

PUBLIC REPORT BY PROMTPRESS

Channel Audit

АВТО ПО НИЗУ РЫНКА |

Авторьинок РФ



@autosalerf

Car sales channel #1 For ads write Here → @AutoSale_RF Submit your cars here → @AutoSaleRF777 Partner with https://t.me/Spiral_Miya

SUBSCRIBERS

361 746

23.06.2026 ⁻⁵¹²⁷ per month

ERR (% WHO SEE POSTS)

3.0%

daily **1.8%**

REACH/POST

6.8K

ad reach **6.6K**/24h

[HTTPS://PROMTPRESS.COM/AUDIT/AUTOSALERF](https://promptpress.com/audit/autosalerf)

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

SUBSCRIBERS 361 746 —	SUBSCRIBER REACH 1.89% avg % subs see post	VIEWS/POST 6.8K median 7.2K · 9 days	POSTS/DAY 12.4 ~87 per week
7D TREND — no data for period	REACTIONS/POST 13.6 total 1,592 reactions, 2,354 reposts, 0 comments	POST LENGTH 540 chars. median 496 · 9 days	POSTS ANALYZED 117 9 days
AD REACH 6.6K 24h avg	CHURN / MONTH -5127 last month	CITATION RATE 3 183 citation index · 8,595 channels mentioned all time	CHANNEL AGE 3 years 19 days created 04.06.2023

AI EDITOR SUMMARY

Channel «АВТО ПО НИЗУ РЫНКА | Авторынок РФ» — 361 746 subs. Each post averages 6.8K people (2% from subs), reach is low — consider expanding audience. Publishes 87 posts/week (~12/day) — very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 117 posts over 9 days.
- 02 Dominant format — Photo (98/117 posts).
- 03 Avg post length — 540 chars (median 496).
- 04 Audience peak activity — Tue, 21:00 MSK.
- 05 Top posts get 1x more views than the weakest (9.6K avg top vs 6.5K worst) — among 117 posts over 9 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 14.06 · 18:03 PHOTO Opel Astra GTC 1.8 MT 2005 Fully operational. Reliable 1.8 without phasers. Sills and floor solid, no rust. VIN readable!...		VIEWS 9 876	REACTIONS 19
REP. 16		ER 2.7%	
Nº2 15.06 · 18:01 PHOTO Subaru Legacy 2.5 AT 4WD 2007 ⚡ FASTEST CAR IN THIS BUDGET. 4WD ⚡ ⚙ Solid all around. Acceleration like Fast & Furious...		VIEWS 9 633	REACTIONS 37
REP. 94		ER 2.7%	
Nº3 16.06 · 18:00 VIDEO Mazda CX-5 2.0 (147hp) AT 2012 🚗 Engine runs great 🚗 Transmission fine 🚗 Good trim 🚗 Legally clean...		VIEWS 9 325	REACTIONS 21
REP. 24		ER 2.6%	

Nº4 16.06 · 06:03 PHOTO Mercedes C-Class W204 1.6 (156hp) AT 2012 Trim: AMG package, panoramic roof, M274 engine Owners: 3 (I'm current) Modification: C180 /...	VIEWS 9 156 REP. 15	REACTIONS 17 ER 2.5%
Nº5 15.06 · 06:13 PHOTO Lada 2114 1.6 MT 2012 On Torus wheels, music, Granta mirrors ☒ Pristine, all docs, no fines or bans Mechanically...	VIEWS 9 077 REP. 34	REACTIONS 27 ER 2.5%

