

PUBLIC PROMTPRESS REPORT

Channel audit

Premium

EuroAuto Russia



@autoeuropetop

Car import from Europe turnkey: Import any car for you We work with Europe! Officially on the market since 2022! Hundreds of reviews in Belarus and Russia ■ Search ■ Purchase ■ ...

SUBSCRIBERS

17 518

+252 per month

ERR (% SEE POSTS)

13.0%

per day 6.0%

REACH/POST

3.1K

ad reach 1K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 17 518 —	 SUBS REACH 17.54% avg % of subs see a post	 VIEWS/POST 3.1K median 2.6K · 29 days	 POSTS/WEEK 18.5 for the period
 7D TREND -31.4% vs previous week	 REACTIONS/POST 85.5 only 6,584 reactions, 587 reposts, 0 comments	 POST LENGTH 813 chars median 918 · 29 days	 POSTS ANALYZED 77 29 days
 AD REACH 1K 24h avg	 CHURN / MONTH +252 last month	 CITATION INDEX 339 citation index · 370 channels mentioned ever	 CHANNEL AGE 4 years 8 months created 05.11.2021

AI EDITOR SUMMARY

Channel «Premium EuroAuto Russia» — 17 518 subs. Each post averages 3.1K people (18% of subs), average reach — room to grow. Publishes 18 posts per week (~3/day) — consistent. For week Jul 6–12, reach dropped -31.4% By week of Jun 29 – Jul 5 — worth analyzing causes.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 77 posts over 29 days.
- 02 Dominant format – Photo (64/77 posts).
- 03 Avg post length – 813 chars (median 918).
- 04 Peak audience activity – Friday, 18:00 MSK.
- 05 Top posts get 7x more views than the weakest (11.7K avg for top vs 1.7K for worst) – among 77 posts in 29 days. Worth analyzing what the top shares: topic, format, timing.

TOP 5 POSTS

Nº1 26.06 · 11:55 PHOTO Mercedes-Benz X 350d Year:2019 Mileage: 127,500 km Engine: 3.0 Diesel Drive: AWD Transmission: Automatic	VIEWS 13 129 REPOSTS 49	REACTIONS 158 ER 74.9%
Nº2 26.06 · 05:38 PHOTO BMW X5 30d Year:2019 Mileage: 89,000 km Engine: 3.0 Diesel Drive: AWD Transmission: Automatic Color: White...	VIEWS 12 410 REPOSTS 19	REACTIONS 83 ER 70.8%
Nº3 26.06 · 15:07 PHOTO Mercedes-Benz A220 Year:2020 Mileage: 79 400 km Engine: 2.0 Gas Drive: AWD Transmission: Automatic Color...	VIEWS 9 451 REPOSTS 16	REACTIONS 78 ER 54.0%

Nº4 25.06 · 13:44 PHOTO — VOLKSWAGEN Touran Year:2020 Mileage: 72,000 km Engine: 1.5 Gas Drive: Front Transmission: Automatic ...	VIEWS 6 027 REPOSTS 5	REACTIONS 123 ER 34.4%
Nº5 27.06 · 06:22 PHOTO — Volkswagen Multivan Year:2017 Mileage: 103 500 km Engine: 2.0 Diesel Drive: AWD Transmission: Automatic ...	VIEWS 5 455 REPOSTS 19	REACTIONS 136 ER 31.1%

WORST 3

↓ 14.07 · 13:43 PHOTO — Toyota C-HR Year:2023 Mileage: 19,700 km Engine: 1.8 Gas Drive: Front Transmission: Automatic Color...	VIEWS 1 679 REPOSTS 7	REACTIONS 99 ER 9.6%
↓ 15.07 · 08:34 PHOTO — BMW X3 Year:2020 Mileage: 70,000 km Engine: 2.0 Diesel 4 Drive: Front Transmission: Automatic Color: Black...	VIEWS 1 670 REPOSTS 3	REACTIONS 92 ER 9.5%
↓ 15.07 · 11:04 PHOTO — Toyota Auris Cross Year:2022 Mileage: 30,700 km Engine: 1.5 Gas Drive: Front Transmission: Automatic ...	VIEWS 1 608 REPOSTS 8	REACTIONS 93 ER 9.2%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

