

PROMTPRESS PUBLIC REPORT

Channel audit

AUTO FACT

YouTube



@autofactpodbor

Channel registered with Roskomnadzor. Application number 4875761099 For advertising @autofact_work Turnkey car selection, expert for a day, one-time inspection ☎ 8 (995) 090 83 05 Auto Fact service...

SUBSCRIBERS

44 915

-188 per month

ERR (% SEE POSTS)

36.0%

last day 9.6%

REACH/POST

15.1K

ad reach 4.3K/24h

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content Analysis

Top 5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel & how

05 Ad potential

How long a post brings reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Rank in «Transport» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 44 915 —	 SUBSCRIBER REACH 33.59% avg % subs see post	 VIEWS/POST 15.1K median 12.8K · 28 days	 POSTS/WEEK 8.4 for period
 7D TREND +0.5% vs previous week	 REACTIONS/POST 81.0 only 2,755 reactions, 262 reposts, 343 comments	 POST LENGTH 288 chars median 118 · 28 days	 POSTS ANALYZED 34 28 days
 AD REACH 4.3K 24h avg	 CHURN / MONTH -188 last month	 CITATION RATE 12 citation index · 19 channels mentioned ever	 CHANNEL AGE 4 years 4 months created 06.03.2022

AI EDITOR SUMMARY

Channel «AUTO FACT YouTube» — 44 915 subs. Each post avg views 15.1K people (34% of subs), good reach. Publishes 8 posts/week (~1/day) — regular pace. For week Jun 29 – Jul 5 reach stable (+0.5% vs week Jun 22–28).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 34 posts over 28 days.
- 02 Dominant format — Video (17/34 posts).
- 03 Avg post length — 288 chars (median 118).
- 04 Peak audience activity — Saturday, 09:00 MSK.
- 05 Top-performing posts get 5x more views than the weakest (38.3K avg for top vs 7.4K for worst) — among 34 posts in 28 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 20.06 · 06:39 PHOTO Friends, hello everyone 🙌 Today at 12:00 🕒 video from China 🙌	VIEWS 39 773 REPOSTS 10	REACTIONS 85 ER 88.6%
Nº2 25.06 · 18:07 VIDEO Tomorrow at 12:00 🕒 new END 🙌	VIEWS 38 392 REPOSTS 9	REACTIONS 113 ER 85.5%
Nº3 30.06 · 09:07 TEXT https://youtu.be/6FBk0KDRraI?si=TKsQQU2UZW-8lO3c Friends, hello everyone 🙌 New video today?) yes 😁🙌 Already on YouTube and VK	VIEWS 36 805 REPOSTS 9	REACTIONS 69 ER 81.9%

Nº4

12.06 • 17:42

PHOTO

Friends, everyone remembers this END? Where Vlad was looking for a car for a veeery long trip? 🗺️ So, he's been on the road since May 1, 2025!!! Driven...

VIEWS

32 150

REPOSTS

25

REACTIONS

161

ER

71.6%

Nº5

02.07 • 14:01

PHOTO

Friends, I think many know the situation: before you know it, your MTPL policy is expiring. And then the rush begins: where...

VIEWS

16 862

REPOSTS

5

REACTIONS

33

ER

37.5%

WORST 3

↓ 29.06 • 17:14 VIDEO
(post without caption – video)

VIEWS

8 450

REPOSTS

2

REACTIONS

53

ER

18.8%

↓ 04.07 • 09:12 PHOTO
<https://youtu.be/UlozNKLNIus?t=154&si=WBNDt4ibfBYBtA1D>
Friends, hello everyone New video already on YouTube and VK
Honda CR-V, US auction for 3.7...

VIEWS

7 355

REPOSTS

4

REACTIONS

55

ER

16.4%

↓ 07.07 • 08:51 PHOTO
Friends, hello everyone 🙌 Such messages come daily to our subscribers! Just ignore and don't reply. These are bots 🤖 and...

