

PROMTPRESS PUBLIC REPORT

Channel audit

BALD -

АУКЦИОН РБ



@auction_blr

ACTIVE AUCTION BELARUS POST (PINNED TEMPLATE)

@menedger_rb BLACKLIST <https://t.me/+EMCQgkOtjLg4OTFi> Work:

24/7 POST:9:00 - 21:00 Admin is not responsible for what you...

SUBS	ERR (% SEE POSTS)	REACH/POST
1 412	21.0%	288
18.06.2026 ⁻³² per month	last day ^{10.1%}	ad reach ¹⁴³ /24h
	HTTPS://PROMTPRESS.COM/AUDIT/AUCTION_BLR	

— CONTENTS · 2026

What's inside the report

01 Channel snapshot

12 key metrics · AI summary

02 Content analysis

Top-5 posts · worst 3 · insights

03 Subscriber dynamics

Yearly chart · growth

04 Citation rate

Who mentions the channel and how

05 Ad potential

How long a post generates reach

06 Competitors

Niche neighbors · your spot

07 Mention dynamics

6 months · monthly

08 Niche comparison

Position in «Sales» category

09 Strategy

5 priority actions

SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card – a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBS 1 412 —	 SUB REACH 20.39% avg % subs see post	 VIEWS/POST 288 median 304 · 28 days	 POSTS/WK 5.2 for the period
 7D TREND +0.3% vs previous week	 REACTIONS/POST 0.0 only 1 react., 36 rep., 0 comm.	 POST LENGTH 332 chars median 442 · 28 days	 POSTS ANALYZED 21 28 days
 AD REACH 143 24h avg	 CHURN / MONTH -32 last month	 CITATION RATE 0 citation index · 8 channels mentioned ever	 CHANNEL AGE 2 years 7 months created 24.10.2023

AI EDITOR SUMMARY

Channel «BALD - АУКЦИОН РБ» — 1 412 subs. Each post averages 288 people (20% of subs), average reach — room to grow. Publishes 5 posts/week (~1/day) — rare. Week 1–7 Jun reach stable (+0.3% vs week 25–31 May).

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT TOP POSTS HAVE IN COMMON

- 01 Analysis based on 21 posts over 28 days.
- 02 Dominant format – Photo (13/21 posts).
- 03 Avg post length – 332 chars (median 442).
- 04 Peak audience activity – Friday, 18:00 MSK.
- 05 Top posts get ×1 more views than the weakest (391 avg for top vs 264 for worst) – among 21 posts over 28 days. Worth analyzing what the top has in common: topic, format, time.

TOP 5 POSTS

Nº1 22.05 · 13:17 PHOTO ⌨️AUCTION CLOSES IN 24 HOURS FROM POST⌨️ ⌨️REFUSAL OF WON LOT, REFUSAL TO DELIVER LOT - BAN⌨️ 1. Nike Sweatshirt...	VIEWS 393 REPOSTS 2	REACTIONS — ER 27.8%
Nº2 29.05 · 15:28 PHOTO ⌨️AUCTION CLOSES IN 24 HOURS FROM POST⌨️ ⌨️REFUSAL OF WON LOT, REFUSAL TO DELIVER LOT - BAN⌨️ 1. Nike...	VIEWS 391 REPOSTS 1	REACTIONS — ER 27.7%
Nº3 19.05 · 07:58 PHOTO ⌨️AUCTION CLOSES IN 24 HOURS FROM POST⌨️ ⌨️REFUSAL OF WON LOT, REFUSAL TO DELIVER LOT - BAN⌨️ 1. Nike Air Force 1...	VIEWS 389 REPOSTS 3	REACTIONS — ER 27.5%

