

PROMTPRESS PUBLIC REPORT

Channel audit

Asya Rusichka from EGELEND



@asyarusichka_el

Preparing for Russian for over 8 years Every second student scored 80+ on the Unified State Exam Prep with me in 2027: @russichka_1

SUBSCRIBERS

95 725

-16313 per month

ERR (% SEE POSTS)

17.0%

in 24 hours **8.1%**

REACH/POST

15.8K

ad reach **7.9K/24h**

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SECTION 01 · CHANNEL SNAPSHOT

Key channel metrics

Each card is a separate channel health indicator. The subtitle below the number shows the period it covers.

 SUBSCRIBERS 95 725 —	 SUBS REACH 16.49% avg % subs see post	 VIEWS/POST 15.8K median 13.9K · 29 days	 POSTS/WEEK 23.9 over period
 7D TREND -24.6% vs previous week	 REACTIONS/POST 274.7 total 27,473 reactions, 5,802 reposts, 3,752 comments	 POST LENGTH 324 chars. median 243 · 29 days	 POSTS ANALYZED 100 29 days
 AD REACH 7.9K 24h avg	 CHURN / MONTH -16313 last month	 CITATION RATE 78 citation index · 653 channels mentioned all time	 CHANNEL AGE 1 year 3 months created 14.04.2025

AI EDITOR SUMMARY

Channel «Asya Rusichka from EGELAND» — 95 725 subs. Each post averages 15.8K people (16% of subs), average reach — room to grow. Publishes 24 posts per week (~3/day) — active posting. For week Jul 6–12, reach dropped by -24.6% by week Jun 29 – Jul 5 — worth analyzing the reasons.

SECTION 02 · CONTENT ANALYSIS

What Works Best

Top posts by engagement and outsiders – to see what to repeat and what to drop from rotation.

WHAT SUCCESSFUL POSTS HAVE IN COMMON

- 01 Analysis based on 100 posts over 29 days.
- 02 Dominant format – Photo (45/100 posts).
- 03 Avg post length – 324 chars (median 243).
- 04 Audience peak – Sunday, 12:00 MSK.
- 05 Top posts get 3× more views than the weakest (34.1K avg for top vs 9.9K for worst) – among 100 posts over 29 days. Worth analyzing what the top has in common – topic, format, posting time.

TOP 5 POSTS

Nº1 21.06 · 09:03 PHOTO Need a new iPhone? Join our live at 16:00 today – useful info for 10th graders and...	VIEWS 37 184 REPOSTS 31	REACTIONS 265 ER 38.8%
Nº2 20.06 · 10:28 PHOTO I think you're living too boringly Open cards one by one, the last one will have the answer to everything...	VIEWS 33 494 REPOSTS 20	REACTIONS 231 ER 35.0%
Nº3 20.06 · 13:58 PHOTO I, by the way, missed the holiday. I've been in EGELAND for a year! Honestly, I didn't even notice when it passed...	VIEWS 31 545 REPOSTS 29	REACTIONS 918 ER 33.0%

Nº4 22.06 • 10:54 TEXT Social scientists, alive?	VIEWS 30 496 REPOSTS 35 REACTIONS 942 ER 31.9%
Nº5 23.06 • 13:40 PHOTO Initiation into 100-pointers 2027 was successful. Guys, I'm giving you a file with step-by-step preparation for the Unified State Exam 2027! There you will find: 1. Everything...	VIEWS 29 672 REPOSTS 221 REACTIONS 182 ER 31.0%