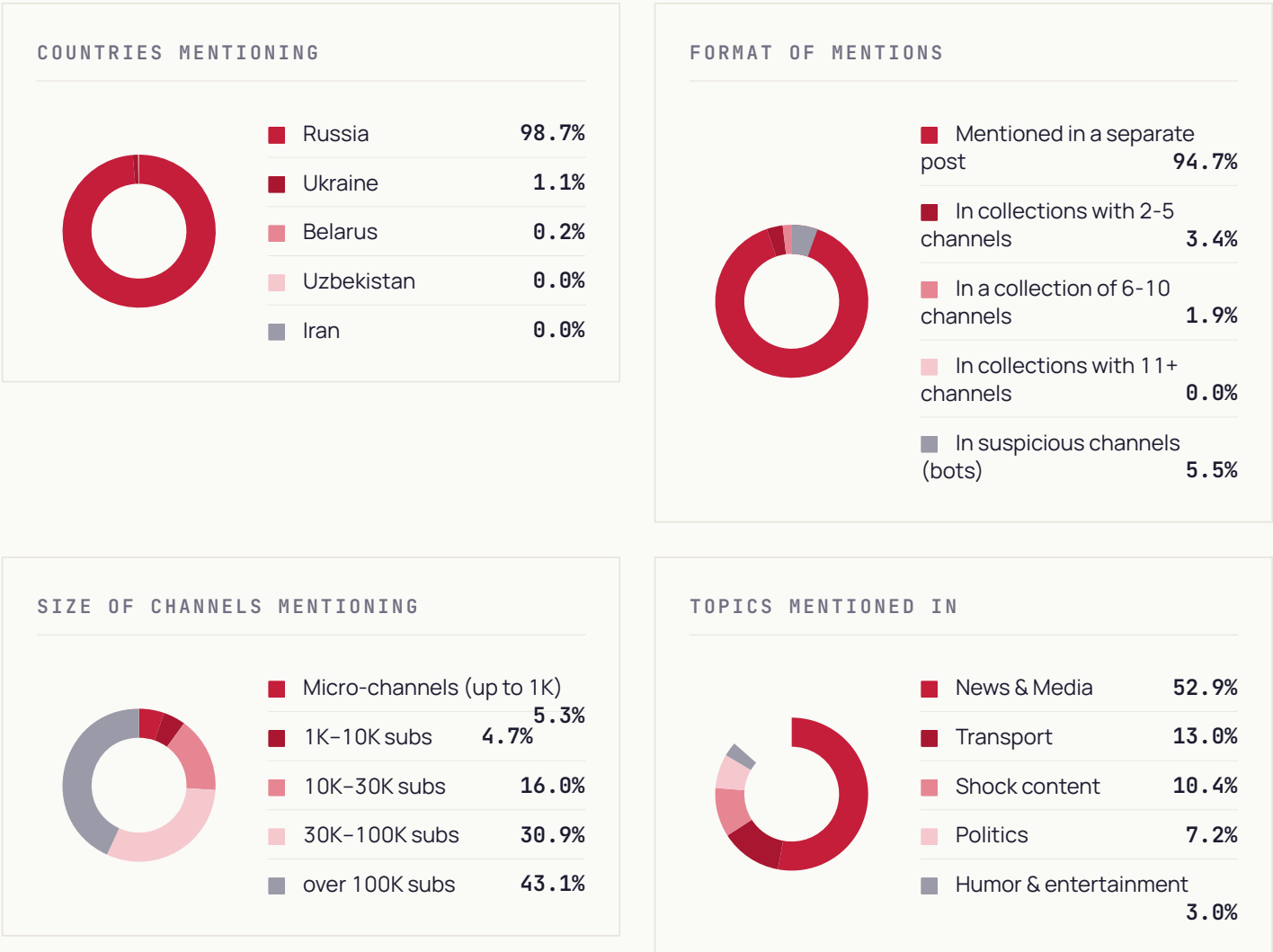
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel grew and which it lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