|

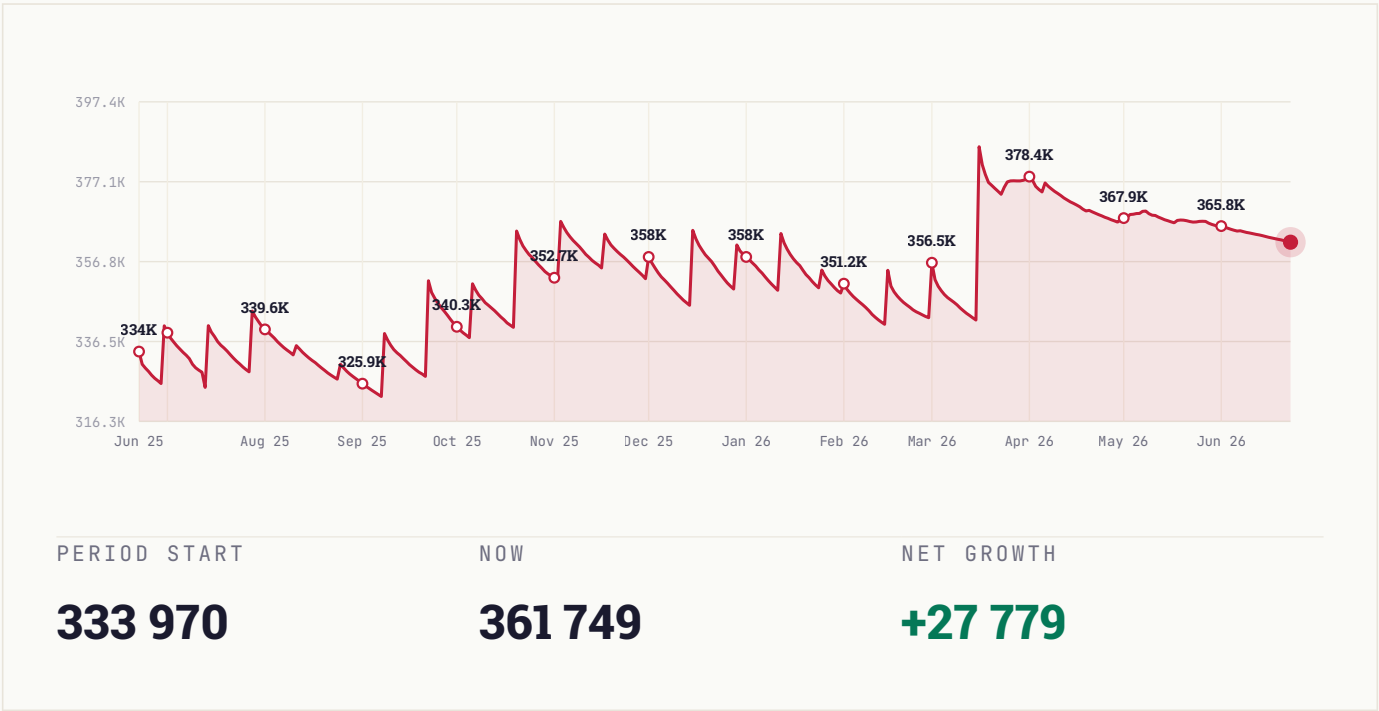
WORST 3

↓ 20.06 · 12:01 PHOTO Ford Mustang 4.6 AT 2008 Mileage: 147,000 miles Bought by me in 2019 in UAE. Mechanically good. 3 years ago...	VIEWS 6 684 REP. 59	REACTIONS 19 ER 1.8%
↓ 20.06 · 13:30 PHOTO Kia RIO 1.6 AT 2018 Mileage 189,000 2 owners Mechanics fine Headlights fully redone Alternator 350...	VIEWS 6 601 REP. 8	REACTIONS 11 ER 1.8%
↓ 20.06 · 13:00 PHOTO Ford Focus Rest. 2.0 (145hp) AT 2011 Good condition 2 accidents (yellow bumper) 5 owners☒ Good trim Multifunction steering 4...	VIEWS 6 269 REP. 9	REACTIONS 4 ER 1.7%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

