

PUBLIC PROMTPRESS REPORT

Channel audit

AUTO RAUL

MOCKBA



@autoraul

! VERIFIED CARS WITHOUT HIDDEN PROBLEMS ! 😊 Subscribe to our channel 📞 24/7: +7 (901) 921-00-00 Raul
✓✓✓✓✓✓✓✓✓✓✓✓✓✓✓✓

SUBSCRIBERS	ERR (% SEE POSTS)	REACH/POST
49 589 +16940 per month	2.0% per day 0.8%	581 ad reach 416/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle under the number says for which period it was calculated.

 SUBSCRIBERS 49 589 —	 SUBSCRIBER REACH 1.17% avg. % of subs see post	 VIEWS/POST 581 median 585 · 28 days	 POSTS/DAY 9.8 ~68/wk
 TREND 7D -6.3% vs previous week	 REACTIONS/POST 1.3 Total 370 reac., 470 rep., 0 comm.	 POST LENGTH 150 chars median 28 · 28 days	 POSTS ANALYZED 283 28 days
 AD REACH 416 avg over 24h	 CHURN / MONTH +16940 last month	 CITATIONS 1 citation index · 159 channels mentioned all time	 CHANNEL AGE 1 year 11 months created 10.09.2024

EDITOR'S AI SUMMARY

Channel "AUTO 🏠 RAUL 🚗 MOCKBA 🚗" – 49 589 subs. Each post on average is seen by 581 people (1% from subs), reach is low – worth expanding audience. Publishes 68 posts per week (~10 per day) – active posting mode. Over the week of Aug 10–16, reach dropped by -6.3% by week of Aug 3–9 – worth analyzing reasons.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers – to see what to repeat and what to remove from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on **283** posts over 28 days.
- 02 Dominant format – **Photo** (107/283 posts).
- 03 Avg. post length – **150** characters (median 28).
- 04 Audience activity peak – **Saturday, 22:00** MSK.
- 05 Strongest posts get **2 times** more views than the weakest (744 avg. for top vs 389 for worst) – among 283 posts in 28 days. Worth analyzing what the top has in common – topic, format, posting time.

TOP 5 POSTS

Nº1 11.08 · 15:34 TEXT SKODA FABIA 🔥🔥🔥 2010 year 😍😍😍 1.6 AUTOMATIC ✅✅✅❤️❤️❤️😎😎😎 3 owners Original PTS Good trim Heated seats...	VIEWS 757 REPOSTS 1	REACTIONS 4 ER 1.5%
Nº2 08.08 · 19:22 PHOTO Thanks for your trust ❤️	VIEWS 743 REPOSTS 1	REACTIONS 4 ER 1.5%
Nº3 11.08 · 15:33 PHOTO (post without caption – photo)	VIEWS 732 REPOSTS 1	REACTIONS 3 ER 1.5%

Nº4

29.07 · 20:41

PHOTO

Thanks for your trust 🔥

VIEWS	REACTIONS
730	—
REPOSTS	ER
1	1.5%

Nº5

09.08 · 17:56

PHOTO

2013 Automatic ☒☒☒ Not taxi 🔥🔥🔥 Price 🎁🎁🎁

VIEWS	REACTIONS
727	—
REPOSTS	ER
3	1.5%

|

WORST 3

↓

19.08 · 14:18

VIDEO

Expect one color 🔥🔥🔥 Price will be a gift 🎁

VIEWS	REACTIONS
395	—
REPOSTS	ER
2	0.8%

↓

19.08 · 14:19

PHOTO

(post without caption – photo)

VIEWS	REACTIONS
393	—
REPOSTS	ER
1	0.8%

↓

19.08 · 14:27

VIDEO

❤️❤️❤️😍😍😍🔥🔥🔥

VIEWS	REACTIONS
381	2
REPOSTS	ER
1	0.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