Nº4 22.05 · 13:15 PHOTO 🔒🔒AUCTION CLOSES IN 24 HOURS FROM POST🔒🔒 REFUSAL OF WON LOT, REFUSAL TO DELIVER LOT - BAN🔒 1. Jack Shorts...	VIEWS 349 REPOSTS 1	REACTIONS — ER 24.7%
Nº5 27.05 · 16:20 PHOTO 🔒🔒AUCTION CLOSES IN 24 HOURS FROM POST🔒🔒 REFUSAL OF WON LOT, REFUSAL TO DELIVER LOT - BAN🔒 1. The North Face Jacket...	VIEWS 338 REPOSTS 2	REACTIONS — ER 23.9%

|

WORST 3

↓ 27.05 · 06:15 TEXT WANT TO SEE THE POST 🔒 MANAGER @menedger_rb MESSAGES 24/7 POST: 9:00 - 21:00 FREE PLACEMENT OF YOUR PRODUCTS	VIEWS 274 REPOSTS 1	REACTIONS — ER 19.4%
↓ 11.06 · 08:17 PHOTO 🔒🔒AUCTION CLOSES IN 24 HOURS FROM POST🔒🔒 REFUSAL OF WON LOT, REFUSAL TO DELIVER LOT - BAN🔒 1. Dockers Boots...	VIEWS 272 REPOSTS 2	REACTIONS 1 ER 19.3%
↓ 08.06 · 07:50 TEXT WANT TO SEE THE POST 🔒 MANAGER @menedger_rb MESSAGES 24/7 POST: 9:00 - 21:00 FREE PLACEMENT OF YOUR PRODUCTS	VIEWS 248 REPOSTS 1	REACTIONS — ER 17.6%

SECTION 03 · SUB DYNAMICS

How the channel grew over the year

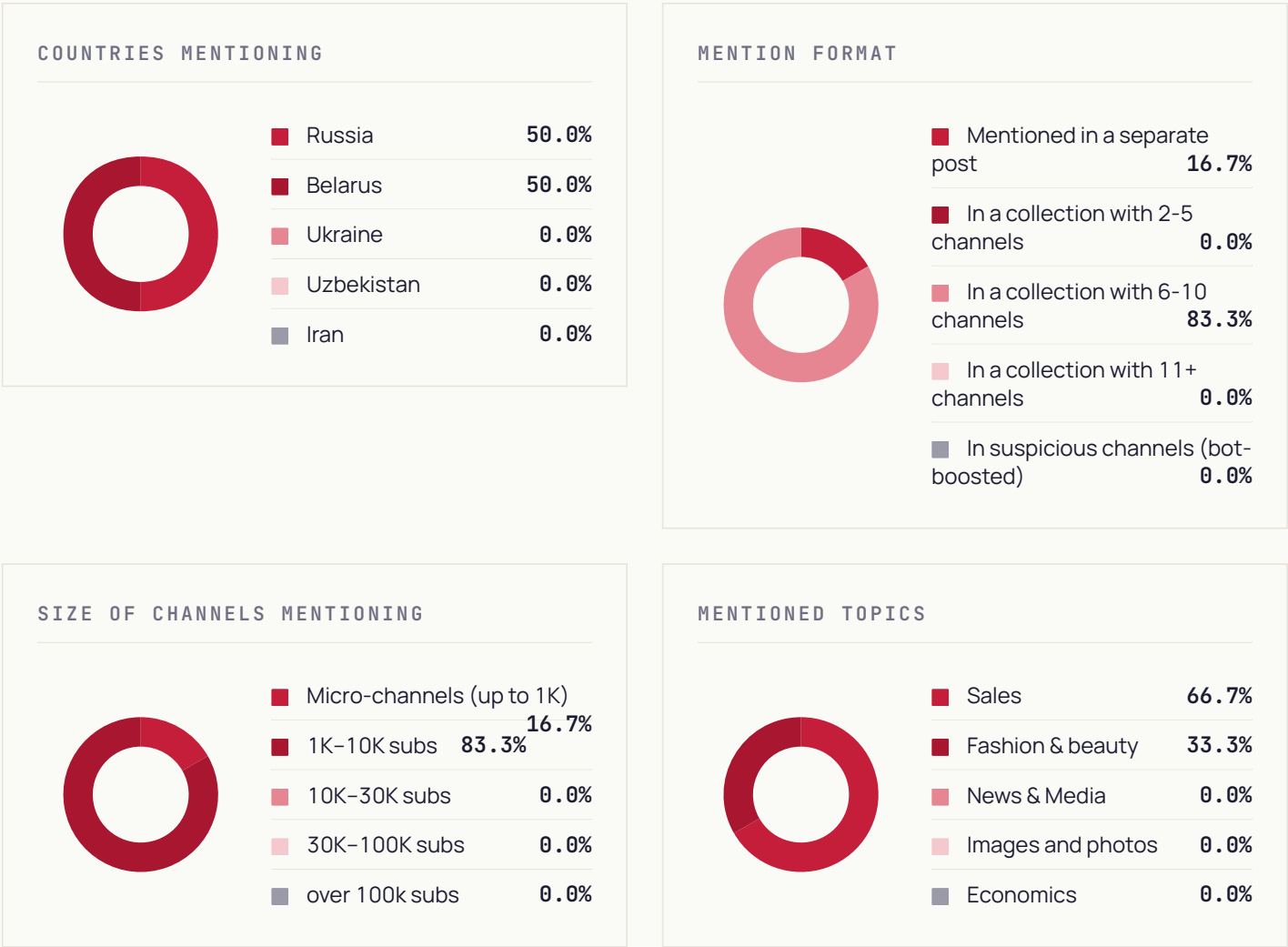
Subscriber growth chart for the year. Key months show exact subscriber count. See which months the channel gained or lost subs.



