

PROMTPRESS PUBLIC REPORT

Channel audit

AUTO Group 🔥 🔥 🔥



@autogroup58

Perfect cars with clean history at affordable prices 📞
8-953-331-33-09 👉 Contact: @AutoEmil ⚡ Friend link: <https://t.me/+1Kf16B9LI0w5MGMy>

SUBS

92 940

+14919 per month

ERR (% SEE POSTS)

8.0%

per day 3.0%

REACH/POST

7.5K

ad reach 2.8K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a channel health metric. Subtitle under the number shows the period.

 SUBS 92 940 —	 SUBSCRIBER REACH 8.05% avg % subs see post	 VIEWS/POST 7.5K median 5K · 28 days	 POSTS/WK 35.0 for period
 TREND 7D +3.9% vs previous week	 REACTS/POST 218.4 total 30 789 react., 774 rep., 3 100 comm.	 POST LENGTH 117 chars median 57 · 28 days	 POSTS ANALYZED 141 28 days
 AD REACH 2.8K 24h avg	 CHURN / MONTH +14919 last month	 CITATIONS 17 citation index · 229 channels mentioned all time	 CHANNEL AGE 4y 2m created 02.06.2022

EDITOR'S AI SUMMARY

Channel «AUTO Group 🔥🔥🔥» — 92 940 subs. Each post on average views 7.5K people (8% from subs), low reach — expand audience. Publishes 35 posts per week (~5 per day) — active posting. For week Aug 10–16 reach stable (+3.9% vs week Aug 3–9).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS SHARE

- 01 Analysis based on 141 posts over 28 days.
- 02 Dominant format – Video (67/141 posts).
- 03 Average post length – 117 chars (median 57).
- 04 Peak audience activity – Friday, 18:00 MSK.
- 05 Strongest posts get 7 x more views than weakest (25.3K avg top vs 3.7K worst) – 141 posts in 28 days. See what top shares: topic, format, time.

TOP 5 POSTS

Nº1 07.08 · 15:32 VIDEO Who's been waiting for this giant? We're here, bros 😂 Ggggaaaasss - 🔥🔥🔥🔥	VIEWS 25 818 REP. 34	REACTS 4 180 ER 27.8%
Nº2 06.08 · 21:05 VIDEO Mitsubishi reserved✅	VIEWS 25 605 REP. 8	REACTS 109 ER 27.6%
Nº3 11.08 · 18:10 VIDEO Tomorrow at 12:00 MSK here 🙋 Don't say - why I'm kicking your car, for now it's mine🔁	VIEWS 24 401 REP. 32	REACTS 4 504 ER 26.3%

Nº4

11.08 · 15:49

VIDEO

Minute of attention !!

VIEWS

22 967

REACTS

1 677

REP.

10

ER

24.7%

Nº5

06.08 · 16:01

VIDEO

Caution low price !! Make/model: Mitsubishi Outlander Year: 2013 Owners: 1 owner from new✔ Engine: 2.0 Transmission: AT...

VIEWS

22 900

REACTS

74

REP.

18

ER

24.6%

|

WORST 3

↓

26.07 · 07:10

TEXT

(text post without caption)

VIEWS

3 750

REACTS

19

REP.

—

ER

4.0%

↓

27.07 · 13:30

VIDEO

(video post without caption)

VIEWS

3 669

REACTS

11

REP.

6

ER

3.9%

↓

26.07 · 16:55

VIDEO

(video post without caption)

VIEWS

3 622

REACTS

16

REP.