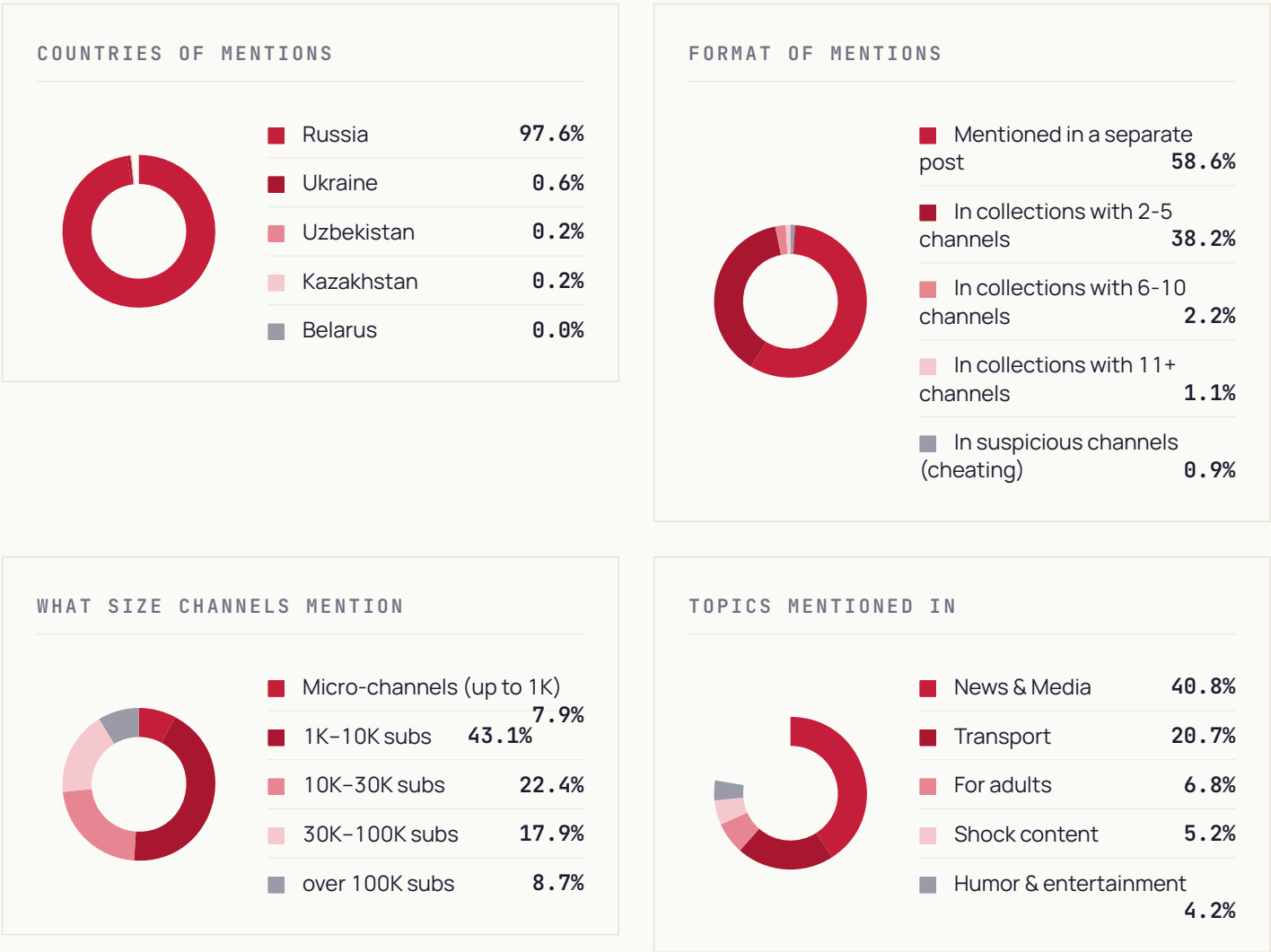
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · MENTIONS

