

PROMTPRESS PUBLIC REPORT

Channel audit

Ateo Breaking



@ateobreaking

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@RobertPetrosyan Independence & common sense. Uncensored
news! IG: instagram.com/ateo.breaking X: x.com/AteoBreaking
18+:...

SUBSCRIBERS

624 460

-1579 per month

ERR (% SEE POSTS)

34.0%

per day 33.2%

REACH/POST

205.1K

ad reach 207.2K/24h

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. Subtitle shows the period.

SUBSCRIBERS 624 460 —	SUBS REACH 32.85% avg % subs see post	VIEWS/POST 205.1K median 206.4K · 18 days	POSTS/DAY 51.7 ~362 per week
7D TREND — no data for period	REACTIONS/POST 3.5 total 3,354 reactions, 603,995 reposts, 168,216 comments	POST LENGTH 176 chars median 148 · 18 days	POSTS ANALYZED 963 18 days
AD REACH 207.2K 24h avg	CHURN / MONTH -1579 last month	CITATION RATE 2 896 citation index · 9,926 channels mentioned ever	CHANNEL AGE 6 years 2 months created 26.03.2020

AI EDITOR SUMMARY

Channel «Ateo Breaking» — 624 460 subs. Each post avg views 205.1K people (33% of subs), good reach. Publishes 362 posts per week (~52/day) — very active posting.

SECTION 02 · CONTENT ANALYSIS

What works best

Top posts by engagement and underperformers — to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on **963** posts over 18 days.
- 02 Dominant format — **Text** (668/963 posts).
- 03 Avg post length — **176** chars (median 148).
- 04 Peak audience activity — **Saturday**, 02:00 MSK.
- 05 Strongest posts get **2x** more views than the weakest (276.5K avg top vs 177.8K worst) — among 963 posts over 18 days. Worth analyzing what top posts have in common: topic, format, timing.

TOP 5 POSTS

Nº1 21.05 · 19:51 PHOTO Granddaughter of ex-Samara mayor Victor Tarkhov mixed poison into his meds. His body was ground up and dumped in...	VIEWS 284 342 REPOSTS 3 028	REACTIONS 6 ER 45.5%
Nº2 24.05 · 20:54 TEXT Ukraine requested an emergency UN Security Council meeting over the strike on Kyiv.	VIEWS 272 664 REPOSTS 268	REACTIONS 26 ER 43.7%
Nº3 24.05 · 21:37 TEXT US Air Force plane that declared emergency landed at Ramstein Air Base, per Flightradar24.	VIEWS 272 581 REPOSTS 61	REACTIONS 2 ER 43.7%

Nº4 23.05 • 23:21 TEXT "I know Ukraine is being bombed now. My family writes from shelter: 'I love you'," – boxer Oleksandr Usyk's first words after the fight. He...	VIEWS 271 452 REACTIONS 191 REPOSTS 502 ER 43.5%
Nº5 24.05 • 20:18 TEXT US cargo plane that took off from Romania sent a distress signal over Europe.	VIEWS 270 671 REACTIONS — REPOSTS 166 ER 43.3%

WORST 3

↓ 05.06 • 14:03 TEXT Putin called launching a new investment cycle a key task for economic authorities.	VIEWS 178 318 REACTIONS — REPOSTS 72 ER 28.6%
↓ 05.06 • 14:00 TEXT Salaries in Russia up 30% real in 5 years – Putin.	VIEWS 177 900 REACTIONS — REPOSTS 620 ER 28.5%
↓ 05.06 • 13:56 TEXT Current growth rates of Russia's economy are at eurozone levels of recent years, Putin said.	VIEWS 177 288 REACTIONS — REPOSTS 310 ER 28.4%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