2

ER

3.9%

SECTION 03 • SUBSCRIBER DYNAMICS

Yearly channel growth

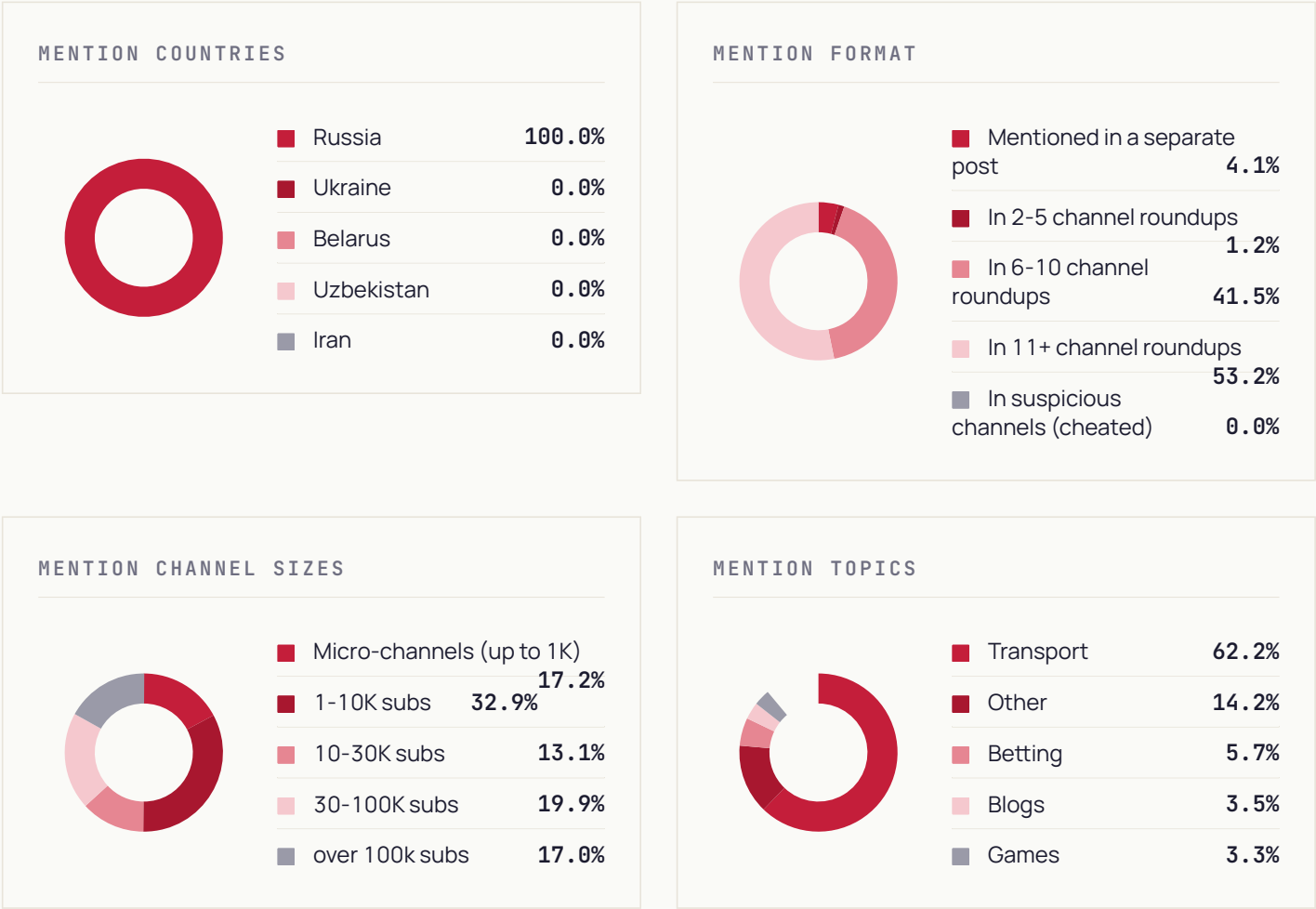
Subscriber growth chart for the year. Key months show exact counts. Highlights gain/loss months.



