

PROMTPRESS PUBLIC REPORT

Channel audit autohlam.net



@autoxlam.net74

№ 4965696906 Official channel of auto junk no.   For ads write to email  

SUBSCRIBERS

57 453

-235 per month

ERR (% SEE POSTS)

30.0%

last day **11.9%**

REACH/POST

16.6K

ad reach **6.8K/24h**

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top 5 posts · worst 3 · takeaways

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Transport» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

 SUBSCRIBERS 57 453 —	 SUBSCRIBER REACH 28.93% avg % subs see post	 VIEWS/POST 16.6K median 16.6K · 29 days	 POSTS/WEEK 11.1 for period
 7D TREND -33.6% vs previous week	 REACTIONS/POST 164.9 total 7,751 reactions, 179 reposts, 757 comments	 POST LENGTH 132 chars median 110 · 29 days	 POSTS ANALYZED 47 29 days
 AD REACH 6.8K 24h avg	 CHURN / MONTH -235 last month	 CITATION RATE 8 citation index · 7 channels mentioned all time	 CHANNEL AGE 4 years 4 months created 10.03.2022

AI EDITOR SUMMARY

Channel «autohlama.net» — 57 453 subs. Avg views per post 16.6K people (29% of subs), good reach. Publishes 11 posts/week (~2/day) — regular. Week Jun 29 – Jul 5 reach dropped -33.6% by week Jun 22–28 — worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to remove from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on 47 posts in 29 days.
- 02 Dominant format – Video (25/47 posts).
- 03 Avg post length – 132 chars (median 110).
- 04 Peak audience activity – Wed, 11:00 MSK.
- 05 Top posts get 3x more views than the weakest (27.6K avg for top vs 9.5K for worst) – among 47 posts over 29 days. Worth analyzing what the top has in common – topic, format, time.

TOP 5 POSTS

Nº1 17.06 · 14:32 VIDEO Opened the swimming season))) Buy a pen: https://автохламанет.рф	VIEWS 32 052 REPOSTS 6	REACTIONS 234 ER 55.8%
Nº2 17.06 · 08:06 VIDEO Continuing construction) Friends, all pens delivered to SDEK. Please pick them up 🙏 Buy a pen: https://автохламанет.рф	VIEWS 27 260 REPOSTS 5	REACTIONS 233 ER 47.4%
Nº3 22.06 · 15:51 TEXT Friends, here's the buyer table. Find yourself: tap three dots in top right, select search, enter your name...	VIEWS 23 548 REPOSTS —	REACTIONS 72 ER 41.0%

Nº4 15.06 · 12:12 PHOTO VK: https://vkvideo.ru/video-235970508_456239236	VIEWS 23 458 REPOSTS 2	REACTIONS 149 ER 40.8%
Nº5 15.06 · 11:54 PHOTO Hi everyone))) New episode on Life channel, enjoy watching) YouTube: https://youtu.be/MkRmFYnqXMo	VIEWS 23 448 REPOSTS 4	REACTIONS 150 ER 40.8%

|

WORST 3

↓ 07.07 · 09:15 VIDEO (captionless post — video)	VIEWS 9 570 REPOSTS 4	REACTIONS 138 ER 16.7%
↓ 07.07 · 09:56 TEXT Friends, here's the buyer table. Find yourself: tap three dots in top right, select search, enter your name...	VIEWS 9 568 REPOSTS —	REACTIONS 55 ER 16.7%
↓ 07.07 · 09:56 TEXT (captionless post — text)	VIEWS 9 503 REPOSTS 3	REACTIONS 68 ER 16.5%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