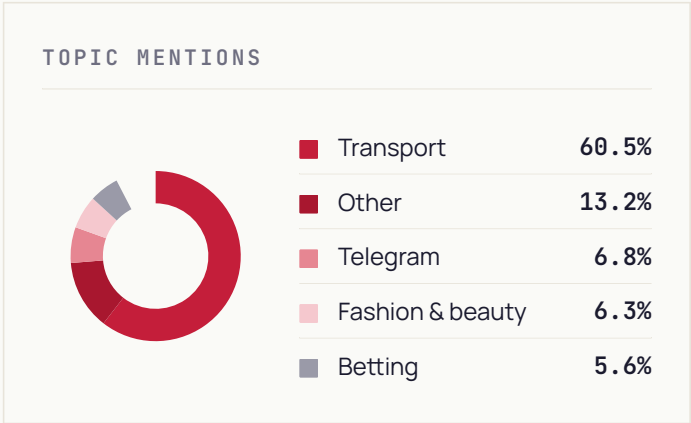
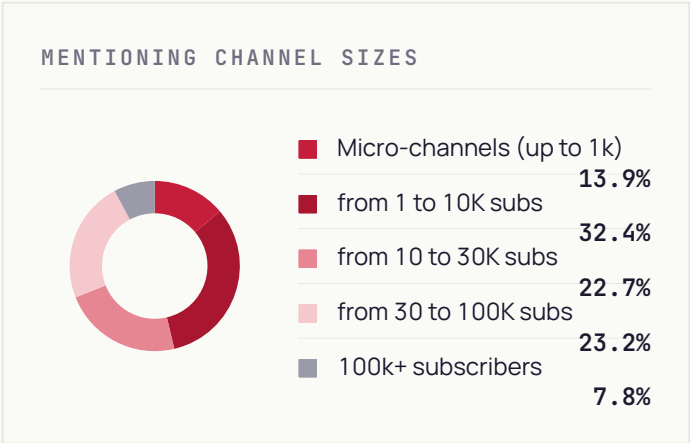
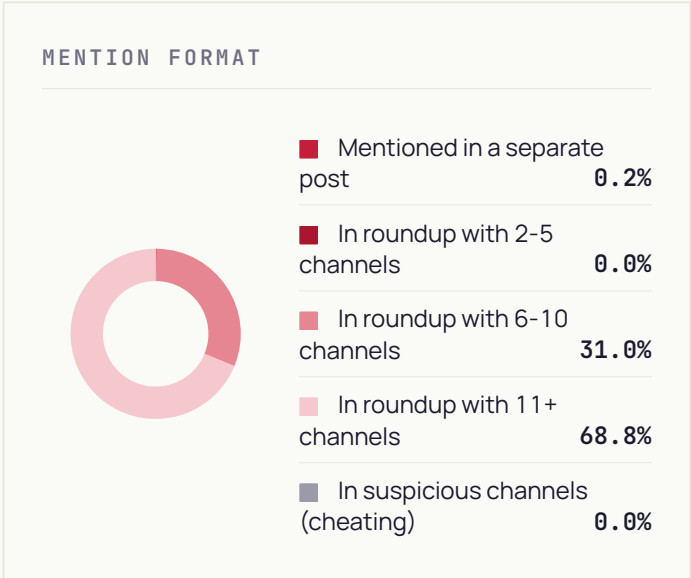
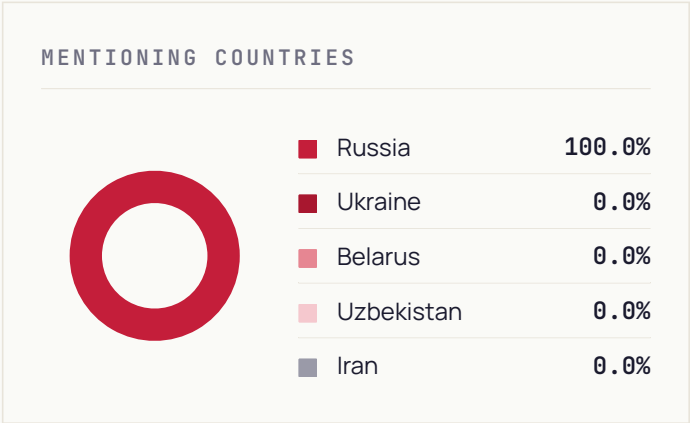
Subscriber growth chart for the year. On key months the exact subscriber count is shown. It shows in which months the channel gained and in which subscribers left.