VIEWS

6 474

REPOSTS

11

REACTIONS

57

ER

14.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

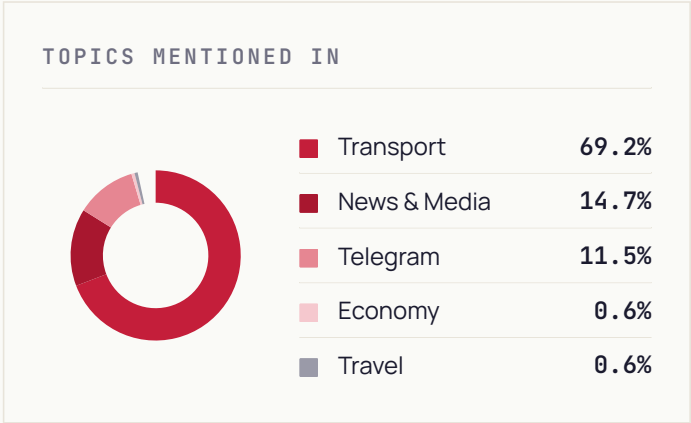
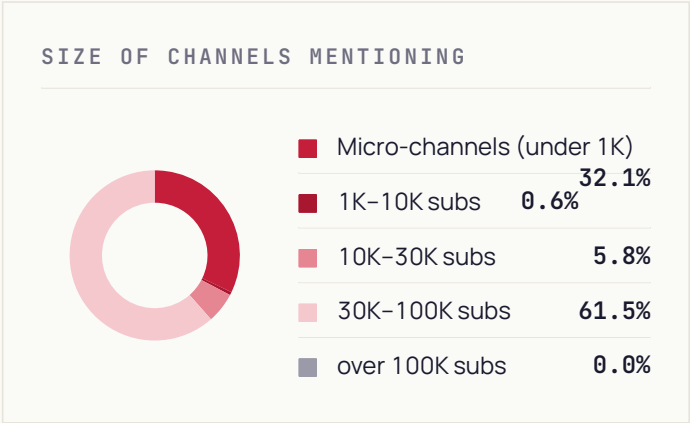
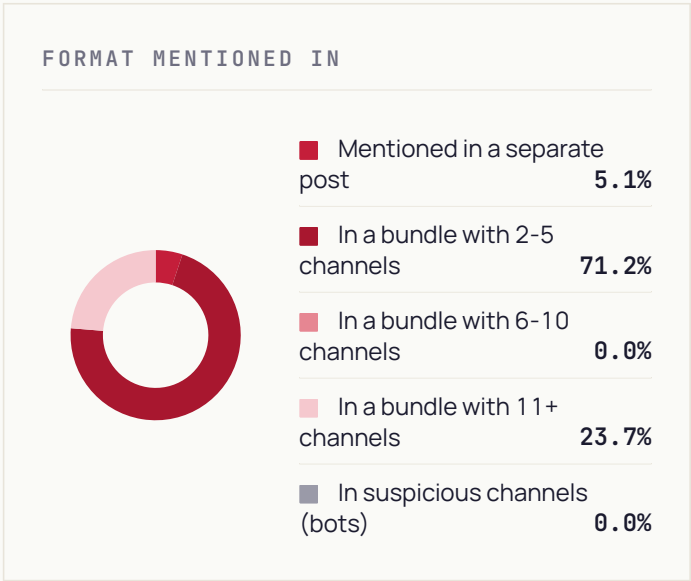
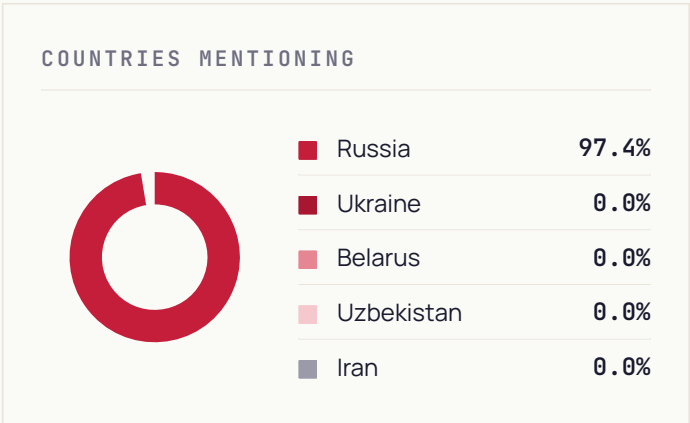
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