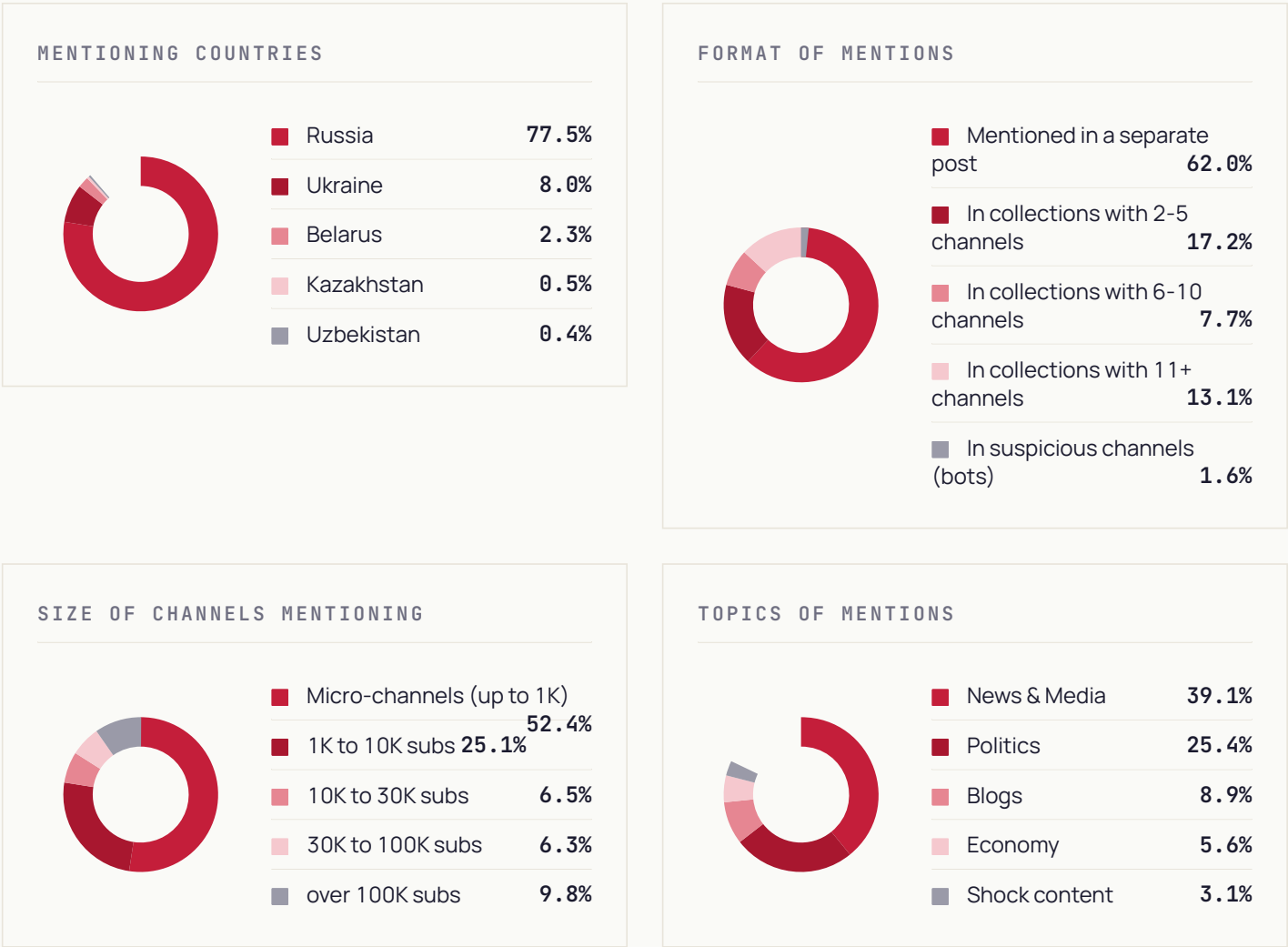
Subscriber growth chart for the year. Key months show exact sub count. See which months grew and which lost subs.



