

PUBLIC PROMTPRESS REPORT

Channel audit

Aviahub



@aviahub34

Timur Polevoy. Author of 'Breaking the Horizon' Feedback:
@AviahuBot

SUBSCRIBERS

90 108

-158 per month

ERR (% SEE POSTS)

36.0%

daily 12.4%

REACH/POST

37K

ad reach 11.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 90 108 —	 SUBSCRIBER REACH 41.02% avg % subs see post	 VIEWS/POST 37K median 24.8K · 27 days	 POSTS/WEEK 9.1 over period
 7D TREND -34.7% vs previous week	 REACTIONS/POST 1103.2 39,715 reactions, 2,330 reposts, 666 comments	 POST LENGTH 177 chars median 38 · 27 days	 POSTS ANALYZED 36 27 days
 AD REACH 11.2K 24h avg	 CHURN / MONTH -158 last month	 CITATION RATE 1 122 citation index · 2,386 channels mentioned ever	 CHANNEL AGE 3 years 9 months created 18.09.2022

AI EDITOR SUMMARY

Channel «Aviahub» — 90 108 subs. Each post averages 37K people (41% from subs), wide reach for a channel this size. Publishes 9 posts/week (~1/day) — regular schedule. Week Jun 8–14 reach dropped -34.7% to week Jun 1–7 — worth analyzing causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement & laggards — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **36** posts over 27 days.
- 02 Dominant format — **Photo** (22/36 posts).
- 03 Avg post length — **177** chars (median 38).
- 04 Peak audience activity — **Thursday**, 10:00 MSK.
- 05 Top posts get **10x** more views than the weakest (181.3K avg for top vs 17.7K for worst) — among 36 posts in 27 days. Worth analyzing commonalities: topic, format, publish time.

TOP 5 POSTS

Nº1 28.05 · 07:30 PHOTO Everyone should ask themselves a simple question: what have they done for victory. You know why the Far East is helping the front so powerfully? Well...	VIEWS 469 017 REPOSTS 75	REACTIONS 837 ER 520.5%
Nº2 03.06 · 14:16 PHOTO After bad weather)	VIEWS 38 563 REPOSTS 28	REACTIONS 1 115 ER 42.8%
Nº3 07.06 · 14:59 PHOTO Beautiful 🌸	VIEWS 36 215 REPOSTS 73	REACTIONS 1 488 ER 40.2%

Nº4 03.06 • 14:06 **VIDEO**

What did you learn?)

VIEWS
32 260
REPOSTS
111

REACTIONS
1 056
ER
35.8%

Nº5 29.05 • 15:35 **VIDEO**

Beautiful

VIEWS
31 688
REPOSTS
55

REACTIONS
1 232
ER
35.2%

WORST 3

↓ 15.06 • 13:22 **VIDEO**

Tu-22M3. Irkutsk. Crew ejected. But the system there is specific. Hope everything worked as intended.

VIEWS
18 334
REPOSTS
130

REACTIONS
1 003
ER
20.3%

↓ 15.06 • 17:15 **VIDEO**

Great news, friends: our film – Maxim Fadeev & Sergey Belous – 'Ghosts. Soldiers of the Forgotten War' is now available on...

VIEWS
18 253
REPOSTS
117

REACTIONS
525
ER
20.3%

↓ 08.06 • 16:56 **TEXT**

!!EXCLUSIVE!! For the FIRST TIME IN WORLD HISTORY, a live broadcast with a Su-34 PILOT who completed 1000+ COMBAT MISSIONS from Kyiv to Snake Island. Live...