Who mentions the channel and how

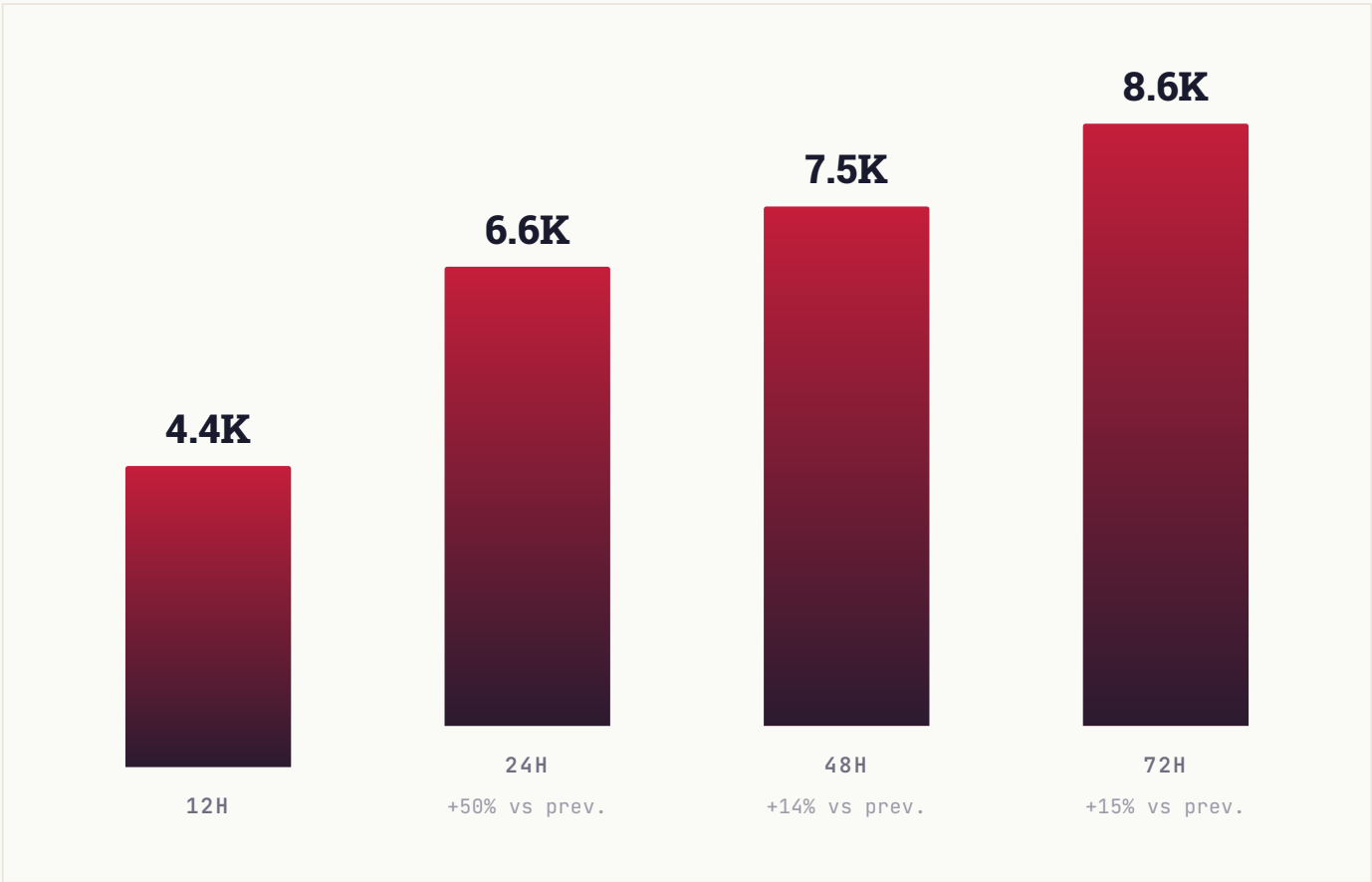
Citation index **3 183** — channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k subs. All time channel was mentioned **8 595** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
TI Cars & Point	3.4M
AB Automania	1.8M
WE WENGALLBI	1M
DS Dubrovsky Syndicate Zhekich Dubrovsky	694K
FI Fighterbomber	520.8K
AB Auto.ru	497.5K
GA Garage	487K
AB ABTO3AKA3.PY	479.8K
ZR Behind the Wheel	473.8K
AB Driving Instructor	466.8K
AP АВТО ПО НИЗУ РЫНКА Авторынок РФ	361.7K

