching 15-25% share.

EFFECT

**Video retains
audience
better****04****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium
channels), **Native** (native integrations), **Premium**
(target audience). PromptPress picks sources for your
niche.

EFFECT

**+1000-3000
subs****05****Test polls & interactive formats**

Posts with polls/reactions usually boost ER by 5-15%.
One poll per week on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes using public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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