SECTION 04 · CITATIONS

Who & how mentions the channel

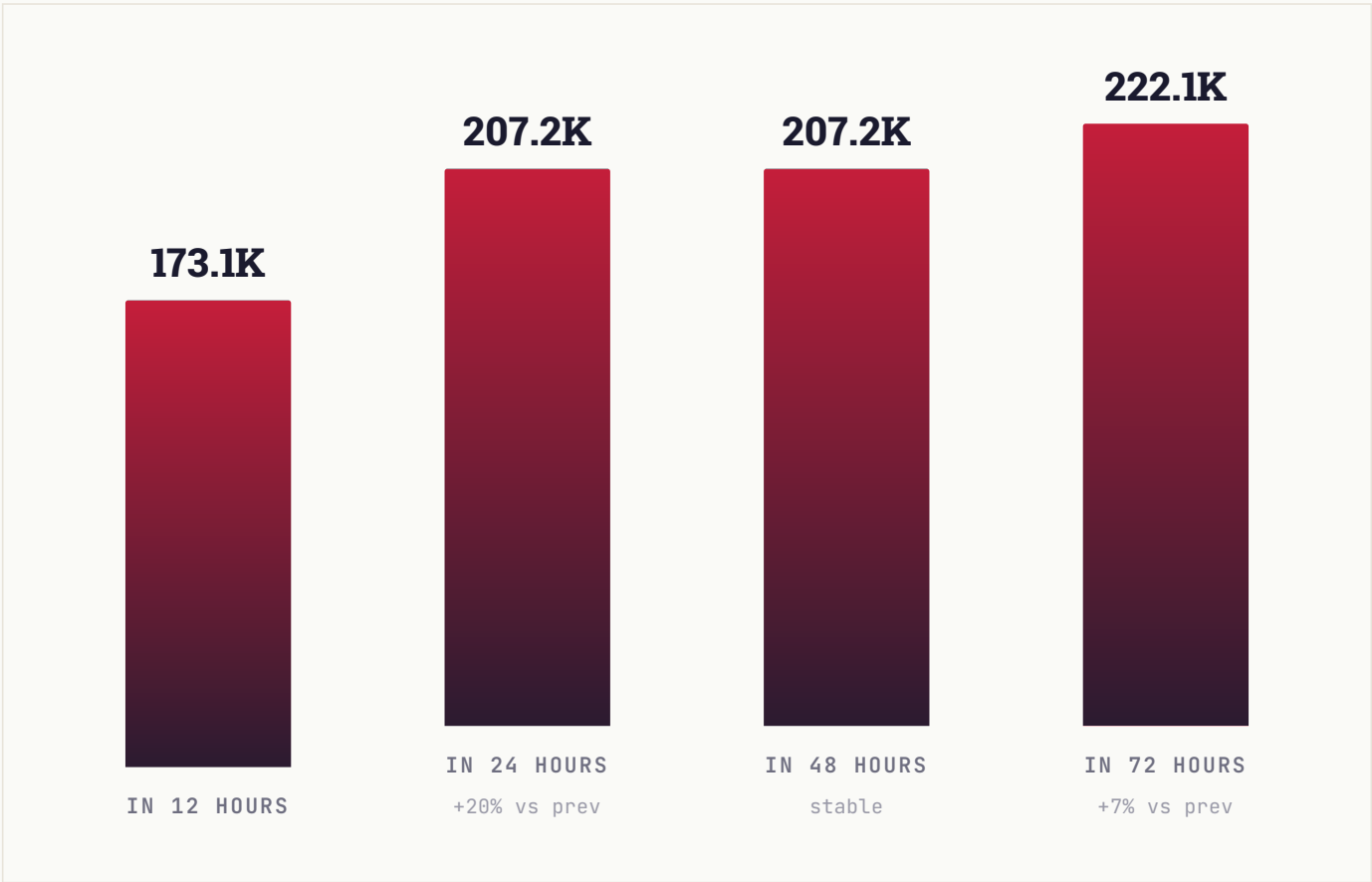
Citation index **2 896** — channel popularity rating based on mentions. Considers not only count but also weight of mentioning channels: a post from a 100K subs channel weighs more than from 1K subs. All time channel was mentioned **9 926** different channels.