SECTION 04 · CITATIONS

Who mentions the channel & how

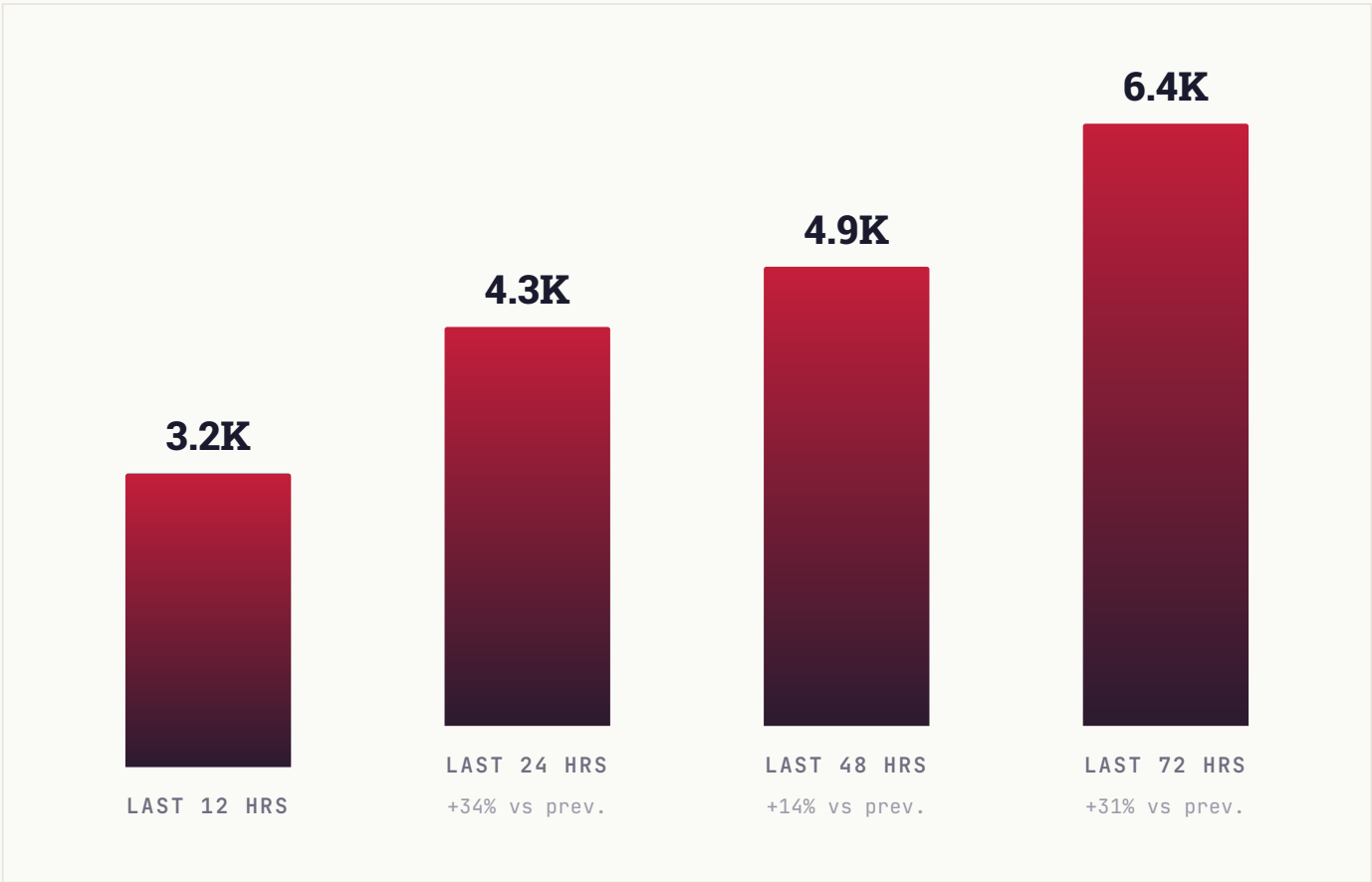
Citation index 12 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time channel mentions: 19 different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel highlighted — shows its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
TI Cars & Point	3.5M
AB Avtomanya	1.9M
VM Vodiy Moshina Bozor	1M
WE WENGALLBI	998.7K
DS Dubrovsky Syndicate Zhekich Dubrovsky	690.5K
UN Un Normal	588.6K
FI Fighterbomber	521.2K
AB Auto.ru	498.5K
GA Garage	482.5K
AB AVTOZAKAZ.RU	480K
AF AUTO FACT YouTube YOU	44.9K

COMPARATIVE SUMMARY

Channel not yet outside top 98 of niche — early growth stage. Niche leader — Cars & Point (3.5M), top-98 median: 202.7K. First goal: enter top-98 via systematic traffic & content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions were **38**, they brought **1 912** new subs.