COMPARATIVE INSIGHT

Channel in top quartile of niche (#16 of 98). Leader — Cars & Point (3.4M). Goal for coming months: enter niche top-10 via systematic traffic work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions occurred **4 558**, they brought **174 688** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
Dec 2025	265	190	35 703	
November 2025	96	27	23 510	
October 2025	1 821	1 738	38 064	
September 2025	1 500	1 418	40 224	
Aug 2025	228	166	6 126	
Jul 2025	648	637	31 061	
TOTAL MENTIONS		MONTHS OF DATA	ATTRACTED SUBSCRIBERS	
4 558		6	174 688	

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Transport» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#16

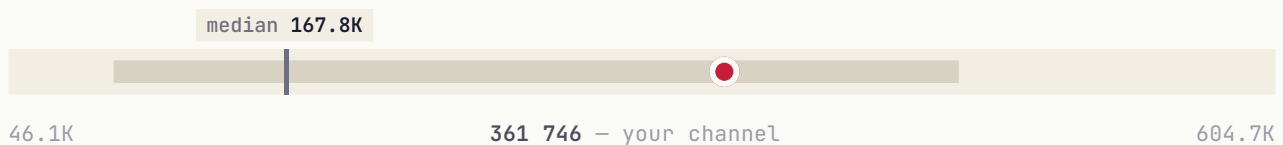
/100

POSITION IN NICHE

Channel in top 16% — strong position

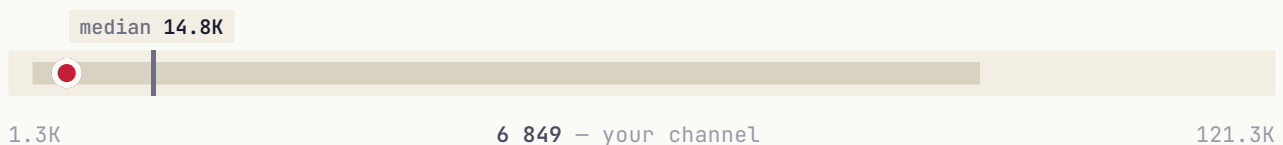
SUBSCRIBERS

better than 76% of niche



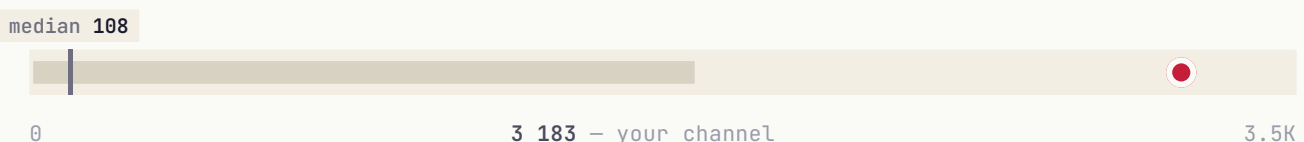
AVG REACH / POST

54% below median



CITATION INDEX

better than 90% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

01**Top post of the week — on Tuesday**

Audience is most active on this day at 21:00 MSK.

EFFECT

**Best window
for an
important post****02****ER below niche benchmark — rethink formats**

Current ER 1.89% vs norm 5.5%. Try polls and interactive formats.

EFFECT

+3.6pp ER**03****Systematic traffic buying**

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs****04****Test polls and interactive formats**

Posts with polls/reactions usually give +5-15% ER. One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER**05****Cross-promo with neighboring channels**

Exchange posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes using public data.
To go further – run ads through us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