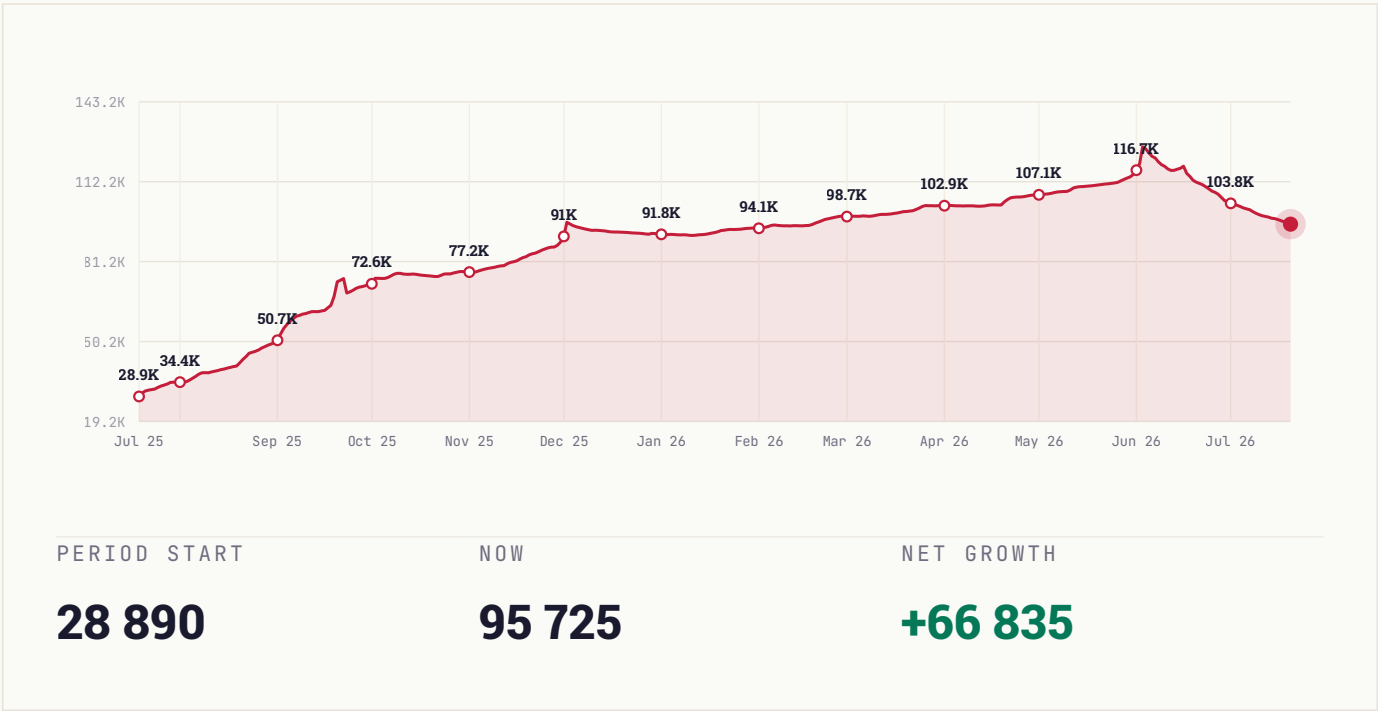
WORST 3

↓ 14.07 • 16:08 VIDEO (video post without caption)	VIEWS 10 375 REPOSTS 10 REACTIONS 253 ER 10.8%
↓ 10.07 • 09:34 PHOTO "How many lessons in the annual course?" 9-10 lessons per month. Some are mandatory, others optional for deeper dives...	VIEWS 9 748 REPOSTS 8 REACTIONS 112 ER 10.2%
↓ 16.07 • 13:24 TEXT What do you need to do to score 100 on the Unified State Exam? 📖 Nastya shared her story with everyone, here are the timestamps for convenience: 00:15 - where I...	VIEWS 9 699 REPOSTS 75 REACTIONS 67 ER 10.1%