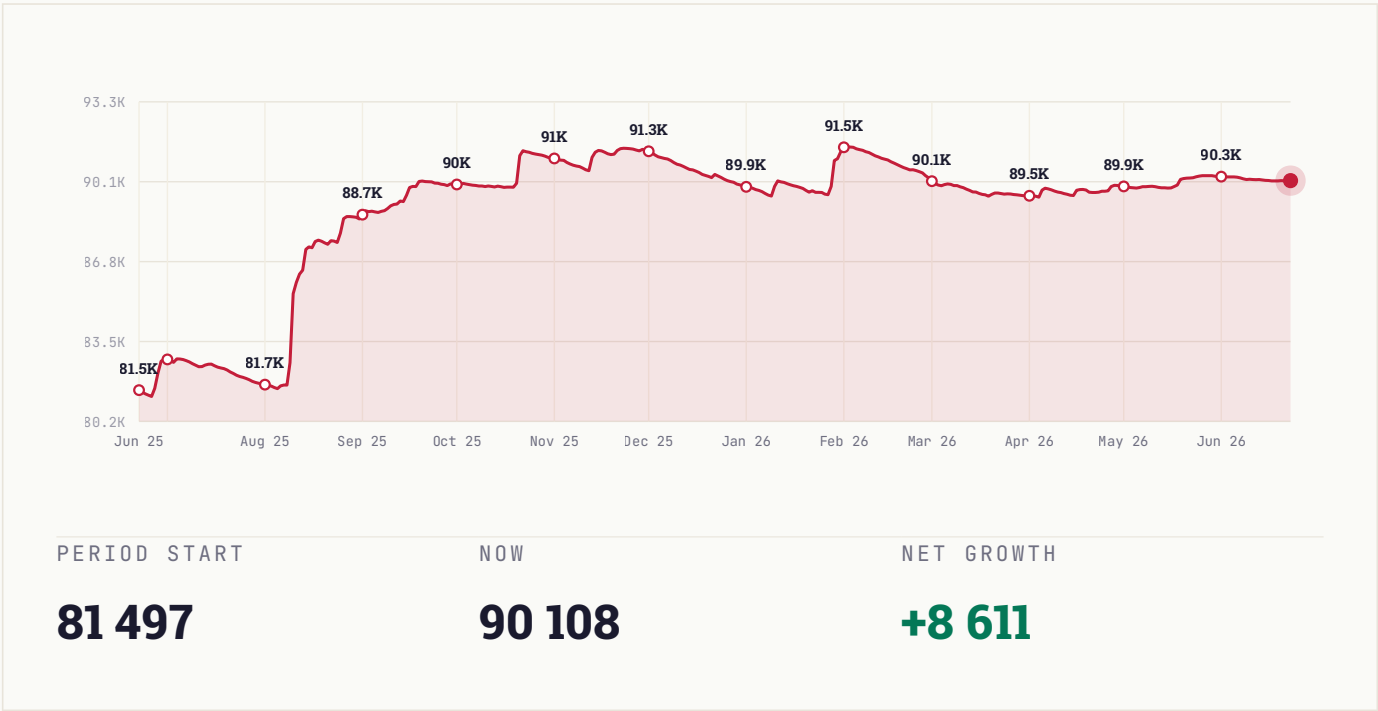
VIEWS
16 376
REPOSTS
133

REACTIONS
554
ER
18.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

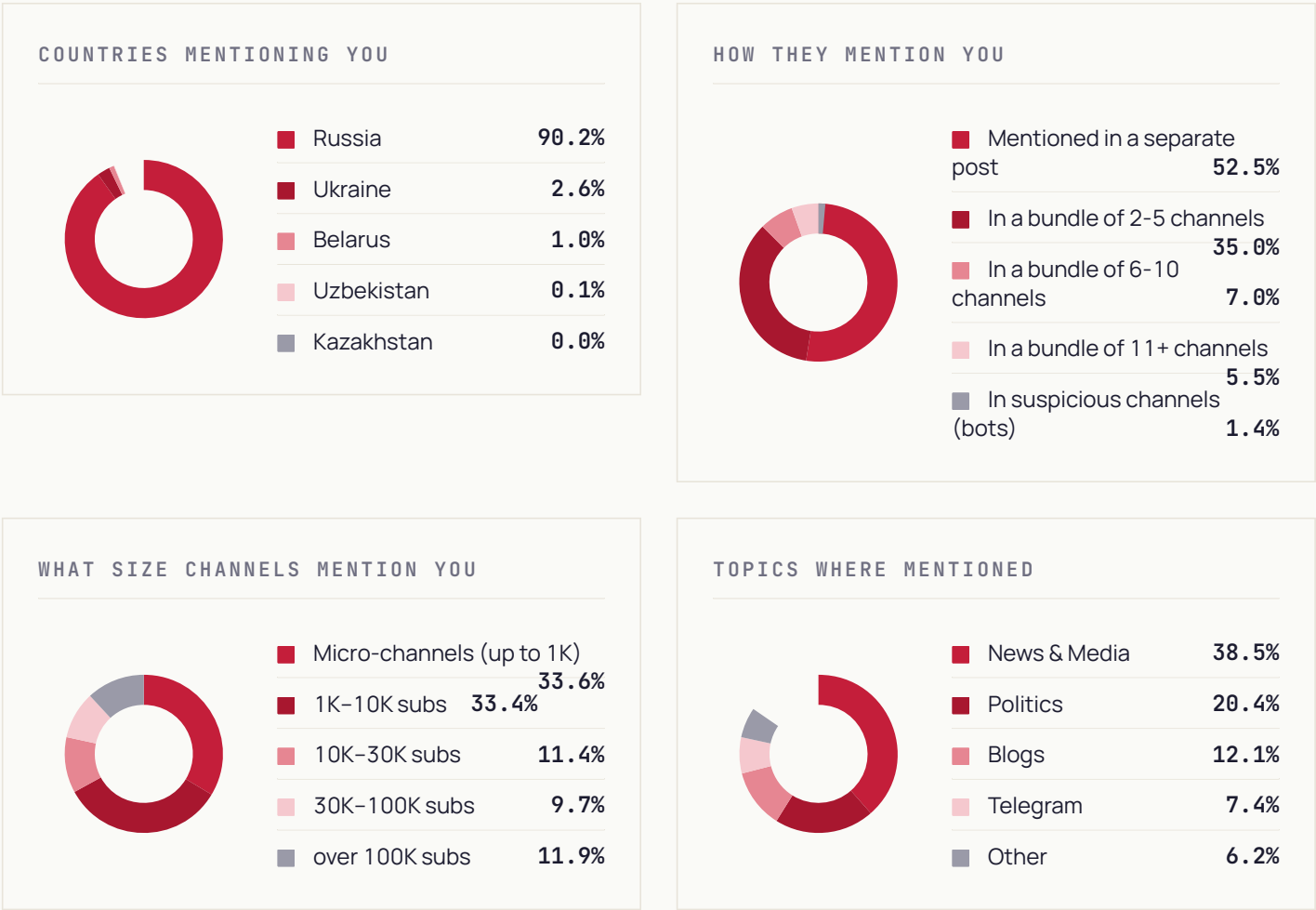
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