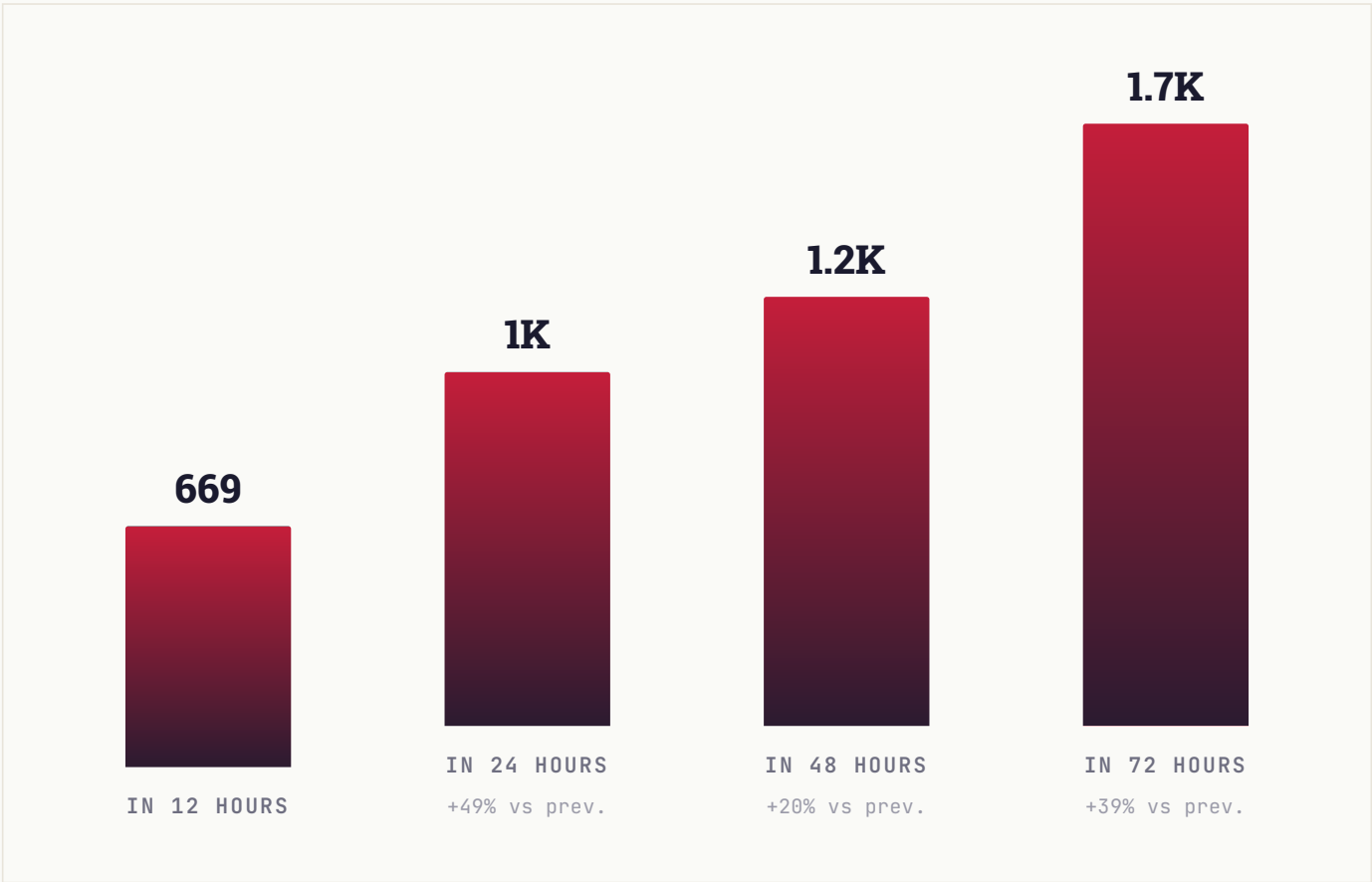
Citation index **339** – channel popularity rating based on mentions. Considers not only quantity but also weight of mentioners: a post from a 100K subs channel 'weighs' more than from a 1K subs channel. All time the channel was mentioned **370** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg ad post reach over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 closest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL		SUBSCRIBERS
TI	Cars & Dot	3.5M
AB	Avtomanya	1.9M
WE	WENGALLBI	1M
VM	Vodiy Moshina Bozor	996.3K
DS	Dubrovsky Syndicate Zhekich Dubrovsky	689.3K
UN	Un Normal	583.6K
FI	Fighterbomber	521.6K
AB	Auto.ru	500K
AB	AVTOZAKAZ.RU	481.4K
GA	Garage	481.4K
PE	Premium EuroAuto Russia	17.5K

COMPARATIVE INSIGHT

Channel not yet outside top-98 niche — early growth stage. Niche leader — Cars & Dot (3.5M), top-98 median: 208.1K. First goal — enter top-98 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mention your channel. Over the last **6 months** such mentions **27**, they brought **5 231** new subs.

