

PROMTPRESS PUBLIC REPORT

Channel audit

AVTOKRUG



@autokrug77

CARS AT ROCK BOTTOM FOR RESELLERS Buy without deposit
@autokrug_bot All questions +7 (977) 816-73-92 @autokrug_sale
!! RESERVE at MAX: <https://max.ru/autokrug77>

SUBSCRIBERS

96 245

+19779 per month

ERR (% WHO SEE
POSTS)

3.0%

last 24h **2.7%**

REACH/POST

2.1K

ad reach **2.3K**/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle below the number shows the period it covers.

 SUBSCRIBERS 96 245 —	 SUBS REACH 2.21% avg % subs see post	 VIEWS/POST 2.1K median 1.9K · 29 days	 POSTS/WEEK 29.9 for period
 7D TREND +93.1% vs prev week	 REACTIONS/POST — MTPROTO only	 POST LENGTH 286 chars median 212 · 29 days	 POSTS ANALYZED 125 29 days
 AD REACH 2.3K 24h avg	 CHURN / MONTH +19779 last month	 CITATION RATE 67 citation index · 221 channels mentioned ever	 CHANNEL AGE 4 years 4 months created 20.02.2022

AI EDITOR SUMMARY

Channel «AVTOKRUG» — 96 245 subs. Avg views per post: 2.1K people (2% of subs), reach low — consider expanding audience. Publishes 30 posts/week (~4/day) — active. Week Jun 29 – Jul 5 reach grew by +93.1% by week 22–28 Jun — positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **125** posts over 29 days.
- 02 Dominant format — **Video** (68/125 posts).
- 03 Avg post length — **286** chars (median 212).
- 04 Audience peak — **Sunday**, 14:00 MSK.
- 05 Top posts get **4x** more views than the weakest (5.1K avg for top vs 1.3K for worst) — among 125 posts over 29 days. Analyze what the top posts share — topic, format, timing.

TOP 5 POSTS

Nº1 03.07 · 19:10 PHOTO НОВИНКИ !! Цены > CAR LIST 🚗 Grab via blitz (+10K₽) before publication. Wholesale = discounts. All with good stock and excellent...	VIEWS 5 325 REPOSTS —	REACTIONS — ER 5.5%
Nº2 04.07 · 11:37 VIDEO Unscheduled deal! + 1 happy client ❤️ Volkswagen Tiguan I Restyling sold! Alexander from Ulyanovsk picks up the German crossover on...	VIEWS 4 939 REPOSTS —	REACTIONS — ER 5.1%
Nº3 03.07 · 15:00 TEXT FREE MERCEDES BENZ — FOR SUBSCRIPTION !! Conditions for you - super simple: 1. SUBSCRIBE TO CHANNELS BELOW 🖱️ PONTOREZKA Sanya...	VIEWS 4 933 REPOSTS —	REACTIONS — ER 5.1%

Nº4 12.07 · 11:32 PHOTO BUY WITHOUT RESERVATION 🚗 BUY WITHOUT RESERVATION 🚗 BUY WITHOUT RESERVATION 🚗 Now on sale and available for free viewing! Ready to hear your...	VIEWS 3 861 REPOSTS —	REACTIONS — ER 4.0%
Nº5 30.06 · 09:31 PHOTO Kia Rio III 2012 1.4 MT for ➡ 495.000₽ ⬅ Blitz + 10t₽ 2 owners (indiv), Orig. PTS ~9 years in last hands. AC package. Almost all in...	VIEWS 3 745 REPOSTS —	REACTIONS — ER 3.9%

|

WORST 3

↓ 25.06 · 10:10 VIDEO TECH & TEST DRIVE !! ➡ 595.000₽ ⬅ Blitz + 10k₽ ☎ 8 (977) 816-73-92 @autokrug_sale ❤️ RESERVE AVTOKRUG in MAX	VIEWS 1 389 REPOSTS —	REACTIONS — ER 1.4%
↓ 25.06 · 09:50 VIDEO PAINT THICKNESS MEASUREMENTS !! ALMOST ALL ORIGINAL ✅ ➡ 595,000₽ ⬅ Blitz + 10k₽ ☎ 8 (977) 816-73-92 @autokrug_sale ❤️ RESERVE AVTOKRUG in MAX	VIEWS 1 356 REPOSTS —	REACTIONS — ER 1.4%
↓ 25.06 · 09:32 VIDEO VIDEO REVIEW !! ➡ 595,000₽ ⬅ Blitz + 10k₽ ☎ 8 (977) 816-73-92 @autokrug_sale ❤️ RESERVE AVTOKRUG in MAX	VIEWS 1 274 REPOSTS —	REACTIONS — ER 1.3%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