PERIOD START

57 317

NOW

57 455

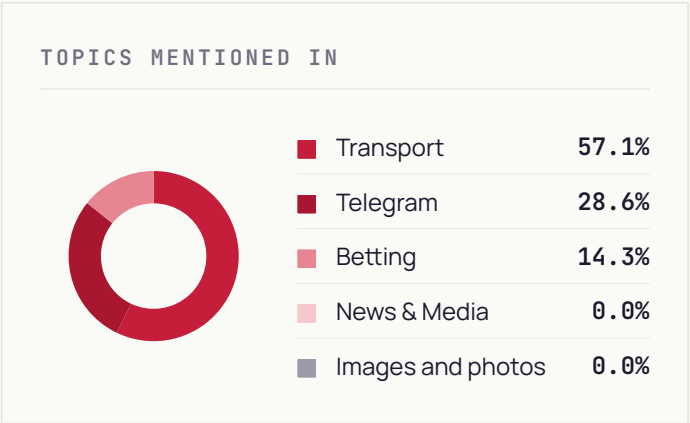
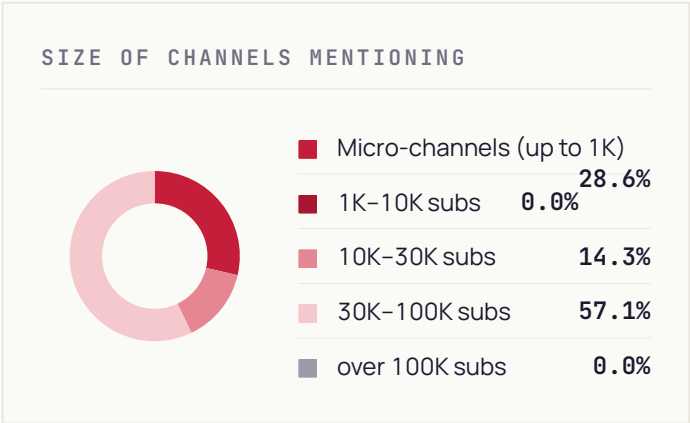
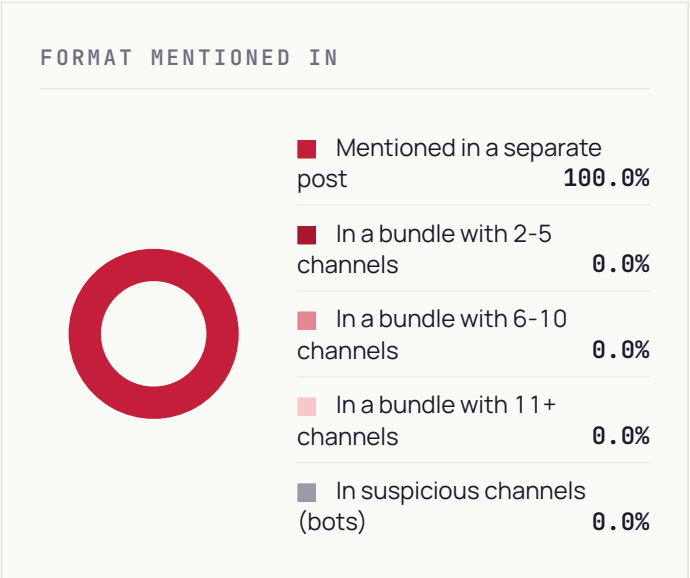
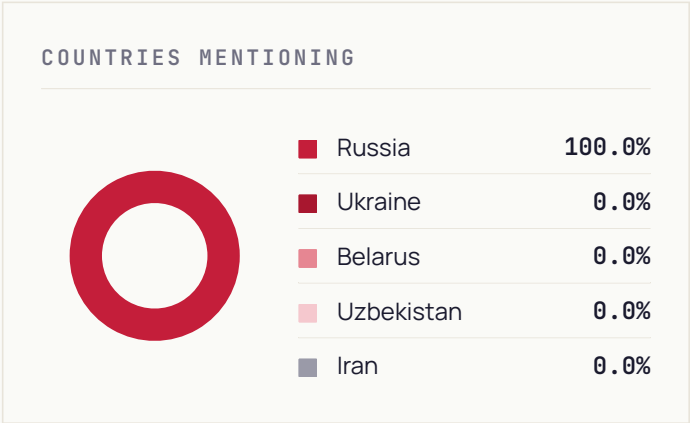
NET GROWTH