SECTION 04 · MENTIONS

Who mentions the channel and how

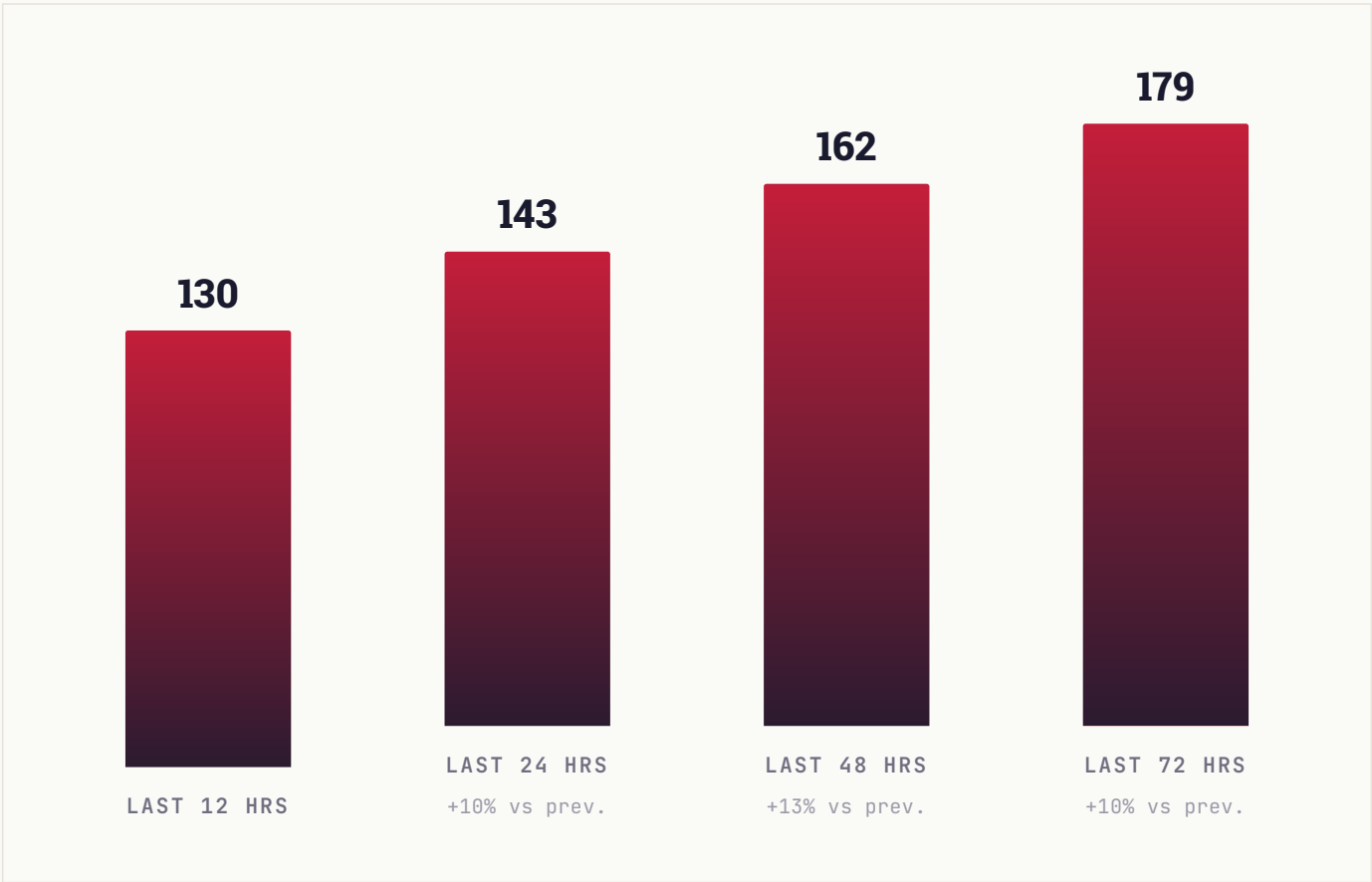
Citation index 0 – channel popularity rating based on mentions. Considers not only their count but also the weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All time the channel was mentioned 8 different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its rank among niche neighbors.

