

PROMTPRESS PUBLIC REPORT

Channel audit

AuctionBY



@auctionbelarus

• Auctions for famous global brands of tech/clothing and everything else... • For collaboration: @Gigpa69 ■ Best flea market in Belarus: https://t.me/iPhones_BY

SUBSCRIBERS

1 596

-77 per month

ERR (% SEE POSTS)

18.0%

per day 9.1%

REACH/POST

296

ad reach 146/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate health indicator. Subtitle shows the period.

 SUBSCRIBERS 1 596 —	 SUBSCRIBER REACH 18.53% avg % subs see post	 VIEWS/POST 296 median 282 · 29 days	 POSTS/WK 5.9 over period
 7D TREND -32.3% vs prev week	 REACTIONS/POST 2.6 only 64 reactions, 40 reposts, 71 comments	 POST LENGTH 325 chars median 348 · 29 days	 POSTS ANALYZED 25 29 days
 AD REACH 146 24h avg	 CHURN / MONTH -77 over last month	 CITATION RATE 0 citation index · 13 channels mentioned ever	

AI EDITOR SUMMARY

Channel «AuctionBY» — 1 596 subs. Each post averages 296 people (19% from subs), average reach — room to grow. Publishes 6 posts per week (~1/day) — infrequent. For week June 1–7, reach dropped -32.3% vs week 25–31 May — analyze reasons.

SECTION 02 • CONTENT ANALYSIS

What works best

Top posts by engagement & underperformers — to see what to repeat and what to drop.

WHAT TOP POSTS SHARE

- 01 Analysis based on 25 posts in 29 days.
- 02 Dominant format: **Photo** (24/25 posts).
- 03 Avg post length — 325 chars (median 348).
- 04 Peak audience activity: **Thu**, 19:00 MSK.
- 05 Top posts get **2x** more views than the weakest (444 avg for top vs 221 for worst) — among 25 posts in 29 days. Analyze what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 28.05 • 16:16 PHOTO ⌘⌘AUCTION CLOSES IN 24 HOURS FROM POST TIME ⌘⌘ AUCTION CLOSED ⌘⌘ 1. Item: true religion jeans. • Condition: 8-9/10 •...	VIEWS 470 REPOSTS 2	REACTIONS 6 ER 29.4%
Nº2 21.05 • 12:09 PHOTO ⌘⌘AUCTION CLOSES IN 24 HOURS FROM POST TIME⌘⌘ 1. Lot of 20 pairs of sneakers 2. New 3. Replica, sizes 37-45 4. Starting...	VIEWS 440 REPOSTS 1	REACTIONS 7 ER 27.6%
Nº3 08.06 • 21:57 PHOTO ⌘⌘ AUCTION CLOSED ⌘⌘ ⌘1. Item: iPhone 11 64Gb 78% • Condition: very good (nothing replaced, not dropped, not painted, like new) •...	VIEWS 422 REPOSTS 2	REACTIONS 4 ER 26.4%

Nº4 19.05 · 05:15 PHOTO ⚠️AUCTION CLOSES IN 24 HOURS FROM POST TIME⚠️ 1. Item: Haunted mound polo 2. Condition: new Size M 3. Model/Brand -...	VIEWS 421 REPOSTS 1	REACTIONS — ER 26.4%
Nº5 19.05 · 19:05 PHOTO ⚠️AUCTION CLOSES IN 24 HOURS FROM POST TIME⚠️ 1. Puma shorts (original) 2. Condition used, 8/10 3.Puma 4. Starting price...	VIEWS 420 REPOSTS 1	REACTIONS 2 ER 26.3%