SECTION 03 · SUBSCRIBER DYNAMICS

How the channel grew over the year

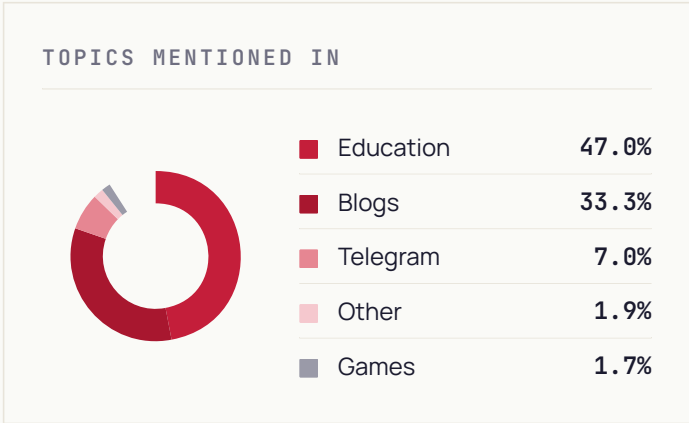
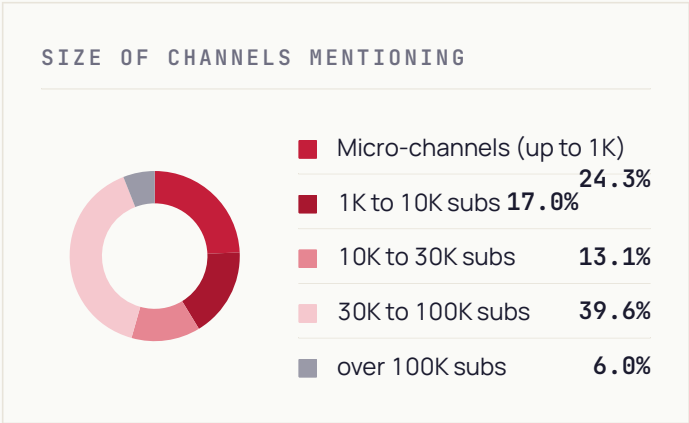
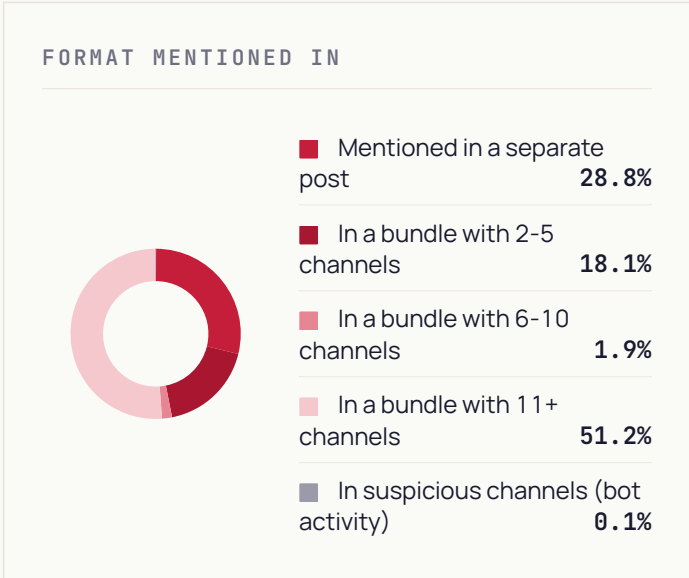
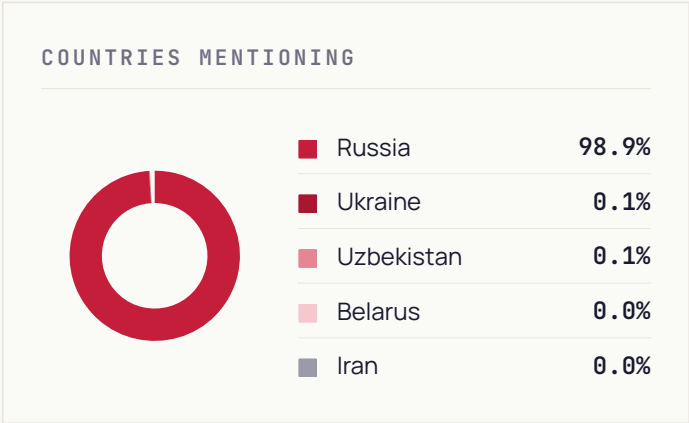
Subscriber growth chart for the year. Key months show exact subscriber count.
Shows which months the channel gained or lost subs.