SECTION 05 · AD POTENTIAL

How long a post generates reach

Avg reach of ad post over time since publication. Helps estimate how long a placement stays relevant.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic & audience. Your channel is highlighted — see its rank among niche neighbors.

CHANNEL	SUBSCRIBERS
PE Live • News	4.1M
TL Topor Live	4.1M
M• Moskvich • Moscow News	3.9M
M- Moscow is interesting	3.5M
MA Mash	3.1M
PM First Moscow	3.1M
RN RIA Novosti	3.1M
SR Media Russia not Moscow	2.9M
NM Moscow News	2.7M
MS Moscow today	2.7M
AB Ateo Breaking YOU	624.5K

COMPARATIVE CONCLUSION

Channel in bottom half of top-100 niche (#64 of 99). Niche median — 843.7K subs. First growth KPI — reach the median. Leader: Live • News (4.1M).

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Monthly we track posts in other channels that mention yours. Over the last **6 months** such mentions were **3 439**, they brought **102 662** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS	
Dec 2025	705	109	0	
November 2025	615	116	64	
October 2025	671	105	95 912	
September 2025	465	100	2 389	
August 2025	511	149	3 382	
Jul 2025	472	118	915	

TOTAL MENTIONS	MONTHS OF DATA	ACQUIRED SUBS
3 439	6	102 662

— SECTION 08 · NICHE COMPARISON

Where the channel ranks in its league

Took top-100 channels in category «News & Media» (Russia) and saw how your channel compares. Gray band — range for 80% of niche channels (p10 to p90). Black vertical — median. Red dot — your channel.

#86/100

RANK IN NICHE

Channel in bottom half of ranking

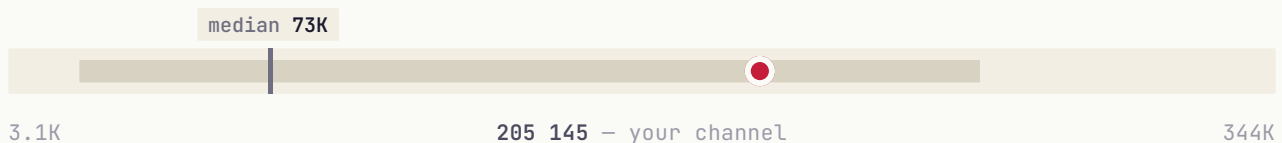
SUBSCRIBERS

27% below median



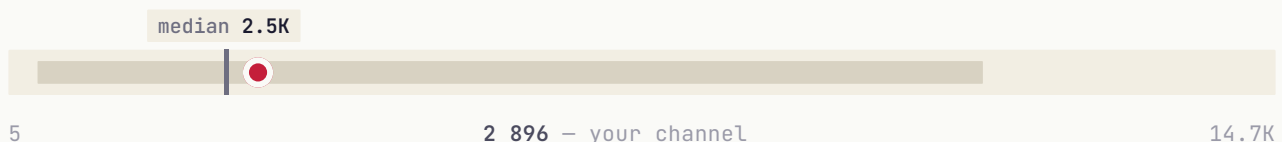
AVG REACH / POST

better than 77% of niche



CITATION INDEX

better than 51% of niche



— SECTION 09 · STRATEGY

What to do right now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Top post of the week — on Saturday

Audience most active on this day at 02:00 MSK.

EFFECT

**Best window
for important
posts**

02

Increase share of video posts

Video in Telegram holds audience longer & is favored by the algorithm. Aim for 15-25%.

EFFECT

**Video retains
audience
better**

03

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress picks sources for your niche.

EFFECT

**+1000-3000
subs**

04

Test polls & interactive formats

Posts with polls/reactions usually give +5-15% to ER.
One poll per week on a hot topic — an easy growth point.

EFFECT

+5-15% ER

05

Cross-promo with neighboring channels

Exchange posts with channels in the same segment once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and hit your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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