|

WORST 3

↓ 05.06 · 18:52 PHOTO ⚠️ AUCTION CLOSED ⚠️ 1. Item: t-shirt · Condition: new · Authenticity: Original 2. Size: L 3. Starting price: 10 BYN 4...	VIEWS 230 REPOSTS 1	REACTIONS 3 ER 14.4%
↓ 06.06 · 17:29 PHOTO ⚠️ AUCTION CLOSED ⚠️ 1. Item: Stone island (legit) · Condition: 10/10 · Authenticity: Original ⚠️2. Size: L ⚠️3. Starting price: 5 ⚠️ 4...	VIEWS 217 REPOSTS 2	REACTIONS 5 ER 13.6%
↓ 05.06 · 17:49 PHOTO ⚠️AUCTION CLOSES IN 24 HOURS FROM POST TIME⚠️ 1. Item: bag · Condition: new · Authenticity: Original 2. Size: - ...	VIEWS 216 REPOSTS —	REACTIONS 2 ER 13.5%

SECTION 03 · SUBSCRIBER DYNAMICS

Channel growth over the year

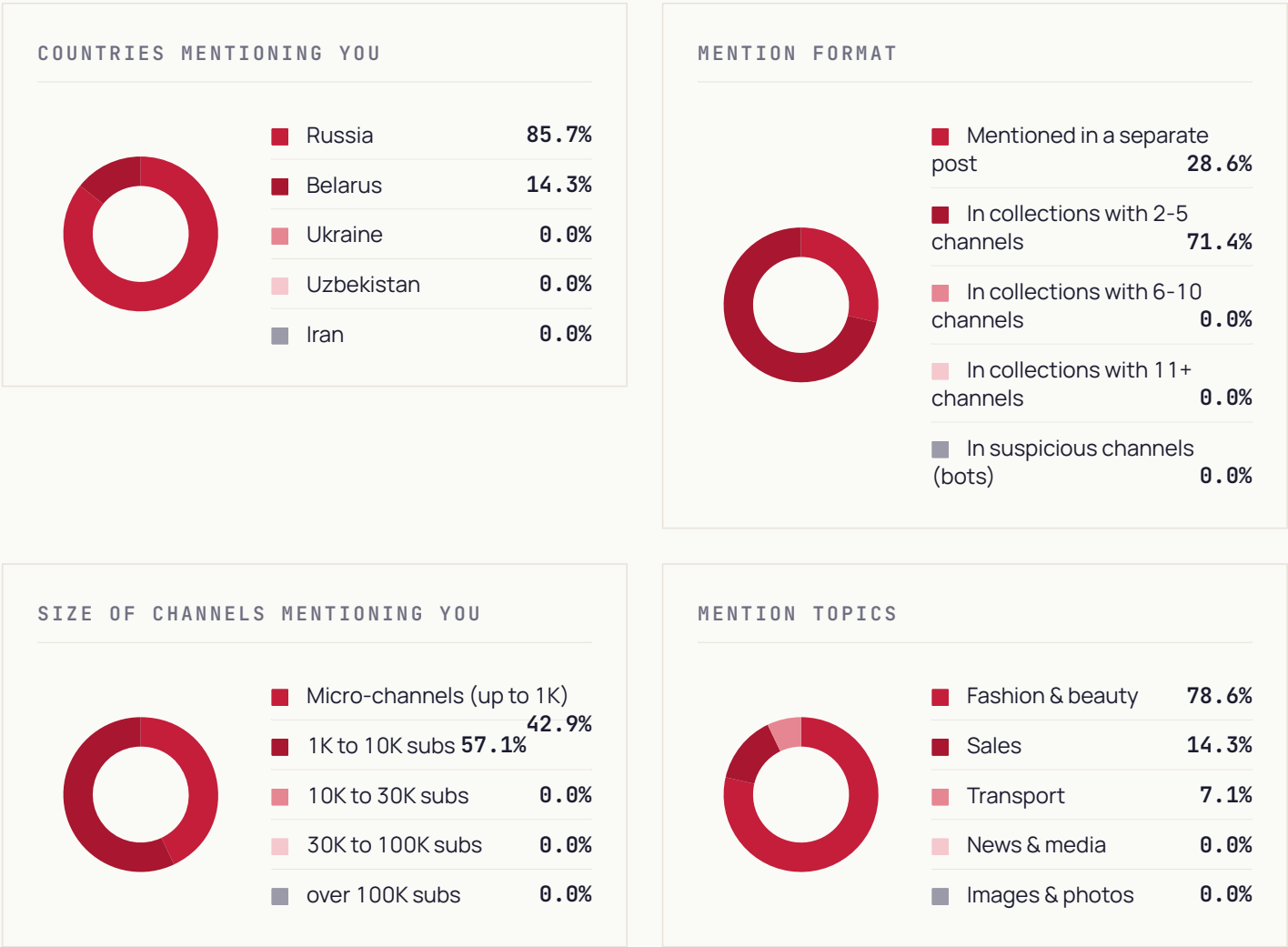
Subscriber growth chart for the year. Key months show exact sub count. Highlights gains and losses.



