

PUBLIC PROMTPRESS REPORT

Channel Audit

AVTO3AKA3.PY



@auto_zakazz25

Cars from Japan, Korea, China on order! Site - autozakaz.ru Share channel with a friend <https://t.me/+8wC9jYHaczg3Y2ly> Logistics bot (Japan/Korea): @autozakazru_bot Application number...

SUBSCRIBERS

479 754

-4580 per month

ERR (% SEE POSTS)

12.0%

per day **8.2%**

REACH/POST

55.8K

ad reach **39.2K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period it covers.

 SUBSCRIBERS 479 754 —	 SUBSCRIBER REACH 11.63% avg % subs see post	 VIEWS/POST 55.8K median 57.9K · 27 days	 POSTS/DAY 9.9 ~70 per week
 7D TREND -6.6% vs previous week	 REACTIONS/POST 133.6 total 36,081 reactions, 27,095 reposts, 0 comments	 POST LENGTH 595 chars median 573 · 27 days	 POSTS ANALYZED 270 27 days
 AD REACH 39.2K 24h avg	 CHURN / MONTH -4580 last month	 CITATION RATE 78 citation index · 243 channels mentioned all time	 CHANNEL AGE 4 years 3 months created 28.02.2022

AI EDITOR SUMMARY

Channel «AVTOZAKAZ.RU» — 479 754 subs. Each post averages 55.8K people (12% from subs), reach is low — consider expanding audience. Publishes 70 posts per week (~10/day) — active posting. For week 8–14 Jun reach dropped by -6.6% by week 1–7 Jun — worth analyzing why.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 270 posts over 27 days.
- 02 Dominant format – Photo (198/270 posts).
- 03 Avg post length – 595 chars (median 573).
- 04 Audience peak – Sunday, 09:00 MSK.
- 05 Strongest posts get 2× more views than the weakest (76.9K avg for top vs 47.5K for worst) – among 270 posts in 27 days. Worth analyzing what the top has in common: topic, format, timing.

TOP 5 POSTS

Nº1 29.05 · 08:47 PHOTO 📄 We value our clients' budget. Unlike unreasonably high prices on the Russian market, we offer the same cars at affordable cost...	VIEWS 78 001 REP. 141	REACTIONS 218 ER 16.3%
Nº2 30.05 · 06:05 PHOTO 📄 We keep enjoying your reviews - they fly to us from all over the country! Thank you for sharing your joy from buying a new...	VIEWS 77 854 REP. 6	REACTIONS 133 ER 16.2%
Nº3 31.05 · 06:03 VIDEO 📄 Moto-greetings from our client Sergey from Sverdlovsk region! Heartfelt congratulations on your purchase! And we never tire of thanking all our...	VIEWS 74 748 REP. 2	REACTIONS 135 ER 15.6%

Nº4 30.05 · 01:04 TEXT ☒If you want to choose a car today - duty managers are online: ☒☒For Japan (right-hand drive): Pavel Yu.: +7 904 625-30-23 ☒☒ For...	VIEWS 74 667 REP. 4	REACTIONS 61 ER 15.6%
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Nº5 05.06 · 08:20 PHOTO ☒☒Popular used cars from China Haval M6 2021-2022 - Mileage up to 50,000 km - 2WD - 1.5, 150 hp Average price...	VIEWS 74 122 REP. 171	REACTIONS 185 ER 15.5%
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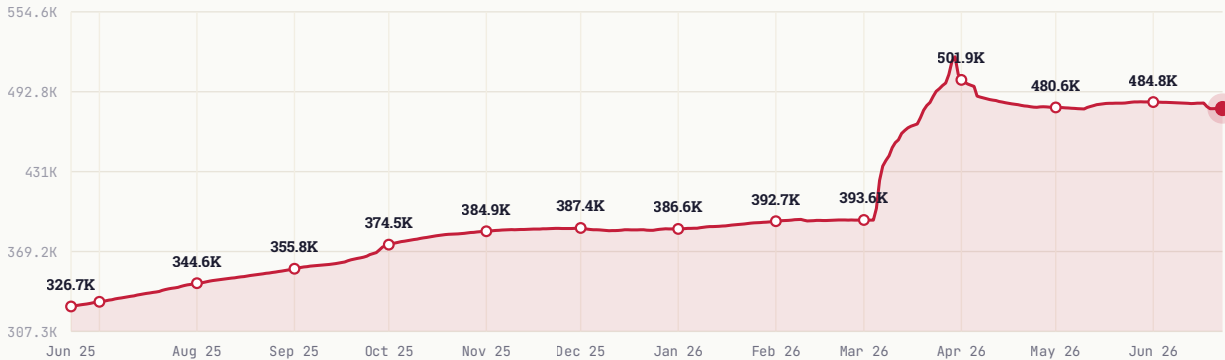
WORST 3