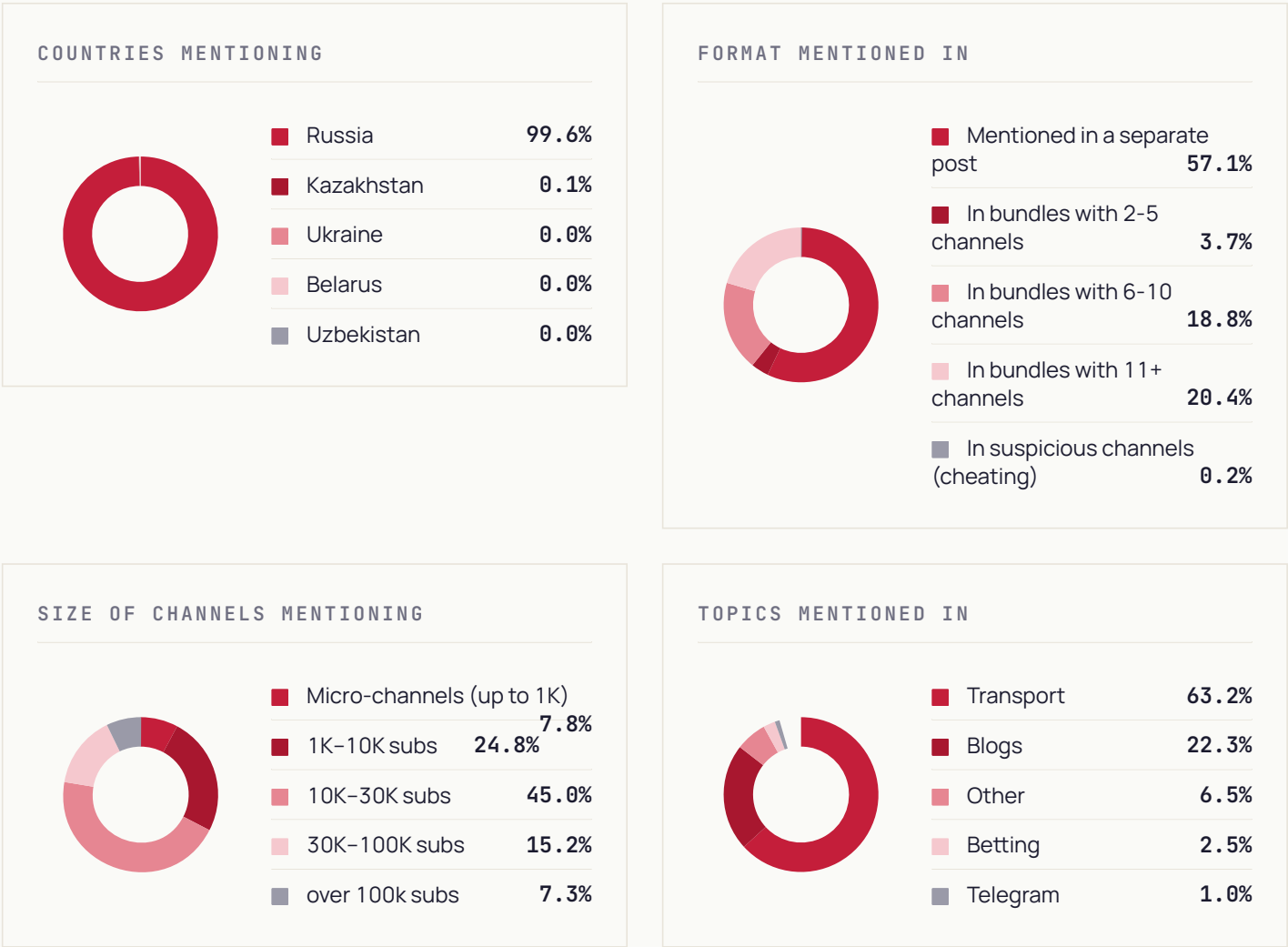
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