SECTION 04 · MENTIONS

Who mentions the channel and how

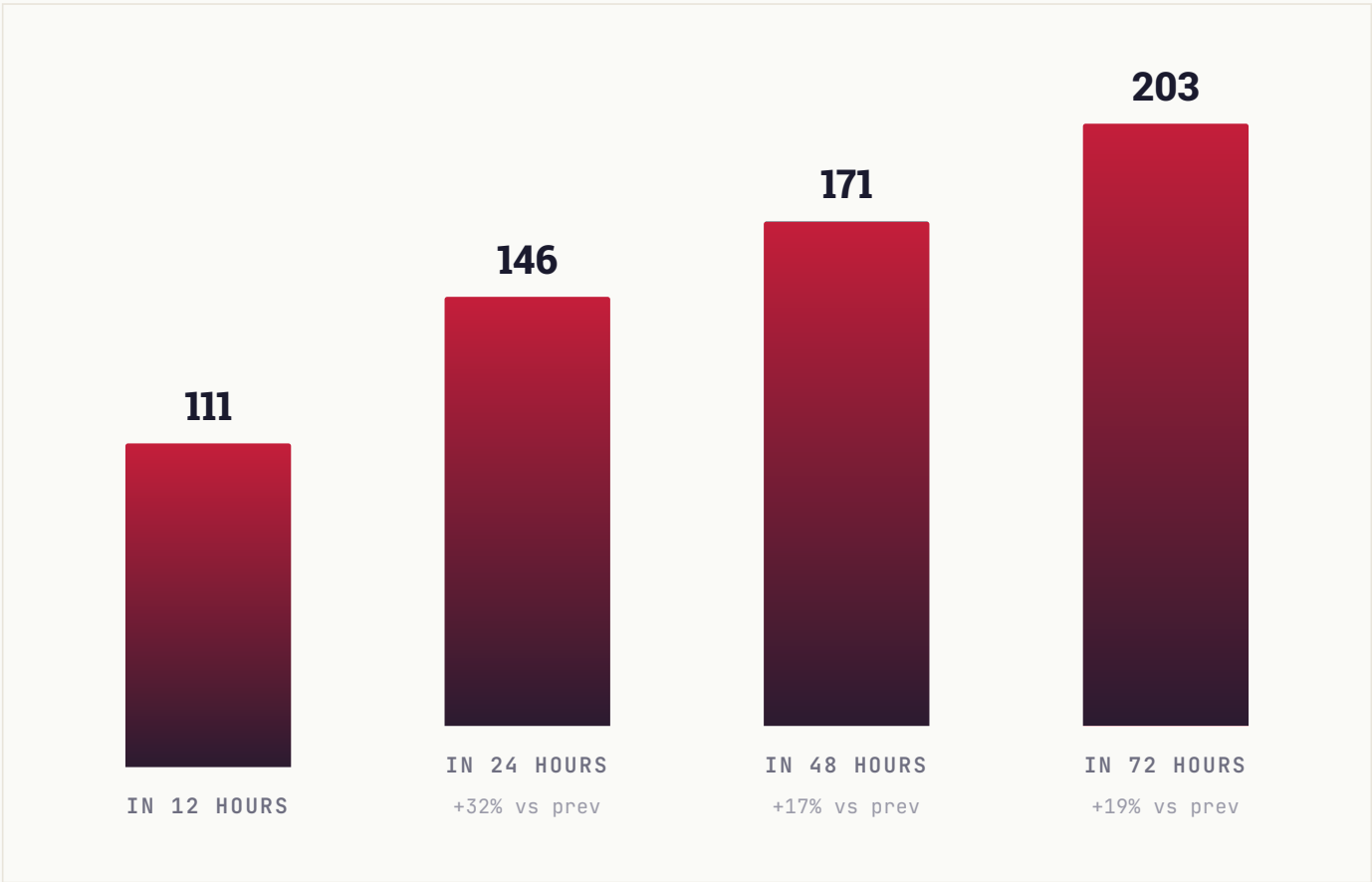
Citation index 0 – channel popularity rating based on mentions. Considers both count and weight of mentioning channels: a post from a 100K subs channel weighs more than from a 1K subs channel. All time channel was mentioned 13 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — see its rank among niche peers.

