

PUBLIC REPORT BY PROMTPRESS

Channel Audit

Авиадиспетчер



@aviadispet4er

✈ Telegram airspace monitoring Contact @text2atcbot Boost
<https://t.me/aviadispet4er?boost> Work @aviahh RKN <https://clck.ru/3F5b3C> No. 7204245545

SUBSCRIBERS

35 057

+4 per month

ERR (% SEE POSTS)

5.0%

last day **3.9%**

REACH / POST

1.5K

ad reach **1.4K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 35 057 —	 SUBSCRIBER REACH 4.4% avg % subs see post	 VIEWS / POST 1.5K median 1.4K · 24 days	 POSTS / DAY 26.5 ~185 per week
 7D TREND -12.2% vs previous week	 REACTIONS / POST 6.2 total 3,938 reactions, 4,508 reposts, 195 comments	 POST LENGTH 767 chars median 950 · 24 days	 POSTS ANALYZED 639 24 days
 AD REACH 1.4K 24h avg	 CHURN / MONTH +4 last month	 CITATION RATE 593 citation index · 2,328 channels mentioned ever	 CHANNEL AGE 8 years 9 months created 12.10.2017

AI EDITOR SUMMARY

Channel «Aviadispetcher» — 35 057 subs. Avg post views 1.5K people (4% of subs), low reach — expand audience. Publishes 185 posts/week (~26/day) — very active. Week Jul 6–12 reach dropped -12.2% by week Jun 29 – Jul 5 — worth analyzing.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **639** posts over 24 days.
- 02 Dominant format — **Photo** (429/639 posts).
- 03 Avg post length — **767** chars (median 950).
- 04 Peak audience activity — **Sunday**, 20:00 MSK.
- 05 Top posts drive **14x** more views than the weakest (9.8K avg for top vs 727 for worst) — among 639 posts over 24 days. Analyze commonalities: topic, format, timing.

TOP 5 POSTS

Nº105.07 · 14:36VIDEO Pentagon invested \$28M in 'invisible radar' based on 5G networks. ▶ US DoD's FutureG office (DoD, actually DoW) signed a contract with...	VIEWS	REACTIONS
	10 770	240
	REPOSTS	ER
	455	30.7%
Nº205.07 · 15:06VIDEO Fire tractor in Morocco 😞	VIEWS	REACTIONS
	9 727	75
	REPOSTS	ER
	17	27.7%
Nº305.07 · 17:01PHOTO ✈️ Uzbekistan Airways — ambitions in Central Asia In 2025, Uzbekistan Airways carried a record 6.6M passengers — more than...	VIEWS	REACTIONS
	8 962	28
	REPOSTS	ER
	16	25.6%

Nº4 05.07 • 17:31 VIDEO Beautiful illustration of aerodynamic loads on an aircraft airframe Specifically, we have a C-17A Globemaster III performing...	VIEWS 8 765 REPOSTS 24 REACTIONS 25 ER 25.0%
Nº5 05.07 • 15:33 VIDEO Footage of demonstration flights for the 250th anniversary of the USA We present a brief overview of the air parade that...	VIEWS 7 999 REPOSTS 16 REACTIONS 8 ER 22.8%

WORST 3

↓ 14.07 • 15:31 VIDEO (post without caption – video)	VIEWS 966 REPOSTS 6 REACTIONS 10 ER 2.8%
↓ 04.07 • 13:02 PHOTO «ЭРА-ГЛОНАСС» впервые позволила идентифицировать авиабеспилотник без сотовой связи Новая технология повышает прозрачность использования...	VIEWS 851 REPOSTS 4 REACTIONS 4 ER 2.4%
↓ 14.07 • 16:09 PHOTO India to involve private companies in missile production India's Ministry of Defense is for the first time preparing to involve...	VIEWS 366 REPOSTS — REACTIONS — ER 1.0%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart over the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.

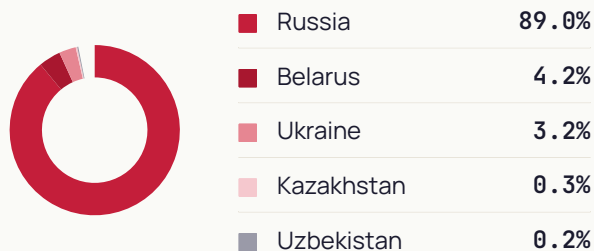


SECTION 04 • MENTIONS

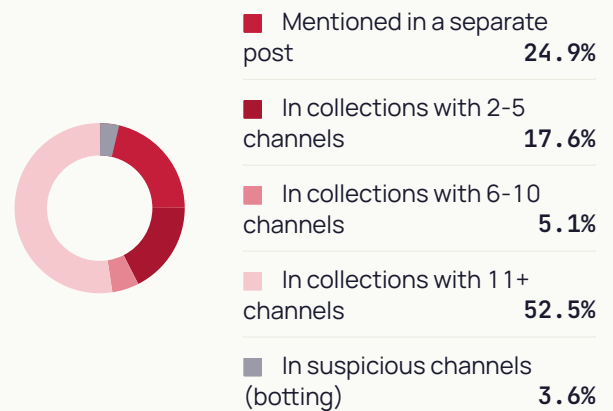
Who mentions the channel & how

Citation index **593** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **2 328** different channels.