SECTION 04 · CITATIONS

Who mentions the channel and how

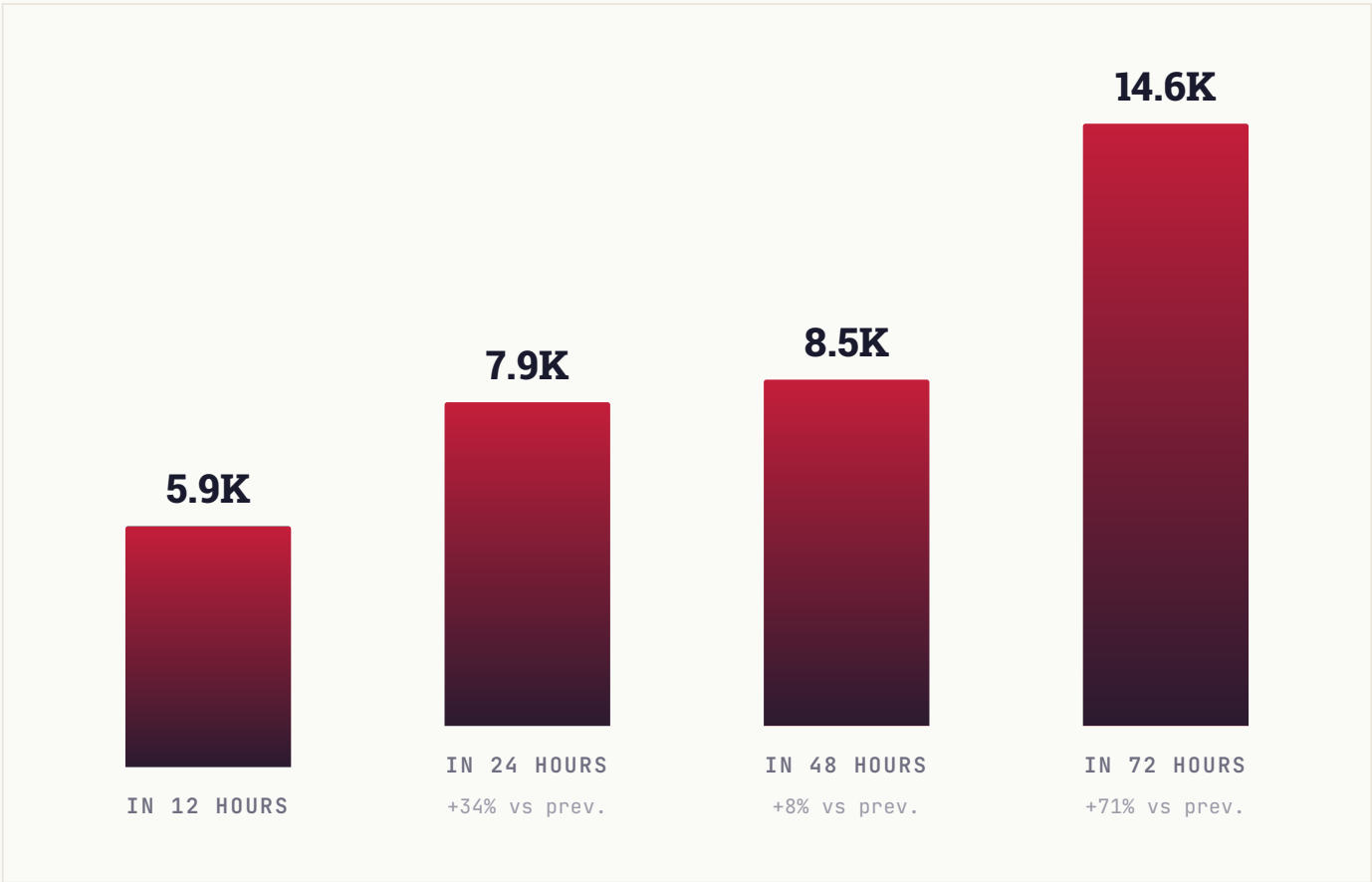
Citation index **78** – channel popularity rating based on mentions. Considers not only count but also weight of mentioners: a post from a 100K subs channel weighs more than from a 1K subs channel. All-time mentions: **653** different channels.