CHANNEL	SUBS
53 5 element 5element.by	105.2K
Sat Belarus discounts	75.2K
F- Flatty - Аренда квартир в Минске Жильё от собственников	43.6K
PI Promo codes & discounts Belarus	41.4K
Sun Belarus discounts & new items	36.2K
H2 2lvek.by Finds	35.5K
RE Realt	32.3K
SI SMARTECH люкс техника	27.3K
K- Kupon.by – промокоды Belarus	26.3K
KO Onliner Catalog	21.5K
B- BALD - АУКЦИОН РБ  YOU	1.4K

COMPARATIVE INSIGHT

Channel in bottom half of top-100 niche (#56 of 100). Niche median — 1.8K subs.
First growth KPI — reach the median. Leader: 5 element | 5element.by (105.2K).

SECTION 07 · MENTION TRENDS

How often the channel is mentioned

Each month we track posts in other channels that mention yours. Over the last **6 months** such mentions were **0**, they brought **155** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
December 2025	0	0	27
Nov 2025	0	0	36
Oct 2025	0	0	15
Sep 2025	0	0	19
August 2025	0	0	22
July 2025	0	0	36

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
0	6	155

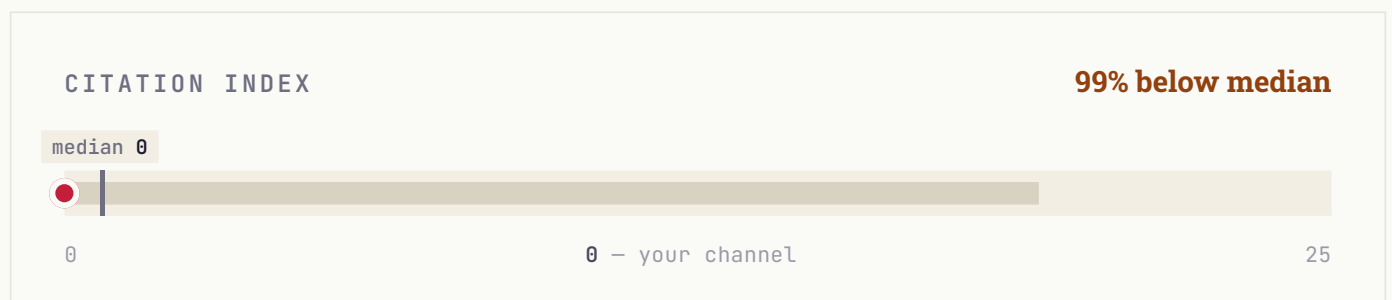
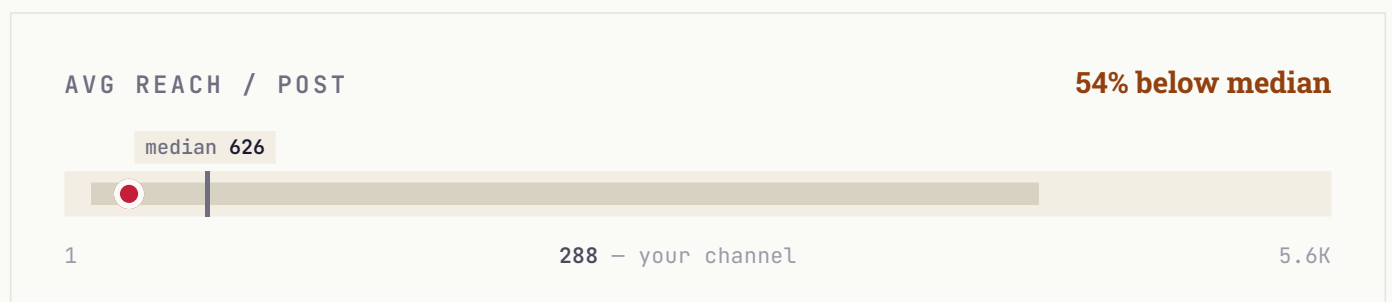
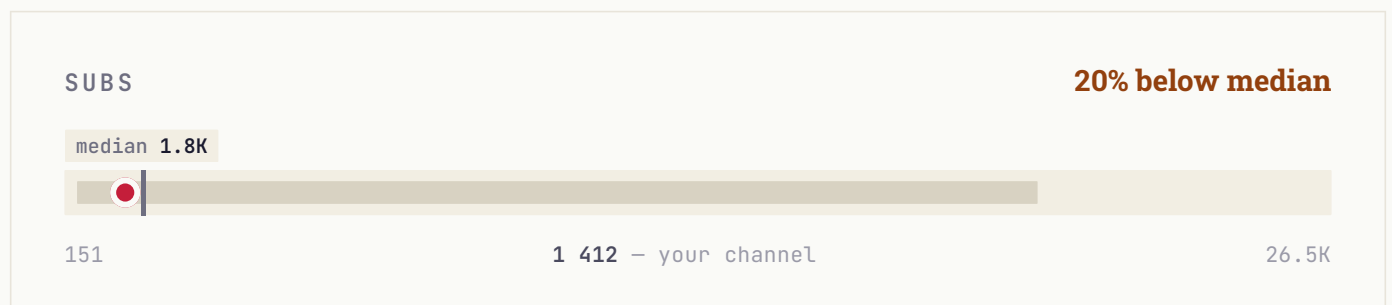
SECTION 08 • NICHE COMPARISON

Where the channel stands in its league

Took top-100 channels in category «Sales» (Belarus) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#56 /100

POSITION IN NICHE
Channel in the bottom half of the ranking



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and come back to this report in a month.

- 01

Top post of the week — on Friday
Audience is most active on this day at 18:00 MSK.

EFFECT
Best window for an important post
- 02

Increase video post share
Video in Telegram holds audience longer and is favored by the algorithm. Aim for 15-25% share.

EFFECT
Video retains audience better
- 03

System traffic buy
Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT
+1000-3000 subs
- 04

Test polls & interactive formats
Posts with polls/reactions usually give +5-15% to ER. One poll per week on a hot topic — easy growth point.

EFFECT
+5-15% ER
- 05

Cross-promo with neighboring channels
Swap posts quarterly with channels in the same segment. No need daily — 2-3 collabs give relevant growth.

EFFECT
Growth from relevant audience

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes from public data.
To go further — run ads through us and hit your growth plan in a month.

01	Launch Telegram ads	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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