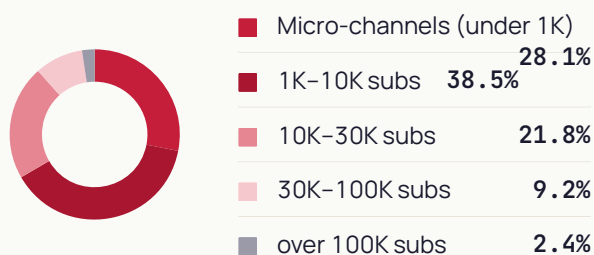
COUNTRIES MENTIONING



FORMAT MENTIONED IN



SIZE OF CHANNELS MENTIONING



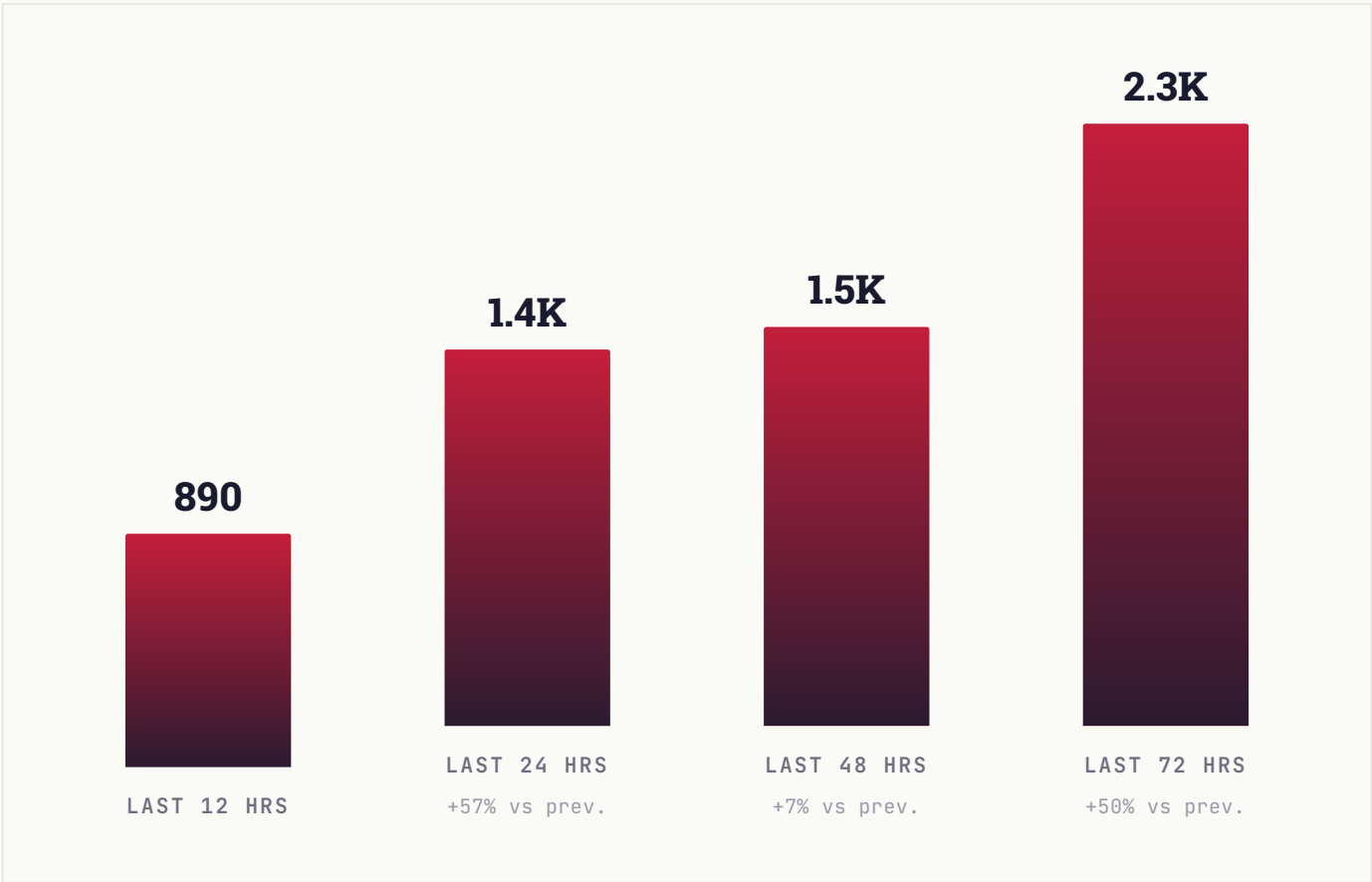
TOPICS MENTIONED IN



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TI Cars & Point	3.5M
AB Автомания	1.9M
WE WENGALLBI	1M
VM Vodiy Moshina Bozor	996.3K
DS Dubrovsky Syndicate Zhekich Dubrovsky	689.3K
UN Un Normal	583.6K
FI Fighterbomber	521.6K
AB Auto.ru	500K
AB AVTOZAKAZ.RU	481.4K
GA Garage	481.4K
AB Авиадиспетчер YOU	35.1K

COMPARATIVE INSIGHT

Channel is not yet outside top 98 of niche — early growth stage. Niche leader — Cars & Point (3.5M), top-98 median: 208.1K. First goal — enter top-98 through systematic traffic and content work.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Every month we record posts in other channels that mention yours. Over the last **6 months** such mentions **263**, they brought **1 103** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	27	8	44	
December 2025	34	14	47	
Nov 2025	25	8	44	
Oct 2025	46	26	738	
September 2025	73	40	143	
August 2025	58	18	87	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
263	6	1 103

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in «Transport» (Russia) and saw how your channel compares. Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

Top post of the week — on Sunday

Audience is most active on this day at 20:00 MSK.

EFFECT

Best time for important posts
- 02

ER below niche benchmark — rethink formats

Current ER 4.4% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+1.1pp ER
- 03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by 5-15%. One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER
- 05

Cross-promo with nearby channels

Swap posts quarterly with channels in the same niche. No need daily — 2-3 collabs bring relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes from public data.
Want to go further — run ads through us and hit your growth plan
in a month.

01 **Launch ads in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