↓ 19.06 · 02:00 PHOTO SUBARU IMPREZA - едет к Семёну в Серов! 2020г - Пробег 57.000км - SPORT 1.6I-L EYESIGHT 4WD - Объем 1.6 - Оценка 4.5 Итоговая стоимость...	VIEWS 48 016 REP. 231	REACTIONS 162 ER 10.0%
↓ 18.06 · 03:49 VIDEO (post without caption – video)	VIEWS 47 427 REP. —	REACTIONS 94 ER 9.9%
↓ 18.06 · 03:48 VIDEO (post without caption – video)	VIEWS 46 979 REP. —	REACTIONS 91 ER 9.8%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

Subscriber growth chart over the year. Key months show exact subscriber count.
Shows months of growth vs. loss.



PERIOD START

326 662

NOW

479 754

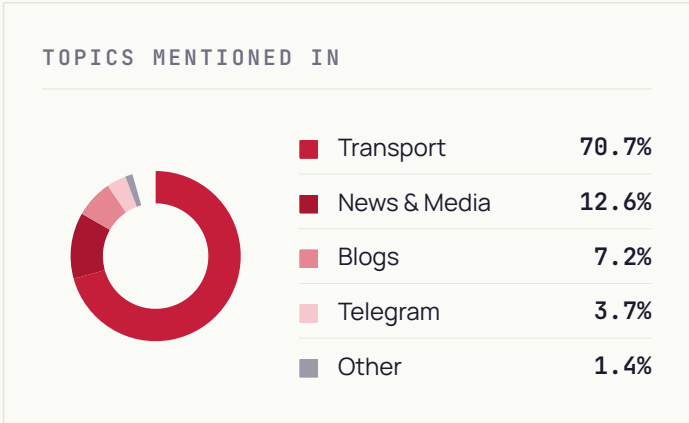
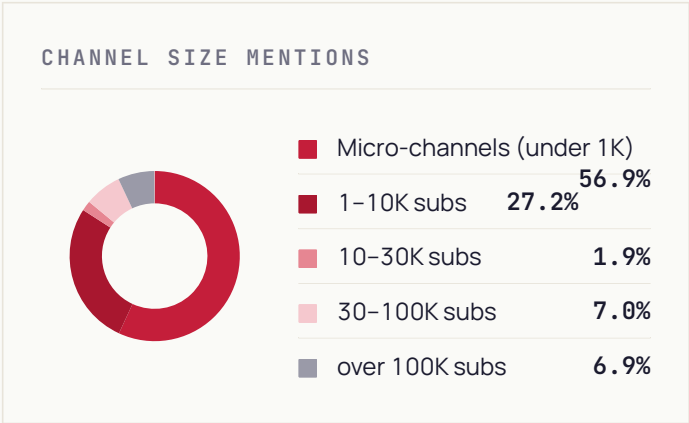
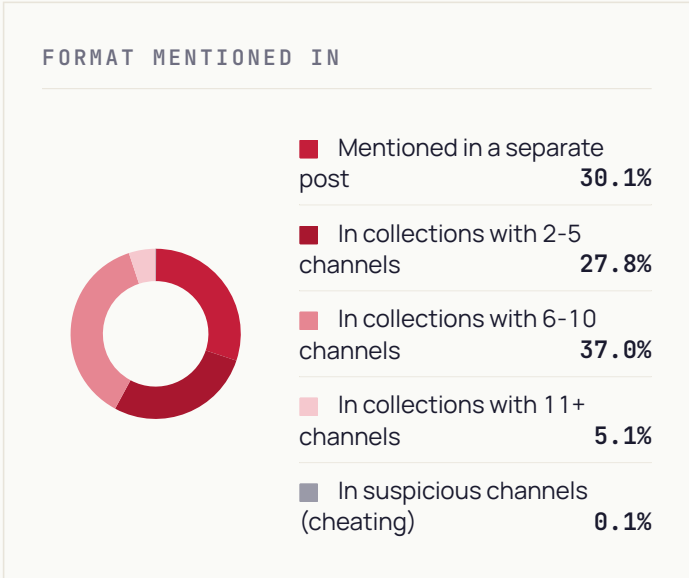
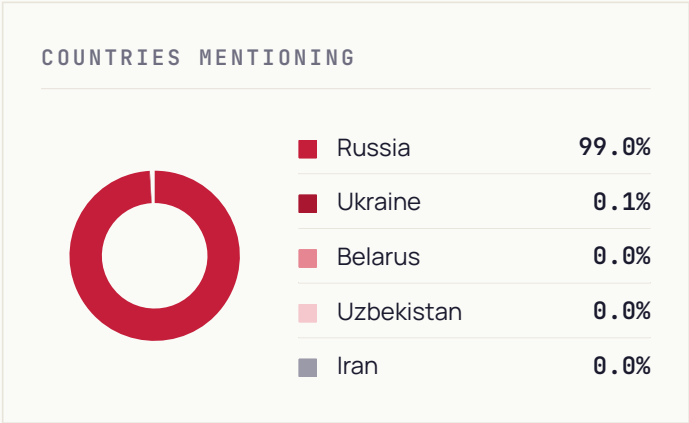
NET GROWTH