SECTION 04 · CITATIONS

Who mentions the channel and how

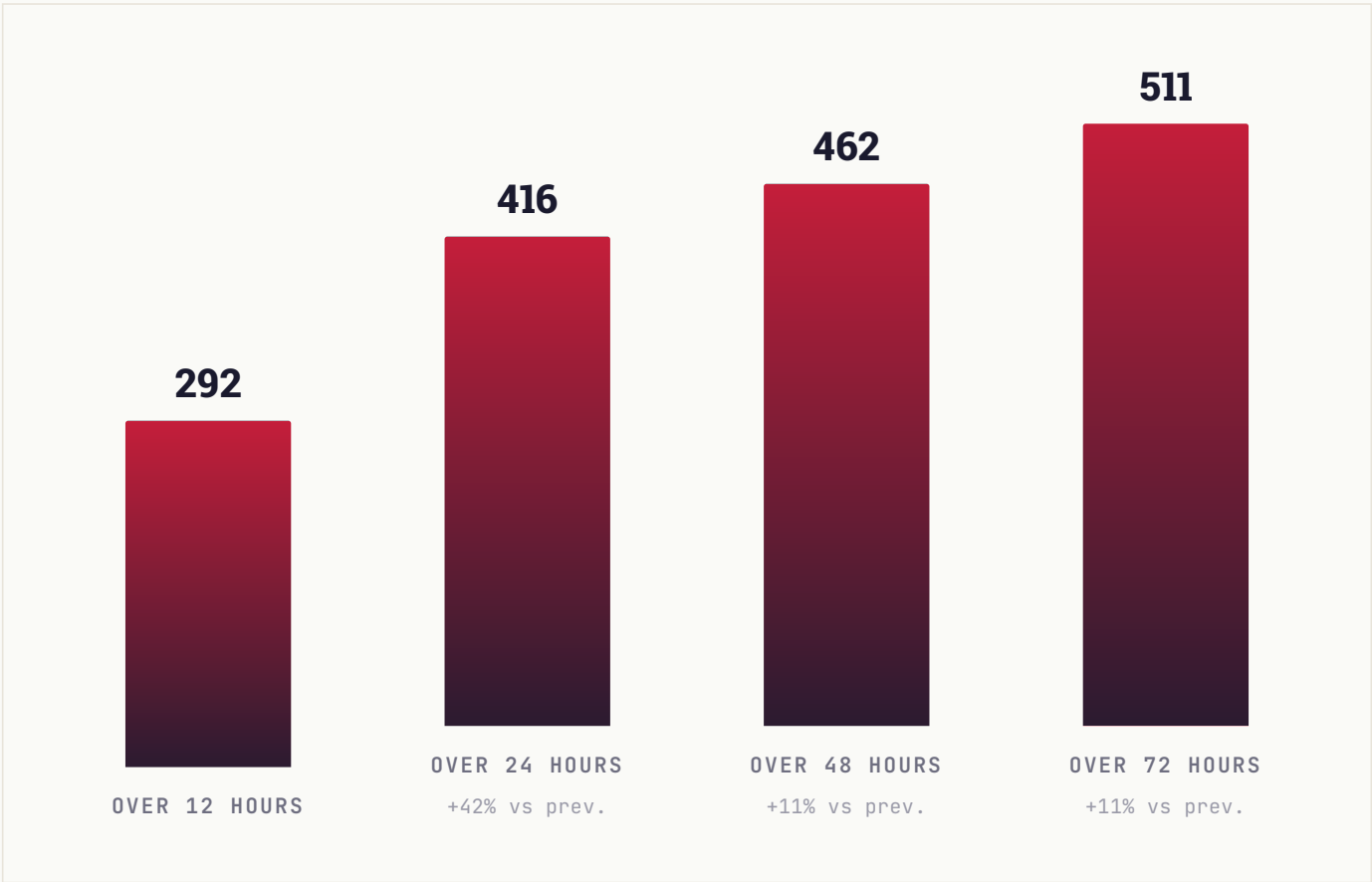
Citation index 1 — channel popularity rating based on mentions. Factors in not only count but also mentioner weight: a post from a 100 k channel outweighs one from a 1 k channel. For all time, channel was mentioned **159** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Average reach of an ad post over time since publication. Helps estimate how long a placement makes sense to 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. We've highlighted your channel — you can see what place it occupies among niche neighbors.

CHANNEL	SUBSCRIBERS
ТИ Тачки и Точка	3.7M
АВ Автомания	2M
WE WENGALLBI	1.1M
ДС Дубровский Синдикат Жекич Дубровский	680.8K
FI Fighterbomber	518.4K
АВ Авто.ру	513.8K
АВ АВТОЗАКАЗ.РУ	480.8K
ГА Гараж	480K
ЗР За рулём	463K
АВ Автоинструктор	447.3K
A RAUL МОСКВА YOU	49.6K

COMPARATIVE CONCLUSION

Channel to date outside niche top-98 — early growth stage. Niche leader — **Тачки и Точка** (3.7M), median top-98: 166.3K. First goal — enter top-98 via systematic work with traffic and content.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Each month we record posts in other channels that mention your channel. For the last **6 months** such mentions **245**, they brought **149 206** new subs.