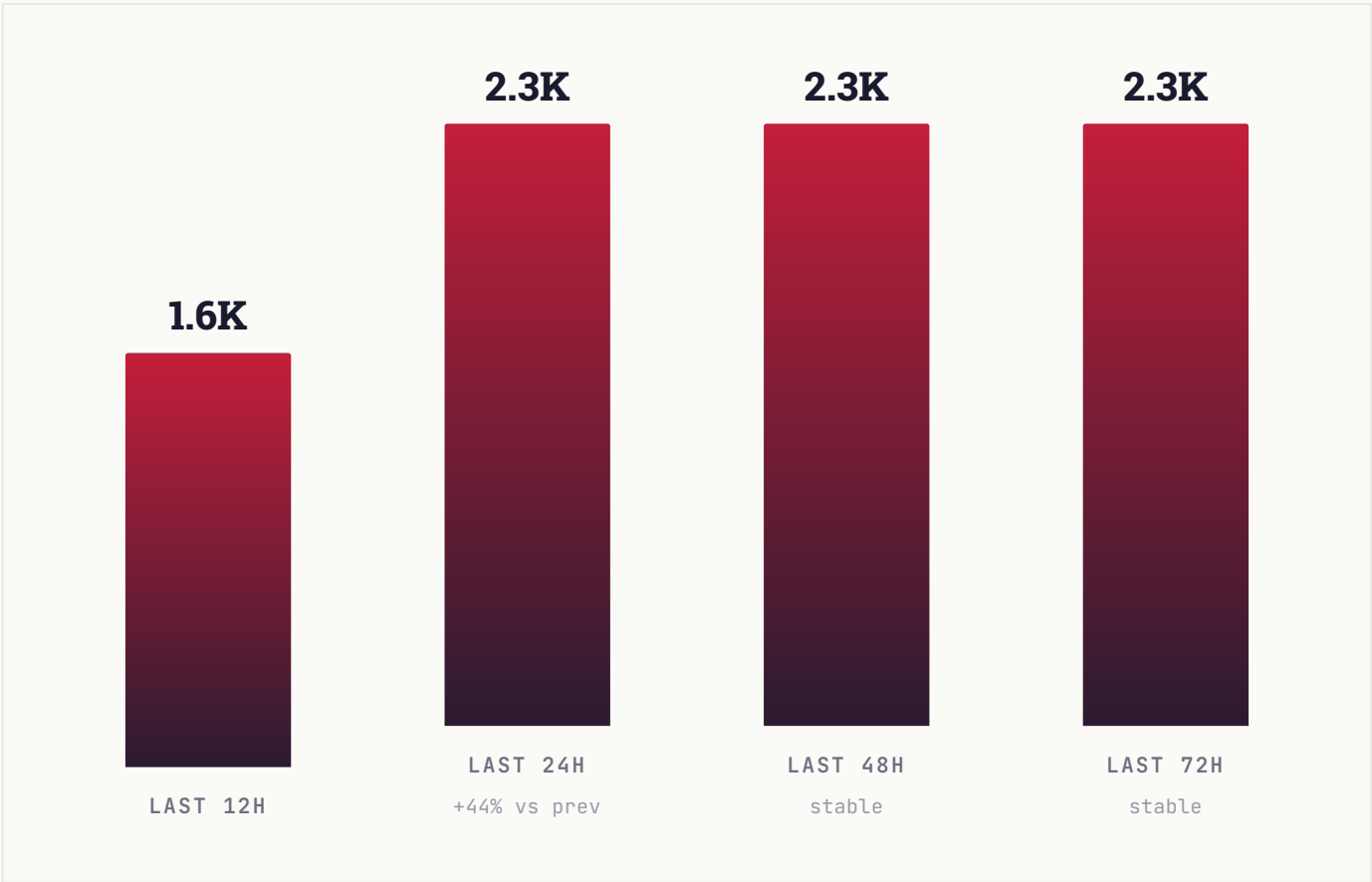
Citation index **67** — channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All-time channel mentions: **221** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TI Cars & Point	3.5M
AB Avtomanya	1.9M
WE WENGALLBI	1M
VM Vodiy Moshina Bozor	996.3K
DS Dubrovsky Syndicate Zhekich Dubrovsky	689.3K
UN Un Normal	583.6K
FI Fighterbomber	521.6K
AB Auto.ru	500K
AB AVTOZAKAZ.RU	481.4K
GA Garage	481.4K
AB AVTOKRUG YOU	96.2K

COMPARATIVE SUMMARY

Channel not yet outside top 98 of niche — early growth stage. Niche leader — Cars & Point (3.5M), top-98 median: 208.1K. First goal — enter top-98 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **81**, they brought **90 321** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	3	3	9 241
December 2025	32	24	19 266
Nov 2025	41	30	46 335
Oct 2025	0	0	0
September 2025	0	0	0
August 2025	5	5	15 479
TOTAL MENTIONS			
81			
MONTHS OF DATA			
6			
ACQUIRED SUBS			
90 321			

Where the channel stands in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart includes a red dot indicating the channel's performance, a vertical line for the median, and a shaded bar representing the range of the peer group. The channel's performance is consistently below the median and the peer group range.

Metric	Channel Value	Median	Peer Group Range	Performance Status
SUBSCRIBERS	96,245	209K	59.7K - 621.4K	54% below median
AVG REACH / POST	2,129	14.8K	1.3K - 123K	86% below median
CITATION INDEX	67	95	0 - 2.7K	30% below median

— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit this report in a month.

01

Main post of the week — on Sunday

Audience most active on this day at 14:00 MSK.

EFFECT

**Best window
for an
important post**

02

ER below niche benchmark — rethink formats

Current ER 2.21% vs norm 5.5%. Try polls & interactive formats.

EFFECT

+3.3pp ER

03

System traffic purchase

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a 'hot' topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with nearby channels

Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in a few minutes using public data.
To go further — run ads with us and close your growth plan in a month.

01 **Launch ads on Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