+138

SECTION 04 · MENTIONS

Who & how mentions the channel

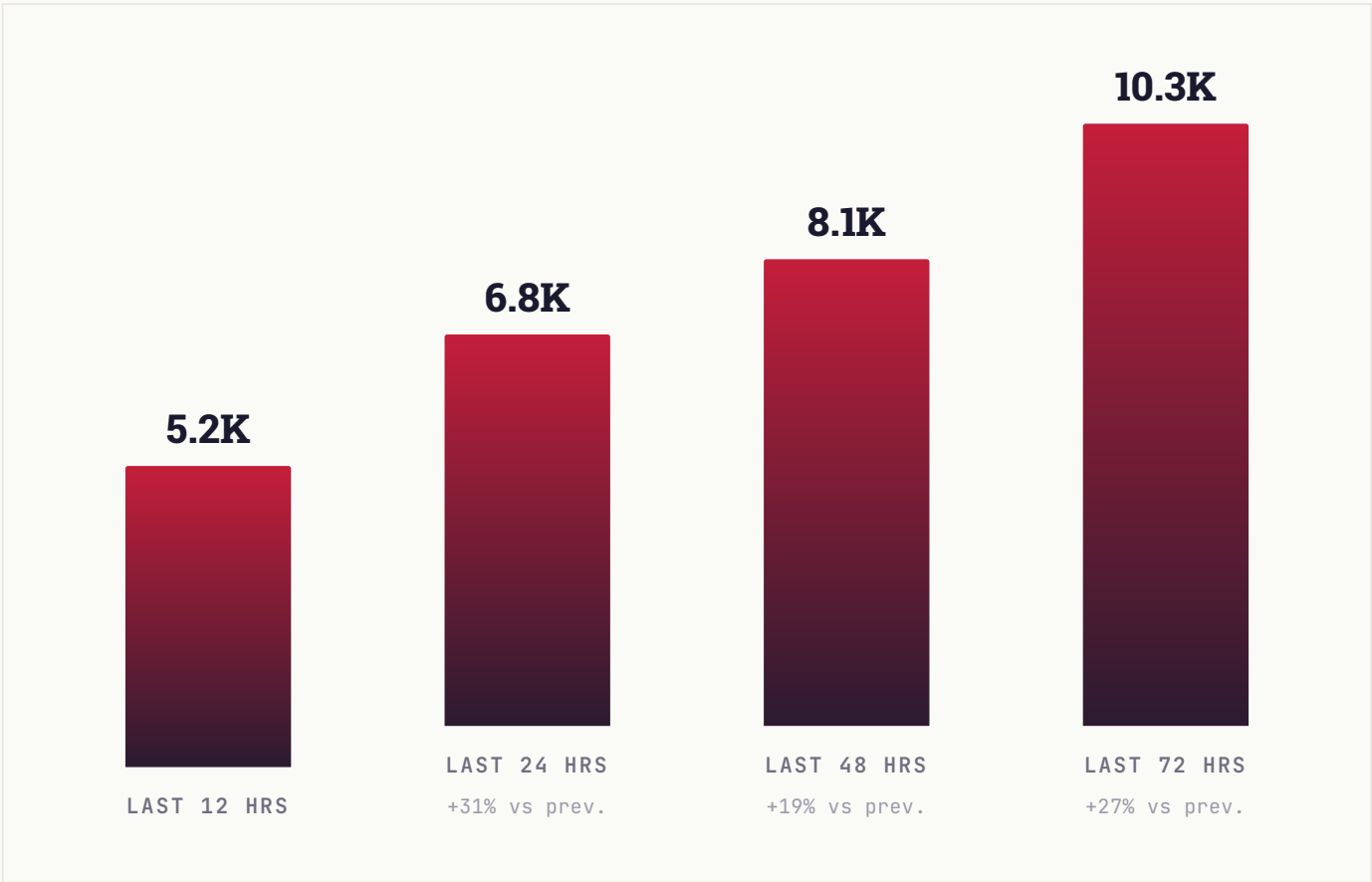
Citation index 8 – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: 7 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL		SUBSCRIBERS
TI	Cars & Point	3.5M
AB	Avtomanya	1.9M
VM	Vodiy Moshina Bozor	1M
WE	WENGALLBI	998.7K
DS	Dubrovsky Syndicate Zhekich Dubrovsky	690.5K
UN	Un Normal	588.6K
FI	Fighterbomber	521.2K
AB	Auto.ru	498.5K
GA	Garage	482.5K
AB	AVTOZAKAZ.RU	480K
AB	autohlam.net YOU	57.5K

COMPARATIVE INSIGHT

Channel not yet outside top 98 of niche — early growth stage. Niche leader — Cars & Point (3.5M), top-98 median: 202.7K. First goal: enter top-98 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **1**, they brought **3 376** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	0	0	185
December 2025	1	1	2 321
Nov 2025	0	0	13
Oct 2025	0	0	211
September 2025	0	0	246
August 2025	0	0	400

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBSCRIBERS
1	6	3 376

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Top-100 channels in category «Transport» (Russia) and compared your channel.
Gray band: range of 80% of niche channels (p10 to p90). Black vertical: median. Red dot: your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

- 01

Top post of the week — on Wednesday

Audience is most active on this day at 11:00 MSK.

EFFECT

Best window for a key post
- 02

System traffic purchase

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 03

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One weekly poll on a hot topic is an easy win.

EFFECT

+5-15% ER
- 04

Cross-promo with neighboring channels

Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

Growth from relevant audience
- 05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — a source of organic traffic.

EFFECT

Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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