SECTION 04 · CITATIONS

Who mentions channel and how

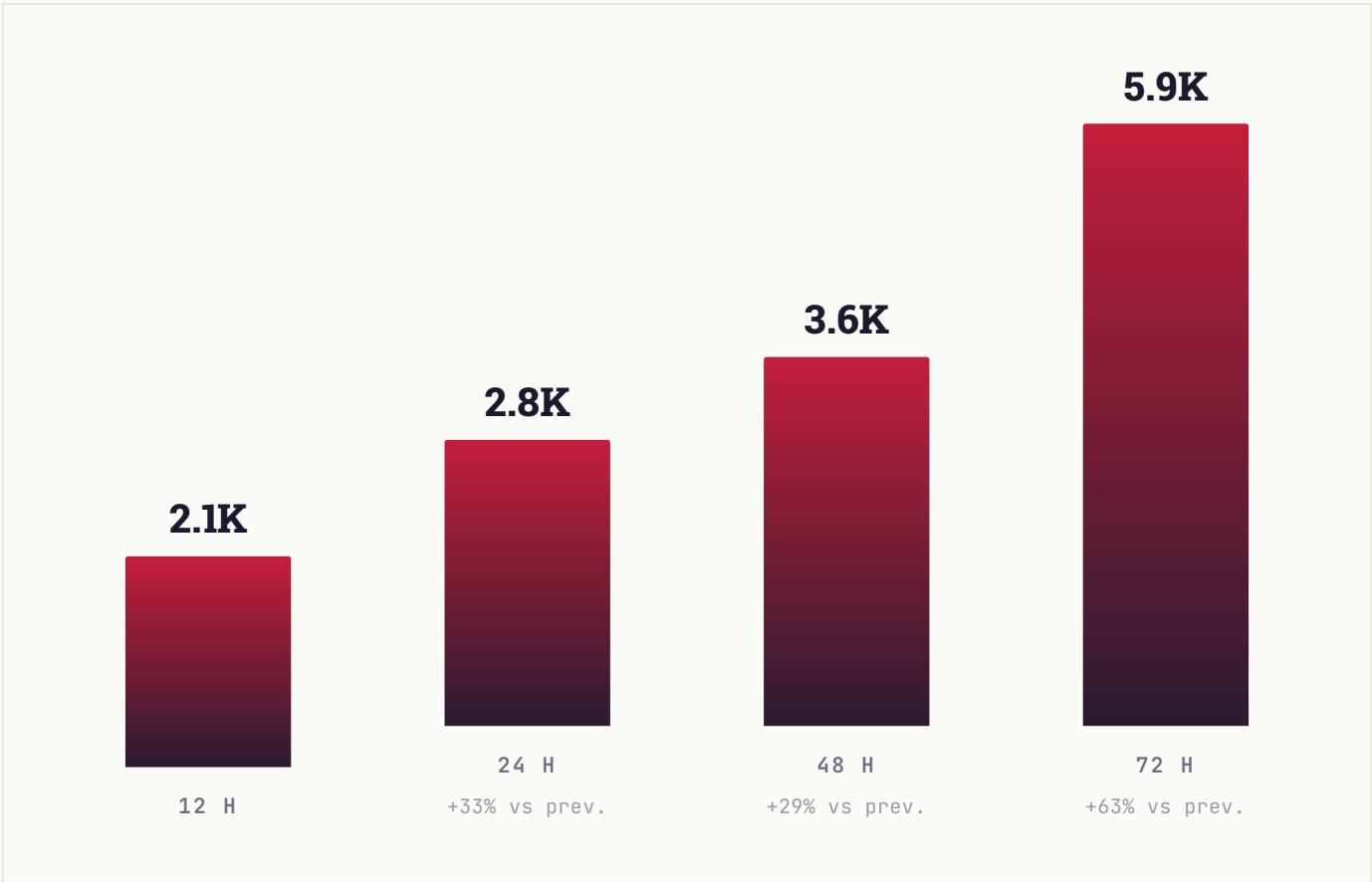
Citation index **17** — channel popularity rating based on mentions. It factors in not only their count but also the weight of mentioners: a post from a 100 k-sub channel weighs more than one from a 1 k channel. All-time mentions: **229** various channels.



SECTION 05 · AD POTENTIAL

How long a post drives reach

Average reach of an ad post over time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. We highlighted your channel — you can see what place it takes among niche neighbors.

CHANNEL	SUBS
TI Тачки и Точка	3.7M
AV Автомания	2M
WE WENGALLBI	1.1M
ДС Дубровский Синдикат Жекич Дубровский	680.8K
FI Fighterbomber	518.4K
AV Авто.ру	513.8K
AV AVTOZAKAZ.RU	480.8K
ГА Garage	480K
ЗР За рулём	463K
AV Автоинструктор	447.3K
AG AUTO Group 🔥🔥🔥 YOU	92.9K

COMPARATIVE TAKEAWAY

Channel in bottom half of top-100 niche (#90 out of 98). Niche median — 166.3K subs. First growth KPI — hit the median. Leader: Тачки и Точка (3.7M).

SECTION 07 · MENTION DYNAMICS

Mention frequency

We log posts in other channels mentioning yours each month. Over the last **6 months** such mentions were **115**, they brought **74 651** new subs.

PERIOD	MENTIONS	CHANNELS	REFERRED SUBS
February 2026	2	2	19
January 2026	1	1	0
December 2025	28	22	2 311
November 2025	34	28	33 298
October 2025	0	0	0
September 2025	50	29	39 023