+153 092

SECTION 04 · MENTIONS

Who mentions the channel & how

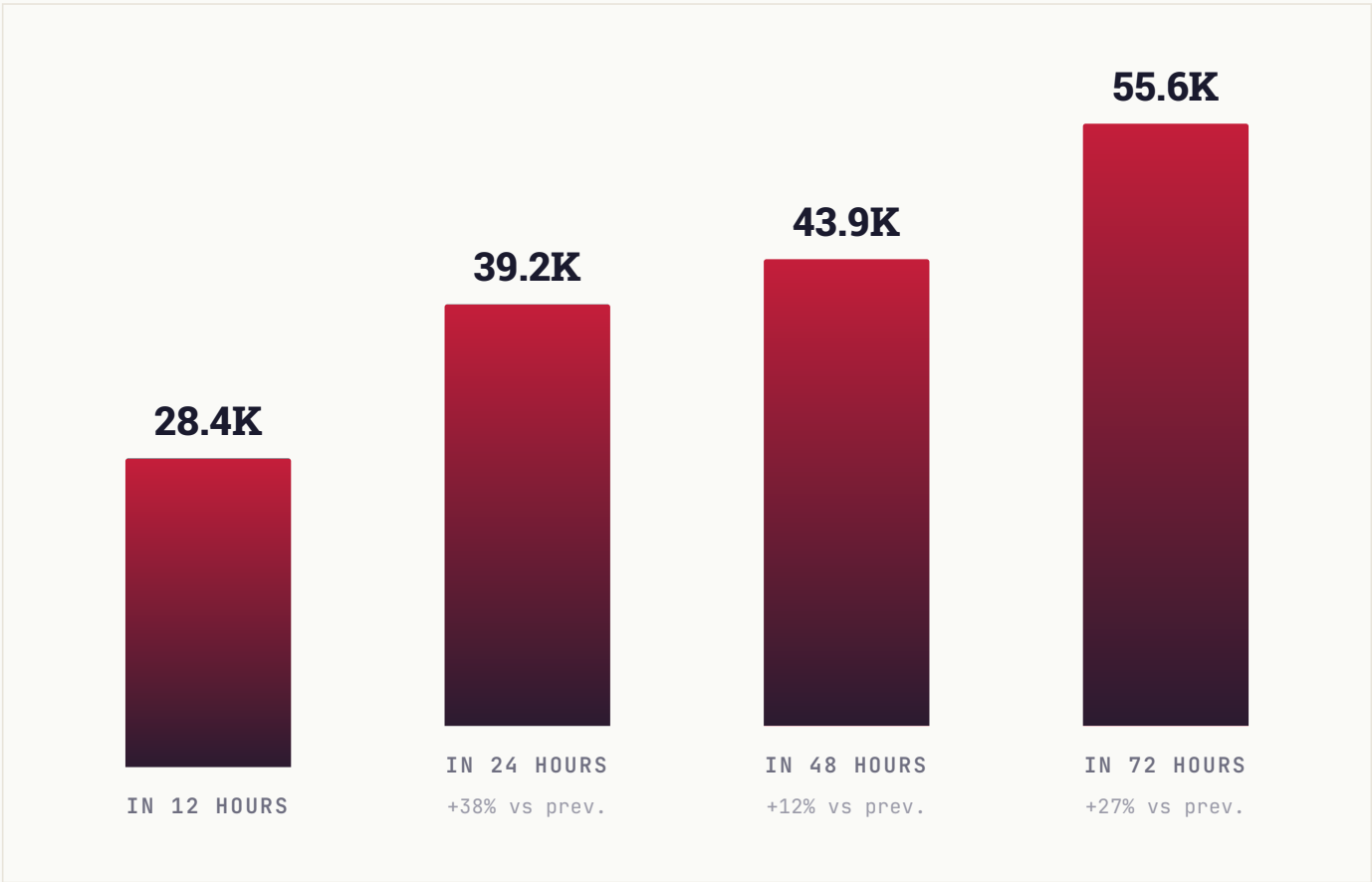
Citation index **78** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100k subs channel weighs more than from 1k. All-time mentions: **243** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of an ad post by time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL		SUBSCRIBERS
TI	Cars & Point	3.4M
AV	Automania	1.8M
WE	WENGALLBI	1M
DS	Dubrovsky Syndicate Zhekich Dubrovsky	694K
FI	Fighterbomber	520.8K
AV	Auto.ru	497.5K
GA	Garage	487K
AV	AVTO3AKA3.PY YOU	479.8K
ZR	Behind the Wheel	473.8K
AV	Driving instructor	466.8K
KM	CRIMEAN BRIDGE: breaking news	464.9K

COMPARATIVE CONCLUSION

Channel in top-10 niche (#8 of 98). Strong position. Niche leader — Cars & Point (3.4M), room to grow to #1. Mutual exchanges with other top-10 channels as equals.

