

PROMTPRESS PUBLIC REPORT

Channel audit

АвтоДрайв



@autodraivim

All latest auto news 🌟 Fresh picks from across the web 🍷 Collab:
@alina_mediasales

SUBS

130 623

59 posts 29 days

ERR (% SEE POSTS)

18.0%

per day 14.4%

REACH/POST

22.7K

ad reach 18.9K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate health indicator. Subtitle shows the period.

 SUBS 130 623 —	 SUBS REACH 17.38% avg % subs see post	 VIEWS/POST 22.7K median 23.2K · 29 days	 POSTS/WK 13.9 over period
 7D TREND +9.5% vs prev week	 REACTS/POST 44.4 total 2,618 reactions, 5,994 reposts, 0 comments	 POST LENGTH 427 chars median 426 · 29 days	 POSTS ANALYZED 59 29 days
 AD REACH 18.9K 24h avg	 QUOTE RATE 0 citation index (cumulative)	 CHANNEL AGE 1 month 15 days created 18.05.2026	

AI EDITOR SUMMARY

Channel «АвтоДрайв» – 130 623 subs. Each post gets avg 22.7K people (17% from subs), avg reach – room to grow. Publishes 14 posts/week (~2/day) – steady. Week 22–28 Jun reach up +9.5% by week 15–21 Jun – positive trend.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and laggards – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS SHARE

- 01 Analysis based on **59** posts over 29 days.
- 02 Dominant format – **Photo** (58/59 posts).
- 03 Avg post length – **427** chars (median 426).
- 04 Audience peak activity – **Saturday**, 12:00 MSK.
- 05 Top posts drive **2x** more views than the weakest (27.5K avg for top vs 16.7K for worst) – among 59 posts over 29 days. Worth analyzing what top posts share: topic, format, timing.

TOP 5 POSTS

Nº1 26.06 · 13:02 PHOTO Rox released a 'sheikh version' of the Adamas SUV 🏰 The Royal Edition will debut at the Beijing Auto Show. Gold body elements with white...	VIEWS 28 620 REPOSTS 69	REACTS 26 ER 21.9%
Nº2 26.06 · 09:02 PHOTO Xpeng Mona is preparing its first crossover The brand aims to repeat the success of the M03 liftback (3 photos), which became Xpeng's most popular model: with...	VIEWS 27 169 REPOSTS 138	REACTS 24 ER 20.8%
Nº3 20.06 · 09:05 PHOTO BMW showed the M Neue Klasse concept – this is what the electric future of M3 and the entire M series will look like. The project got an aggressive body kit...	VIEWS 26 642 REPOSTS 116	REACTS 23 ER 20.4%

Nº4 21.06 • 09:00 PHOTO Sleeping? We're launching the expo & Roewe Jiayue 07 concept 🔥 Body over 5m long & pop-out wing cameras — something like...	VIEWS 26 497 REPOSTS 113 REACTS 31 ER 20.3%
Nº5 20.06 • 17:04 PHOTO Lixiang will upgrade its most affordable hybrid This refers to the L6 — the brand's junior crossover. An updated version is expected to hit the Chinese market...	VIEWS 26 461 REPOSTS 84 REACTS 18 ER 20.3%