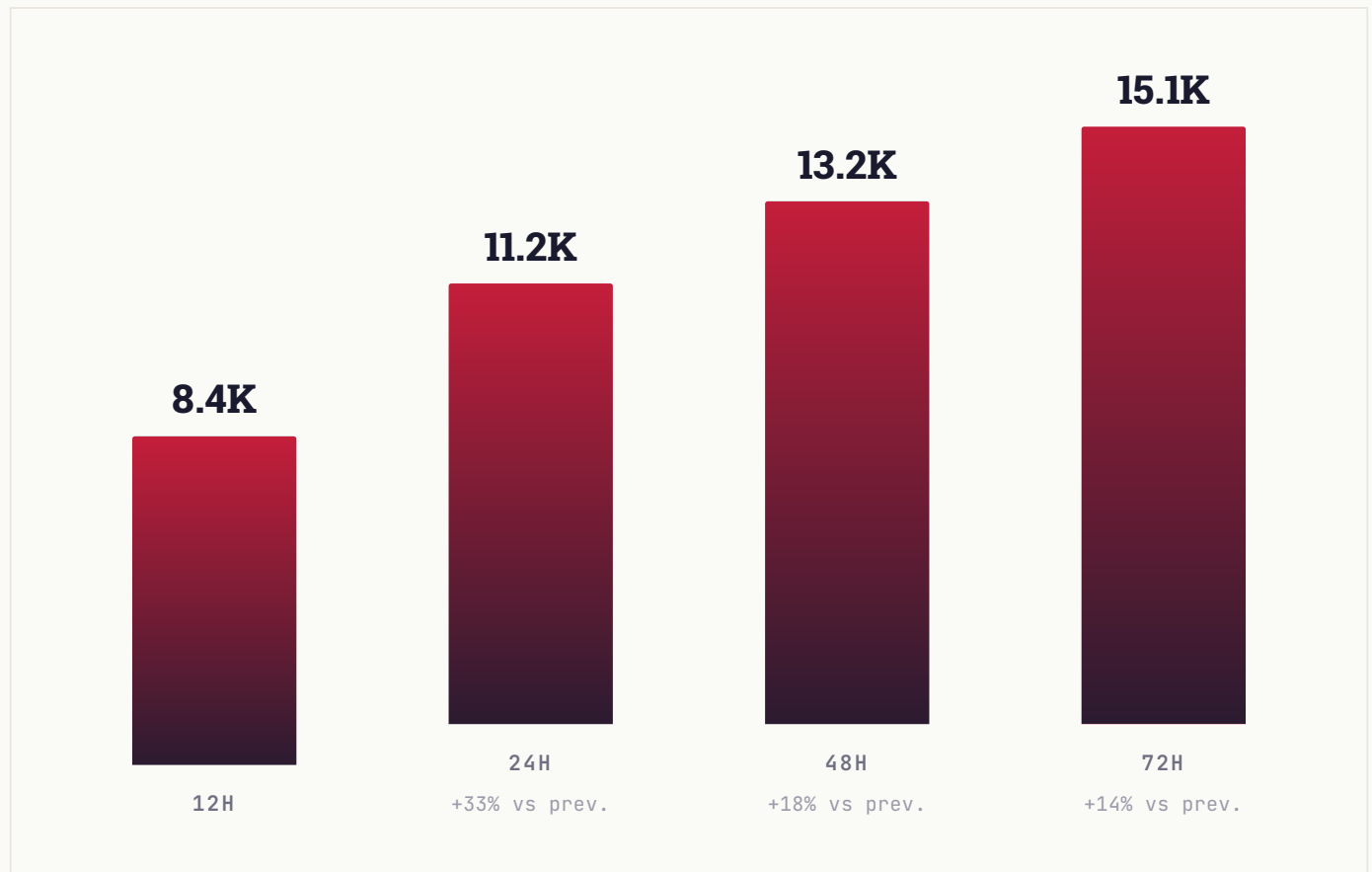
Citation index **1 122** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned **2 386** different channels.



— SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps gauge how long placement stays effective.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL		SUBSCRIBERS
TI	Cars & Dot	3.4M
AB	Avtomanya	1.8M
WE	WENGALLBI	1M
DS	Dubrovsky Syndicate Zhekich Dubrovsky	694K
FI	Fighterbomber	520.8K
AB	Auto.ru	497.5K
GA	Garage	487K
AB	AVTOZAKAZ.RU	479.8K
ZR	Behind the Wheel	473.8K
AB	Driving instructor	466.8K
AV	Aviahub YOU	90.1K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#97 of 98). Niche median — 166K subs. First growth KPI — reach median. Leader: Cars & Dot (3.4M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

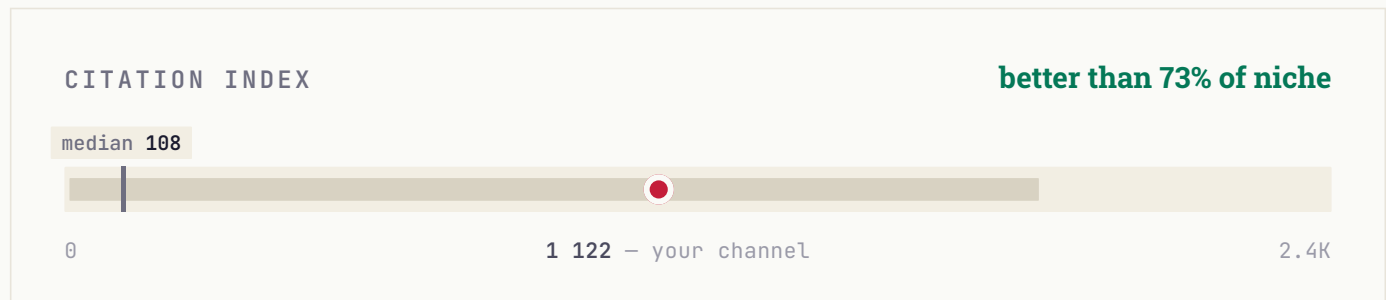
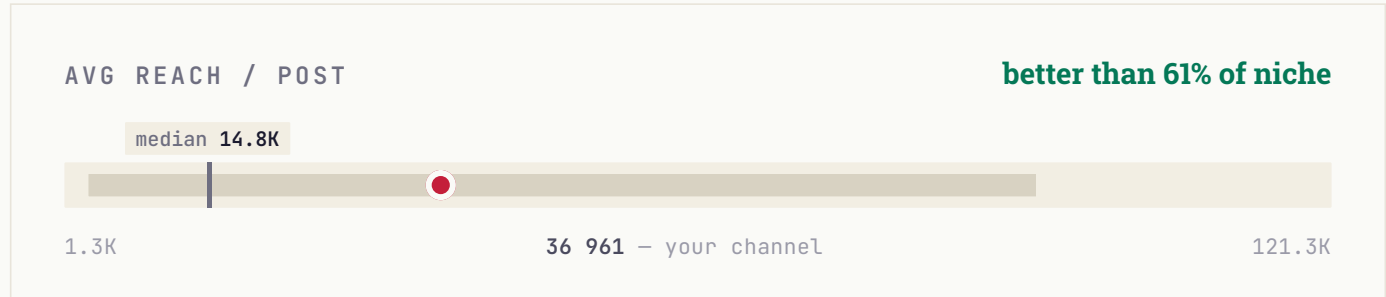
Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions were **979**, they brought **12 233** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	97	70	130
Nov 2025	103	72	1 153
Oct 2025	251	169	1 621
September 2025	210	141	1 730
August 2025	249	177	7 352
July 2025	69	43	247

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
979	6	12 233

Where the channel ranks in its league

#97 /100 RANK IN NICHE **Channel in the bottom half of the ranking**



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

Main post of the week — Thursday

Audience is most active on this day at 10:00 MSK.

EFFECT

Best time for an important post
- 02

System traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth point.

EFFECT

+5-15% ER
- 04

Cross-promo with nearby channels

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads with us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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