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Monthly we record posts in other channels that mention yours. Over the last **6 months** such mentions were **148**, they brought **59 840** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBSCRIBERS
December 2025	23	3	2 092
November 2025	37	20	2 909
October 2025	33	3	10 908
Sep 2025	26	2	18 605
August 2025	18	4	10 976
July 2025	11	2	14 350
TOTAL MENTIONS			148
MONTHS OF DATA			6
ACQUIRED SUBSCRIBERS			59 840

SECTION 08 · NICHE COMPARISON

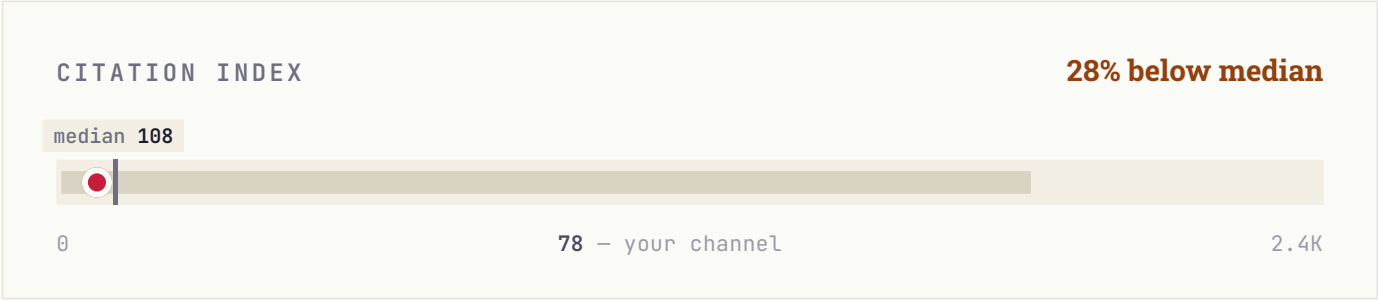
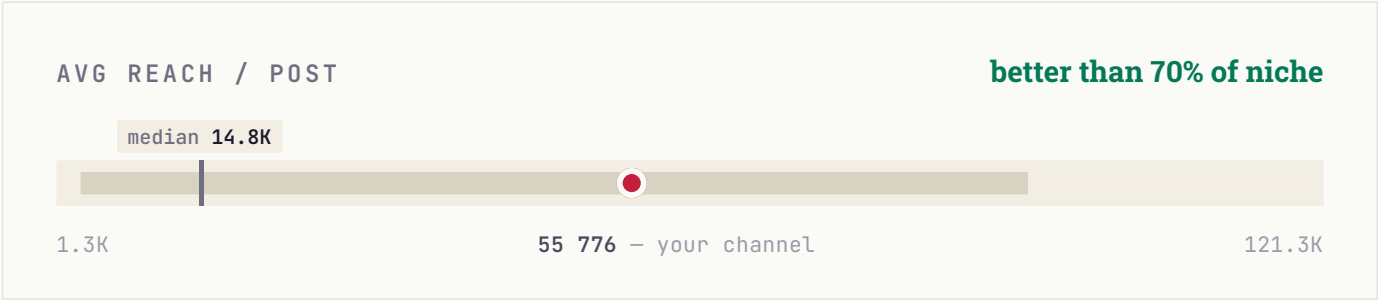
Where channel stands in its league

Took top-100 channels in category «Transport» (Russia) and compared your channel. Gray band = range where 80% of niche channels fall (p10 to p90). Black vertical = median. Red dot = your channel.

#8/100

RANK IN NICHE

Channel in top 8% Transport Russia



— SECTION 09 • STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit in a month.

- 01

Top post of the week — Sunday
Audience most active on this day at 09:00 MSK.

EFFECT
Best window for important posts
- 02

Systematic traffic buying
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromtPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 03

Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic is an easy win.

EFFECT
+5-15% ER
- 04

Cross-promo with nearby channels
Swap posts quarterly with same-segment channels. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience
- 05

Update channel description for Telegram search
Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT
Organic traffic source

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit — is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01 **Launch ad in Telegram** <https://panel.promptpress.com/register>

02 **Contact manager** t.me/PromptPress_manager