CHANNEL	SUBSCRIBERS
53 5 element 5element.by	105.2K
Sat Belarus discounts	75.2K
F- Flatty - Rent apartments in Minsk Housing from owners	43.6K
PI Promocodes & discounts Belarus	41.4K
Sun Discounts & new arrivals Belarus	36.2K
H2 2lvek.by finds	35.5K
RE Realt	32.3K
SI SMARTECH luxury tech	27.3K
K- Kupon.by – promo codes Belarus	26.3K
KO Onliner Catalog	21.5K
AU AuctionBY YOU	1.6K

COMPARATIVE INSIGHT

Channel inbottom half of top 100 niche (#52 of 100). Niche median — 1.8K subs.
First growth KPI — reach median. Leader: 5 element | 5element.by (105.2K).

SECTION 07 · NICHE COMPARISON

Where the channel ranks in its league

Took top-**100** channels in category «Sales» (Belarus) and compared your channel.
 Gray band — range of 80% of niche channels (p10 to p90). Black vertical — median.
 Red dot — your channel.

#52

/100

POSITION IN NICHE

Channel in bottom half of ranking

SUBSCRIBERS

9% worse than median

median 1.8K

151

1 596 — your channel

26.5K

AVG REACH / POST

53% worse than median

median 626

1

296 — your channel

5.6K

CITATION INDEX

99% worse than median

median 0

0

0 — your channel

25

— SECTION 08 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check off and revisit next month.

- | | | |
|-----------|---|--|
| 01 | Best post day: Thursday
Audience most active at 19:00 MSK on this day. | EFFECT
Best window
for important
posts |
| 02 | Increase share of video posts
Video in Telegram retains audience longer and is algorithm-friendly. Aim for 15-25% share. | EFFECT
Video retains
audience
better |
| 03 | Systematic traffic buying
Three formats for your media: Inhouse (premium channels), Native (native integrations), Premium (target audience). PromptPress picks sources for your niche. | EFFECT
+1000-3000
subs |
| 04 | Test polls & interactive formats
Posts with polls/reactions usually boost ER by +5-15%.
One poll per week on a hot topic — easy growth lever. | EFFECT
+5-15% ER |
| 05 | Cross-promo with nearby channels
Exchange posts with same-segment channels quarterly. No need daily — 2-3 collabs give relevant growth. | EFFECT
Growth from
relevant
audience |

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in minutes using public data. Want to go further? Run ads through us and hit your growth target in a month.

01 Launch Telegram ad <https://panel.promptpress.com/register>

02 Contact manager t.me/PromptPress_manager