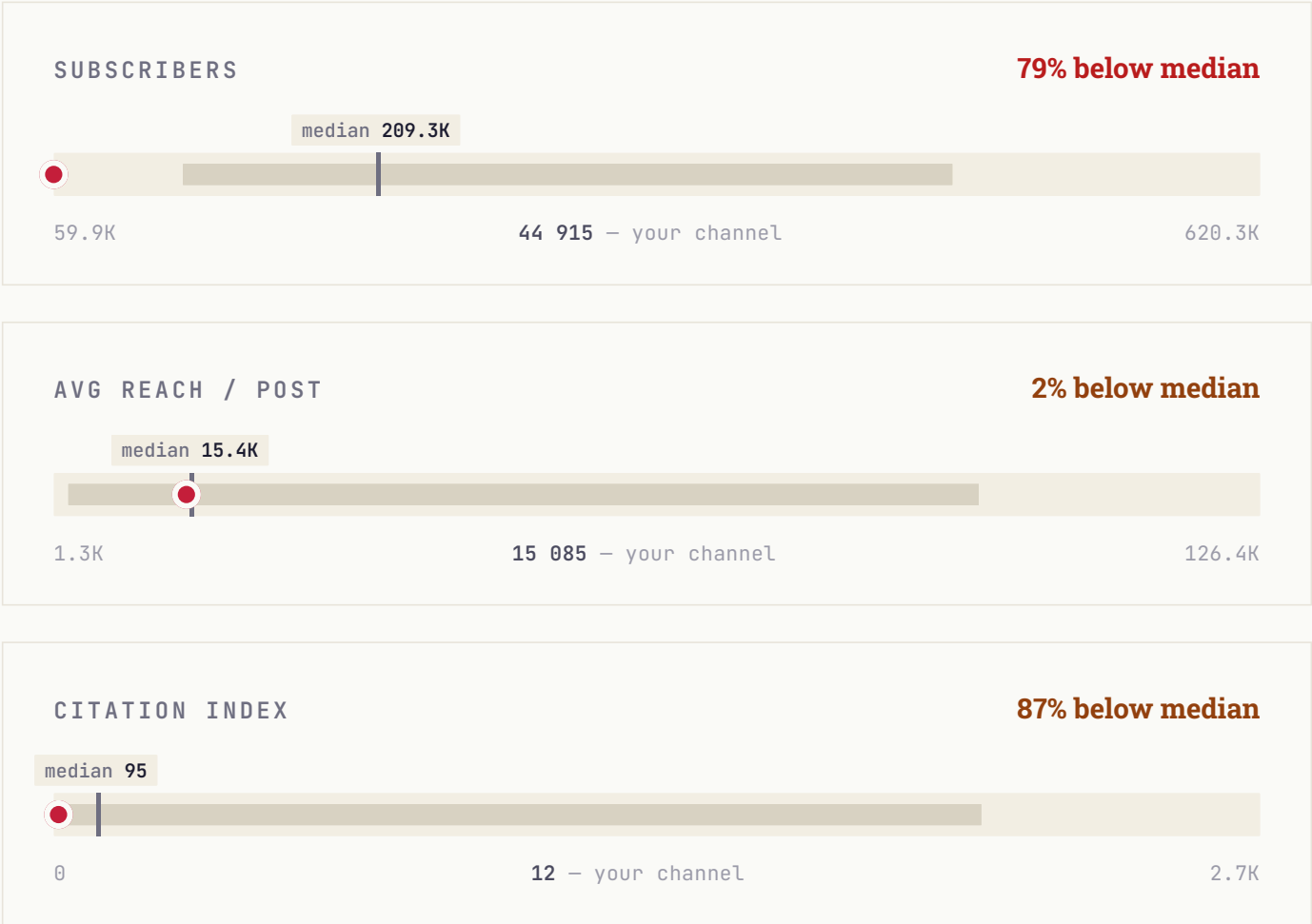
PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
January 2026	7	2	416
December 2025	4	2	33
November 2025	7	2	495
October 2025	9	2	149
September 2025	6	2	236
August 2025	5	2	583

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
38	6	1 912

SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Transport» (Russia) and compared your channel. Gray band = range for 80% of niche channels (p10 to p90). Black vertical = median. Red dot = your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check them off and revisit next month.

- 01

Top post of the week — on Saturday
 Audience is most active on this day at 09:00 MSK.

EFFECT
Best window for important posts
- 02

System traffic purchase
 Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
 Posts with polls/reactions usually boost ER by 5-15%.
 One weekly poll on a hot topic is an easy growth lever.

EFFECT
+5-15% ER
- 04

Cross-promo with neighbor channels
 Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
 Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — what we can do in minutes using public data. To go further — run ads through us and close your growth plan in a month.

01 **Launch ads on Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