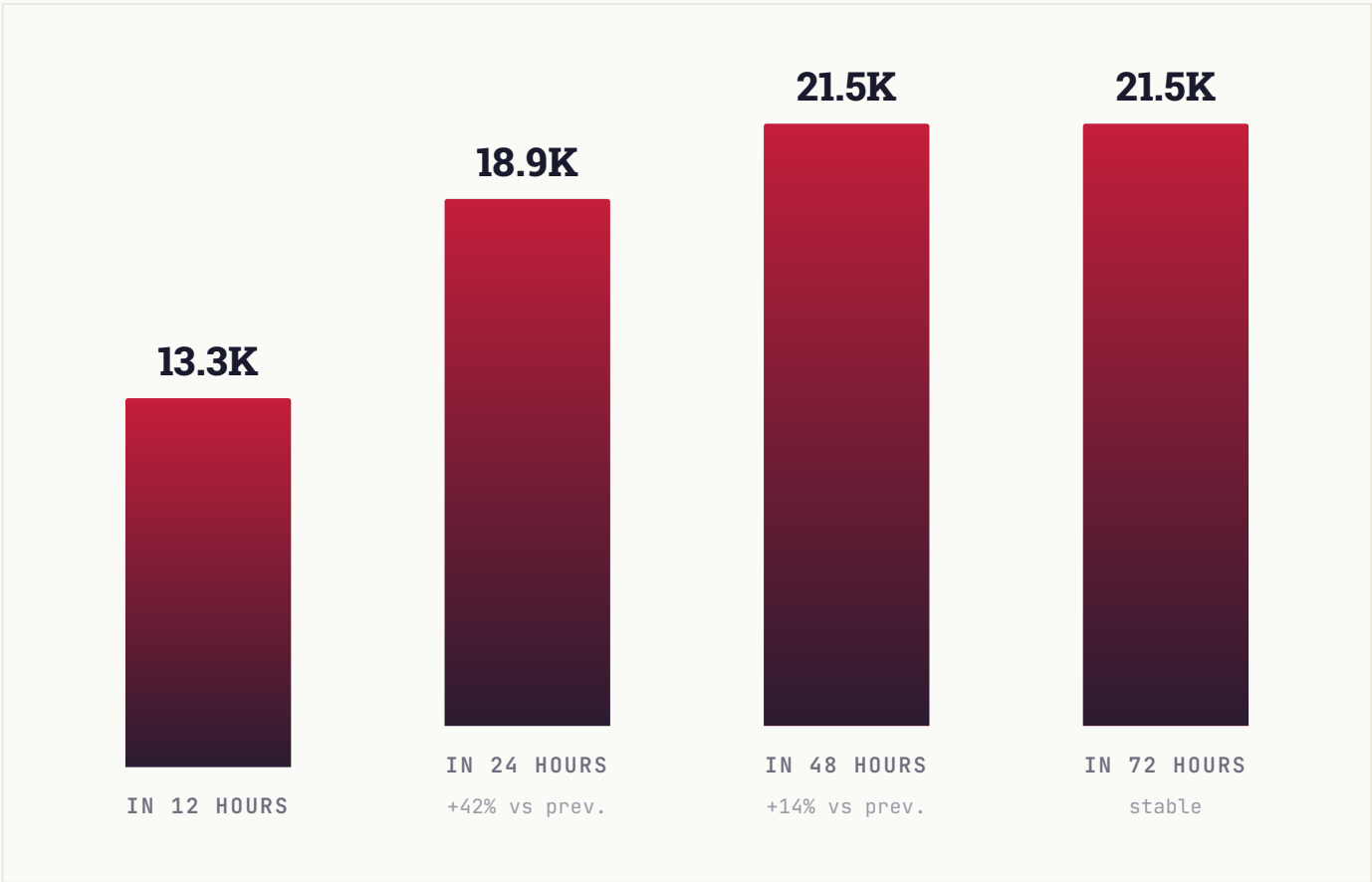
WORST 3

↓ 16.06 • 18:20 PHOTO A huge Nordcross hybrid will appear in Russia The brand is preparing a full-size crossover that will be a copy of the Lynk&Co 900. On...	VIEWS 16 956 REPOSTS 138 REACTS 24 ER 13.0%
↓ 17.06 • 09:03 PHOTO Huawei and Stelato showed the huge G9 crossover The new model is larger than the Yangwang U8: the length of the Stelato G9 varies by version...	VIEWS 16 939 REPOSTS 130 REACTS 22 ER 13.0%
↓ 16.06 • 17:18 PHOTO Voyah Taishan will get a fully electric version This crossover will have two electric motors with a total output of 646 hp...	VIEWS 16 085 REPOSTS 150 REACTS 27 ER 12.3%

SECTION 03 · AD POTENTIAL

How long a post drives reach

Avg ad post reach by time since publication. Helps gauge how long a placement should 'live'.



SECTION 04 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBS
HI hitvpn_blog	4.6M
MT Trends world	3.4M
TE Technochat	3.1M
HA Hi, AI • Tech News	2.5M
آا اینترنت آزاد	2.5M
TE Technomotel	2.3M
NN NN	2.2M
L- LIVE — Telegram, AI & Tech	2.1M
EC Exploit	2M
PP PINK PROXY پروکسی	2M
AB АвтоДрайв YOU	130.6K

COMPARATIVE INSIGHT

Channel not yet outside niche top 100 — early growth stage. Niche leader — hitvpn_blog (4.6M), top-100 median: 430.9K. First goal — enter top-100 via systematic traffic & content work.

SECTION 05 · NICHE COMPARISON

Where channel ranks in its league

Took top-100 channels in category «Tech» (Russia) and compared your channel against them. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.



— SECTION 06 · STRATEGY

What to do right now

5 priority actions ranked by expected impact. Check off and revisit in a month.

- 01

Top post of the week — on Saturday

Audience is most active on this day at 12:00 MSK.

EFFECT

Best window for an important post
- 02

Increase video post share

Video retains audience longer and is favored by the algorithm. Recommend increasing share to 15-25%.

EFFECT

Video better retains audience
- 03

System traffic buy

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

+1000-3000 subs
- 04

Test polls & interactive formats

Posts with polls/reactions typically boost ER by +5-15%. One poll per week on a hot topic — an easy growth lever.

EFFECT

+5-15% ER
- 05

Cross-promo with neighboring channels

Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs bring relevant growth.

EFFECT

Growth from relevant audience

★ WHAT'S NEXT

Want us to do this **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further — run ads with us and hit your growth plan in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