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
115	6	74 651

— SECTION 08 · NICHE COMPARISON

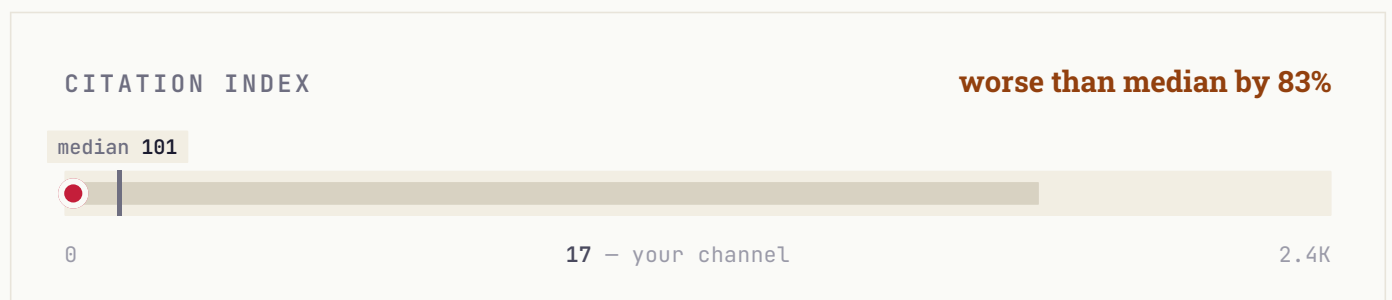
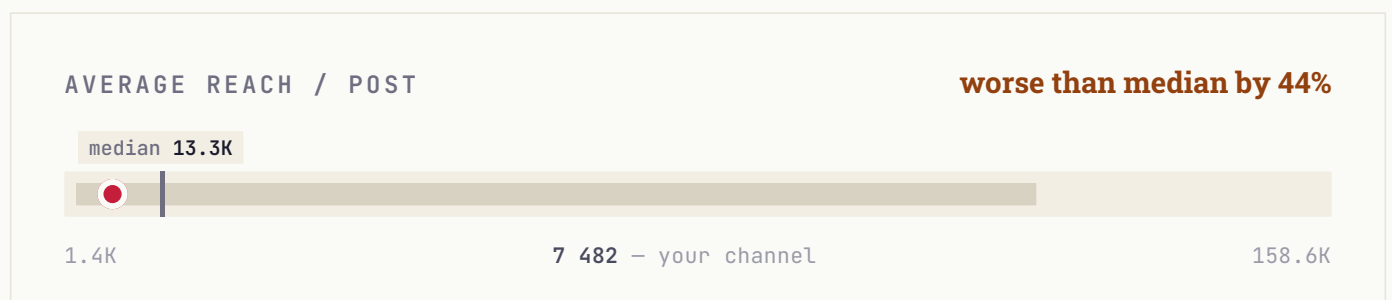
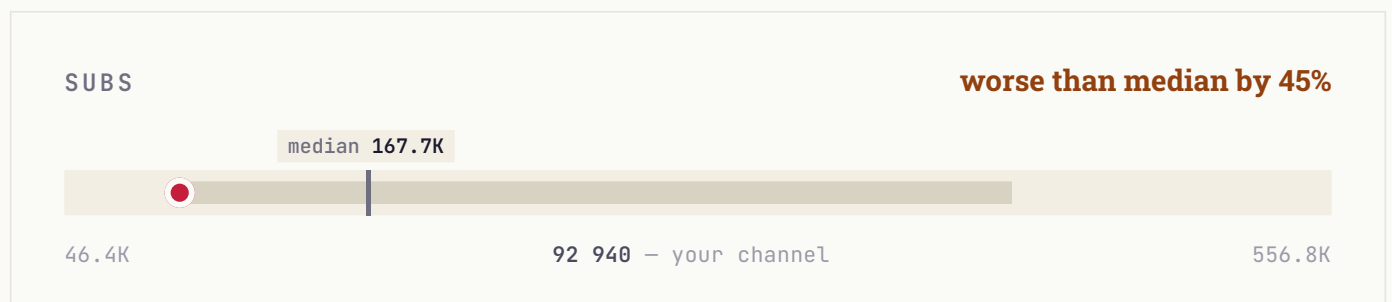
Where the channel ranks in its league

Top-100 channels of category «Transport» (Russia) and compared your channel against them. Gray band — range covering 80% of niche channels (from p10 to p90). Black vertical line — median. Red dot — your channel.

#90 /100

POSITION IN NICHE

Channel in bottom half of ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit this report in a month.

- 01

Top weekly post – Friday
 Audience most active on this day at 18:00 MSK.

EFFECT
Best window for a key post
- 02

Systematic traffic buying
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls and interactive formats
 Posts with polls/reactions usually give +5-15% to ER.
 One weekly poll on a hot topic is an easy growth lever.

EFFECT
+5-15% ER
- 04

Cross-promo with neighboring channels
 Cross-post with same-segment channels quarterly. No need to do it daily – 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
 Telegram search scans descriptions. Add 3-5 niche keywords – an organic traffic source.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want us to do this? **PromptPress?**

This audit — is something we can do in a few minutes based on public data. If you want to go further — run ads through us and fulfill your growth plan in a month.

01 **Run Telegram ads** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