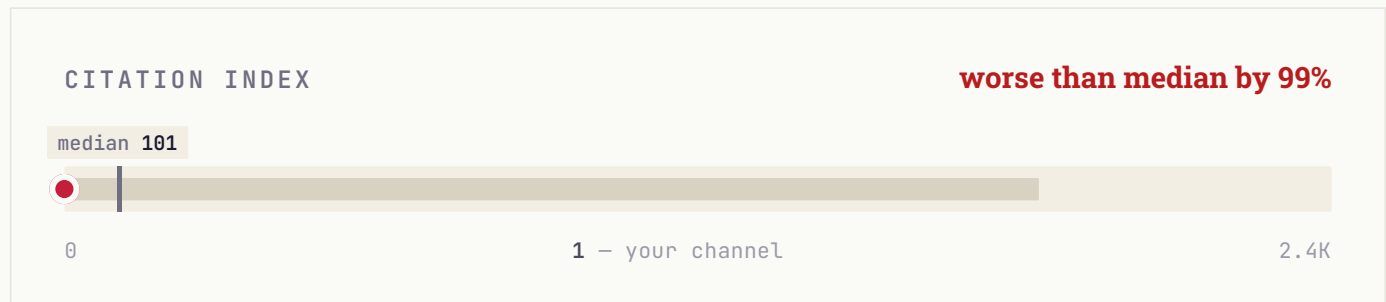
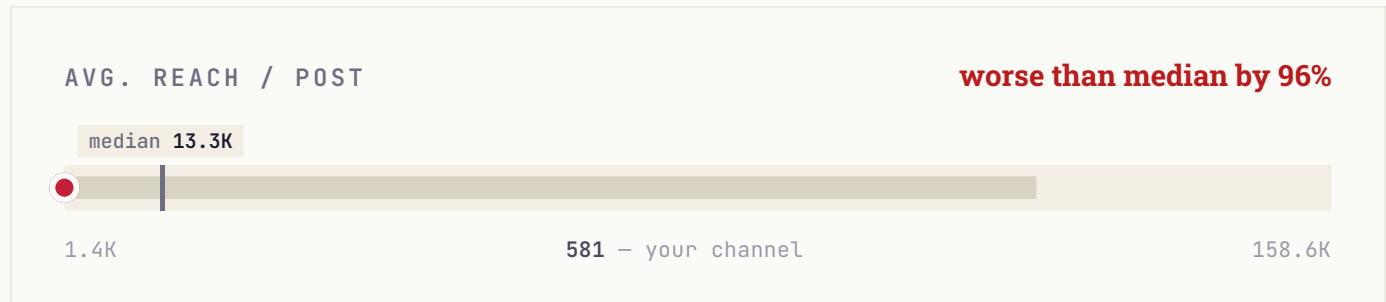
PERIOD	MENTIONS	CHANNELS	SUBSCRIBERS GAINED
February 2026	50	15	2 043
January 2026	1	1	74 380
December 2025	110	54	28 390
November 2025	84	38	44 304
October 2025	0	0	0
September 2025	0	0	89
TOTAL MENTIONS			
245			
MONTHS OF DATA			
6			
ATTRACTED SUBSCRIBERS			
149 206			

Where the channel is in its league

SUBSCRIBERS

worse than median by 70%

Metric	Value
Median	167.7K
Your Channel	49,589
Comparison	worse than median by 70%



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Use as checklist and return to this report in a month.

- 01

Main post of the week — on Saturday
 The audience is most active on this day at 22:00 MSK.

EFFECT

Best window for a key post
- 02

ER below niche benchmark — review formats
 Current ER 1.17% vs norm 5.5%. Worth testing polls and interactive formats.

EFFECT

+4.3pp ER
- 03

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress matches sources to your niche.

EFFECT

+1000-3000 subs
- 04

Test polls and interactive formats
 Posts with polls/reactions usually add +5-15% to ER. One weekly poll on a 'hot' topic is an easy growth point.

EFFECT

+5-15% ER
- 05

Cross-promo with adjacent channels
 Exchange posts with same-segment channels quarterly. No need daily — 2-3 collabs drive relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want us to do this?

PromptPress?

This audit — is something we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01

**Launch ads in
Telegram**

<https://panel.promptpress.com/register>

02

Contact manager

t.me/PromptPress_manager