SECTION 05 · AD POTENTIAL

How long a post brings reach

Avg reach of ad post by time since publication. Helps estimate how long a placement should 'live'.



SECTION 06 · COMPETITORS

Who you compete with

11 nearest channels by topic and audience. Your channel is highlighted — you can see its place among niche neighbors.

CHANNEL	SUBSCRIBERS
نا نیمار ابن الانبار	4.6M
MB Maths By Gagan Pratap	2.3M
اد اخبار درسی فوری	1.6M
Rojgar with Ankit™ 🏆	1.3M
شك شام کاش	1.1M
شم شبكة ملازمنا	1.1M
سن سوالات نهایی	1M
MA Mathematician Andrey	997.6K
UC Utkarsh Classes	992.9K
يد ي دانش آموز	983.4K
AR Asya Rusichka from EGELEND YOU	95.7K

COMPARATIVE INSIGHT

Channel not yet outside niche top 100 — early growth stage. Niche leader — نیمار ابن الانبار (4.6M), top-100 median: 420.2K. First goal: enter top-100 through systematic traffic and content work.

SECTION 07 · MENTION DYNAMICS

How often the channel is mentioned

Every month we record posts in other channels that mentioned your channel. Over the last **6 months** such mentions were **379**, they brought **72 891** new subs.

PERIOD	MENTIONS	CHANNELS	BROUGHT SUBS
January 2026	5	3	3 096
December 2025	36	13	7 996
Nov 2025	55	12	11 776
Oct 2025	16	9	6 437
Sep 2025	119	83	28 167
August 2025	148	132	15 419

TOTAL MENTIONS	MONTHS OF DATA	ATTRACTED SUBS
379	6	72 891

Where the channel ranks in its league

The figure consists of three horizontal bar charts, each representing a different performance metric. Each chart has a light beige background bar representing the range of values in the niche. A darker beige bar within it represents the median and a specific channel's performance. A red dot indicates the channel's position relative to the niche.

- SUBSCRIBERS:** The niche range is from 157.2K to 1.2M. The median is 421.5K. The channel's performance is 95,725, which is 77% below the median.
- AVG REACH / POST:** The niche range is from 763 to 253.4K. The median is 48K. The channel's performance is 15,783, which is 67% below the median.
- CITATION INDEX:** The niche range is from 0 to 484. The median is 40. The channel's performance is 78, which is better than 54% of the niche.

Metric	Channel Value	Median	Comparison
SUBSCRIBERS	95 725	421.5K	77% below median
AVG REACH / POST	15 783	48K	67% below median
CITATION INDEX	78	40	better than 54% of niche

— SECTION 09 · STRATEGY

What to Do Right Now

5 priority actions sorted by expected impact. Check them off and revisit this report in a month.

01

Main post of the week — on Sunday

Audience is most active on this day at 12:00 MSK.

EFFECT

**Best window
for an
important post**

02

Systematic traffic buying

Three formats for your media: **Inhouse** (premium channels), **Native** (native integrations), **Premium** (target audience). PromptPress finds sources for your niche.

EFFECT

**+1000-3000
subs**

03

Test polls & interactive formats

Posts with polls/reactions usually boost ER by +5-15%.
One weekly poll on a hot topic is an easy growth lever.

EFFECT

+5-15% ER

04

Cross-promo with neighboring channels

Exchange posts with same-segment channels once a quarter. No need daily — 2-3 collabs give relevant growth.

EFFECT

**Growth from
relevant
audience**

05

Update channel description for Telegram search

Telegram search scans descriptions. Add 3-5 niche keywords — it's a source of organic traffic.

EFFECT

**Organic traffic
source**

★ WHAT'S NEXT

Want this done by **PromptPress?**

This audit is what we can do in a few minutes based on public data. If you want to go further — run ads through us and close your growth plan in a month.

01	Launch ads in Telegram	https://panel.promptpress.com/register
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02	Contact manager	t.me/PromptPress_manager
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