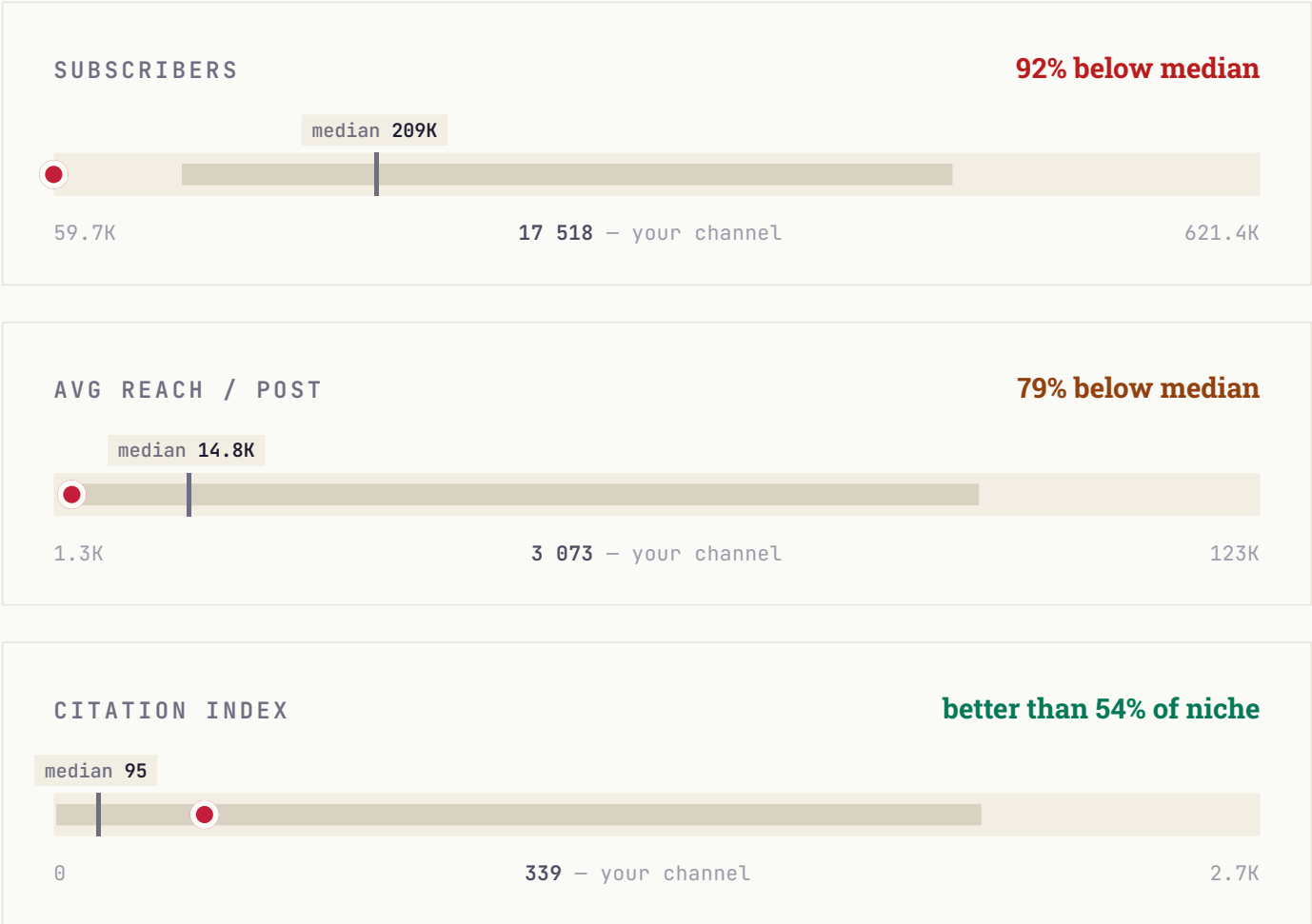
PERIOD	MENTIONS	CHANNELS	BROUGHT	SUBSCRIBERS
January 2026	0	0	1 856	
December 2025	1	1	373	
November 2025	0	0	507	
October 2025	0	0	497	
September 2025	0	0	935	
August 2025	26	25	1 063	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBSCRIBERS
27	6	5 231

SECTION 08 · NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category "Transport» (Russia) and compared your channel. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Friday

Audience is most active on this day at 18:00 MSK.

EFFECT

**Best window
for an
important post**

02

Increase video post share

Video in Telegram retains audience longer and is better perceived by the algorithm. We recommend increasing share to 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Cross-post with same-segment channels quarterly. 2-3 collabs give relevant growth — no need for daily.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01 **Launch ads on Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
